

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **July 31, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at jennifer.knight@uky.edu (**note new email address. The old one is still forwarded for now**)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Children’s Health	<ul style="list-style-type: none"> • Register for the 4th Annual Children’s Environmental Health Summit held on Thursday, October 10, 2019 from 8:30 am – 4:00 pm EST at the Center for Rural Development in Somerset, KY. <i>See attached flyers</i> for Summit information as well as sponsorship opportunities. Contact Shelly Canada if you have any questions or would like to provide sponsorship support. shelly.canada@ky.gov
Colon Cancer	<ul style="list-style-type: none"> • Colon cancer prevention project’s 14th Annual Kicking Butt 5K will be Saturday, August 24th at 8:30 am at Big Four Bridge at Waterfront Park. Register today (July 31st) before the price goes up on August 1st. For more information, contact Amanda Smart at asmart@c2p2ky.org. • More people in the U.S. Developing Colorectal Cancer Before Age 50. Rates were similar regardless of income level and the proportion rose in urban but no rural areas. Click here for the article. • Expenditures on Screening Promotion Activities in CDC’s Colorectal Cancer Control Program, 2009-2014 journal article. • The Kentucky Cancer Consortium’s Colon Cancer Committee is hosting a planning retreat on Thursday, September 26, 2019. For more information, contact Jennifer Redmond Knight, jennifer.knight@uky.edu
Coalition Building	<ul style="list-style-type: none"> • The Comprehensive Cancer Control National Partnership has just released the second edition of the Nine Habits of Successful Comprehensive Cancer Control Coalitions.
Communication	<ul style="list-style-type: none"> • Foundation for a Healthy Kentucky Workshop: Infographics for Social Change: A Graphic Ally Hackathon, Friday, August 2, 2019 from 9:30 – 3:30 pm EST in Louisville. Click here to register.
Community Health Workers	<ul style="list-style-type: none"> • Save the Date, Kentucky Association of Community Health Workers Conference on Thursday, September 19, 2019. Click here for the flyer.
Continuing Education Opportunities	<ul style="list-style-type: none"> • The GW Cancer Center has several online training and education opportunities. Click here for more information.

Data	<ul style="list-style-type: none"> • Foundation for a Healthy Kentucky is seeking input on topics and questions to be included in the next Kentucky Health Issues Poll (KHIP). Deadline for suggestions is Friday, August 9th. • <i>Cancer Data in the Commonwealth: Spotlight on Lung Cancer</i>. Notes and resources are now (finally!) available here!
Grant Opportunity	<ul style="list-style-type: none"> • The Community Health Investments Grant Program offered by Owensboro Health has released their FY20 Cycle for Community Health Investments Mini-Grant Requests. Click here for more information and how to apply (scroll to the bottom of the page for mini-grant program). Please note, an approved 100% tobacco-free policy is required for all applicants. <i>See attached flyer.</i>
Health Departments	<ul style="list-style-type: none"> • Health Departments and their employees making difficult decisions based on newest pension bill. Click here for the article.
Health Equity	<ul style="list-style-type: none"> • RWJF Blog on Turning up the Heat on Tobacco Products. Highlighting that they disproportionately harm people with lower incomes and less education; people with mental illness and substance use disorders; people who identify as lesbian, gay, bisexual, and/or transgender (LGBT); and racial and ethnic minorities.
HPV	<ul style="list-style-type: none"> • Photovoice Project Promotes HPV Vaccination Awareness Among Michigan Teens. • Bowling Green and Owensboro HPV Roundtables TBD Join us and spread the word for these events! The target audience includes: physicians, community members, administrators, and other stakeholders as we discuss strategies to collectively increase HPV vaccination rates in Western Kentucky. <i>Keynote speaker will be Dr. Tammy Beckham HHS Acting Director of Infectious Disease and Immunization.</i> For more information, please contact Elizabeth Holtsclaw at elizabeth.holtsclaw@cancer.org
LGBT	<ul style="list-style-type: none"> • RWJF Blog on Turning up the Heat on Tobacco Products. Highlighting information on how tobacco products disproportionately harm people who identify as lesbian, gay, bisexual, and/or transgender (LGBT).
Lung Cancer	<ul style="list-style-type: none"> • Our next KCC Lung Cancer Network meeting will be on Monday, August 12th from 12-3:30 pm at Berry Hill Mansion in Frankfort. For more information, contact Jennifer Redmond Knight, jennifer.knight@uky.edu • Check out the Breath of Hope Kentucky website and information about their fundraising event on November 1st, 2019, UNITE to FIGHT Lung Cancer in Kentucky where all proceeds will go to support efforts in Kentucky. Contact Lindi Campbell, President of Breath of Hope Kentucky at breathofhopeky@gmail.com for more information.
Medicaid	<ul style="list-style-type: none"> • A news article highlighting a new study from the University of Pennsylvania estimates that <i>approximately 36% of Medicaid recipients who would be affected by the Ky Medicaid work rule are not meeting the requirement already.</i>
Nursing	<ul style="list-style-type: none"> • Congratulations to Dr. Lovoria Williams, PhD, associate professor in the University of Kentucky College of Nursing and a new Kentucky Cancer

	<p>Consortium member who has just been named Nurse Researcher of the Year by the National Back Nurses Association at the 47th Annual Conference in New Orleans. Her work focuses on deliver community-based interventions that reduce health disparities among minority and medically-underserved populations by increasing tobacco cessation and cancer screening behaviors and reducing obesity and diabetes. To contact Dr. Williams and get to know more about her research, you can email her at: Lovoria.Williams@uky.edu</p>
Obesity Prevention	<ul style="list-style-type: none"> • Obesity and Cancer Webinar #2: Sugar Sweetened Beverages, Strategies to Reduce Consumption on August 28th. This will be focused on one of the evidenced-based strategies from webinar #1--- reducing sugar sweetened beverage consumption. Register for the 8/28 webinar here: https://zoom.us/meeting/register/cc1b2aea30ac0cb48c34be5db4a05ad8 • New study in <i>British Medical Journal</i> highlights possible association between consumption of sugary drinks and an increased risk of cancer.
Prostate Cancer	<ul style="list-style-type: none"> • Association of Black Race with Prostate Cancer Specific and Other-Cause Mortality article in <i>JAMA Oncology</i>. Click here for the article. Race was not associated with higher rates of dying from nonmetastatic prostate cancer in an analysis that looked black and white men who were treated in settings where patients had standardized access to care.
Policy	<ul style="list-style-type: none"> • Coalition for a Smoke-free Tomorrow's 2020 Priorities. • Foundation for a Healthy Kentucky Howard L. Bost Memorial Health Policy Forum. <i>Medical Marijuana Fact and Fiction: Practical Public Health Considerations for Kentucky</i>. Monday, September 23rd 9 am – 4:15 pm, Marriott Griffin Gate, Lexington. Click here to register. • Save the Date for the next Kentucky Cancer Summit hosted by ACS CAN and presented by the Kentucky Cancer Consortium on Wednesday, September 25th, 2019 in Lexington. Focus will be access to care policy issues.
Radon	<ul style="list-style-type: none"> • Click here for CDC resource that highlights Kentucky's work and success in radon prevention! • Learn how to talk to your patients about radon prevention. The University of Kentucky BREATHE team have developed a continuing education opportunity for 3 credit hours. Click here to learn how to access the training.
Skin Cancer Prevention	<ul style="list-style-type: none"> • Melanoma and Skin Cancer Awareness Social Media Toolkit from the GW Cancer Center. • Prevalence of Indoor Tanning Among U.S. High School Students from 2009-2017. If you want the full-text article, please email Jennifer at jennifer.knight@uky.edu.
Survivorship	<ul style="list-style-type: none"> • Cancer Survivorship E-Learning Series for Primary Care Providers.

	<ul style="list-style-type: none"> • Provider Education Training to Improve Mental Health Care of Cancer Survivors.
Tobacco & E-Cigarettes	<ul style="list-style-type: none"> • Register for the next Tobacco Coordinator Call: Celebrating Success which will be on <i>Tuesday, August 6th from 9:30 – 10:30 EST/8:30 – 9:30 am CDT.</i> • Volunteers are needed for the Quit Now Kentucky booth at the Kentucky State Fair August 15th – 25th. Daily shifts are from 9:00 AM – 2:30 PM and 2:00 PM – 7:30 PM. Two volunteers are needed per shift. Please help us to spread the message to Quit Now Kentucky! Send your availability and contact information to Lara Daniels at lara.daniels@ky.gov or (502) 564-9358 ext. 4020. • New article from several KCC partners, Effect of Local Smoke-free Ordinances on Smoking Prevalence in Kentucky, 2002-2009. Smoking prevalence was approximately 5% lower in counties with smoke-free ordinances even after adjusting for other factors. • Arkansas’s Tobacco-Free State Fair Story. • RWJF Blog on Turning up the Heat on Tobacco Products. Highlighting that they disproportionately harm people with lower incomes and less education; people with mental illness and substance use disorders; people who identify as lesbian, gay, bisexual, and/or transgender (LGBT); and racial and ethnic minorities. • JUUL’s “mission” is to convince 1 billion smokers to switch habits. See interview from the <i>Harvard Business School</i> to see an interesting business perspective of this issue. • One JUUL pod = 20 mg of nicotine (1 pack of cigarettes). Click here for fact sheets and resources from the <i>Campaign for Tobacco-free Kids</i>. • Facebook and Instagram will begin restricting content related to alcohol, tobacco and e-cigarettes. However, users are able to post content related to tobacco and vape products and influencers who are paid to post content will still be allowed to post tobacco and vape product content. • Tobacco-use in youth-rated broadcast/cable and streaming content rose by more than 379% in the past year. See article from the <i>American Academy of Family Physicians</i> describing the new <i>Truth Initiative</i> report titled “While You Were Streaming: Smoking on Demand.” • Dual Trends of Teen Vaping Video – Jeffrey Jordan, Rescue Agency. Rescue Agency helps government agencies and nonprofits create campaigns that drive health behavior change.