Kentucky Cancer Consortium Lung Cancer Network Action Items and Minutes

Monday, August 12, 2019 12:00-3:00 pm EST Berry Hill, Frankfort, KY



We believe every Kentuckian can be free from tobacco-related disease. We believe in protecting all Kentuckians from secondhand smoke and radon. We believe lung cancer screening can save lives. We believe in a Kentucky without lung cancer.

Next Steps

The next Lung Cancer Network meeting will be a webinar on November 7, 2019 from 2:00 - 3:30 pm.

ZOOM https://uky.zoom.us/j/414341201

Or iPhone one-tap (US Toll): 16468769923,414341201# or 16699006833,414341201# Or Telephone:

Dial:

+1 646 876 9923 (US Toll) +1 669 900 6833 (US Toll) 877 853 5257 (US Toll Free) 855 880 1246 (US Toll Free) Meeting ID: 414 341 201

Meetings will alternate between webinars and in-person meetings.

KEY ACTION ITEM

• Develop a map/atlas connecting resources across the Lung Cancer Continuum, starting with tobacco treatment.

Register <u>here</u> for the **next Kentucky Cancer Summit** hosted by ACS CAN and presented by the Kentucky Cancer Consortium on **Wednesday, September 25th, 2019** in Lexington. Focus will be access to comprehensive care policy issues.

Tobacco Treatment

Discussion:

- Expand Tobacco Treatment FAQs;
- Consider Consumer Version
- Identify barriers to tobacco treatment
- Develop a process map to understand work flow
 - o Clinician
 - o Quit Line
 - o Pharmacy
 - o Hospital Quit Plans
- Determine progress being made on tobacco treatment
- Action Item: Develop a map/atlas connecting resources across the Lung Cancer Continuum

NOTES:

Pharmacists' Authority to Deliver Protocol-Driven Care Set to Impact Patient and Public Health Across Kentucky Matt Westling, Center for the Advancement of Pharmacy Practice

http://pharmacy.uky.edu/news/pharmacists%E2%80%99-authority-deliver-protocol-driven-care-setimpact-patient-and-public-health-across

Kentucky Quit Line, Lara Daniels, KDPH

https://www.quitnowkentucky.org/en-US/Just-Looking/Tobacco-User/Explore-How-to-Quit-Withthe-Quitline

Plan to be Tobacco Free Tonya Pauley, Kentucky Cancer Program http://www.kycancerprogram.org/tobacco-cessation

EVIDENCE BASED PRACTICE: Every patient willing to make a quit attempt should be encouraged treatment that includes counseling (problem solving and support) and medications (USPSTF)

TRAINING:

- Develop/Host a webinar on tobacco treatment, best practices, Jerone Farley, MCCAN
- ACS and AHEC have funding to provide training on motivational interviewing for providers across the state Jeff Vella, ACS
- KDPH and KCC will provide scholarships to CTTS
- What trainings do we already have?

PROGRESS:

- What progress is being made?
- What proportion of the population is covered?
- Possible questions (what information do we already have? See UK BREATHE)
 - # screened patients for tobacco use?
 - # received tobacco cessation counseling?
 - # received nicotine replacement therapy?
 - # received non-nicotine cessation medications?
 - o Current smoke-free policies in worksites, schools and communities

UK BREATHE (Bridging Research Efforts and Advocacy Toward Healthy Environment) Lee Ann Taylor https://www.uky.edu/breathe/about-us/about-breathe

- Tobacco Policies
 - o Map of Smoke-Free Ordinances by Strength
- Certified Tobacco Treatment Specialist
- Radon
- Tobacco in Special Populations

Smoke Free

NOTES:

100% Tobacco Free Signage

- Worksite Policies FDA NRT approved allowed, signage
- Community Policies less opportunity to monitor

More people are using Tobacco Free Nicotine Pouches <u>https://www.zyn.com/us/en/</u>. Do clinicians screen to find out if patient is using a nicotine-free product? Is this included in smoke free policies?

Kentucky 100% Tobacco Free Schools Lara Daniels, KDPH

https://www.tobaccofreeschoolsky.org/index.html

Only two school districts opted out of the 100% Tobacco Free Schools Schools that are 100% smoke free can receive a free banner, contact Lara Daniels

Policies

ACTION ITEM: What evidence based policy needs to be prioritized?

Smoke Free Tomorrow – Legislative Agenda Bonnie Hack, Foundation for a Health KY https://www.smokefreetomorrow.org/single-post/2019/05/20/e-News-May-20-2019

- Tobacco 21
- E Cigarette Excise Tax
- Tobacco Use Prevention and Cessation Funding Increase
 <u>https://www.cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/states/kentucky.pdf</u>
- Tobacco Excise Tax

Tobacco 21 - What are the pros and cons of Tobacco 21? What is needed to make it stronger? What are the risks of a weak bill? Who does it benefit? Where is the off ramp? What do we do with a KY Bill? Need to keep the pulse on this bill to have the strongest language possible.

Consider advocating for Cancer Prevention Taskforce, similar to colon cancer. Jack Hillard, KY Cancer Foundation.

Tobacco Updates

- Foundation for a Healthy Kentucky conducting elected officials briefings through the NKY Chamber of Commerce to increase awareness around e-cig use
- RWJF Tobacco Nation Funding Ellen Hahn, UK BREATHE applying
- Travel Scholarships for Tobacco Control Research in New Orleans, Shyanika Rose, UK CHET

Media:

- o CDC TIPS Campaign Concern that enhances stigma
- KDPH does not use CDC TIPS Campaign, instead the campaign focuses on relationship with phone counselor and pregnant women
- Foundation for a Healthy Kentucky "I Just Didn't Know"
- TRUTH Campaign <u>https://truthinitiative.org/research-resources/smoking-region/tobacco-use-kentucky-2019</u>
- JUUL FDA E-Cigs Prevention Campaign "the real cost" https://therealcost.betobaccofree.hhs.gov/gm/hacked-ends.html

Lung Cancer Screening Awareness Campaign

ACTION ITEM: What campaigns are already developed? In KY, Nationally

NEED: Lung Cancer Screening campaign with a comprehensive message: include education and counseling on tobacco treatment, second hand smoke, radon; shared decision making; and messages that do not stigmatize lung cancer.

Increase screening leads to increase treatment and decreases all causes mortality, not just lung cancer

Connect with Kentucky Health Collaborative. They currently have a Tobacco Committee, considering to form a Lung Cancer Screening Committee.

Lung Cancer Updates

Shine a Light, healthcare facilities celebrate and remember survivors, caregivers and all individuals who have been impacted by the disease. Events feature talks on treatment innovations from leading lung cancer experts and personal stories from survivors and caregivers, as well as time to connect with other attendees. Register your event. <u>https://lungcanceralliance.org/shine-a-light-on-lung-cancer-2019/</u>

Breath of Hope Kentucky website information about their fundraising event on November 1st, 2019, <u>UNITE to FIGHT Lung Cancer in Kentucky</u> where all proceeds will go to support efforts in Kentucky. **Contact Lindi Campbell**, President of Breath of Hope Kentucky at <u>breathofhopeky@gmail.com</u> for more information.

Better Breathers The American Lung Association's Better Breathers Club program has been connecting people living with lung disease to education, support and each other in communities around the country for over 40 years. <u>https://www.lung.org/support-and-community/better-breathers-club</u>

NIH Millennial Lung Health Longitudinal, American Lung Cancer https://www.lung.org/about-us/media/top-stories/lung-health-study.html

Community-engagement project seeks to improve cancer outcomes among racial minorities and medically underserved populations Owensboro Health, University of Kentucky College of Nursing and UK Healthcare Markey Cancer Center -- are partnering to spread the word about the importance of lung cancer screenings and tobacco cessation, includes community health worker training. **Maria Gomez, UK College of Nursing** <u>http://solano.networkofcare.org/aging/news-article-detail.aspx?id=102828</u>

Radon

- Awareness: See UK BREATHE Topography map, How to talk about Radon
- Radon Kits <u>www.Drhomeair.com/ky</u>
- Certified Radon Professionals provide connections technical assistance
- **UK BREATHE** received grant to provide continuing education
- When buying a home: Radon included in seller's disclosure
- KCC and Office of Health Equity conduct environmental scan on current information regarding radon testing, awareness in public housing, sections 8.

Partners present at the August 12th meeting.

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