

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **September 25, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at Elaine.Russell@uky.edu

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none">• Komen is pleased to announce a Training Researchers to Eliminate Disparities (TREND) grant opportunity. The Application instructions and application system will open on August 27, 2019. Submission deadline is October 17, 2019. Find out more here• Can We Make Precision Medicine for Breast Cancer?
Childhood Cancer	<ul style="list-style-type: none">• Jamie Ennis Bloyd of Lexington, advocate for work on childhood cancer, is named latest Healthy Kentucky Policy Champion. Click here• Kids Cancer Alliance offers a variety of camp and recreational activities year-around for children with cancer and their families. We are dedicated to providing once-in-a-lifetime experiences where children with cancer and their families can grow, learn, build friendships, and most importantly....have FUN just being kids! Click here• The American Cancer Society is deeply committed to finding new answers that will help every child and family affected by cancer. Click here.• Kentucky Cancer Registry Report: Childhood Cancer in Kentucky 2007-2016. Click here
Children’s Health	<ul style="list-style-type: none">• Register for the 4th Annual Children’s Environmental Health Summit held on Thursday, October 10, 2019 from 8:30 am – 4:00 pm EST at the Center for Rural Development in Somerset, KY. <i>See attached flyers</i> for Summit information as well as sponsorship opportunities. Contact Shelly Canada if you have any questions or would like to provide sponsorship support. shelly.canada@ky.gov
Colon Cancer	<ul style="list-style-type: none">• Patients in rural communities have higher rates of late-stage colorectal cancer and poorer health outcomes than urban populations. Click here to learn more about it.• The Kentucky Cancer Consortium’s Colon Cancer Committee is hosting a planning retreat on Thursday, September 26, 2019. Register here. For more information, contact Elaine Russell, Elaine.Russell@uky.edu .

Coalition Building	<ul style="list-style-type: none"> The Comprehensive Cancer Control National Partnership has just released the second edition of the Nine Habits of Successful Comprehensive Cancer Control Coalitions.
Continuing Education Opportunities	<ul style="list-style-type: none"> The GW Cancer Center has several online training and education opportunities. Click here for more information.
Data	<ul style="list-style-type: none"> Release of 2018 National Healthcare Quality and Disparities Report. Click here. New Data on How We're Measuring a Culture of Health. Click here. With Interactive Cancer Data Visualizations (InCaViz), you can visualize and compare selected cancer-related datasets to assist program staff, cancer coalition members, researchers, as well as policy and communications colleagues. Check out this new website here. Heart disease is the number one global killer, making up for 40% of deaths. But when middle- and lower-income countries were subtracted from the calculation, 55% of deaths were credited to cancer. To learn more about this, click here.
Evidence-Based Resources	<ul style="list-style-type: none"> County Health Rankings What-works-for-health resource. New updated strategies.
Grant Opportunity	<ul style="list-style-type: none"> Komen is pleased to announce a Training Researchers to Eliminate Disparities (TREND) grant opportunity. The Application instructions and application system will open on August 27, 2019. Submission deadline is October 17, 2019. Find out more here Robert Wood Johnson Funding Opportunities 2019 focus on health and health equity that support a culture of health. Proposals opened August 15, 2019 and close on November 6, 2019. Click here for more information.
Gynecological Cancers	<ul style="list-style-type: none"> Gynecologic Cancer Awareness: Learn the Signs. Listen to Your Body. Women experience many health changes during the course of their lifetime. Knowing what is and is not normal for your body can go a long way in helping a woman maintain her gynecologic health. A Media toolkit is available here.
Health Care Reform	<ul style="list-style-type: none"> Progress on Health Coverage in Kentucky Has Begun To Erode, According to New Data. Click here.
Health Communications	<ul style="list-style-type: none"> Revised Cancer Survivorship Awareness Social Media Toolkit Available. Click here. Health for a Change Workshop: Infographics for Social Change: A Graphic Ally Hackathon. Become a Graphic Ally! Learn how to tell visual data stories to inspire policy change and mobilize information at the grassroots level. Click here to register. GW Cancer Center Communication Training for Cancer Control Professionals. Continuing education opportunity.
Health Equity	<ul style="list-style-type: none"> Release of 2018 National Healthcare Quality and Disparities Report. Click here. What's the Connection between Residential Segregation and Health? Click here. New Data on How We're Measuring a Culture of Health. Click here.

<p>Health Systems</p>	<ul style="list-style-type: none"> • New Blog Post Interview with Sanford Health, 2019 80% By 2018 National Achievement Award Winner. Click here. • Colorectal Cancer Screening Rates Reach 44.1% In FQHCs in 2018. Click here.
<p>Health Professionals</p>	<ul style="list-style-type: none"> • GW Cancer Center continuing education training to improve productivity of patient-provider interactions through individual and systems-level approaches. The training seeks to provide health care professionals with knowledge and strategies to support patient-provider communication and employ culturally competent practices. Use enrollment code TEAMcare (case sensitive) to enroll in the course. • LuCa National Training Network at UofL announced the launch of its new free online CME/CE course: Lung Cancer and the Primary Care Provider
<p>HPV</p>	<ul style="list-style-type: none"> • Please join us for a meeting of physicians, researchers, administrators, and other stakeholders as we discuss strategies to collectively increase HPV vaccination rates in Bowling Green Kentucky Area: When: Wednesday, October 16, 2019 Where: The Medical Center - WKU Health Sciences Complex East 1st Ave., Bowling Green, KY Registration: 9:30 am CST Program: 10 am – 1:30 pm CST with Lunch at 12 pm Click here to register. • Study Points to Herd Immunity against HPV in Unvaccinated U.S. Adults. Vaccination rates among boys and girls are steadily rising, according to the U.S. Centers for Disease Control and Prevention. Click here. • Most Adults Unaware of Link between HPV and Oral, Penile, and Anal Cancers. Click here.
<p>Insurance Coverage</p>	<ul style="list-style-type: none"> • Still Lacking Coverage? An estimated 30.4 million people were uninsured, up from a low of 28.6 million in 2016. Coverage gains have stalled in most states and have even eroded in some. In addition, more people have reported problems getting health care because of cost.
<p>LGBT</p>	<ul style="list-style-type: none"> • What Goes Unsaid, a film produced due to fears of discrimination, many trans and GNC people hide their gender identity from their providers, even when the information is pertinent. • Patient-Centered Care: Delivering Culturally Appropriate Healthcare to LGBTQ Populations Across the Lifespan (Teens and Adults). Providing early support to LGBTQ adolescents and young adults is critical in order to prevent the emergence of health disparities associated with tobacco-related cancers and other chronic diseases later in life. Thursday, September 26, 2019 – 1 PM – 2 PM Register here. • Addressing the need for LGBT affirming care for prostate cancer survivors, a continuing education opportunity: This training aims to help social workers and other health care professionals better support sexual and gender minority cancer patients, with a specific focus on the needs

	<p>of sexual and gender minority prostate cancer survivors. Click here for the course. Use enrollment code SGMCARE (case sensitive) to enroll in this course.</p>
Liver Cancer	<ul style="list-style-type: none"> • Screen Adults For Hepatitis C Infection All adults are at risk for the Hepatitis C infection and should get screened immediately.
Lung Cancer	<ul style="list-style-type: none"> • 5th Annual Screening and Care Conference: Collaborating for Excellence hosted by GO₂ Foundation for Lung Cancer (formerly Lung Cancer Alliance) Washington, DC, November 14-15. • LuCa National Training Network at UofL announced the launch of its new free online CME/CE course: Lung Cancer and the Primary Care Provider • Check out the Breath of Hope Kentucky website and information about their fundraising event on November 1st, 2019, UNITE to FIGHT Lung Cancer in Kentucky where all proceeds will go to support efforts in Kentucky. Contact Lindi Campbell, President of Breath of Hope Kentucky at breathofhopeky@gmail.com for more information. • The first ever Millennial Lung Health Study Grant provided to the American Lung Association. Read about it here.
Motivational Interviewing	<ul style="list-style-type: none"> • Cancer Prevention Using Motivational Interviewing for Health Behavior Change Training, September 25, 2019 8:00 am – 10am, Baptist Health Louisville, Charles & Mimi Osborn Cancer Center Conference Room. Target Audience: Physicians, Advanced Care Providers, Nurses, Social Workers.
Patient Navigation	<ul style="list-style-type: none"> • GW Cancer Center Education Training on Navigation and Survivorship Continuing Education Opportunity • GW Cancer Center Oncology Patient Navigator Training: The Fundamentals. Continuing Education Opportunity.
Physical Activity	<ul style="list-style-type: none"> • For a Longer Life, Get Moving. Even a Little. Staying active reduces the risk of dying prematurely, click here to read how.
Policy	<ul style="list-style-type: none"> • New Report Highlights Big Tobacco’s Dangerous Attempts to Co-opt Promising Public Health Policies to Serve Their Own Agenda. Click here GW Cancer Center Action for Policy, Systems and Environmental (SE) Change continuing education opportunity. Click here. This course explores PSE change from its evidence base to a full-length case study. Credits: CHES/MCHES Enrollment Code: PSETrain (case sensitive) Learning objectives include: <ul style="list-style-type: none"> • Describe the process of PSE change as an evidence-based approach to improve health • Distinguish between PSE change initiatives and conventional public health interventions • Explain the importance of sustainability in PSE change interventions to stakeholders
Prostate Cancer	<ul style="list-style-type: none"> • Prostate Cancer Awareness: Understanding Screening and Making the Right Choice for You. Click here

	<ul style="list-style-type: none"> • September is Prostate Cancer Awareness Month. This toolkit is designed to help stakeholders implement evidence-based practices when communicating about prostate cancer; It can also help you plan, implement and evaluate your social media strategy and make the case for why it's important. Social Media Tool Kit • Addressing the need for LGBT affirming care for prostate cancer survivors continuing education opportunity from GW Cancer Center: This training aims to help social workers and other health care professionals better support sexual and gender minority cancer patients, with a specific focus on the needs of sexual and gender minority prostate cancer survivors. Click here for the course. Use enrollment code SGMCARE (case sensitive) to enroll in this course.
Radon	<ul style="list-style-type: none"> • Click here for CDC resource that highlights Kentucky's work and success in radon prevention! • Learn how to talk to your patients about radon prevention. The University of Kentucky BREATHE team have developed a continuing education opportunity for 3 credit hours. Click here to learn how to access the training.
Spanish-language Resources	<ul style="list-style-type: none"> • New Blog Post Highlights Resources for Spanish-Speaking Cancer Patients and Caregivers. Click here.
Skin Cancer	<ul style="list-style-type: none"> • CDC Releases Surgeon General's Call to Action to Prevent Skin Cancer. CDC released its fifth annual Skin Cancer Prevention Progress Report. Click here.
Survivorship	<ul style="list-style-type: none"> • Revised Cancer Survivorship Awareness Social Media Toolkit Available. Click here. • There's a new general cancer support group starting up in Bullitt Co. Spread the word! Date: October 17, 2019 Time: 6:30 pm – 7:30 pm Location: Hillview Community Center 298 Prairie Drive Louisville, KY 40229 RSVP is required as space is limited. RSVP at this link or by calling the Bullitt County Health Department at (502) 543-2415. • Cancer Survivorship E-Learning Series for Primary Care Providers. • Provider Education Training to Improve Mental Health Care of Cancer Survivors.
Tobacco & E-Cigarettes	<ul style="list-style-type: none"> • To keep up with the latest information on lung disease and vaping, check out CDC's site here. • CDC Activates Its Emergency Operations Center (EOC) in Response to Lung Injury Associated with Vaping. Click here. • New law encourages more schools to go tobacco-free. Click here

- **Most area school districts comply with Kentucky's new smoke-free measure.** Click [here](#)
- **Alternative to Suspension or Citation Program Launches!**
Launched Tuesday, September 17 – is our new Intervention for Nicotine Dependence: Education, Prevention, Tobacco and Health.
 - INDEPTH™ is a convenient alternative to suspension or citation that helps schools and communities address the teen vaping problem in a more supportive way.
 - INDEPTH™ was piloted at 11 schools across the United States with 60 percent of student participants reporting that they were willing to quit using tobacco products after completing the program.

[Register](#) for our FREE online training today!
- **Youth Cessation Program- the Perfect Complement to INDEPTH**
As a natural complement to INDEPTH, schools seeking to implement teen tobacco cessation programs can sign up for our Not On Tobacco (N-O-T) program.
 - Not On Tobacco (N-O-T) is a voluntary teen-centered cessation program inclusive in addressing all tobacco product use, including e-cigarettes.
 - These education programs are available for any school or community to establish to help our teens make healthier choices and training is available.

Learn more about American Lung Association's Youth Cessation Program Facilitator Training [here](#)
- Join as the latest data related to tobacco use and cessation in cancer survivors is shared. Learn about trends, disparities and where your state can retrieve this data:
 - [Understanding It](#) – September 25th 1pm – 2pm EST
 - [Addressing It](#) – October 30th 1pm – 2pm EST
 - [Impact of Stigma](#) November 20th 1pm – 2pm EST
- Michigan is the first state to ban flavored e-cigarettes. Read about it [here](#).
- Juul CEO issues stark warning to nonsmokers as he admits long-term effects of vaping are unknown. [Dont Vape](#) You can also read about his reasoning behind his message [here](#).
- Kentucky To Begin Tracking Mysterious Lung Illness Linked To Vaping. Click [here](#) to read more about it
- [Recent Health Controversies Caused by Juul and Vaping](#) Since moving towards a more discrete, USB-sized vaporizer, e-cigarette usage has increased over the last few years. Some experience seizures due to vaping. Constant dispute between Juul labs and FDA arise.
- **American Lung Association conversation guide for parents** to talk with their children about vaping. [If You Don't Protect Your Kids From Vaping, Who Will?](#)
- **American Heart Association has new [infographic](#) *Youth and Tobacco: A New Crisis.***

- **Nearly 3/4 Kentucky School Districts Now Tobacco Free** The [Tobacco Free for Students](#) map will continue to be updated as school districts adopt the [model policy](#).
- **Free tobacco-free campus and vehicle signage** are available for Kentucky school districts that adopt tobacco-free campus policies under a new 2019 law, thanks to a partnership among the Foundation for a Healthy KY, the KY Medical Association and the KY Foundation for Medical Care. School districts may visit www.tobaccofreestudents.org for the order form; contact Alexa Kerley, akerley@healthy-ky.org, 877-326-2583, with questions.
- **Foundation for a Healthy KY has an e-cigarette/vaping media campaign with PSAs.** All the PSAs are found at www.ijustdidntknow.org. Broadcast quality copies of the PSAs are available by contacting Alexa Kerley at 877-326-2583, akerley@healthy-ky.org.