

**CLARIFICATION: Pulmonary Disease and Vaping**

The CDC and FDA are investigating 450 cases of pulmonary disease associated with vaping. All cases reported vaping in the 90 days prior to illness. Cases have been associated with nicotine, THC, and CBD oil and have been from products purchased both legally and on the black market. There has been no product or ingredient implicated in all cases. At this point in time the CDC recommends that no one use e-cigarettes.

The best source for information is from the CDC:

[https://www.cdc.gov/tobacco/basic\\_information/e-cigarettes/severe-lung-disease.html](https://www.cdc.gov/tobacco/basic_information/e-cigarettes/severe-lung-disease.html)

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **September 11, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Elaine Russell at [Elaine.Russell@uky.edu](mailto:Elaine.Russell@uky.edu)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none"><li>The <b>US Preventive Services Task Force (USPSTF)</b> has updated its <b>2013 recommendation to recommend the use of medications for women at increased risk for breast cancer but low risk for adverse events</b>. They recommend clinicians offer to prescribe tamoxifen, raloxifene, or AIs for prevention (B recommendation). The use of these risk-reducing medications is not recommended for women who are not at increased risk for breast cancer (D recommendation). Click <a href="#">here</a> for more information.</li></ul>
Children’s Health	<ul style="list-style-type: none"><li><a href="#">Register</a> for the <b>4<sup>th</sup> Annual Children’s Environmental Health Summit held on Thursday, October 10, 2019</b> from 8:30 am – 4:00 pm EST at the Center for Rural Development in Somerset, KY. <i>See attached flyers</i> for Summit information as well as sponsorship opportunities. Contact Shelly Canada if you have any questions or would like to provide sponsorship support. <a href="mailto:shelly.canada@ky.gov">shelly.canada@ky.gov</a></li></ul>
Colon Cancer	<ul style="list-style-type: none"><li>Patients in rural communities have higher rates of late-stage colorectal cancer and poorer health outcomes than urban populations. Click <a href="#">here</a> to learn more about it.</li><li>The <b>Kentucky Cancer Consortium’s Colon Cancer Committee is hosting a planning retreat on Thursday, September 26, 2019</b>. Register <a href="#">here</a> by</li></ul>

	<p>Friday, September 20<sup>th</sup>, 2019. For more information, contact Elaine Russell, <a href="mailto:Elaine.Russell@uky.edu">Elaine.Russell@uky.edu</a> .</p>
<b>Coalition Building</b>	<ul style="list-style-type: none"> <li>The Comprehensive Cancer Control National Partnership has just released the second edition of the <a href="#">Nine Habits of Successful Comprehensive Cancer Control Coalitions</a>.</li> </ul>
<b>Community Health Workers</b>	<ul style="list-style-type: none"> <li>Save the Date, <b>Kentucky Association of Community Health Workers Conference</b> on Thursday, September 19, 2019. Click <a href="#">here</a> for the flyer.</li> </ul>
<b>Continuing Education Opportunities</b>	<ul style="list-style-type: none"> <li><b>The GW Cancer Center</b> has several online training and education opportunities. Click <a href="#">here</a> for more information.</li> <li><b>Social media and strategies for your organization's key messages</b> Foundation for a Healthy Kentucky's Health for Change webinar, September 18<sup>th</sup> from 1-2 pm EST Click <a href="#">here</a> to register.</li> <li><a href="#">Lung Cancer and the Primary Care Provider</a> LuCa National Training Network at UofL launched this new free online CME/CE course</li> <li><b>Navigating Insurance: Hot Topics During Cancer</b>, Tuesday, September 17<sup>th</sup> at 8PM EDT/5PM PDT. <a href="#">Register Here</a> for the free upcoming webinar.</li> <li><b>Uniting Systems to Address Cancer and Tobacco-Related Disparities (Part 2)</b> Self Made Health Network Webcast, Monday, September 16<sup>th</sup> from 12:30 pm – 1:30 pm EST, Presenters: Dr. Jennifer Redmond Knight KCC and Ashley Teague KCP Click <a href="#">here</a> to register.</li> <li><a href="#">5<sup>th</sup> Annual Screening and Care Conference: Collaborating for Excellence</a> hosted by GO<sub>2</sub> Foundation for Lung Cancer (formerly Lung Cancer Alliance) Washington, DC, November 14-15.</li> <li><a href="#">Annual Kentucky Prevention Conference Registration</a> The KPN conference will be held on <a href="#">September 24-25, 2019</a> in Louisville. Dr. Robert DuPont will be speaking and covering topics about youth drug trends and battling addiction. Registration is available <a href="#">here</a>.</li> </ul>
<b>Data</b>	<ul style="list-style-type: none"> <li>With <b>Interactive Cancer Data Visualizations (InCaViz)</b>, you can visualize and compare selected cancer-related datasets to assist program staff, cancer coalition members, researchers, as well as policy and communications colleagues. Check out this new website <a href="#">here</a>.</li> <li>Heart disease is the number one global killer, making up for 40% of deaths. But when middle- and lower-income countries were subtracted from the calculation, <b>55% of deaths were credited to cancer</b>. To learn more about this, click <a href="#">here</a>.</li> </ul>
<b>Evidence-Based Resources</b>	<ul style="list-style-type: none"> <li>County Health Rankings <a href="#">What-works-for-health</a> resource. New updated strategies.</li> </ul>
<b>Grant Opportunity</b>	<ul style="list-style-type: none"> <li><b>Robert Wood Johnson Funding Opportunities 2019 focus on health and health equity</b> that support a culture of health. Proposals opened August 15, 2019 and close on November 6, 2019. Click <a href="#">here</a> for more information.</li> </ul>
<b>Health Communications</b>	<ul style="list-style-type: none"> <li>Health for change webinar, <b>September 18<sup>th</sup> from 1-2 pm EST on social media and strategies for your organization's key messages</b> from the Foundation for a Healthy Kentucky. Click <a href="#">here</a> to register.</li> </ul>

	<ul style="list-style-type: none"> <li>GW Cancer Center <b>Communication Training for Cancer Control Professionals</b>. <a href="#">Continuing education opportunity</a>.</li> </ul>
<b>Health Professionals</b>	<ul style="list-style-type: none"> <li>GW Cancer Center <a href="#">continuing education training</a> to improve <b>productivity of patient-provider interactions through individual and systems-level approaches</b>. The training seeks to provide health care professionals with knowledge and strategies to support patient-provider communication and employ culturally competent practices. Use enrollment code TEAMcare (case sensitive) to enroll in the course.</li> <li>LuCa National Training Network at UofL announced the launch of its new free online CME/CE course: <a href="#">Lung Cancer and the Primary Care Provider</a></li> </ul>
<b>HPV</b>	<ul style="list-style-type: none"> <li><b>Save the Date - Bowling Green Roundtable October 16<sup>th</sup>, Hazard and Morehead Roundtables TBD.</b> Join us and spread the word for these events! The target audience includes: physicians, community members, administrators, and other stakeholders as we discuss strategies to collectively increase HPV vaccination rates in Western Kentucky. <i>Keynote speaker will be Dr. Tammy Beckham HHS Acting Director of Infectious Disease and Immunization.</i> For more information, please contact Elizabeth Holtsclaw at <a href="mailto:elizabeth.holtsclaw@cancer.org">elizabeth.holtsclaw@cancer.org</a></li> </ul>
<b>Insurance Coverage</b>	<ul style="list-style-type: none"> <li><b>Triage Cancer hosts national webinar: <i>How to pick the best insurance plan for you</i></b>, understanding your EOB, step therapy, access barriers, and the interface of insurance with clinical trials and new treatments. <a href="#">Register Here</a> for the free upcoming webinar, Navigating Insurance: Hot Topics During Cancer, Tuesday, September 17<sup>th</sup> at 8PM EDT/5PM PDT.</li> <li><a href="#">Still Lacking Coverage?</a> An estimated 30.4 million people were uninsured, up from a low of 28.6 million in 2016. Coverage gains have stalled in most states and have even eroded in some.3 In addition, more people have reported problems getting health care because of cost.</li> </ul>
<b>KY Cancer Summit</b>	<ul style="list-style-type: none"> <li><b>Join us on Wednesday, September 25<sup>th</sup></b> at the Lyric Theater in Lexington for the <b>next Kentucky Cancer Summit</b> hosted by the American Cancer Society Cancer Action Network and presented by the Kentucky Cancer Consortium. Click <a href="#">here</a> to register by Friday, September 20<sup>th</sup>.</li> </ul>
<b>LGBT</b>	<ul style="list-style-type: none"> <li>Addressing the <b>need for LGBT affirming care</b> for prostate cancer survivors continuing education opportunity: This training aims to help social workers and other health care professionals better support sexual and gender minority cancer patients, with a specific focus on the needs of sexual and gender minority prostate cancer survivors. Click <a href="#">here</a> for the course. Use enrollment code <b>SGMCARE</b> (case sensitive) to enroll in this course.</li> </ul>
<b>Liver Cancer</b>	<ul style="list-style-type: none"> <li><a href="#">Screen Adults For Hepatitis C Infection</a> All adults are at risk for the Hepatitis C infection and should get screened immediately.</li> </ul>
<b>Lung Cancer</b>	<ul style="list-style-type: none"> <li>On <b>Monday, September 16<sup>th</sup> from 12:30 pm – 1:30 pm EST</b>, Join KCC and KCP colleagues, Dr. Jennifer Redmond Knight and Ashley Teague as they present on the <b>SelfMade Health Network Webcast: <i>Uniting</i></b></li> </ul>

	<p><i>Systems to Address Cancer and Tobacco-Related Disparities (Part 2).</i> Click <a href="#">here</a> to register.</p> <ul style="list-style-type: none"> <li>• <a href="#">5<sup>th</sup> Annual Screening and Care Conference: Collaborating for Excellence</a> hosted by <b>GO<sub>2</sub> Foundation for Lung Cancer</b> (formerly Lung Cancer Alliance) Washington, DC, November 14-15.</li> <li>• LuCa National Training Network at UofL announced the launch of its new free online CME/CE course: <a href="#">Lung Cancer and the Primary Care Provider</a></li> <li>• Check out the <b>Breath of Hope Kentucky</b> <a href="#">website</a> and information about their fundraising event on November 1<sup>st</sup>, 2019, <a href="#">UNITE to FIGHT Lung Cancer in Kentucky</a> where all proceeds will go to support efforts in Kentucky. <b>Contact Lindi Campbell</b>, President of Breath of Hope Kentucky at <a href="mailto:breathofhopeky@gmail.com">breathofhopeky@gmail.com</a> for more information.</li> <li>• The first ever Millennial Lung Health Study Grant provided to the American Lung Association. Read about it <a href="#">here</a>.</li> </ul>
<p><b>Motivational Interviewing</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Cancer Prevention Using Motivational Interviewing for Health Behavior Change Training, September 25, 2019 8:00 am – 10am</a>, Baptist Health Louisville, Charles &amp; Mimi Osborn Cancer Center Conference Room. Target Audience: Physicians, Advanced Care Providers, Nurses, Social Workers.</li> </ul>
<p><b>Patient Navigation</b></p>	<ul style="list-style-type: none"> <li>• GW Cancer Center Education <b>Training on Navigation and Survivorship</b> <a href="#">Continuing Education Opportunity</a></li> <li>• GW Cancer Center <b>Oncology Patient Navigator Training: The Fundamentals.</b> <a href="#">Continuing Education Opportunity.</a></li> </ul>
<p><b>Policy</b></p>	<ul style="list-style-type: none"> <li>• <b>Foundation for a Healthy Kentucky Howard L. Bost Memorial Health Policy Forum.</b> <i>Medical Marijuana Fact and Fiction: Practical Public Health Considerations for Kentucky.</i> <b>Monday, September 23<sup>rd</sup></b> 9 am – 4:15 pm, Marriott Griffin Gate, Lexington. Click <a href="#">here</a> to register.</li> <li>• <b>Join us on Wednesday, September 25<sup>th</sup></b> at the Lyric Theater in Lexington for the <b>next Kentucky Cancer Summit</b> hosted by the American Cancer Society Cancer Action Network and presented by the Kentucky Cancer Consortium. Click <a href="#">here</a> to register by Friday, September 20<sup>th</sup>.</li> </ul> <p><b>GW Cancer Center Action for Policy, Systems and Environmental (SE) Change continuing education opportunity.</b> Click <a href="#">here</a>. This course explores PSE change from its evidence base to a full-length case study. Credits: CHES/MCHES Enrollment Code: <b>PSETrain</b> (case sensitive) Learning objectives include:</p> <ul style="list-style-type: none"> <li>• Describe the process of PSE change as an evidence-based approach to improve health</li> <li>• Distinguish between PSE change initiatives and conventional public health interventions</li> </ul> <ul style="list-style-type: none"> <li>• Explain the importance of sustainability in PSE change interventions to stakeholders</li> </ul>

<p><b>Prostate Cancer</b></p>	<ul style="list-style-type: none"> <li>• <b>September is Prostate Cancer Awareness Month.</b> This toolkit is designed to help stakeholders implement evidence-based practices when communicating about prostate cancer; It can also help you plan, implement and evaluate your social media strategy and make the case for why it's important. <a href="#">Social Media Tool Kit</a></li> <li>• Addressing the <b>need for LGBT affirming care</b> for prostate cancer survivors continuing education opportunity from GW Cancer Center: This training aims to help social workers and other health care professionals better support sexual and gender minority cancer patients, with a specific focus on the needs of sexual and gender minority prostate cancer survivors. Click <a href="#">here</a> for the course. Use enrollment code <b>SGMCARE</b> (case sensitive) to enroll in this course.</li> </ul>
<p><b>Radon</b></p>	<ul style="list-style-type: none"> <li>• Click <a href="#">here</a> for CDC resource that highlights <b>Kentucky's work and success in radon prevention!</b></li> <li>• <b>Learn how to talk to your patients about radon prevention.</b> The University of Kentucky BREATHE team have developed a continuing education opportunity for 3 credit hours. Click <a href="#">here</a> to learn how to access the training.</li> </ul>
<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• Cancer Survivorship <a href="#">E-Learning Series for Primary Care Providers.</a></li> <li>• <a href="#">Provider Education Training to Improve Mental Health Care of Cancer Survivors.</a></li> </ul>
<p><b>Tobacco &amp; E-Cigarettes</b></p>	<ul style="list-style-type: none"> <li>• There are <b>354 possible cases of vaping-related illnesses in 29 states</b> linked to potential contaminants or counterfeit substances. Click <a href="#">here</a> to read more about it. Another related article is <a href="#">here</a>.</li> <li>• Join the American Cancer Society as the latest data related to <b>tobacco use and cessation in cancer survivors</b> is shared. Learn about trends, disparities and where your state can retrieve this data:  <a href="#">Understanding It</a> – September 25<sup>th</sup> 1pm – 2pm EST  <a href="#">Addressing It</a> – October 30<sup>th</sup> 1pm – 2pm EST  <a href="#">Impact of Stigma</a> November 20<sup>th</sup> 1pm – 2pm EST</li> <li>• <b>Michigan is the first state to ban flavored e-cigarettes.</b> Read about it <a href="#">here</a>.</li> <li>• <b>Juul CEO issues stark warning to nonsmokers as he admits long-term effects of vaping are unknown.</b> <a href="#">Don't Vape</a> You can also read about his reasoning behind his message <a href="#">here</a>.</li> <li>• <b>Kentucky To Begin Tracking Mysterious Lung Illness Linked To Vaping.</b> Click <a href="#">here</a> to read more about it</li> <li>• <a href="#">Recent Health Controversies Caused by Juul and Vaping</a> Since moving towards a more discrete, USB-sized vaporizer, e-cigarette usage has increased over the last few years. Some experience seizures due to vaping. Constant dispute between Juul labs and FDA arise.</li> <li>• <a href="#">Annual Kentucky Prevention Conference Registration</a> The KPN conference will be held on <a href="#">September 24-25, 2019</a> in Louisville. Dr. Robert DuPont will be speaking and covering topics about youth drug trends and battling addiction. Registration is available <a href="#">here</a>.</li> </ul>

- **American Lung Association conversation guide for parents** to talk with their children about vaping. [If You Don't Protect Your Kids From Vaping, Who Will?](#)
- **American Heart Association** has new [infographic](#) *Youth and Tobacco: A New Crisis*.
- **Nearly 3/4 Kentucky School Districts Now Tobacco Free** The [Tobacco Free for Students](#) map will continue to be updated as school districts adopt the [model policy](#).
- **Free tobacco-free campus and vehicle signage** are available for Kentucky school districts that adopt tobacco-free campus policies under a new 2019 law, thanks to a partnership among the Foundation for a Healthy KY, the KY Medical Association and the KY Foundation for Medical Care. School districts may visit [www.tobaccofreestudents.org](http://www.tobaccofreestudents.org) for the order form; contact Alexa Kerley, [akerley@healthy-ky.org](mailto:akerley@healthy-ky.org), 877-326-2583, with questions.
- **Foundation for a Healthy KY has an e-cigarette/vaping media campaign with PSAs.** All the PSAs are found at [www.ijustdidntknow.org](http://www.ijustdidntknow.org). Broadcast quality copies of the PSAs are available by contacting Alexa Kerley at 877-326-2583, [akerley@healthy-ky.org](mailto:akerley@healthy-ky.org).