

Dear Kentucky Cancer Consortium Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **November 6, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at Elaine.Russell@uky.edu

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none">• FDA pushes for stronger warnings about breast implants, including cancer. The FDA is recommending that women have more clear and current information from their health care providers about both benefits and risks of breast implants based. Click here• ASTHO Breast Cancer Disparities Toolkit. This toolkit provides a coordinated guide of events to operationalize best practice interventions by mobilizing data resources more effectively to address disparities in breast cancer mortality. Click here• Getting the Right Treatment at the Right Time to Reduce Inequities in Breast Cancer Survival. More efforts are needed to address the social and economic factors, as well as the comorbidities and biological characteristics of breast cancer that may affect outcomes. Click here
Cervical Cancer	<ul style="list-style-type: none">• For over 25 years, CDC’s National Breast and Cervical Cancer Early Detection Program continues to connect women in communities to cancer screening services to improve access to care for at risk populations. Click here to read national report.
Colon Cancer	<ul style="list-style-type: none">• Dr. Mark Dignan and colleagues receive a \$5.7 million grant from the National Cancer Institute to increase colorectal cancer screening and follow-up care among underserved individuals in Appalachia. This grant is a partnership between the University of Kentucky Markey Cancer Center and the Ohio State University Comprehensive Cancer Center. For more information, contact Dr. Mark Dignan at mark.dignan@uky.edu
Community Health Forum	<ul style="list-style-type: none">• Regional Community Health Forum Where: St. Elizabeth Training and Education Center 3861 Olympic Boulevard, Erlanger, KY 41018 When: Friday, November 15 This two part, free forum is presented by the Foundation for a Healthy Kentucky in partnership with the Northern Kentucky Health Department.<ul style="list-style-type: none">○ Community Health Forum: Youth e-cigarette use and Medicaid, among topics to be shared. 9:00 AM-10:30 AM ET Register here

	<ul style="list-style-type: none"> ○ Community Data Forum 11:00 AM-4:00 PM ET (lunch provided) Register here
Gynecological Cancers	<ul style="list-style-type: none"> ● Gynecological Cancer Educational Course. When : Saturday, November 23, 2019 from 9 Am – 4 PM Where: The Olmstead 3701 Frankfort Ave, Louisville, KY 40207 Register here
Health Equity	<ul style="list-style-type: none"> ● Richard Besser, MD, responds to Proposed Changes to Disparate Impact Standard in Housing. The Robert Wood Johnson Foundation stands against a proposal by the Department of Housing and Urban Development (HUD) to change the way the disparate impact (DI) standard is applied when allegations of housing discrimination have been made. Click here ● Getting the Right Treatment at the Right Time to Reduce Inequities in Breast Cancer Survival. More efforts are needed to address the social and economic factors, as well as the comorbidities and biological characteristics of breast cancer that may affect outcomes. Click here ● The Inclusive Mobile Kitchen incorporates universal design strategies in health programming. This project is a collaboration between UK HDI and American Heart Association. Watch the inclusive mobile kitchen video here
Insurance Coverage	<ul style="list-style-type: none"> ● Open Enrollment for the Health Insurance Marketplace Began November 1 – The six-week period during which consumers may enroll in a health insurance plan using the Federal Health Insurance Marketplace began on November 1 and ends on Sunday, December 15. Visit HealthCare.gov and CuidadodeSalud.gov to shop for plans that will begin coverage on January 1, 2020.
Lung Cancer	<ul style="list-style-type: none"> ● Go2 Foundation for Lung Cancer’s Shine a Light on Lung Cancer Events in Kentucky. More details for each event can be found here <ul style="list-style-type: none"> ○ November 8th in Louisville, KY ○ November 22nd in Ashland. KY ● 5th Annual Screening and Care Conference: Collaborating for Excellence hosted by GO₂ Foundation for Lung Cancer (formerly Lung Cancer Alliance) When: November 14-15. Where: Washington, DC Register here ● Lung Force Expo is a program designed for patients, caregivers and healthcare providers to learn more about the latest trends, resources and research surrounding lung cancer, COPD, and other chronic lung diseases. When: Friday, November 22, 2019 at 8:30 am Where: Appalachian Wireless Arena (formerly known as the East Kentucky Expo Center) in Pikeville, KY Register here Questions? Tami.Cappelletti@lung.org or call: 502-363-2652 ● Help inform eligible patients of the risks and benefits of low dose CT lung cancer screening with this new video created by GO₂ Foundation for Lung Cancer. Intended to encourage screening conversations

	<p>between providers and patients, this video features easy to understand messaging to help with the complexities of informed patient dialogue.</p> <ul style="list-style-type: none"> ○ Watch the video here: https://youtu.be/npxZVYgrYro ○ Download a high resolution version for use in your facility here: https://vimeo.com/353423836 ○ Download the accompanying brochure here, or order limited quantities by emailing materials@go2foundation.org. ○ Contact GO₂ Foundation with any questions at screening@go2foundation.org
Medicaid	<ul style="list-style-type: none"> ● Open Enrollment for the Health Insurance Marketplace Began November 1 – The six-week period during which consumers may enroll in a health insurance plan using the Federal Health Insurance Marketplace began on November 1 and ends on Sunday, December 15. Visit HealthCare.gov and CuidadodeSalud.gov to shop for plans that will begin coverage on January 1, 2020.
Nutrition	<ul style="list-style-type: none"> ● FDA Issues Final Rule on Calorie Labeling for Glass-Front Vending Machines The U.S. Food and Drug Administration is issuing a final rule to revise the type size requirements for calorie labeling on packaged foods sold in glass-front vending machines. The changes will reduce the regulatory burden on industry while ensuring that consumers continue to have visible front-of-package (FOP) calorie information as they purchase an item. Click here to read the full article.
Obesity	<ul style="list-style-type: none"> ● A Framework for Increasing Equity Impact in Obesity Prevention guides practitioners and researchers in public health in identifying ways to give greater priority to equity issues when undertaking policy, systems, and environmental change strategies. Read Article
Physical Activity	<ul style="list-style-type: none"> ● Creating Activity-Friendly Communities: Exploring the Intersection of Public Health and the Arts Click here to read the full article.
Rural Health	<ul style="list-style-type: none"> ● Webinar: Health in Rural America: Innovative Solutions to Address Disparities. The National Institute for Health Care Management Foundation will explore: the current rural health landscape and federal strategies to improve rural health, innovative initiatives to respond to unmet social needs, address provider shortages and expand telehealth in Arkansas and Texas, and the impact of rurality on maternal and child health and approaches to managing access issues. When: November 13, 2019 – 2:00-3:30 p.m. ET Register here ● National Rural Health Day is November 21, 2019 increase awareness of rural health-related issues and challenges, as well as recognize those who are working to improve the health and well-being of the millions of people living in America’s rural communities. The week of November 18-21, there will be twitter chats, webinars, a virtual job fair, and a HRSA webcast with HHS Deputy Secretary Eric Hargan and several HHS agencies. Learn more here
Screening and Early Detection	<ul style="list-style-type: none"> ● Maine’s Comprehensive Cancer Control Program develops interactive screening website. At ScreenMaine.org, you will find information about the four most common cancers that can be screened for: Breast,

	<p>Cervical, Colon and Lung Cancer. It also includes financial resources that may be available. Click here</p>
Skin Cancer	<ul style="list-style-type: none"> • CDC 2019 Skin Cancer Prevention Progress Report Access the report here
Survivorship	<ul style="list-style-type: none"> • Webinar: Prediction, Prevention, and Treatment of Cancer-associated Thrombosis Dr. Alok A. Khorana will discuss risk assessment tools used to identify high-risk patients for cancer-related VTE and present best approaches to treatment. When: November 13, 2019 from 2 to 3 p.m. Register here • ACS Tobacco Cessation and Cancer Survivors Webinar: Stigma in Cancer Survivors with a Smoking History: What Cancer Coalitions Need to Know Jamie Studts, UK, Register for the 1pm EST, November 20th webinar: https://zoom.us/meeting/register/9dae4806a7a331f4c5b9141539e44ee6
Tobacco & E-Cigarettes	<ul style="list-style-type: none"> • What can health professionals say to patients or consumers asking about E-cigarettes? “E-cigarettes or other vaping products are not currently regulated or approved by the FDA for treating tobacco dependence. There are concerns about toxin exposure from dual-product use (smoking and vaping) and delayed quitting in persons who use these products instead of FDA-approved treatments. Long-term risks versus benefits of using e-cigarettes and vaping products are unknown at this time and should not be recommended by clinicians.” For those patients using e-cigarettes or other vaping products to quit smoking Use this as an opportunity to start a conversation about safe and effective tobacco dependence treatment. Because these products are not risk-free, abstinence from all tobacco products should be the goal for promoting optimal lung health. - <i>Thanks to Audrey Darville, UK BREATHE, Certified Tobacco Treatment Specialists, for this guidance.</i> • CDC MMWR Update: Characteristics of Patients in a National Outbreak of E-cigarette, or Vaping Product Use – Associated with Lung Injuries. Click here • CDC MMWR Update: Interim Guidance for Health Care Providers Evaluating and Caring for Patients with Suspected E-cigarette, or Vaping, Product Use Associated Lung Injury – provides a framework for health care providers in their initial assessment, evaluation, management, and follow-up of persons with symptoms of e-cigarette, or vaping, product use associated lung injury. Click here • Provider training – TRAIN offers a free, 30 minute overview on youth and e-cigarettes/vaping. Providers will need a KY TRAIN account to access: https://www.train.org/ky/welcome (search for course # 1087153) • Save the Date: 2020 Tobacco Control Conference KCSP and the Kentucky Department for Public Health’s Tobacco & Cessation Program are partnering for a joint two-day conference When: April 14-15, 2020 Where: Lexington, KY

Interested in becoming a sponsor? Click [here](#)

Questions? Contact kcsp00@lsv.uky.edu