

Dear Kentucky Cancer Consortium Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **December 4, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at Elaine.Russell@uky.edu

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Anal Cancer	<ul style="list-style-type: none"> • Anal Cancer Rates and Deaths are Climbing in the US, study says – Researchers examined trends in anal cancer cases over about 15 years, and identifies about 69,000 cases of anal cancer and more than 12,000 deaths during this time. Click here to read more.
Colorectal	<ul style="list-style-type: none"> • Advanced Colorectal Polyp Brief – Developed to help endoscopists and primary care clinicians identify patients with advanced colorectal polyps, understand the epidemiology and associated risk factors, and most importantly know the risks of colorectal neoplasia for patients with advanced colorectal polyps and their first-degree relatives. Click here to learn more. • 2018 BRFSS Colorectal Cancer Screening Data is available. Click here.
Communication and Marketing	<ul style="list-style-type: none"> • The George Washington University Cancer Center announces the release of the Marketing and Dissemination Toolkit for Online Courses from the GW Cancer Center – this toolkit is intended to help partners collaborate by spreading the word about the GW Cancer Center’s online course. Click here to learn more.
Conferences	<ul style="list-style-type: none"> • Save the date: Prevent Cancer Dialogue. The Prevent Cancer Dialogue brings together screening and prevention stakeholders from across the nation and from all around the world to partake in discussions on the latest research, public health, and clinical practice. <ul style="list-style-type: none"> ○ When: April 15-17, 2020 ○ Where: Hilton Crystal City at Washington Reagan National Airport, Washington D.C. • MCCAN CoC Standards Meeting – At this meeting you will be able to understand the 2020 CoC accreditation standards along with strategies to ensure successful implementation and maximize performance. When: December 13, 2019 - For more information, click here.
Insurance Coverage	<ul style="list-style-type: none"> • Open Enrollment for the Health Insurance Marketplace Began November 1 – The six-week period during which consumers may enroll in a health insurance plan using the Federal Health Insurance Marketplace began on November 1 and ends on Sunday, December 15.

	<p>Visit HealthCare.gov and CuidadodeSalud.gov to shop for plans that will begin coverage on January 1, 2020.</p>
LGBTQ	<ul style="list-style-type: none"> • The National LGBT Cancer Network and their sibling networks joined together to write a policy statement regarding the impact of Menthol on tobacco disparity. Click here to read more
Liver Cancer	<ul style="list-style-type: none"> • “Behind the Blue”: UK Researcher Jennifer Havens Works to Develop Treatment for Hepatitis C – In this edition of the Behind the Blue podcast, Carl Nathe of UK Public Relations and Strategic Communications talks with Havens about a project she is leading to combat Hepatitis C. Click here to access the podcast.
Lung Cancer	<ul style="list-style-type: none"> • American Lung Association State of Lung Cancer Report – Click here to see report • “KY Leads Nation in New Lung Cancer Cases – Kentucky is #4 in the nation for lung cancer screening, however we have a lower rate of those untreated for lung cancer than the nation. Click here to read more. • LuCa National Training Network announces new resources to help providers, advocates, and patients navigate the complex coverage landscape for lung cancer screening and prevention services. Click here to learn more. • Spatiotemporal Analysis of Lung Cancer Types in Kentucky, 1995-2014 – This study investigated the spatial and temporal distribution of lung cancer histological types in Kentucky, a largely rural state with high rates of smoking and obesity, to discern population-level trends that might reflect variation in these and other risk factors. Click here to learn more
Medicaid	<ul style="list-style-type: none"> • Open Enrollment for the Health Insurance Marketplace Began November 1 – The six-week period during which consumers may enroll in a health insurance plan using the Federal Health Insurance Marketplace began on November 1 and ends on Sunday, December 15. Visit HealthCare.gov and CuidadodeSalud.gov to shop for plans that will begin coverage on January 1, 2020.
Nutrition	<ul style="list-style-type: none"> • UK has introduced a new Applied Nutrition and Culinary Medicine Certificate – The cause, prevention, and treatment of numerous chronic conditions is linked with nutrition. Click here to learn more about the course.
Obesity	<ul style="list-style-type: none"> • Improvement of Early Childhood Obesity shown among young children enrolled in food assistance program in 41 US states and territories. Click here to read more
Physical Activity	<ul style="list-style-type: none"> • Active People, Healthy Nation is a national initiative led by CDC to help 27 million Americans become more physically active by 2027. Click here to learn more.
Policy	<ul style="list-style-type: none"> • Tobacco Control Rally: Help the Coalition for a Smoke-Free Tomorrow show legislators strong support from all sectors for laws to reduce adolescent and teen use of e-cigarettes and other tobacco products, and to increase funding for tobacco prevention and cessation programs in Kentucky. <ul style="list-style-type: none"> ○ When: January 14, 2020 at 10:00AM

	<ul style="list-style-type: none"> ○ Where: Capitol Rotunda in Frankfort, KY ○ For more information, contact Bonnie Hackbarth, bhackbarth@healthy-ky.org, (502) 326-2583 ● The American Cancer Society Cancer Action Network is hosting their 2020 Cancer Advocacy Day in Frankfort, KY on February 20, 2020. Click here to register. If you have any questions or would like additional information, contact Olivia Sievert at olivia.sievert@cancer.org.
Survivorship	<ul style="list-style-type: none"> ● The George Washington University Cancer Center is releasing the Advancing Patient-Centered Cancer Survivorship Care Toolkit. The toolkit offers an opportunity for comprehensive cancer control programs and coalitions to provide training and technical assistance to healthcare providers or organizations in order to improve patient-centered cancer survivorship care in their state, tribe, or territory. Click here to learn more.
Tobacco & E-Cigarettes	<ul style="list-style-type: none"> ● Tobacco Control Rally: Help the Coalition for a Smoke-Free Tomorrow show legislators strong support from all sectors for laws to reduce adolescent and teen use of e-cigarettes and other tobacco products, and to increase funding for tobacco prevention and cessation programs in Kentucky. <ul style="list-style-type: none"> ○ When: January 14, 2020 at 10:00AM ○ Where: Capitol Rotunda in Frankfort, KY ○ For more information, contact Bonnie Hackbarth, bhackbarth@healthy-ky.org, (502) 326-2583 ● The National LGBT Cancer Network and their sibling networks joined together to write a policy statement regarding the impact of Menthol on tobacco disparity. Click here to read more ● “KY Leads Nation in New Lung Cancer Cases – Kentucky is #4 in the nation for lung cancer screening, however we have a lower rate of those untreated for lung cancer than the nation. Click here to read more. ● The Kentucky Tobacco Prevention and Cessation Program announces a new resource to help teens quit vaping, smoking, and using other tobacco products: “My Life, My Quit” – a free, confidential quitline specifically for Kentuckians ages 17 and under. Teens can call 1-855-891-9989 to enroll, or text “Start My Quit” to the same number. They can also enroll online at www.MyLifeMyQuit.com. Click here for more information. ● New Advertising Campaign Calls on Administration to Issue Guidance Prohibiting All Flavored E-Cigarettes. Click here to watch television ad.
Treatment and Care	<ul style="list-style-type: none"> ● MCCAN CoC Standards Meeting – At this meeting you will be able to understand the 2020 CoC accreditation standards along with strategies to ensure successful implementation and maximize performance. When: December 13, 2019 - For more information, click here.
Worksite Wellness	<ul style="list-style-type: none"> ● Understanding Lung Cancer Resources and Barriers Among Worksites with Mostly Male Employees in Either Rural Kentucky Counties: A Focus Group Discussion. Click here

