

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **January 22, 2020** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at Elaine.Russell@uky.edu

Sincerely, Kentucky Cancer Consortium Staff



Save the Date - March 19, 2020 - Berry Hill, Frankfort, KY

10:00 am – noon KCC Lung Cancer Network

Noon – 1:00 pm Lunch

1:00 pm – 3:30 pm KCC Quarterly Meeting

Registration and agenda coming soon!

CATEGORY	TITLE
JANUARY AWARENESS MONTH	
Cervical Cancer	<ul style="list-style-type: none">• Cervical Cancer Awareness: Know Your Prevention Options
Radon Action Prevention	<ul style="list-style-type: none">• What is Radon? A story map brought to you by the Kentucky Environmental Public Health Tracking Program• “Talking FACS” podcast Dr. Ellen Hahn discusses Radon Action Month
“Tunnel Week” Cancer Awareness in Kentucky - February	<ul style="list-style-type: none">• Submit cancer stories from survivors, caregivers and anyone who has lost a loved on to cancer. The American Cancer Society Cancer Action Network in Kentucky is organizing their annual “Tunnel Week”- a demonstration seeking to help raise awareness of all cancer related issues in the state. Cancer stories will be turned into a poster which will be displayed in the Capitol tunnel from February 17-21 to show how many people in the state are impacted by cancer. Stories can be 2-10 sentences and include any level of detail. Submit stories at www.fightcancer.org/your-ky-story. Email Olivia.sievert@cancer.org with questions.
PARTNER SPOTLIGHT	
UK Markey Cancer Center Appalachian	<ul style="list-style-type: none">• The Cancer Crisis in Appalachia: Kentucky Students Take ACTION features essays written by a group of twenty high school and five undergraduate

Career Training in Oncology (ACTION) program	<p>students, all of whom are residents of Kentucky's Appalachian region and are participants in the University of Kentucky Markey Cancer Center's Appalachian Career Training in Oncology (ACTION) program. These authentic and candid student essays detail the effects of cancer diagnoses and deaths on individuals, families, friends, and communities, and proclaim these cases as more than nameless statistics.</p>
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POLICY

Bill Tracking	<ul style="list-style-type: none"> • Kentucky Equal Justice Center monitors a wide range of bills in General Assembly. Their bill tracking charts are organized by topic for quick review. They contain links to the legislature's own website, so you can quickly check the status of a bill, read the summary or read the bill itself and any amendments.
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HEALTH EQUITY

Inclusive Communities For People With Disabilities	<ul style="list-style-type: none"> • Webinar: How To Promote Inclusive Communities For People With Disabilities Recognize health disparities and importance of inclusion of individuals with disabilities in health promotion efforts, specific to cancer and to the state of KY January 23, 2020 1:00 – 2:00 pm EST Register Here Presenters: Danielle Augustin and Lindsey Mullis, Inclusive Health and Wellness Program, UK HDI
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MENTAL AND SUBSTANCE USE DISORDER	<ul style="list-style-type: none"> • SAMHSA is accepting applications for Certified Community Behavioral Health Clinics (CCBHCs) Expansion Grants (CCBHC Expansion Grants). The purpose of this program is to increase access to, and improve the quality of community mental and substance use disorder (SUD) treatment services through the expansion of CCBHCs. SAMHSA plans to issue 98 grants of up to \$2,000,000 per year for up to 2 years. Application Due Date: Tuesday, March 10, 2020 Certified Community Behavioral Health Clinic Expansion Grants
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SOCIAL VULNERABILITY	<ul style="list-style-type: none"> • Social vulnerability refers to the resilience of communities when confronted by external stresses on human health, stresses such as natural or human-caused disasters, or disease outbreaks. Reducing social vulnerability can decrease both human suffering and economic loss. Kentucky Social Vulnerability is a story map brought to you by the Kentucky Environmental Public Health Tracking Program
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"Take Us to A Better Place" - Free e-book from RWJF	<ul style="list-style-type: none"> • RWJF "Take Us to A Better Place" is a vivid collection of short stories, written by 10 fiction authors, which puts the forces that shape our health and well-being into crystal clear focus. Heartbreaking yet hopeful, they offer warnings and a promise for a healthier future. Get your free copy >
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PREVENTION

<p>NUTRITION</p>	<ul style="list-style-type: none"> • Calories Per Serving or the Whole Package? Many Food Labels Now Tell Both New labeling regulations went into effect in January, and on many products you'll now see the total amount of calories (and various nutrients) per serving, as well as for the whole package. Article • How Cutting Food Stamps Can Add Costs Elsewhere When people eat better, they enjoy better health, reducing not just suffering, but also some expenses. Article
<p>PHYSICAL ACTIVITY</p>	<ul style="list-style-type: none"> • Active People, Healthy NationSM - Creating an Active America, Together is a national initiative to help 27 million Americans become more physically active by 2027. CDC's Division of Nutrition, Physical Activity and Obesity is inviting the general public, organizations, and leaders to "join the movement!" Webinar: Jan 23, 2020 3:00 PM Register Here • CDC Maps America's High Levels of Inactivity All states and territories had more than 15% of adults who were physically inactive. Kentucky is one of seven states with 30% or more of adults were physically inactive. Map: Overall Physical Inactivity
<p>RADON</p>	<ul style="list-style-type: none"> • January is Radon Awareness Month
<p>TOBACCO</p>	<ul style="list-style-type: none"> • Free tools to help people quit using tobacco products, including cigarettes and e-cigarettes. The Kentucky Tobacco Prevention & Cessation Program is now offering three options to help us ensure that everyone can find a service that meets their needs: Quit Now Kentucky, My Life, My Quit, and This is Quitting. • Menthol Ban Could Increase Health Equity "Flavored tobacco restrictions that do not include menthol cigarettes unfairly affect people who are harmed by them the most and it negatively impacts public health," Shyanika Rose, assistant professor in the UK, Department of Behavioral Science.
<p>SCREENING AND EARLY DETECTION</p>	
<p>CERVICAL</p>	<ul style="list-style-type: none"> • January is Cervical Cancer Awareness Month
<p>COLON</p>	<ul style="list-style-type: none"> • Webinar: Kentucky law on genetic testing effective, January 1, 2020! – Hosted by the Colon Cancer Prevention Program. Understand the new law (KRS 304. 17A-259) and its impacts on the cancer burden in Kentucky Jan 27, 2020 12:00 -1:00 pm EST Register Here • 80% Colorectal Cancer Screening Rates in Every Community is the National Colon Cancer Round Table's new initiative that continues the progress and commitment from 80% by 2018 Campaign.

	<ul style="list-style-type: none"> • Webinar: Colorectal Cancer Screening Data Trends presented by NCCRT - This webinar will provide a look at the latest data that informs how we are doing as a nation with our efforts to reach an 80% colorectal cancer screening rate. Thursday, January 30 12:00 pm EST Register Here
LUNG	<ul style="list-style-type: none"> • LuCa National Training Network's new website provides online training and materials for primary care providers, as well as technical assistance for professionals or organizations who educate providers on lung cancer prevention, early detection, treatment, and survivorship care. See their free online course: Lung Cancer and the Primary Care Provider
PANCREATIC	<ul style="list-style-type: none"> • Nuestras Voces Network is partnering with Let's Win! Pancreatic Cancer to raise awareness about the symptoms and risk factors of the disease among Hispanics. Consumers can visit Let's Win! Pancreatic Cancer website (www.letswinpc.org) for bilingual information on pancreatic cancer or contact the Alliance's <i>Su Familia</i> Helpline at 1-866-783-2645 to find a healthcare provider in their area.
TREATMENT & SURVIVORSHIP	
PATIENT NAVIGATION	<ul style="list-style-type: none"> • Patient Navigation Training for Rural and Appalachian Populations: The Appalachian Regional Commission, the University of Kentucky, and CDC's Division of Cancer Prevention and Control collaborated to develop an on online patient navigation training with a curriculum sensitive to the unique culture of Appalachia. The no-cost training is hosted by the University of Kentucky and provides continuing education credits for various health care providers. Learn More
SURVIVORSHIP	<ul style="list-style-type: none"> • American cancer survivors face substantial financial hardship and financial sacrifices Article • Researchers Surprised by High Levels of Alcohol Consumption among Cancer Survivors Article