

# SMOKE-FREE POLICY UPDATE

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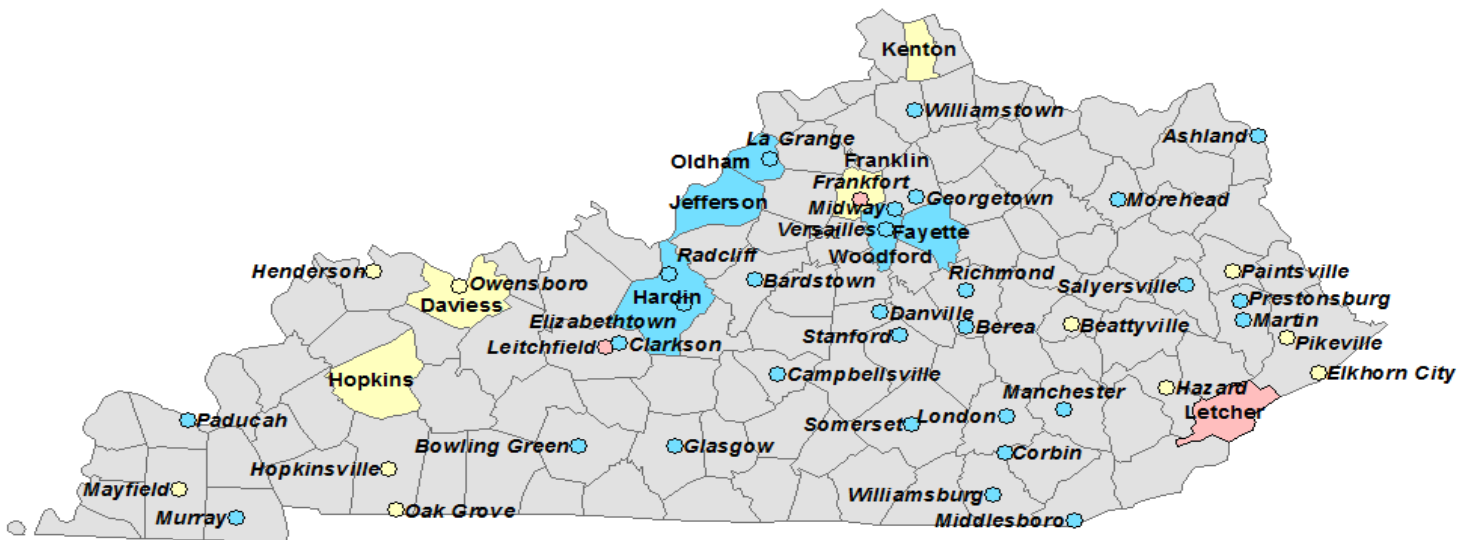
BREATHE, UK College of Nursing

[www.breathe.uky.edu](http://www.breathe.uky.edu)



# 8 New Comprehensive Smoke-free Laws in the Past Year

## Strength of Smoke-free Ordinances



As of April 1, 2019, 35.5% of Kentuckians are protected by smoke-free laws covering all indoor workplaces and public places.\*

# Types of Smoke-free Workplace Laws

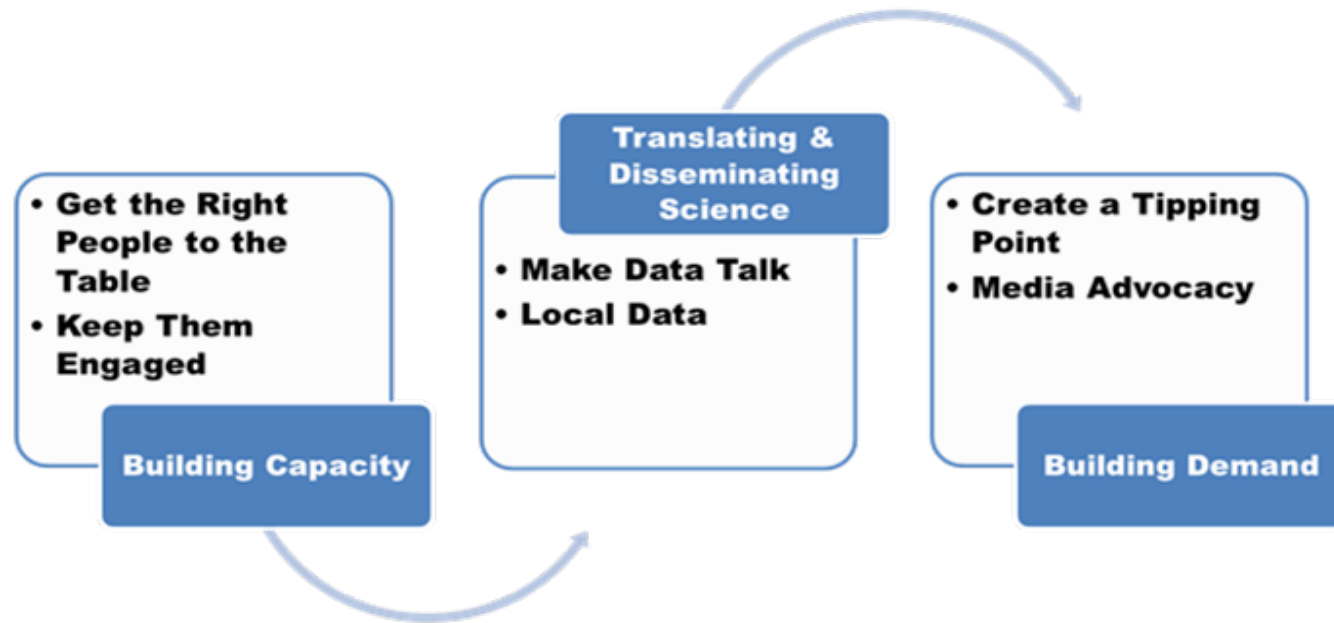
## COMPREHENSIVE

- **Covers all workplaces and enclosed public places**
- **Protects all workers from exposure to secondhand smoke. No one is left out.**
- **Effective; biggest gains in population health**

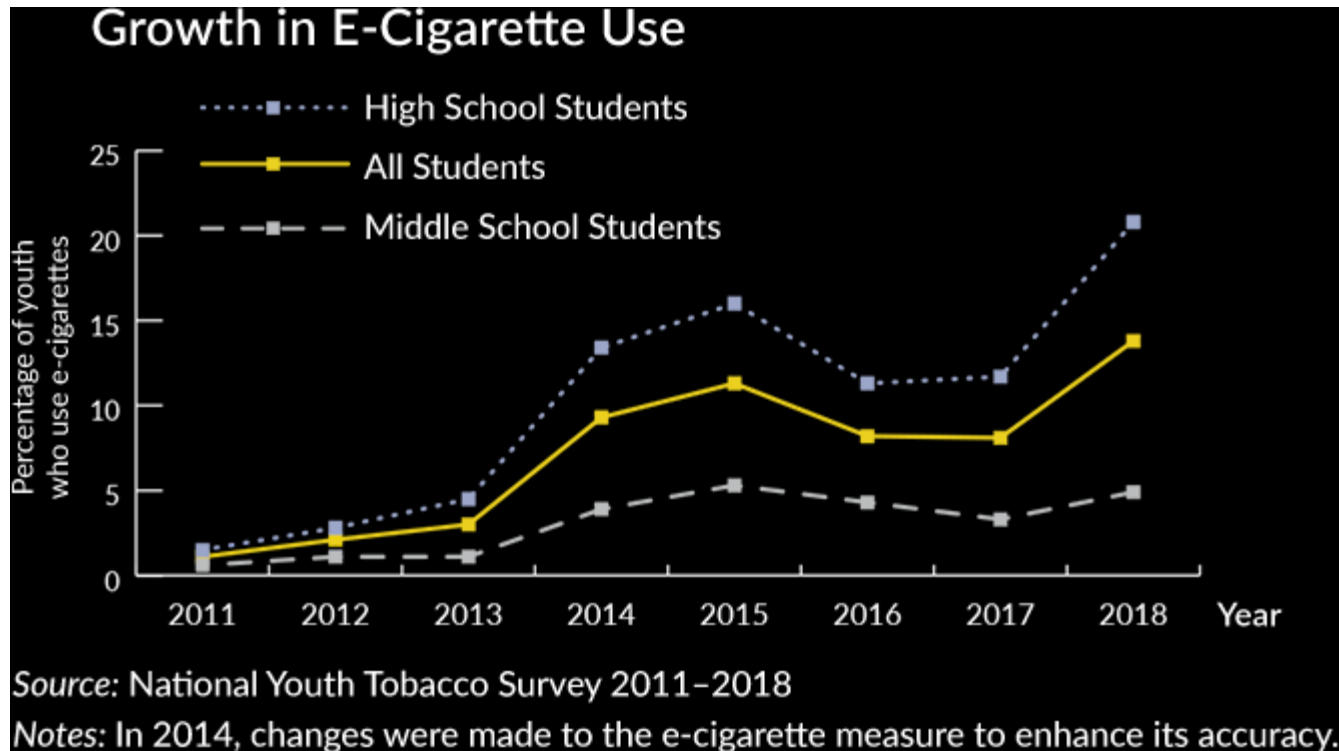
## PARTIAL

- **Covers only some enclosed public places**
- **Exempts certain businesses & specific communities**
- **Leaves some workers and patrons unprotected from exposure to secondhand smoke**
- **Creates an uneven playing field for businesses and the potential for legal challenges**

# The KCSP Policy Advocacy Model

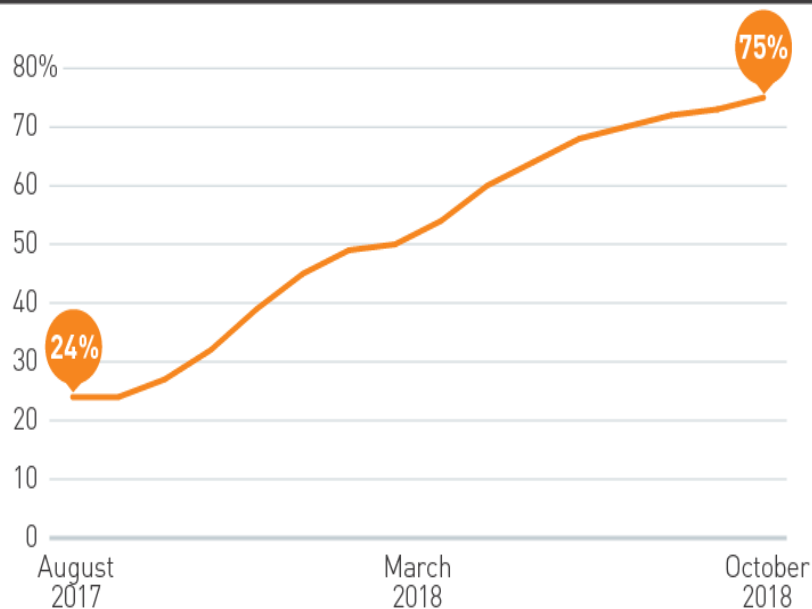


# The E-Cigarette Epidemic



# The Mod-Pods or 'Juul' Epidemic

**JUUL** sales as a percentage of all e-cigarette sales



Source: Nielson: Tobacco "All Channel" Data. August 2017-October 2018

## #iCANendthetrend

**PEER-LED E-CIG PREVENTION  
& ADVOCACY FOR  
YOUTH & YOUNG ADULTS**

Learn more about this new  
program for your school or group.  
You CAN end the trend!



<https://tinyurl.com/icanendthetrend>

**BREATHE**  
Bridging Research Efforts and Advocacy  
Toward Healthy Environments

 University of  
Kentucky  
**COLLEGE OF EDUCATION**  
**COLLEGE OF NURSING**

# 2019 Kentucky General Assembly

## □ HB 11 Tobacco-free Schools

- Exempts non-student adults on field trips when not in the presence of students
- Allows local school districts to opt out (sunsets June 30 2023)
- BUT....allows local school districts to adopt more strict policy (e.g., 24/7 best practice TF policy)

## □ SB 249 Tobacco 21

- SB 249 and other amendments to raise the minimum legal age of sale of tobacco products to age 21 failed, despite intense lobbying from Altria.

# 2019 Tobacco Control Conference





# For More Information

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