

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **May 22, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at [jredknight@kycancerc.org](mailto:jredknight@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
<p><b>Childhood Cancer</b></p>	<ul style="list-style-type: none"> <li>• The Pediatric Cancer Research Trust Fund Board is soliciting applications for the state fiscal years 2021 and 2022. Attached please find the <b>UPDATED</b> Request for Applications (RFA), which details the requirements of the program as well as the specifics for applying. <b>Deadline to apply is July 15, 2019.</b></li> <li>• Please note that funding is contingent upon legislative funding of the Pediatric Cancer Research Trust Fund during the 2020 legislative session. If after reviewing the RFA you have any questions, please do not hesitate to contact Janet Luttrell, <a href="mailto:Janet.luttrell@ky.gov">Janet.luttrell@ky.gov</a> or Jamie Bloyd, Pediatric Cancer Research Trust Fund (PCRTF) president, <a href="mailto:jamie@iebpublicaffairs.com">jamie@iebpublicaffairs.com</a> .</li> <li>• Please feel free to forward this information on to any Kentucky organization who might be interested in applying for these funds. <b>Revised RFA is attached.</b> Click <a href="#">here</a> for link to pdf version.</li> </ul>
<p><b>Colon Cancer</b></p>	<ul style="list-style-type: none"> <li>• <i>Colon Cancer Screening Rates More than Doubled with Video and Patient Support.</i> Click <a href="#">here</a> for the article from authors at UNC Chapel Hill Prevention Research Center.</li> <li>• Click <a href="#">here</a> for the <i>USPSTF Final Research Plan for Colorectal Cancer Screening.</i></li> <li>• <b>Early Age Onset Colorectal Cancer articles.</b> Click <a href="#">here</a> for <i>Taking it One Step Further: How to Educate on Early Age Onset Colorectal Cancer</i> and click <a href="#">here</a> for <i>Earlier Messaging of Early-Onset Colorectal Cancer Addresses knowledge Gaps.</i></li> <li>• <b>June 8, 2019 Louisville, KY - Health Equity and Literacy Summit</b> Join Surgery on Sunday Louisville as they gather together clinicians, educators, researchers, policymakers and other stakeholders to develop solutions to the health disparities in colon cancer among racial and ethnic minorities in the United States. Collaboration on these issues is the key to solving them in a timely and systematic way. <a href="#">Click here to register.</a></li> </ul>

	<ul style="list-style-type: none"> <li>Click <a href="#">here</a> to register for the <b>4<sup>th</sup> Annual Southeastern Colorectal Cancer Consortium Conference</b> that will be held <b>June 19-21, 2019 in Little Rock, AR</b>.</li> <li>If you missed the Kentucky Cancer Consortium's colon cancer success video developed as part of our National Colorectal Cancer Roundtable Achievement Award, click <a href="#">here</a> and use the password: KCC30</li> </ul>
Data	<ul style="list-style-type: none"> <li>Click <a href="#">here</a> to access our April 30<sup>th</sup> KCC webinar. <i>Cancer Data in the Commonwealth: Spotlight on Lung Cancer</i>. More notes and resources from the webinar will be available soon.</li> </ul>
HPV	<ul style="list-style-type: none"> <li><b>Paducah HPV Roundtable June 12, 2019.</b> Click <a href="#">here</a> to register by <b>June 5th</b>. Click <a href="#">here</a> for the agenda and flyer.</li> <li><b>Louisville HPV Roundtable June 13th.</b> Click <a href="#">here</a> to register by <b>June 6th</b>. Click <a href="#">here</a> for the agenda and flyer.</li> <li>Join us and spread the word for these two events! The target audience includes: physicians, community members, administrators, and other stakeholders as we discuss strategies to collectively increase HPV vaccination rates in Western Kentucky. <i>Keynote speaker will be Dr. Tammy Beckham HHS Acting Director of Infectious Disease and Immunization.</i></li> <li>For more information, please contact Elizabeth Holtsclaw at <a href="mailto:elizabeth.holtsclaw@cancer.org">elizabeth.holtsclaw@cancer.org</a></li> </ul>
LGBT	<ul style="list-style-type: none"> <li>The National LGBT Cancer Network, <a href="https://cancer-network.org/">https://cancer-network.org/</a> has developed a tobacco-related cancer project with customizable images and an opportunity for technical assistance. Their website is: <a href="https://cancer-network.org/tobacco-related-cancer-project/">https://cancer-network.org/tobacco-related-cancer-project/</a></li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>For Lung Cancer Screening Programs: <b>Lung-RADS™ Version 1.1</b> has been released. Click <a href="#">here</a> to access it.</li> <li>Lung Cancer Alliance's <b>National Advocacy Summit</b> will be held in Washington DC from July 21-23, 2019, and registration is now open. Join patients, survivors, caregivers and loved ones, health care professionals and advocates committed to fighting lung cancer as we learn about the latest research and treatment advancements, receive expert-led advocacy training, and join together to speak with one voice to our elected officials! Please share this invitation widely, and learn more about this year's Summit <a href="#">here</a>.</li> </ul>
Prevention	<ul style="list-style-type: none"> <li>Supplemental issue of <i>The Gerontologist</i> on Opportunities for Cancer Prevention During Older Adulthood. Click <a href="#">here</a> for the link. CDC has additional resources as well. Click <a href="#">here</a> for the link to the CDC resources.</li> </ul>
Radon	<ul style="list-style-type: none"> <li>CDC resource that highlights Kentucky's work and success in radon prevention! <b><i>See attached!</i></b></li> </ul>
Skin Cancer	<p><b><u>May is Skin Cancer Awareness Month</u></b>  There are several days during May dedicated to skin cancer awareness: Don't Fry Day (May 24) and Sun Screen Day (May 27).</p>

	<ul style="list-style-type: none"> <li>• Click <a href="#">here</a> for blog post re: <i>The Truth About Sunscreen: 7 Facts that will set you straight for skin protection this summer.</i></li> <li>• Click <a href="#">here</a> for a link to CDC resources.</li> <li>• Click <a href="#">here</a> for a link to the CDC’s Skin Cancer Prevention Progress Report.</li> <li>• Most skin cancers are caused by too much exposure to <a href="#">ultraviolet (UV) rays</a>. Most of this exposure comes from the sun, but some may come from man-made sources, such as indoor tanning beds and sun lamps.</li> <li>• Use <a href="#">this infographic</a> from the American Cancer Society for tips to protect your skin from the sun’s UV rays.</li> <li>• Click <a href="#">here</a> for <i>Sun Safety Tips for Families</i>.</li> </ul>
Survivorship	<ul style="list-style-type: none"> <li>• <b>Tomorrow, May 23<sup>rd</sup> from 1-2:30 pm EST. Cancer Survivorship Webinar - First in Series "Partnerships – Engaging Appropriate Partners to Advance Cancer Survivorship Strategies"</b> Presenters: Mikal Giancola (Louisiana), Lexi Pugsley (South Dakota) and Debbie Webster (Michigan) Adobe Connects: <a href="https://adobeconnect.cdc.gov/rhcm1duyxbhb/">https://adobeconnect.cdc.gov/rhcm1duyxbhb/</a> Dial in phone number: <a href="tel:8008579670">800 857-9670</a> Participant passcode: 2192183</li> </ul>
Tobacco & E-Cigarettes	<ul style="list-style-type: none"> <li>• <b>World No Tobacco Day</b> May 31 is <a href="#">World No Tobacco Day</a>, an annual awareness day sponsored by the World Health Organization (WHO) since 1987 to highlight the health risks associated with tobacco use and encourage governments to adopt effective policies to <a href="#">reduce smoking and other tobacco use</a>.</li> <li>• CDC’s <a href="#">Caring for Cancer Survivors Who Use Tobacco</a> web-page explains the health risks for cancer survivors who use tobacco and offers ideas for how providers can help their patients quit. The web-page includes a downloadable fact sheet.</li> <li>• Clinical guidelines to help health care providers talk effectively with their patients about cessation. The short brochure <a href="#">Helping Smokers Quit: A Guide for Clinicians</a> [PDF - 186KB] summarizes the <i>Public Health Service Clinical Practice Guideline: Treating Tobacco Use and Dependence: 2008 Update</i>, including a medication chart. The even shorter pocket-sized <a href="#">Brief Tobacco Intervention Card</a> [PDF - 72KB] is a handy cue-card that providers can refer to as they talk to their patients.</li> <li>• Free notepads with the 1-800-QUIT-NOW quitline number on them, to write notes and instructions for patients who smoke. Order by entering “notepad” in the search bar on the CDC <a href="#">publication catalog web-page</a>.</li> </ul>
Transportation	<p>The American Cancer Society Lexington office has created “<b>Parking for a Purpose.</b>” For a minimum donation of \$300, you can secure a parking space during the UK 2019 Football Season in one of their 15 spaces. . Funds will go to support transportation needs for cancer survivors in Kentucky. Click <a href="#">here</a> for the flyer. You may contact Kelsey Lewis at <a href="mailto:Kelsey.lewis@cancer.org">Kelsey.lewis@cancer.org</a> or Sheldon Kozee at <a href="mailto:Sheldon.kozee@cancer.org">Sheldon.kozee@cancer.org</a> for more information</p>

