

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **October 23, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at [Elaine.Russell@uky.edu](mailto:Elaine.Russell@uky.edu)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Access To Care	<ul style="list-style-type: none"> <li>• <b>Webinar:</b> Securing Strategic Partnerships That Improve Access to Cancer Care hosted by the Alliance to Advance Patient-Centered Cancer Care <b>When:</b> Thursday, October 24 2:00 pm <b>Register</b> <a href="#">here</a></li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <b>Webinar:</b> Developing a Translational Research Program to Improve Quality of Life Among Latina Breast cancer Survivors. <b>When:</b> Thursday, October 24, 2019; 10 AM – 11:30 AM <b>Register</b> <a href="#">here</a></li> <li>• <b>Making Strides Against Breast Cancer Walk – Louisville</b> <b>When:</b> Sunday, October 27, 2019 <b>Check-In</b> at 12:30 pm; <b>Walk Starts</b> at 1:30-4 pm <b>Where:</b> Cardinal Stadium, 2800 S Floyd Street, Louisville, KY <b>Register</b> <a href="#">here</a></li> <li>• <b>Updated Breast Cancer Awareness Month Social Media Toolkit.</b> Click <a href="#">here</a></li> <li>• <b>For over 25 years, CDC’s National Breast and Cervical Cancer Early Detection Program</b> connects women in communities to cancer screening services to improve access to care for at risk populations. Click <a href="#">here</a> to read national report.</li> <li>• <b>CDC’s Breast Cancer Awareness: Know More and Do More:</b> What are some risk factors? Click <a href="#">here</a> What is screening? Click <a href="#">here</a></li> <li>• <b>U.S Preventive Services Task Releases Final Recommendation Statement and Evidence Summary on Medication Use to Reduce Risk of Breast Cancer.</b> Click <a href="#">here</a></li> <li>• <b>What to Do About Lymphedema?</b> Click <a href="#">here</a></li> </ul>
Cervical Cancer	<ul style="list-style-type: none"> <li>• <b>For over 25 years, CDC’s National Breast and Cervical Cancer Early Detection Program</b> continues to connect women in communities to cancer screening services to improve access to care for at risk populations. Click <a href="#">here</a> to read national report.</li> </ul>

Childhood Cancer	<ul style="list-style-type: none"> <li>• <b>Easing the Burden of Children and Families Dealing with Cancer.</b> Click <a href="#">here</a></li> <li>• <b>Jamie Ennis Bloyd of Lexington, advocate for work on childhood cancer, is named latest Healthy Kentucky Policy Champion.</b> Click <a href="#">here</a></li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <b>Improving On-Time Colorectal Cancer Screening through Lead Time Messaging</b> Click <a href="#">here</a></li> <li>• <b>Spanish Colon Cancer Prevention Flyer</b> developed by the Colon Cancer Prevention Project. Click <a href="#">here</a></li> <li>• <b>NCCRT and ACS’s 2019 Colorectal Cancer Screening Messaging Guidebook: Recommended Messaging to Reach the Unscreened</b> Click <a href="#">here</a></li> <li>• <b>NCCRT’s Hispanics/Latinos and Colorectal Cancer Companion Guide</b> Find tested English and Spanish messages and provides guidance on how to tailor your messages to reach this priority population in a culturally competent way. Click <a href="#">here</a></li> <li>• <b>2019 80% By 2018 National Achievement Award Winner: Kentucky Cancer Consortium</b> Click <a href="#">here</a> for the blog interview.</li> </ul>
Community Health Forum	<ul style="list-style-type: none"> <li>• <b>Regional Community Health Forum</b>  <b>Where:</b> St. Elizabeth Training and Education Center  3861 Olympic Boulevard, Erlanger, KY 41018  <b>When:</b> Friday, November 15  This two part, free forum is presented by the Foundation for a Healthy Kentucky in partnership with the Northern Kentucky Health Department. <ul style="list-style-type: none"> <li>○ <b>Community Health Forum:</b> Youth e-cigarette use and Medicaid, among topics to be shared. 9:00 AM-10:30 AM ET <b>Register</b> <a href="#">here</a></li> <li>○ <b>Community Data Forum</b> 11:00 AM-4:00 PM ET (lunch provided) <b>Register</b> <a href="#">here</a></li> </ul> </li> </ul>
Grant Opportunity	<ul style="list-style-type: none"> <li>• <b>Grant opportunity for funding for projects addressing walkability and healthy, inclusive communities.</b>  Deadline to apply is November 8<sup>th</sup>. Click <a href="#">here</a></li> </ul>
Gynecological Cancers	<ul style="list-style-type: none"> <li>• <b>Gynecological Cancer Educational Course.</b>  <b>When :</b> Saturday, November 23, 2019 from 9 Am – 4 PM  <b>Where:</b> The Olmstead 3701 Frankfort Ave, Louisville, KY 40207  <b>Register</b> <a href="#">here</a></li> </ul>
Health Communications	<ul style="list-style-type: none"> <li>• <b>GW Cancer Center Communication Training for Cancer Control Professionals.</b> <a href="#">Continuing education opportunity.</a></li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <b>Why Hospitals Are Getting Into The Housing Business.</b> Click <a href="#">here</a></li> <li>• <b>Research Analyzes State-Level Impact of USDA Proposal to End SNAP Broad-Based Categorical Eligibility.</b> Click <a href="#">here</a></li> <li>• <b>Could where you live influence how long you live?</b> Click <a href="#">here</a></li> </ul>
HPV	<ul style="list-style-type: none"> <li>• <b>Discuss strategies to collectively increase HPV vaccination rates in the Hazard area.</b>  <b>When:</b> November 7, 2019; 10:00 AM - 3:30 PM  <b>Where:</b> ARH Medical Mall, 210 Black Gold Blvd, Hazard, KY 41701  <b>Register</b> <a href="#">here</a></li> </ul>

Insurance Coverage	<ul style="list-style-type: none"> <li>• <b>WellCare and Kentucky Homeplace partner to remove barriers to healthcare.</b> Click <a href="#">here</a></li> </ul>
Leukemia	<ul style="list-style-type: none"> <li>• <b>Chronic Lymphocytic Leukemia Workshop</b> Information on Chronic Lymphocytic Leukemia will include treatment options, the cost of care, and navigating life with this disease. <b>When:</b> Monday, October 28, 2019 at 6-7 pm <b>Where:</b> Facebook live <b>To RSVP,</b> click <a href="#">here</a> or call (502) 583 - 0075</li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• A few tickets are left for the <a href="#">UNITE to FIGHT Lung Cancer in Kentucky</a> event on <b>November 1<sup>st</sup></b>. More information can be found on the <b>Breath of Hope Kentucky</b> <a href="#">website</a> or contact <b>Lindi Campbell</b>, at <a href="mailto:breathofhopeky@gmail.com">breathofhopeky@gmail.com</a></li> <li>• <b>5th Annual Screening and Care Conference: Collaborating for Excellence hosted by</b> GO<sub>2</sub> Foundation for Lung Cancer (formerly Lung Cancer Alliance) <b>When:</b> November 14-15. <b>Where:</b> Washington, DC <b>Register</b> <a href="#">here</a></li> <li>• <b>Lung Force Expo</b> is a program designed for patients, caregivers and healthcare providers to learn more about the latest trends, resources and research surrounding lung cancer, COPD, and other chronic lung diseases. <b>When:</b> Friday, November 22, 2019 at 8:30 am <b>Where:</b> Appalachian Wireless Arena (formerly known as the East Kentucky Expo Center) in Pikeville, KY <b>Register</b> <a href="#">here</a> <b>Questions?</b> email: <a href="mailto:Tami.Cappelletti@lung.org">Tami.Cappelletti@lung.org</a> or call: 502-363-2652</li> <li>• <b>Lung Cancer Research Foundation’s website for ordering lung cancer educational materials.</b> Click <a href="#">here</a></li> </ul>
Medicaid	<ul style="list-style-type: none"> <li>• <b>Lessons from Launching Medicaid Work Requirements in Arkansas.</b> Click <a href="#">here</a></li> </ul>
Nutrition	<ul style="list-style-type: none"> <li>• <b>Controversial Red Meat Study Under Scrutiny After Researcher Linked to Food Industry.</b> Click <a href="#">here</a>.</li> </ul>
Patient Navigation	<ul style="list-style-type: none"> <li>• GW Cancer Center Education – Trainings <ul style="list-style-type: none"> <li>○ <b>Navigation and Survivorship</b> <a href="#">Continuing Education Opportunity</a></li> <li>○ <b>Oncology Patient Navigator: The Fundamentals</b> <a href="#">Continuing Education Opportunity</a>.</li> </ul> </li> </ul>
Physical Activity	<ul style="list-style-type: none"> <li>• <b>Exercise Advice for Surviving Cancer, and Maybe Avoiding It.</b> Click <a href="#">here</a></li> <li>• <b>Grant opportunity for funding for projects addressing walkability and healthy, inclusive communities.</b> Deadline to apply is November 8<sup>th</sup>. Click <a href="#">here</a></li> </ul>
Spanish-language Resources	<ul style="list-style-type: none"> <li>• <b>Spanish Colon Cancer Prevention Flyer</b> developed by the Colon Cancer Prevention Project. Click <a href="#">here</a></li> </ul>
Skin Cancer	<ul style="list-style-type: none"> <li>• <b>New Report Shows Progress in Skin Cancer Prevention.</b> Click <a href="#">here</a></li> </ul>

<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• <b>New Resources Raise Awareness of Blood Clot Risks and Cancer.</b> Click <a href="#">here</a></li> <li>• <b>Revised Cancer Survivorship Awareness Social Media Toolkit Available.</b> Click <a href="#">here</a>.</li> <li>• <b>ACS Webinar Series on Tobacco Cessation in Cancer Survivors.</b>  <b>Topic:</b> Addressing Tobacco Cessation in Cancer Survivors: What Cancer Coalitions Need to Know  <b>When:</b> Wednesday, October 30 1:00 pm  <b>Register</b> <a href="#">here</a></li> <li>• <b>Webinar: Prediction, Prevention, and Treatment of Cancer-associated Thrombosis</b> Dr. Alok A. Khorana will discuss risk assessment tools used to identify high-risk patients for cancer-related VTE and present best approaches to treatment.  <b>When:</b> November 13, 2019 from 2 to 3 p.m.  <b>Register</b> <a href="#">here</a></li> <li>• <b>GW Cancer Center Cancer Survivorship E-Learning Series</b> on for Primary Care Providers Click <a href="#">here</a>.</li> <li>• <b>CDC's Provider Education Training to Improve Mental Health Care of Cancer Survivors.</b> Click <a href="#">here</a>.</li> </ul>
<p><b>Tobacco &amp; E-Cigarettes</b></p>	<ul style="list-style-type: none"> <li>• <b>CDC Hosts National Update Call Series on Lung Disease Associated with E-Cigarette or Vaping.</b>  CDC's Lung Injury Response team is hosting a series of national calls to discuss updates on the investigation of the multistate outbreak of severe pulmonary disease associated with the use of e-cigarette products.  <b>Next Call:</b> Thursday, October 24 4:00 pm ET  Bridgeline: (888) 455-8172; Participant passcode: 5123701</li> <li>• <b>Walgreens and Kroger Halt E-cigarette sales.</b> Click <a href="#">here</a></li> <li>• <b>Toxic chemical fumes, not oils, may be causing vaping illness.</b> Click <a href="#">here</a></li> <li>• <b>ACS Webinar Series on Tobacco Cessation in Cancer Survivors.</b>  <b>Topic:</b> Addressing Tobacco Cessation in Cancer Survivors: What Cancer Coalitions Need to Know  <b>When:</b> Wednesday, October 30 1:00 pm  <b>Register</b> <a href="#">here</a></li> </ul>