

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **May 8, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at jredknight@kycancer.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
<p>Breast Cancer</p>	<ul style="list-style-type: none"> • <i>Journal of Women's Health; Volume 28, November 4, 2019 - "Centers for Disease Control and Prevention’s National Breast and Cervical Cancer Early Detection Program: Increasing Access to Screening"</i> To access, click on link: CDC NBCCEDP Increasing Access to Screening.pdf
<p>Childhood Cancer</p>	<ul style="list-style-type: none"> • The Pediatric Cancer Research Trust Fund Board is soliciting applications for the state fiscal years 2021 and 2022. Attached please find the Request for Applications (RFA) which details the requirements of the program as well as the specifics for applying. • Please note that funding is contingent upon legislative funding of the Pediatric Cancer Research Trust Fund during the 2020 legislative session. If after reviewing the RFA you have any questions, please do not hesitate to contact Janet Luttrell, Janet.luttrell@ky.gov or Jamie Bloyd, Pediatric Cancer Research Trust Fund (PCRTF) president, jamie@jebpublicaffairs.com . • Please feel free to forward this information on to any Kentucky organization who might be interested in applying for these funds. RFA is attached.
<p>Colon Cancer</p>	<ul style="list-style-type: none"> • SB 30 passed in the Kentucky Legislature. Click here for the specific legislation. <ul style="list-style-type: none"> ○ Effective January 1, 2020 all Kentucky State Health Plans will be required to completely cover all costs of any medical grade cancer risk genetic test for individuals who meet the National Comprehensive Cancer Network (NCCN) most recent genetic testing guidelines and the cancer risk genetic testing has to also be recommended by a Kentucky licensed Physician, Physician Assistance, Genetic Counselor or an Advanced Practice Registered Nurse. ○ This legislation also updates the existing Kentucky Colorectal Cancer Health Insurance mandate with American Cancer Society guidelines that allows for age 45. Language added to address

	<p>cost-sharing barriers. Look for more clarifying resources in the next several months!</p> <ul style="list-style-type: none"> • June 8, 2019 Louisville, KY - Health Equity and Literacy Summit Join Surgery on Sunday Louisville as they gather together clinicians, educators, researchers, policymakers and other stakeholders to develop solutions to the health disparities in colon cancer among racial and ethnic minorities in the United States. Collaboration on these issues is the key to solving them in a timely and systematic way. Click here to register. • Click here to register for the 4th Annual Southeastern Colorectal Cancer Consortium Conference that will be held June 19-21, 2019 in Little Rock, AR. • If you missed the Kentucky Cancer Consortium’s colon cancer success video developed as part of our National Colorectal Cancer Roundtable Achievement Award, click here.
Data	<ul style="list-style-type: none"> • The <i>2017 Small Area Health Insurance Estimates (SAHIE)</i> are now available on the Census Bureau’s website at https://www.census.gov/programs-surveys/sahie.html. • SAHIE is the only source of single-year health insurance coverage estimates for all counties in the U.S. The estimates are provided by select demographic and economic characteristics (by age and sex groups and at income levels that reflect thresholds for federal and state assistance programs). The state estimates are also provided by race and Hispanic origin.
Grant Writing	<ul style="list-style-type: none"> • Foundation for a Healthy Kentucky Health for a Change Webinar: Kentucky’s Grantwriting Resources on May 15, 2019 from 1-2 pm EST. Click here to register.
Lung Cancer	<ul style="list-style-type: none"> • Save the Date, CDC’s webinar on Radon and Lung Cancer, May 22, 2019 from 3-4 pm EST. • Lung Cancer Alliance’s National Advocacy Summit will be held in Washington DC from July 21-23, 2019, and registration is now open. Join patients, survivors, caregivers and loved ones, health care professionals and advocates committed to fighting lung cancer as we learn about the latest research and treatment advancements, receive expert-led advocacy training, and join together to speak with one voice to our elected officials! Please share this invitation widely, and learn more about this year’s Summit here.
Palliative Care	<ul style="list-style-type: none"> • Palliative Care Legislation Becomes Law in Kentucky. Along with coalition partners, ACS CAN advocated for the passage of legislation that will improve quality of life for patients and their families. Authored by Senator Julie Raque Adams, the measure will establish a Palliative Care Interdisciplinary Advisory Council and a Palliative Care Consumer

	<p>and Professional Information and Education Program within the Cabinet for Health and Family Services. These programs will emphasize patient awareness and overall access to palliative care. Kentucky is now the 25th state to pass palliative care legislation. For more information: Contact Kristy Young at kristy.young@cancer.org</p>
<p>Prevention</p>	<ul style="list-style-type: none"> • (The Washington Post)--Smoking has been the No. 1 preventable cause of cancer for decades and still kills more than 500,000 people a year in the United States. But obesity is poised to take the top spot, as Americans' waistlines continue to expand while tobacco use plummets. Read article here • A new report from the American Cancer Society on cancer prevention and early detection suggested that much more progress is needed to reduce Americans' cancer risk. The report was published April 3, 2019, in the journal <i>Cancer Epidemiology, Biomarkers & Prevention</i>.
<p>Prior Authorization</p>	<p>Prior Authorization Legislation Becomes Law in Kentucky. Along with coalition partners, ACS CAN advocated for the passage of a bill that will streamline patient access to prescription drugs. Sponsored by Senator Ralph Alvarado, the legislation will:</p> <ul style="list-style-type: none"> • Give providers access to a more efficient process for requesting/transmitting electronic prior authorizations that comply with industry standards, leading to cost savings for both providers and health plans. • Make patient prescriptions for maintenance drugs valid for one year or until the last day of coverage, and any change in dosage during the period of authorization will be covered. • Create transparency so patients and providers will be able to see insurer prior authorization procedures online as well as a complete list of services for which prior authorization is required. • Ensure patients and providers will receive responses on prior authorization requests within 24 hours for urgent health care services and within five days of non-urgent services. • For more information, Contact Kristy Young at kristy.young@cancer.org
<p>Radon</p>	<ul style="list-style-type: none"> • Save the Date, CDC's webinar on Radon and Lung Cancer, May 22, 2019 from 3-4 pm EST.
<p>Skin Cancer</p>	<p><u>May is Skin Cancer Awareness Month</u> There are several days during May dedicated to skin cancer awareness: Don't Fry Day (May 24) and Sun Screen Day (May 27).</p> <ul style="list-style-type: none"> • Click here for a link to CDC resources. • Click here for a link to the CDC's Skin Cancer Prevention Progress Report. • Most skin cancers are caused by too much exposure to ultraviolet (UV) rays. Most of this exposure comes from the sun, but some may come from man-made sources, such as indoor tanning beds and sun lamps. • Use this infographic from the American Cancer Society for tips to protect your skin from the sun's UV rays.

	<ul style="list-style-type: none"> • Click here for a link to a resource to use with the general public focused on protecting your family from skin cancer.
<p>Support Programs</p>	<ul style="list-style-type: none"> • Gilda’s Club has three free CEU spring programs in Louisville- click on the links to learn more about each program and to register <ul style="list-style-type: none"> ○ May 10, 9am-11 Insights into Introversion
<p>Tobacco & E-Cigarettes</p>	<ul style="list-style-type: none"> • World No Tobacco Day May 31 is World No Tobacco Day, an annual awareness day sponsored by the World Health Organization (WHO) since 1987 to highlight the health risks associated with tobacco use and encourage governments to adopt effective policies to reduce smoking and other tobacco use. • The BREATHE accredited, online Tobacco Treatment Specialist Training program equips a variety of healthcare providers and health educators with the knowledge and skills needed to treat tobacco dependence across a variety of settings in healthcare systems and in the community. SCHOLARSHIPS are currently available to cover the \$800 cost of tuition for those working in Kentucky. Please contact Audrey Darville soon (audrey.darville@uky.edu) if you are interested and for additional information. The scholarships will be available to those starting the course prior to June 28, 2019. • May 22nd, Madisonville KY Regional Community Health Forum and Smoke-Free Community Workshop. Organizations and individuals working to improve health in Western Kentucky communities are invited to attend a Regional Community Health Forum in Madisonville on May 22. Hosted by the Foundation for a Healthy Kentucky, the morning forum will be followed by an afternoon workshop on how to conduct smoke-free community campaigns. Read more. • High Smoking Rate in Appalachia Primary Driver for 3 of 4 Leading Causes of Death. A new report recommends strategies that Appalachian communities can use to reduce the disproportionately high rates of smoking-related disease and mortality in the 420-county region. Read more. • CDC’s Caring for Cancer Survivors Who Use Tobacco web-page explains the health risks for cancer survivors who use tobacco and offers ideas for how providers can help their patients quit. The web-page includes a downloadable fact sheet. • Clinical guidelines to help health care providers talk effectively with their patients about cessation. The short brochure Helping Smokers Quit: A Guide for Clinicians [PDF - 186KB] summarizes the <i>Public Health Service Clinical Practice Guideline: Treating Tobacco Use and Dependence: 2008 Update</i>, including a medication chart. The even shorter pocket-sized Brief Tobacco Intervention Card [PDF - 72KB] is a handy cue-card that providers can refer to as they talk to their patients. • Free notepads with the 1-800-QUIT-NOW quitline number on them, to write notes and instructions for patients who smoke. Order by entering “notepad” in the search bar on the CDC publication catalog web-page.

	<ul style="list-style-type: none">• Big Tobacco is Morphing into Big Vape article from Bloomberg Opinion. Click here for the article.
Women's Health	National Women's Health Week is May 12-18, 2019 and encourages women to take steps for better health. This observance is led by the U.S. Department of Health and Human Services (HHS), Office on Women's Health (OWH), and starts on Mother's Day each year. https://www.womenshealth.gov/nwhw