

**KCC Policy Meeting**  
**November 29, 2023**  
**Meeting Notes**



**Action items:**

- Shyanika Rose, University of Kentucky Assistant Professor Dept of Behavioral Science and Center for Health Equity Transformation – “Centering Equity in the Policy Process” – recording [here](#) and PPT slides [here](#)
- Please review summaries below and send comments and/or additional information to [Amanda.Beckett@uky.edu](mailto:Amanda.Beckett@uky.edu)
- During the session, also send Amanda any updates, advocacy days, research, news articles and/or factsheets that you would like to share through Wednesday’s Word.
- Discussion on preparing for December 12 KCC Meeting – Register [here](#)
  - We will have approximately 50 minutes to discuss policies for the upcoming KYGA 2023
  - Review KCC Policy Committee history, purpose
  - Consider speaker to discuss differences between educating, advocating and lobbying.
  - Provide the list of proposed policies to meeting attendees before and during meetings.
  - Identify who will provide succinct overview of policy and what KCC Partners can do.
  - Host small group discussion on policies with informed facilitators. We will need 8-9 facilitators for breakouts for policy discussions.

**Discussion:**

\*We do not have access to pre-filed bills for KYGA 2024 through LRC, many of the links for bills proposed are from KYGA 2023.

**Increasing funding to for KY Tobacco Prevention and Cessation Program - Overall Policy Priority**

- Proposed used of funding to support evidence-based interventions:
  - Fund massive media campaigns -we know media works at driving people to the quit line.
  - Enhance services to the quit line -we know people who enroll in the quit line and stay in the quit line are we're likely to quit up to 50% quit rate.
  - Expand nicotine replacement therapy access through quit line.
  - Support Local Health Departments, fund a health educator in every health department, to address the leading causes of death and disability at the local level.
  - Additional staff for targeted community outreach in most impacted populations/communities
  - Expand existing contracts.
- Tobacco Control Funding Internal Talking Points: [A Healthy Workforce is a Productive and Profitable One](#)
- Contact Doug Hogan, ACS CAN [doug.hogan@cancer.org](mailto:doug.hogan@cancer.org)

### **T-21 Enforcement - Strengthen impact of Tobacco 21 (T21) law**

- Require all tobacco retail businesses to obtain licenses, provide for and fund specific enforcement measures and establish a meaningful penalty structure for underage sales violations.
- Enforcement equity is an interesting conversation and speaks to the importance of really getting buy-in from communities about policy.
- The contraband argument is a popular industry red herring because it turns the attention to 'counterfeit' cigarettes (protecting industry profits) instead of the fact that none of these products should be accessible by youth and all of them are deadly.
- Shyanika Rose, UK researcher is doing several retail audit studies and starting with the SYNAR list we are adding many retailers who are not those inspection lists without TRL.
- Proposed legislation in KYGA 2023 Youth Access to Tobacco/Nicotine Products: (Both bills were strongly opposed by partner health organizations.)
  - [HB 310](#) to penalize clerks for underage tobacco/nicotine product sales
  - [HB 370](#) to penalize youth for purchase, use of possession of tobacco/nicotine products
- Contact [Shannon.Baker@Lung.org](mailto:Shannon.Baker@Lung.org) to be included in the T-21 Enforcement "coalition,"

### **JUUL Settlement Funds**

- Allocate the \$14 million the state stands to receive in JUUL settlement funds to the state's tobacco prevention and cessation program and ensure that funding is spent according to the Centers for Disease Control and Prevention's Best Practices for Comprehensive Tobacco Control Programs <https://www.lung.org/research/sotc/state-grades/kentucky>

### **Tobacco Local Control – Smoke-free**

- BREATHE continues to defend existing smoke-free laws from exemptions -- usually cigar bars or gaming facilities. Campbellsville City Council Campbell county's smoke-free ordinance has been in effect since 2009, now has a proposed amendment, with a first reading, to allow indoor smoking rooms in establishments that sell alcohol. There will be a second reading on December 18<sup>th</sup> -- would love for everyone to be part of reaching out to policy makers talking to residents about the impact on population health/community health. Contact Amanda to get involved – [Amanda.Bucher@uky.edu](mailto:Amanda.Bucher@uky.edu)

**KY Chamber 2024 Legislative Agenda - Supports efforts to reduce smoking rate** -The Chamber supports a range of policy proposals to reduce smoking including removing smokers as a protected class, increasing the amount of funding for the state's Tobacco Prevention and Cessation Program, increasing taxes on cigarettes and e- cigarettes, enacting a statewide smoke-free law, and giving local governments more leeway to regulate the use, display, sale or distribution of tobacco or vapor products. Such policies should be implemented without increasing "purchase, use, or possession" penalties for youth, which are ineffective and raise the likelihood of youth becoming involved with the criminal justice system.

### **All Payers Claim Database (APCD)**

- Proposed legislation during KYGA 2023 -All-Payer Claims Database (APCD), [SB38](#)
- A Kentucky APCD could serve as a repository of all healthcare claims that can provide insight into the cost and quality of care and identify health disparities across demographics. With data public and private payers that provides an apples-to-apples comparison across health systems,

regions and demographics, policymakers and providers can make more informed decisions and target interventions to improve health outcomes and reduce healthcare waste.

- A claims database could be integrated with KY Health Information Exchange (KHIE) or could be housed within a university
- **Myth:** There is a burden or cost on hospitals. **Fact:** Insurers would provide claims data that has already been paid. Individual doctor's offices do not have to do anything.
- See: [ARQH](#) and [ACPD State Map](#) and [FHK ACPD](#)
- Contact Cara Stewart, KVH for more information [cara@kyvoicesforhealth.org](mailto:cara@kyvoicesforhealth.org)

#### **Prior Authorization**

- Proposed legislation during KYGA 2023: Prior Authorization Waiver [HB134](#)
- Representative Kim Moser will move her prior authorization bill again with some changes
- Contact Cara Stewart, KVH for more information [cara@kyvoicesforhealth.org](mailto:cara@kyvoicesforhealth.org)

#### **Advancing Lives for Pregnancy and Healthy Alternatives (ALPHA) Act “momnibus”**

- ([Sen. Westerfield](#)) [BR-8 \(2024\)](#) and [BR 8 Summary](#) - lengthen and maintain eligibility for all public assistance. The draft bill a wide range of issues including special enrollment and maternity coverage, breastfeeding and lactation coverage, basic health plan, child care, child and dependent care tax credit , housing, education, and food insecurity.
- Contact Cara Stewart, KVH for more information [cara@kyvoicesforhealth.org](mailto:cara@kyvoicesforhealth.org)

#### **Basic Health Plan and Network Adequacy**

- The Kentucky Department for Medicaid Services (DMS) is developing a [Basic Health Program](#) (BHP) in accordance with 42 CFR Part 600. This means adults with Medicaid have access to comprehensive hearing, vision and dental services. This will increase the number of people seeking benefit and creates a need to have more providers in the network
- Contact Cara Stewart, KVH for more information [cara@kyvoicesforhealth.org](mailto:cara@kyvoicesforhealth.org)

#### **Non-Emergency Medical Transportation (NEMT)**

- Based on proposed legislation during KYGA 2023 [Title 907 | Chapter 003 | Regulation 066REG](#)
- Transportation is consistently reported as the number one barrier to healthcare (not cost due to expanded Medicaid.). Transportation is a covered benefit in Medicaid, but it is almost not utilized at all, and when it is utilized, it is not easy. Proposed legislation will work to make the service more functional.
- Contact Cara Stewart, KVH for more information [cara@kyvoicesforhealth.org](mailto:cara@kyvoicesforhealth.org)

#### **KY Food Action Network 2024 Policy Priorities**

- **Support local agriculture and food systems and feed more hungry Kentuckians** by establishing the Healthy Farm and Food Innovation Fund (HFFIF). Last year, [House Bill 384 \(HB 384\)](#) aimed to create a structured state fund capable of receiving state, federal, and private philanthropy funds to provide opportunities for farmers and support programs such as Kentucky Double Dollars, Farms to Food Banks, and Fresh RX for MOMs—and pave the way for additional new efforts.

- **Food as Medicine** There is [growing evidence](#) for food as medicine initiatives. It is important we are able to draw on existing state and federal resources to help fund food as medicine initiatives. Some Food as Medicine policy ideas KFAN members are exploring, include:
  - Utilize a [Medicaid 1115 waiver](#) to use federal Medicaid funds to pay the direct costs of non-medical services for medically-tailored meals and housing.
  - [Utilize Medicaid Flexible Services](#) help cover the cost of Community Supported Agriculture
  - [Utilize Medicaid](#) and other health programs to directly-certify children for free school meals.
  - Ensure Kentucky incentivizes participation in food is medicine initiatives in the Medicaid program, such as Food Prescription programs, through MCO contracts.
  - Contact Robin Kunkel, KY Equal Justice [robin@kyequaljustice.org](mailto:robin@kyequaljustice.org) for more information.

**Promote Updated USPSTF Screening Guidelines and State Resource**

- Fund and develop communication campaign to promote USPSTF Screening Guideline to start colorectal screenings beginning at age 45.
- Promote KWCSF FREE Breast and Cervical Cancer Screenings screening program

**Other Data**

- BRFSS - KDPH has a new vendor. BRFSS valuable data. How do show support for continued funding
- SB 150 is going to make KIP and YRBSS very complicated in the future - or at least much smaller sample sizes. Other states with opt in policies for surveys have less than 20% participation in YRBSS.
- Looking to include lung cancer in HEDIS measurements (National)
- Data is only as good as the data we can get!

**Other interests**

- Genetic cancer testing and counseling
- Multi-Cancer Early Detection

**Attendees:**

Organization	First name	Last name
American Cancer Society	Ellen	Schroeder
American Cancer Society Cancer Action Network	Doug	Hogan
American Cancer Society Cancer Action Network	Katie	Garden
American Lung Association	Shannon	Baker
ARH Hazard	Daniel	Kenady
Colon Cancer Prevention Project	Whitney	Jones
Colon Cancer Prevention Project	Misty	Ronau
Colon Cancer Prevention Project	Amanda	Smart
Go2 for Lung Cancer	Angela	Criswell
Hope Light Foundation	Rudy	Bess
Humana - Kentucky	Bryan	Loy
KDPH - Office of Minority Health	Danielle	King
KDPH - PQI	Elizabeth	Goode

KDPH Health Promotion Branch	Elizabeth	Anderson-Hoagland
KDPH KY Women's Cancer Screening Program	Ellen	Barnard
KDPH Tobacco Prevention & Cessation Program	Ellen	Cartmell
KDPH, Deputy Commissioner	Connie	White
KY Association of Radon Professionals	Kyle	Hoylman
KY Cancer Consortium	Amanda	Beckett
KY Cancer Consortium	Jennifer	Knight
KY Cancer Consortium	Elaine	Russell
KY Cancer Consortium	Kristian	Wagner
KY Cancer Foundation	Jack	Hillard
KY Cancer Link	Melanie	Hunter
KY Cancer Program U of L	Jamie	Knight
KY Cancer Program U of L	Angie	Timmons
KY Cancer Program UK	Mindy	Rogers
KY Health Collaborative	Andrea	Sloan
KY Hospital Association	Deb	Campbell
KY Lung Cancer Program	Nirvana	Nawar
KY Medical Association	Cody	Hunt
KY Society of Clinical Oncology	Miranda	Sloan
KY Voices for Health	Emily	Beauregard
KY Voices for Health	Cara	Stewart
KY Voices for Health	Kelly	Taulbee
Limestone Group	Jason	Baird
Owensboro Health	Nicole	Leach
Owensboro Health	Ashley	Shemwell
Protect Environmental	Andrea	Stephens
St. Elizabeth Healthcare	Michael	Gieske
UK BREATHE	Amanda	Bucher
UK BREATHE	Stacy	Stanifer
UK Center for Health Equity Transformation	Shyanika	Rose
UK College of Nursing	Lauren	Edwards
UK Markey Cancer Center	Christine	Stroebel
UK MCC CIO	Jane	Morgan