

## KCC Annual Meeting

December 12, 2023

Recording [here](#)

Presentation link [here](#)



### Key Action Items:

- Educate your legislators if you are able – real conversations, not form letters are more impactful
- Follow through WW for policy updates and way to be engaged
- Look for invitation to review KY CAP, KY LCS Program

### Discussion notes:

#### Lung Cancer Screening Day Results – Reported by Ellen Schroeder, ACS

- 29 KY facilities reported participation
- 113 patients screened for lung cancer
- 116 patients registered for lung cancer screening
- 762 individuals educated about lung cancer screening
- 48 partners were engaged with participating facilities
- ACS Social media campaign reach: 336,075
- ACS Social media campaign impressions: 707,232

#### NLSC Month/Day Discussion

- Work with partners to address consistent messaging
- Begin planning for National Lung Cancer Screening, November 2024
- Engage Leadership in Health Systems regarding Tobacco, Lung, Survivorship

### Policy Discussion

“Centering Equity in the Policy Process” Shyanika Rose, University of Kentucky Assistant Professor Dept of Behavioral Science and Center for Health Equity Transformation – recording [here](#) and PPT slides [here](#)

### KCC Partner Legislative Priorities for 2024

#### Invest in Tobacco Control

Increasing funding for Kentucky’s Tobacco Prevention and Cessation Program to \$10 million annually is crucial to prevent kids from starting to use tobacco and help people already addicted to tobacco quit. According to projections from the Campaign for Tobacco-Free Kids, this increase would prevent 2,400 kids from growing up to be adults who smoke and save the state \$38.4 million in future health care expenditures. ACS CAN urges Kentucky to increase funding for its vital tobacco prevention and cessation program to \$10 million annually to reduce taxpayer costs, protect kids, and save lives. To learn more, click [here](#). This document may be used to help advocate craft messages when speaking to legislators. ADD: [A Healthy Workforce is a Productive and Profitable One](#) - : Advocates can use this to guide conversations with legislators. However, it is not a factsheet, so not intended to share with legislators. Contact: Doug Hogan, ACS CAN

#### Enforce Tobacco 21 Laws

While federal and state laws prohibit the sales of nicotine products to youth under 21 years old, 23.6% of Kentucky kids report being sold nicotine products directly from stores. Read American Lung Association's Tobacco 21 (T21) law one pager [here](#) Contact: Shannon Baker, American Lung Cancer

### **ACS CAN's 2024 Cancer Action Day**

**February 1st, 2024, | 8:00 am – 3:30 pm EST | KY State Capitol, Frankfort, KY | Register [here](#)**

Join Doug Hogan and Katie Rose Garden of the American Cancer Society Cancer Action Network (ACS CAN) and the team of volunteers from across the Commonwealth to fight for lifesaving laws that will prevent cancer and protect survivors and their families. This year, we will focus on increasing the Kentucky Tobacco Prevention and Cessation Program funding.

### **Young Leaders of Kentucky Say No to Big Tobacco – Action Needed**

The leaders of iCANendthetrend are taking a stand along with other health advocates to make sure that tobacco companies don't control our state and our youth. The group is asking lawmakers to: 1. Support a strong Tobacco 21 enforcement program that incorporates a retailer database, annual compliance checks, and severe penalties for non-compliance, 2. Allocate resources to educate retailers on up-to-date, applicable laws which regulate the sales of nicotine products in Kentucky, and 3. Allocate resources to support youth-led educational initiatives that raise awareness about the dangers of nicotine use. To learn more, click [here](#).

### **Campbellsville Smoke-Free Ordinance**

The Campbellsville City Council is considering amending their longstanding comprehensive smoke-free ordinance to allow indoor smoking rooms in businesses that serve alcohol. A first reading occurred on November 20<sup>th</sup> and a second and final reading will take place on Monday December 18<sup>th</sup> at 6:00 pm. If you are interested in helping educate about the importance of protecting all employees and patrons from exposure to secondhand smoke and e-cigarette aerosol, please contact [amanda.bucher@uky.edu](mailto:amanda.bucher@uky.edu). To read more about the proposed ordinance amendment, click [here](#). To read the newspaper article about the first reading, click [here](#).

### **Healthy Farm and Food Innovation Fund**

Healthy Farm and Food Innovation Fund (HFFIF) would create a structured state fund capable of receiving state, federal, and private philanthropy funds to help Kentucky address food and nutritional security. This legislation would set aside a small amount of the state's general funds so that food access programs using Kentucky grown products can utilize to meet federal grant match requirements. This would support programs such as Kentucky Double Dollars, Senior Farmers Market Nutrition Program, and Fresh RX for MOMs.

[Community Farm Alliance's Current Policy Work HFFIF Toolkit](#)

### **Kentucky Food Action Network (KFAN) 2024 Policy Priorities**

KFAN prioritizes policies that improve nutrition assistance programs and that impact low-income children, adults and seniors in addition to Kentuckians returning home from incarceration.

- Priority 1: Help feed more Kentuckians by improving Kentucky's safety net
- Priority 2: Feed more hungry children and support education by providing more free school meals.
- Priority 3: Support local agriculture and food systems and feed more hungry Kentuckians by establishing the Healthy Farm and Food Innovation Fund (HFFIF).
- Two ongoing campaigns: 20232024 Farm Bill and Food as Medicine

Learn more by clicking here: [KY Food Action Network 2024 Policy Priorities](#)

## **Kentucky Voices for Health (KVH) Legislative Priorities**

KVH focuses on health in all policies designed to improve access to affordable healthcare with out barriers. KVH's 2024 Legislative priorities include:

- Create Permanency for New Dental, Vision & Hearing Services
- Keep Kentuckians Covered
- Modernize Non-Emergency Medical Transportation (NEMT) to Improve Transportation Assistance
- Bring Transparency to the Cost, Quality, & Availability of Healthcare
- Assure Network Adequacy, Workforce Development & Licensure Uniformity
- Strengthen School Health & Safety
- Improve Outcomes for Moms & Babies
- Make Sustainable Investments in Child Care
- Help Kentuckians with Disabilities Access Waiver Services

To read more about these priorities, access KVH's one pager [here](#)

## **Non-Emergency Medical Transportation – NEMT comment collector coming soon. Comment deadline is 1/31/23**

NEMT is medical transportation not of an emergency nature, excluding ambulance stretcher services, provided to an eligible Medicaid recipient by the Transportation Cabinet. To learn more about the currently proposed regulation [here](#).

## **ThriveKY Final 2023 Roadshow Virtual Roadshow & Legislative Preview**

**Dec 15<sup>th</sup> | 1:00 pm – 2:30 pm EST | Register [here](#)**

**Jan 22<sup>nd</sup> | 2:00 pm - 3:30 pm EST | [Register here](#)**

**Feb 12<sup>th</sup> | 2:00 pm -3:30 pm EST | [Register here](#)**

Join ThriveKY's final 2023 virtual roadshow on Dec 15th to learn more about NEMT and other policy arenas like Medicaid renewals, public health and access to immunizations, KTAP, access to food, behavioral health and so on, including the current process to access NEMT in Kentucky, as well as ideas to advocate for change.

## **Effective Advocacy – Making Every Voice Count!**

**January 8, 2024 | 11am-2pm | [Zoom registration here](#)**

The legislative process - state and local - and ways to make policy change happen through advocacy will be described from the perspective of an experienced lobbyist/psychologist, policy analyst/advocate and legislators who knows Frankfort and local policy well. Questions to be addressed: "How can I make my voice be heard? Why get into the game? How can I become a player? How can I influence the outcome?" Skill Level: Beginning. 3.0 CE. Presented by Sheila Schuster, Ph.D. & Emily Beauregard, MPH, Rep. Lisa Willner, Ph.D. & Rep. Russell Webber

**Attendance:**

First Name	Last Name	Organization
Doug	Hogan	ACS CAN
Ellen	Schroeder	American Cancer Society
Shannon	Baker	American Lung Association
Teran	Herthel	Anthem Medicaid
Crystal	Labbato	Baptist Health Louisville
Le Toya	Coflin	CareSource
Kimmie	Ishmael	Community Farm Alliance
Lori	Miller	Friend for Life
Leah	Walton	Gilda's Club Kentuckiana
Angela	Criswell	Go2 For Lung Cancer
Robin	Mohon	Go2 For Lung Cancer
Daniel	Kenady	Hazard ARH
Rudy	Bess	Hope Light Foundation
Summer	Amador	KDPH – Colon Cancer
Tara	Martin	KDPH - Immunizations
Clay	Hardwick	KDPH - KY Radon Program
Andrea	Stephens	KY Assoc of Radon Professionals
Amanda	Beckett	KY Cancer Consortium
Jennifer	Knight	KY Cancer Consortium
Elaine	Russell	KY Cancer Consortium
Kristian	Wagner	KY Cancer Consortium
Melanie	Hunter	KY Cancer Link
Wynona	Padgett	KY Cancer Program
Tonya	Pauley	KY Cancer Program
Mindy	Rogers	KY Cancer Program
Amy	Steinkuhl	KY Cancer Program
Pam	Temple	KY Cancer Program
Denise	Thomas	KY Cancer Program
Khadijah	Wallace	KY Cancer Program
Elizabeth	Westbrook	KY Cancer Program
Eric	Durbin	KY Cancer Registry
Jaclyn	McDowell	KY Cancer Registry
Melissa	Karrer	KY CancerLink
Andrea	Slone	KY Health Collaborative
Deb	Campbell	KY Hospital Association
Cody	Hunt	KY Medical Association
Ashley	Gibson	KY Primary Care Association
Emily	Beauregard	KY Voices for Health
Kelly	Taulbee	KY Voices for Health

Alicia	Whatley	KY Youth Advocates
Nancy	Alvey	KYLEADS Collaborative
Lauren	Edwards	Leukemia & Lymphoma Society
Jack	Hillard	Limestone Group
Janet	Allen	Molina Healthcare
David	Brown	Molina Healthcare
Darla	York	Norton Healthcare
Ashley	Shemwell	Owensboro Health
Scott	Kindred	Stages Community
Amanda	Bucher	UK BREATHE
Lee Ann	Taylor	UK BREATHE
Brent	McKune	UK Healthcare/KY Regional Extension Center
Pam	Hull	UK Markey Cancer Center
Jessica	Thompson	UK Markey Cancer Center
Allyson	Yates	UK Markey Cancer Center
Jane	Morgan	UK MCC CIO
Terry	Keys	UK MCC CIO
Caree	McAfee	UK MCC CIO
Natalie	Wilhite	UK MCC CIO
Cheri	Tolle	UK MCCAN
Kristal	Vaughan	UK MCCAN
Deborah	Carey	UK MCCAN
Susan	Reffett	UK MCCAN
John	Kim	UK MCCAN
Trey	Alexander	UK MCCRN
Tiffany	Opii	UK Prevention Research
Juan	Canedo	University of Kentucky
Ming-Yuan	Chih	University of Kentucky
Shyankia	Rose	University of Kentucky