



# WHAT DOES THE MONEY DO?

## OUR 2019 IMPACT

We're helping save more lives than ever before by empowering activists, conducting breakthrough research, providing patient services and access to care, and so much more!



**29% DROP  
IN CANCER DEATH RATES SINCE 1991**



**MORE THAN 2.9 MILLION  
LIVES SAVED\***

\*American Cancer Society. *Cancer Facts & Figures 2020*. Atlanta: American Cancer Society, 2020.



In Kentucky, an estimated 26,500 new cancer cases will be diagnosed in 2020, and 10,540 people are expected to die from the disease. But there is hope. With the support of volunteers, donors, and partners, we are fighting cancer on all fronts – and saving lives!

### WE ARE **ACTIVISTS**

Leading communities and partners for increased awareness and impact



**\$2.6 BILLION  
INCREASE IN MEDICAL  
RESEARCH FUNDING IN 2019**

ACS CAN volunteers and staff in Kentucky and across the country successfully advocated for a \$2.6 billion increase in federal medical research funding, including \$296 million for the National Cancer Institute.\*



**1.5 MILLION +  
KENTUCKY RESIDENTS  
COVERED BY LOCAL  
SMOKE-FREE LAWS\***



**70  
KENTUCKY ACS CAN  
VOLUNTEER ADVOCATES**

who attended the Kentucky Day at the Capitol to support legislative changes that will protect cancer patients.



\*Thanks in part to the American Cancer Society's advocacy affiliate, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN).

Read more about ACS CAN's accomplishments at [fightcancer.org](http://fightcancer.org).

### WE FUND **BREAKTHROUGHS**

Funding the best science to find answers that save lives



**\$5,166,000  
INVESTED IN KENTUCKY  
FOR RESEARCH IN 2019 ALONE,**

funding studies to find the causes of and better treatments for cancer, and improve and save the lives of cancer patients.



**\$29,966,541  
IN GRANTS TO KENTUCKY  
RESEARCH INSTITUTIONS AND  
UNIVERSITIES**

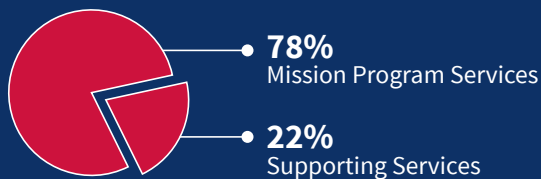
since the American Cancer Society's research program began in 1946.



**FINDING LINKS  
WORKING TO IDENTIFY AND  
ADDRESS CANCER DEATHS**

caused by major identified modifiable risk factors like excess weight, smoking, physical inactivity, and other factors.

## How your financial support impacts our mission



## WE BUILD COMPASSIONATE *COMMUNITIES*

Uniting compassionate volunteers and connecting patients to the care they need



### 6,700+ RIDES

FOR PATIENTS IN KENTUCKY TO AND FROM CANCER RELATED TREATMENT THROUGH THE ROAD TO RECOVERY PROGRAM.



### 12,800+ NIGHTS

OF REDUCED-COST OR FREE LODGING PROVIDED TO CANCER PATIENTS THROUGH OUR HOPE LODGE COMMUNITIES AND HOTEL PARTNERS.

## WE PROVIDE *DIRECTION*

Cancer information, answers and hope. Available every minute of every day.



### RESPONDED TO MORE THAN 7,600 CALLS

FROM INDIVIDUALS IN KENTUCKY,

providing information, cancer-related resources, and answers.



### PARTNERED WITH 18 HEALTH SYSTEMS IN KENTUCKY

to increase colorectal cancer screening rates in 2019.



### PARTNERED WITH 22 HEALTH SYSTEMS IN KENTUCKY

to increase HPV vaccination rates in 2019.