

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **July 3, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at [jredknight@kycancerc.org](mailto:jredknight@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Cancer Control	<ul style="list-style-type: none"><li>National Academies has published a new report released June 27, 2019. <b><i>Guiding Cancer Control: A Path to Transformation</i></b>. Click <a href="#">here</a> to download the report.</li></ul>
Cervical Cancer	<ul style="list-style-type: none"><li><i>Improving cervical cancer screening rates in the primary care setting presentation</i> is available. Click <a href="#">here</a> to access. For more information, contact Jeff Vella at <a href="mailto:jeff.vella@cancer.org">jeff.vella@cancer.org</a></li></ul>
Childhood Cancer	<ul style="list-style-type: none"><li>The <b>Pediatric Cancer Research Trust Fund Board</b> is soliciting applications for the state fiscal years 2021 and 2022. Attached please find the <b>UPDATED</b> Request for Applications (RFA), which details the requirements of the program as well as the specifics for applying. <b>Deadline to apply is July 15, 2019.</b></li><li>Please note that funding is contingent upon legislative funding of the Pediatric Cancer Research Trust Fund during the 2020 legislative session. If after reviewing the RFA you have any questions, please do not hesitate to contact Janet Luttrell, <a href="mailto:Janet.luttrell@ky.gov">Janet.luttrell@ky.gov</a> or Jamie Bloyd, Pediatric Cancer Research Trust Fund (PCRTF) president, <a href="mailto:jamie@jebpublicaffairs.com">jamie@jebpublicaffairs.com</a> .</li><li>Please feel free to forward this information on to any Kentucky organization who might be interested in applying for these funds. <b><i>Revised RFA is attached.</i></b> Click <a href="#">here</a> for link to pdf version.</li><li>U.S. Cancer Statistics Data Visualizations Tool: Childhood cancers, brain cancer and an expanded list of cancers grouped by race and ethnicity are now available in the <i>More Topics</i> tab. Click <a href="#">here</a> to access.</li></ul>
Colon Cancer	<ul style="list-style-type: none"><li>The <i>Colon Cancer Prevention Project</i> received the 2019 <a href="#">Southeastern Regional Colorectal Cancer Consortium Organization of the Year Award</a>. Click <a href="#">here</a> to see a picture from the event.</li><li>Click <a href="#">here</a> to read the blog post with NOELA Community Health Center – Grand Prize Recipient of the 2019 80% by 2018 National Achievement Award to learn how they significantly increased colorectal cancer screening rates in their practice.</li></ul>

	<ul style="list-style-type: none"> <li>• <i>National Colorectal Cancer Roundtable Paying for Colorectal Cancer Screening Patient Navigation Toolkit</i> and Interactive Website. Click <a href="#">here</a> to access.</li> <li>• <i>Webinar: 80% in Every Community Communications Guidebook. July 16, 2019 from 2-3 pm EST.</i> Click <a href="#">here</a> to register.</li> <li>• <b>The Colorectal Cancer Alliance is asking young-onset patients, survivors, and caregivers to take part in the 2019 young-onset colorectal cancer survey.</b> Click <a href="#">here</a> for the survey information.</li> <li>•</li> <li>• If you missed the <b>Kentucky colon cancer success video</b> developed as part of our National Colorectal Cancer Roundtable Achievement Award, click <a href="#">here</a> and use the password: KCC30</li> </ul>
<b>Coalition Building</b>	<ul style="list-style-type: none"> <li>• Foundation for a Healthy Kentucky is sponsoring a <i>Regional Community Health Forum and Coalition Building Workshop</i> in <b>Bowling Green, KY on July 24<sup>th</sup></b>. Click <a href="#">here</a> to register.</li> </ul>
<b>Communication</b>	<ul style="list-style-type: none"> <li>• Foundation for a Healthy Kentucky <i>Workshop: Infographics for Social Change: A Graphic Ally Hackathon, Friday, August 2, 2019 from 9:30 – 3:30 pm EST in Louisville.</i> Click <a href="#">here</a> to register.</li> </ul>
<b>Community Health Workers</b>	<ul style="list-style-type: none"> <li>• Save the Date, Kentucky Association of Community Health Workers Conference on Thursday, September 19, 2019. Click <a href="#">here</a> for the flyer.</li> </ul>
<b>Data</b>	<ul style="list-style-type: none"> <li>• Click <a href="#">here</a> to access our April 30<sup>th</sup> KCC webinar. <i>Cancer Data in the Commonwealth: Spotlight on Lung Cancer.</i> More notes and resources from the webinar will be available soon.</li> <li>• Foundation for a Healthy Kentucky Health for a <i>Change Key Concepts for Data Viz webinar</i> on <b>Wednesday, July 17, 2019</b> from 1-2 pm EST. Click <a href="#">here</a> to register.</li> </ul>
<b>Financial Impact</b>	<ul style="list-style-type: none"> <li>• <i>National and State estimates of Lost Earnings from Cancer Deaths in the U.S.</i> article released today, July 3, 2019. Click <a href="#">here</a> to access the full article. <ul style="list-style-type: none"> <li>○ <b>Lung cancer cost the most in lost earnings</b> (\$21.3 billion, 22.5% of total) followed by colorectal (\$9.4 billion; 10%)</li> <li>○ <b>Lost earnings per 100,000 population varied considerably by state</b> ranging from \$19.6 million per 100,000 in Utah <b>to \$35.3 million per 100,000 in Kentucky.</b></li> </ul> </li> <li>• <i>Building the Business Case for Investing in Childhood Obesity Prevention.</i> Click <a href="#">here</a> for the new simulation tool informing Medicaid’s Business case for investing in prevention.</li> </ul>
<b>Health Literacy</b>	<ul style="list-style-type: none"> <li>• Written comments available for an updated health literacy definition for Healthy People 2030. Click <a href="#">here</a> to provide comments by July 20, 2019.</li> <li>• Health Literacy Resources available from AHRQ. Click <a href="#">here</a> to access.</li> </ul>
<b>Hispanic Resources</b>	<ul style="list-style-type: none"> <li>• <i>Nuestras Voces (Our Voices) Network</i> is focused on serving as a central hub to connect members to partnership opportunities, evidence-based interventions and other resources to address tobacco and cancer control among Hispanics. Click <a href="#">here</a> for the website.</li> </ul>

<p>HPV</p>	<ul style="list-style-type: none"> <li>• <i>CDC HPV Vaccination Report for Kentucky is available. <b>See attachment.</b></i></li> <li>• <b>National Vaccine Program Office (NVPO):</b> Prioritizing HPV Vaccinations Webinar is on Monday, July 15<sup>th</sup> from 11 am – 12:00 pm EST. Tammy Beckham, DVM, PhD, Acting, Director, National Vaccine Program Office, Director, Office of HIV/AIDS and Infectious Disease Policy will be the presenter. Click <a href="#">here</a> to register.</li> <li>• <b>Somerset HPV Roundtable July 25, 2019</b> at the Hal Rogers Regional Fire Training Center, 180 Oak Leaf Lane, Somerset, KY 42503. Lunch and registration at 11:30 am – 12:00 pm, Program 12:00 – 4:30 pm. Click <a href="#">here</a> to register by July 23<sup>rd</sup>. Click <a href="#">here</a> for the agenda.</li> <li>• <b>Lexington HPV Roundtable July 26, 2019</b> at University of Kentucky Lee T. Todd Jr. Building, Room 152, 789 S. Limestone, Lexington, KY 40506. Breakfast 7:45 – 8:30 am, Program 8:30 am – 12:30 pm EST. Click <a href="#">here</a> to register by Jul 24<sup>th</sup>. Click <a href="#">here</a> for the agenda.</li> <li>• <b>Hazard HPV Roundtable July 31, 2019 More details TBD</b></li> <li>• <b>Bowling Green and Owensboro HPV Roundtables TBD</b></li> <li>• Join us and spread the word for these events! The target audience includes: physicians, community members, administrators, and other stakeholders as we discuss strategies to collectively increase HPV vaccination rates in Western Kentucky. <i>Keynote speaker will be Dr. Tammy Beckham HHS Acting Director of Infectious Disease and Immunization.</i></li> <li>• For more information, please contact Elizabeth Holtsclaw at <a href="mailto:elizabeth.holtsclaw@cancer.org">elizabeth.holtsclaw@cancer.org</a></li> </ul>
<p>LGBT</p>	<ul style="list-style-type: none"> <li>• Pride month resources for Survivors from GW Cancer Center. Click <a href="#">here</a> to access.</li> <li>• “Out Proud Free” Customizable Tobacco Free Ads from the National LGBT Cancer Network. Click <a href="#">here</a> to access.</li> </ul>
<p>Liver Cancer</p>	<ul style="list-style-type: none"> <li>• CDC highlights work being done in two high-risk populations (Idaho and Cherokee Nation) to adopt recommended behaviors and prevention strategies in order to substantially lower liver cancer risk. Click <a href="#">here</a> for more information.</li> </ul>
<p>Lung Cancer</p>	<ul style="list-style-type: none"> <li>• American Lung Association has been awarded \$24.8 million to conduct a research project focused on lung health of millennials known as “The American Lung Association Lung Health Cohort.” Click <a href="#">here</a> for the press release.</li> <li>• <i>National and State estimates of Lost Earnings from Cancer Deaths in the U.S.</i> article released today, July 3, 2019. Click <a href="#">here</a> to access the full article. <b>Lung cancer cost the most in lost earnings</b> (\$21.3 billion, 22.5% of total).</li> <li>• Check out the <b>Effectiveness of Lung Cancer Screening Implementation in the Community Setting in the United States</b> article in the <i>Journal of Oncology Practice</i>. Our very own Angela Criswell with the GO2 Foundation for Lung Cancer, <a href="mailto:acriswell@go2foundation.org">acriswell@go2foundation.org</a> is a co-author! Click <a href="#">here</a> for a link to the article.</li> <li>• Lung Cancer Alliance’s <b>National Advocacy Summit</b> will be held in Washington DC from July 21-23, 2019, and registration is now open.</li> </ul>

	<p>Join patients, survivors, caregivers and loved ones, health care professionals and advocates committed to fighting lung cancer as we learn about the latest research and treatment advancements, receive expert-led advocacy training, and join together to speak with one voice to our elected officials! Please share this invitation widely, and learn more about this year's Summit <a href="#">here</a>.</p>
<b>Nutrition</b>	<ul style="list-style-type: none"> <li>• <i>Food is medicine. Doctors prescribing broccoli and bananas with produce vouchers.</i> Click <a href="#">here</a> for article.</li> </ul>
<b>Obesity Prevention</b>	<ul style="list-style-type: none"> <li>• <i>Building the Business Case for Investing in Childhood Obesity Prevention.</i> Click <a href="#">here</a> for the new simulation tool informing Medicaid's Business case for investing in prevention.</li> </ul>
<b>Prostate Cancer</b>	<ul style="list-style-type: none"> <li>• <b>Association of Black Race with Prostate Cancer Specific and Other-Cause Mortality</b> article in <i>JAMA Oncology</i>. Click <a href="#">here</a> for the article. Race was not associated with higher rates of dying from nonmetastatic prostate cancer in an analysis that looked black and white men who were treated in settings where patients had standardized access to care.</li> </ul>
<b>Policy</b>	<ul style="list-style-type: none"> <li>• <b>Save the Date for the next Kentucky Cancer Summit</b> hosted by ACS CAN and presented by the Kentucky Cancer Consortium on <b>Wednesday, September 25<sup>th</sup>, 2019</b> in Lexington. Focus will be access to care policy issues.</li> </ul>
<b>Radon</b>	<ul style="list-style-type: none"> <li>• Click <a href="#">here</a> for CDC resource that highlights <b>Kentucky's work and success in radon prevention!</b></li> <li>• <b>Learn how to talk to your patients about radon prevention.</b> The University of Kentucky BREATHE team have developed a continuing education opportunity for 3 credit hours. Click <a href="#">here</a> to learn how to access the training.</li> </ul>
<b>Skin Cancer Prevention</b>	<ul style="list-style-type: none"> <li>• <i>Sun Protection and Sunburn among Older U.S. Adults webinar</i> <b>Friday, August 2, 2019</b> from 12-1 pm EST. Log in information provided later.</li> </ul>
<b>Survivorship</b>	<ul style="list-style-type: none"> <li>• We recently <i>lost one of our friends and KCC members to cancer.</i> Steve Bing represented the Kentucky Health Departments Association and the Kentucky Public Health Association. Click <a href="#">here</a> for the obituary that includes information on how we can honor him and his family.</li> <li>• <i>Community Clinical Linkages related to patient navigation webinar,</i> <b>Thursday, July 11, 2019</b> from 1-2 pm EST. Click <a href="#">here</a> for the webinar link.</li> <li>• Celebrating 10 Years of Collaboration to <i>Prevent Infections in Cancer Patients.</i> Click <a href="#">here</a> for blog post from CDC Division of Cancer Director, Dr. Lisa Richardson and resources.</li> <li>• Pride month resources for Survivors from GW Cancer Center. Click <a href="#">here</a> to access.</li> </ul>
<b>Tobacco &amp; E-Cigarettes</b>	<ul style="list-style-type: none"> <li>• Juul's marketing using very similar tactics from past Big Tobacco marketing appealing to be "healthy". Click <a href="#">here</a> for the article.</li> <li>• "Out Proud Free" Customizable Tobacco Free Ads from the National LGBT Cancer Network. Click <a href="#">here</a> to access.</li> </ul>

- The *Campbellsville City Council* voted 11-0 on Monday, June 3<sup>rd</sup> to *strengthen their comprehensive smoke-free ordinance by adding e-cigarettes*. Campbellsville's comprehensive smoke-free ordinance now prohibits e-cigarette use in all indoor public places and places of employment.
- The *Perry County Fiscal Court* voted on Tuesday, June 18<sup>th</sup> to unanimously to enact a *comprehensive smoke-free ordinance including e-cigarettes!* Perry County's comprehensive smoke-free ordinance prohibits smoking in all indoor and outdoor places of employment, indoor public places, and many outdoor public places.
- New *Tobacco Nation Report* from Truth Initiative available. Kentucky is among 13 states that experience disproportionate disparities in smoking, finances, health outcomes and policy changes Click [here](#) to access the latest report.
- CDC's Tips from Former Smokers 2019 Campaign information is available. Click [here](#) to access.