

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **February 19, 2020** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at Elaine.Russell@uky.edu

Sincerely, Kentucky Cancer Consortium Staff



Save the Date - March 19, 2020 - Berry Hill, Frankfort, KY

10:00 am – noon KCC Lung Cancer Network
Noon – 1:00 pm Lunch
1:00 pm – 3:30 pm KCC Quarterly Meeting
Registration and agenda coming soon!

CATEGORY	TITLE
AWARENESS MONTHS	
February is American Heart Month	<ul style="list-style-type: none">• American Heart Association: We need evidence based approaches to eliminate inequities "One's chances of surviving cardiovascular disease and many other serious chronic conditions vary dramatically by geography, sex, gender identity, race and ethnicity. To achieve the American Heart Association's 2030 impact goals, we must address inequities in health and health care that result from where people live, how much money they make, their level of education and other social determinants of health." -Keith Churchwell, M.D., FAHA, AHA Board of Directors, Executive Vice President/Chief Operations Officer, Yale New Haven Hospital Read Article• 2 in 3 Americans Unaware That Heart Disease Is Leading Killer of Women Read Article
March is Colon Cancer Awareness Month	<ul style="list-style-type: none">• March 6th is Dress in Blue Day – The Kentucky Cancer Program encourages the use of their 2020 Colon Cancer Screening Resource Kit . This kit contains resources developed to promote colon cancer screening in Kentucky. The materials are available for ordering, downloading/printing or emailing.

HEALTH EQUITY

<p>Transportation</p>	<ul style="list-style-type: none"> • New Funding Opportunity: The Federal Transit Administration (FTA) Grants for Buses and Bus Facilities The Federal Transit Administration (FTA) expects to make 300 awards from a total investment of more than \$454 million to assist in the financing of buses and capital projects, including replacing, rehabilitating, purchasing, and/or leasing buses or bus-related facilities. Eligible applicants are state and local governments and Federally recognized tribal governments. Past projects of the grant program include several rural communities. Click here for more information.
<p>Social Determinants of Health: New Study Reveals Hardships Faced by Americans</p>	<ul style="list-style-type: none"> • A new report from the Robert Wood Johnson Foundation, NPR, and Harvard T.H. Chan School of Public Health was released last week. The outcomes revealed have every industry stakeholder talking: populations, providers, practitioners, and their patients. Read report here.
<p>Surprise Bills</p>	<ul style="list-style-type: none"> • One in five operations may lead to surprise bills, even when surgeon and hospital are in network. The findings shine a light on the need for federal-level measures to address surprise billing. Read more
<p>New Resource: How to Include Sexual & Gender Minorities in Comprehensive Cancer Control (CCC) Plans</p>	<ul style="list-style-type: none"> • New Fact Sheet on SGM inclusion in state CCC plans shows how to include SGM populations in statewide cancer plans - with a specific emphasis on data collection, treatment, screening, and survivorship.
<p>PREVENTION</p>	
<p>HPV</p>	<ul style="list-style-type: none"> • Hit HPV With Your Best Shot. Protect Yourself. Prevent Cancer. See infographic here.
<p>TOBACCO</p>	<ul style="list-style-type: none"> • E-Cigarettes and Vaping: The New Tobacco Battleground After years of decline, tobacco use is rising across the country, especially among youth Fueled by the unfounded “this is safer than cigarette” message that tobacco companies have peddled to the public, e-cigarette use among high-school students has jumped more than 15% since 2016. Community Commons has curated resources to help you tackle e-cigarette use in your community. Visit collection • Improve Medicaid Billing for Tobacco Cessation Services Join experts from the National Behavioral Health Network, the American Lung Association and the University of North Carolina for a webinar on Wednesday, February 26 at 1-2 p.m. to get insights from the field. The presenters will share processes and resources that have shown to improve claims for tobacco cessation services and helped to navigate complex codes that vary by state. Register Here • Smoking Cessation: A Report of the Surgeon General Dr. Jerome M. Adams highlighted our communities during his release of the 34th Surgeon General's Report on Smoking Cessation. The report outlines the need for LGBTQ+ tailored outreach and rigorous data collection. See Surgeon General's Report Release here.

	<ul style="list-style-type: none"> • Screening Mammography Visits Useful for Smoking Cessation, Lung Cancer Screening Referrals. Read article here
<p>SCREENING AND EARLY DETECTION</p>	
<p>COLON</p>	<ul style="list-style-type: none"> • The Kentucky Colon Cancer Screening Program is funding free colonoscopies to those in Kentucky who are eligible. Read the press release regarding the program. • NCCRT Annual Colorectal Cancer Awareness Month Webcast - 80% in Every Community Thursday, March 5 2:00 pm ET –Register here
<p>LUNG</p>	<ul style="list-style-type: none"> • ACS CCC Webinar series focused on lung cancer screening. Register for each webinar by clicking on the links below. Join just one, or come each Wednesday at 1pm EST-- whatever your schedule permits. <ul style="list-style-type: none"> ○ The Who-What-When-Where-Why of Lung Cancer Screening March 25th Register Here ○ Increasing Lung Cancer Screening in Eligible Adults April 29th Register Here ○ Tobacco Cessation and Lung Cancer Screening June 3rd Register Here
<p>SURVIVORSHIP</p>	
<p>SURVIVORSHIP</p>	<ul style="list-style-type: none"> • Save the Date - Friend for Life Cancer Support Network’s annual peer navigator volunteer training! Join us on Saturday, March 21st from 9-5 pm (breakfast at 8:30) at Baptist Health Louisville’s Cancer Resource Center 4003 Kresge Way, Suite 100, Louisville, KY 40207. Breakfast and lunch will be provided. At the training you will learn more about providing peer support, taking care of yourself and others while providing support, additional resources and much more. To register contact us at staff@friend4life.org or 502-893-0643. REGISTRATION IS REQUIRED. This training is for persons with cancer and their caregivers to become peer mentors to prepare them to provide 1:1 emotional support to those recently diagnosed and their caregivers.