

**Dear Kentucky Cancer Consortium Partners:**

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **November 20, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at [Elaine.Russell@uky.edu](mailto:Elaine.Russell@uky.edu)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Adolescent and Young Adult Survivor	<ul style="list-style-type: none"><li>• <b>Adolescent and Young Adult Cancer Awareness Social Media Toolkit</b> – Helps stakeholders implement evidence-based practices when communicating about adolescent and young adult cancer. <a href="#">Click here to learn more</a></li></ul>
Cervical Cancer	<ul style="list-style-type: none"><li>• <b>Cervical cancer screening numbers drop off in women 45-65.</b> Cervical cancer is one of the most preventable types of cancer affecting women in the United States because there are two good screening tests for cervical cancer. To learn more, <a href="#">click here</a>.</li></ul>
Colon Cancer	<ul style="list-style-type: none"><li>• <b>West Virginia Clinic Raises Its Colorectal Cancer Screening Rate</b> – CDC-Funded West Virginia Program to Increase Colorectal Cancer Screening worked with a local clinic to increase colorectal cancer screening uptake in the northern panhandle of the state. <a href="#">Click here to learn more.</a></li></ul>
Conferences	<ul style="list-style-type: none"><li>• <b>Save the date: Prevent Cancer Dialogue.</b> The Prevent Cancer Dialogue brings together screening and prevention stakeholders from across the nation and from all around the world to partake in discussions on the latest research, public health, and clinical practice.<ul style="list-style-type: none"><li>○ <b>When:</b> April 15-17, 2020</li><li>○ <b>Where:</b> Hilton Crystal City at Washington Reagan National Airport, Washington D.C.</li></ul></li><li>• <b>MCCAN CoC Standards Meeting</b> – At this meeting you will be able to understand the 2020 CoC accreditation standards along with strategies to ensure successful implementation and maximize performance.<ul style="list-style-type: none"><li>○ <b>When: December 13, 2019</b></li><li>○ <b>For more information, <a href="#">click here</a>.</b></li></ul></li></ul>
Data	<ul style="list-style-type: none"><li>• <b>Kentucky Health Issues Poll: Health Status and Policy Opinions Vary Across State, Regional Reports Find</b> – KHIP asks about various health and policy issues, including topics such as tobacco and other substance use, as well as health care coverage. <a href="#">Click here to learn more.</a></li></ul>
Genetic Testing	<ul style="list-style-type: none"><li>• <b>Should You Get Genetic Testing for Cancer Risk?</b> Predictive genetic testing isn’t always needed but is sometimes recommended when</li></ul>

	<p>certain types of cancer run in a family and a gene mutation is suspected. <a href="#">Click here</a> to learn more.</p>
Gynecological Cancers	<ul style="list-style-type: none"> <li>• <b>Gynecologic Cancer Education Course</b> <ul style="list-style-type: none"> <li>○ <b>What:</b> A free course for all gynecologic cancer patients, family members, and anyone else interested in hearing from leading U.S. experts in gynecologic cancer treatment and research</li> <li>○ <b>When:</b> Saturday, November 23, 2019</li> <li>○ <b>Where:</b> The Olmstead, 3701 Frankfort Ave. Louisville, KY 40207</li> <li>○ <b>For more information, <a href="#">click here</a></b></li> </ul> </li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <b>3<sup>rd</sup> National Cancer Institute (NCI) Symposium on Cancer Health Disparities.</b> The symposium will present recent advances in our understanding of the causes of cancer health disparities in rural populations and among Native Americans, focus on the roles of financial toxicity and the tumor immune profile in causing outcome disparities and discuss evidence-based strategies to reduce these disparities. <ul style="list-style-type: none"> <li>○ <b>When:</b> April 16-17, 2020</li> <li>○ <b>Where:</b> Porter Neuroscience Center, (Building 35A), Room 610/620/630, NIH</li> <li>○ <b>To learn more and register, <a href="#">click here</a>.</b></li> </ul> </li> </ul>
Insurance Coverage	<ul style="list-style-type: none"> <li>• <b>Open Enrollment for the Health Insurance Marketplace Began November 1</b> – The six-week period during which consumers may enroll in a health insurance plan using the Federal Health Insurance Marketplace began on November 1 and ends on Sunday, December 15. Visit <a href="http://HealthCare.gov">HealthCare.gov</a> and <a href="http://CuidadodeSalud.gov">CuidadodeSalud.gov</a> to shop for plans that will begin coverage on January 1, 2020.</li> </ul>
LGBTQ	<ul style="list-style-type: none"> <li>• <b>The National LGBTQ Cancer Action Network has created a series of 7 customizable postcards on cancer and cancer risk factors in LGBTQ populations.</b> The postcards feature images of gender nonconforming and racially diverse members of our communities and include information on cancer risk factors that disproportionately impact our communities. Each card includes a link to their online database of LGBTQ-friendly cancer screening providers. Topics include cervical, colorectal, lung, and breast cancer, as well as binge drinking, physical activity, and mental health. For information, <a href="#">click here</a>.</li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <b>Understanding Lung Cancer Resources and Barriers Among Worksites with Mostly Male Employees in Either Rural Kentucky Counties: A Focus Group Discussion.</b> <a href="#">Click here</a></li> <li>• <b>LuCa National Training Network announces its new free online CME/CE course: Lung Cancer and the Primary Care Provider</b> – Topics include lung cancer screening, tobacco cessation/treatment, shared decision making, treatment advances, patient follow-up, and survivorship care. <a href="#">Click here</a> to enroll. <b>For more information about the course, contact <a href="mailto:lucatraining@louisville.edu">lucatraining@louisville.edu</a></b></li> <li>• <b>More people are surviving lung cancer in the US, report finds.</b> The rate of new lung cancer cases diagnosed in the United States has dropped 19% over the past decade. <a href="#">Click here</a> to learn more.</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>CDC resources on Lung Cancer Awareness.</b> <a href="#">Click here</a> to read tips for cessation, fast facts about lung cancer, and more.</li> <li>• <b>Nine Caring Ways to Support a Lung Cancer Survivor</b> – This post shares a number of ways that you can support lung cancer survivors. <b>Read blog post <a href="#">here</a>.</b></li> </ul>
Medicaid	<ul style="list-style-type: none"> <li>• <b>Open Enrollment for the Health Insurance Marketplace Began November 1</b> – The six-week period during which consumers may enroll in a health insurance plan using the Federal Health Insurance Marketplace began on November 1 and ends on Sunday, December 15. Visit <a href="#">HealthCare.gov</a> and <a href="#">CuidadodeSalud.gov</a> to shop for plans that will begin coverage on January 1, 2020.</li> <li>• <b>Beshear vows to rescind Kentucky’s Medicaid work requirements after claiming victory in governor’s race</b> – Attorney General Andy Beshear claimed victory in the Kentucky governor’s race and vowed to rescind the state’s Medicaid work requirements in his first week in office. <a href="#">Click here</a> to learn more.</li> </ul>
Nutrition	<ul style="list-style-type: none"> <li>• <b>New Research Links SNAP Participation to Reduced Risk of Premature Death.</b> SNAP is the nation’s largest anti-hunger program and also has the ability to improve participant’s overall health. <a href="#">Click here</a> to learn more.</li> </ul>
Palliative Care	<ul style="list-style-type: none"> <li>• <b>Palliative Care Awareness Social Media Toolkit</b> – Designed to help stakeholders implement evidence-based practice when communicating about palliative care. <a href="#">Click here</a> to learn more</li> </ul>
Policy	<ul style="list-style-type: none"> <li>• <b>Tobacco Control Rally:</b> Help the Coalition for a Smoke-Free Tomorrow show legislators strong support from all sectors for laws to reduce adolescent and teen use of e-cigarettes and other tobacco products, and to increase funding for tobacco prevention and cessation programs in Kentucky. <ul style="list-style-type: none"> <li>○ <b>When:</b> January 14, 2020 at 10:00AM</li> <li>○ <b>Where:</b> Capitol Rotunda in Frankfort, KY</li> <li>○ <b>For more information, contact Bonnie Hackbarth,</b> <a href="mailto:bhackbarth@healthy-ky.org">bhackbarth@healthy-ky.org</a>, (502) 326-2583</li> </ul> </li> </ul>
Prevention	<ul style="list-style-type: none"> <li>• <b>Most Americans Fear Cancer, but Feels Powerless to Prevent It</b>—A survey done with American Society of Clinical Oncology found that there are low levels of awareness about cancer risks. <a href="#">Click here</a> for more information.</li> </ul>
Survivorship	<ul style="list-style-type: none"> <li>• <b>Nine Caring Ways to Support a Lung Cancer Survivor</b> – This post shares a number of ways that you can support lung cancer survivors. <b>Read blog post <a href="#">here</a>.</b></li> </ul>
Tobacco & E-Cigarettes	<ul style="list-style-type: none"> <li>• <b>Vaping and Coding Guidance for Health Professionals</b> – <a href="#">Click here</a> for more information.</li> <li>• <b>The Kentucky Tobacco Prevention and Cessation Program has a new logo!</b> There are several versions, both in full-color, grayscale, and single-color. If you need a copy for a publication, <b>please email <a href="mailto:EllenH.Cartmell@ky.gov">EllenH.Cartmell@ky.gov</a></b></li> </ul>

	<ul style="list-style-type: none"> <li>• <b>The Tobacco Prevention and Cessation Program</b> has free posters, business cards, brochures and other materials to promote <b>Quit Now Kentucky</b>. If you would like to order materials, please fill out the <a href="#">QNK Promo Materials Request form</a> and email it to <a href="mailto:ky.tobaccofree@ky.gov">ky.tobaccofree@ky.gov</a></li> <li>• <b>N-O-T: Not On Tobacco – Proven Teen Smoking and Vaping Cessation Program</b>. Designed for teenagers 14-18, this program addresses issues that are specifically important to them. <a href="#">Click here to learn more</a>.</li> <li>• <b>Tobacco Control Rally:</b> Help the Coalition for a Smoke-Free Tomorrow show legislators strong support from all sectors for laws to reduce adolescent and teen use of e-cigarettes and other tobacco products, and to increase funding for tobacco prevention and cessation programs in Kentucky. <ul style="list-style-type: none"> <li>○ <b>When:</b> January 14, 2020 at 10:00AM</li> <li>○ <b>Where:</b> Capitol Rotunda in Frankfort, KY</li> <li>○ <b>For more information, contact Bonnie Hackbarth,</b> <a href="mailto:bhackbarth@healthy-ky.org">bhackbarth@healthy-ky.org</a>, (502) 326-2583</li> </ul> </li> </ul>
<p><b>Treatment and Care</b></p>	<ul style="list-style-type: none"> <li>• <b>MCCAN CoC Standards Meeting</b> – At this meeting you will be able to understand the 2020 CoC accreditation standards along with strategies to ensure successful implementation and maximize performance. <b>When: December 13, 2019. For more information, <a href="#">click here</a>.</b></li> </ul>
<p><b>Worksite Wellness</b></p>	<ul style="list-style-type: none"> <li>• <b>Understanding Lung Cancer Resources and Barriers Among Worksites with Mostly Male Employees in Either Rural Kentucky Counties: A Focus Group Discussion.</b> Jennifer Redmond Knight, L. Williamson, D. Armstrong, E. Westbrook <a href="#">Click here</a></li> </ul>