

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 24, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at [jredknight@kycancerc.org](mailto:jredknight@kycancerc.org)

**Thank you SO much to Elizabeth Holtsclaw with the American Cancer Society for her tremendous support in Wednesday’s Word efforts. We could not have done this without her help over the past several months.**

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Colon Cancer	<ul style="list-style-type: none"><li><b>June 8, 2019 Louisville, KY - Health Equity and Literacy Summit</b> Join Surgery on Sunday Louisville as they gather together clinicians, educators, researchers, policymakers and other stakeholders to develop solutions to the health disparities in colon cancer among racial and ethnic minorities in the United States. Collaboration on these issues is the key to solving them in a timely and systematic way. <a href="#">Click here to register.</a></li></ul>
Breast Cancer	<ul style="list-style-type: none"><li><b>Journal of Women's Health; Volume 28, November 4, 2019 - "Centers for Disease Control and Prevention’s National Breast and Cervical Cancer Early Detection Program: Increasing Access to Screening"</b> To access, click on link: <a href="#">CDC NBCCEDP Increasing Access to Screening.pdf</a></li></ul>
Data	<ul style="list-style-type: none"><li>Last chance to register for our <b>Cancer Data in the Commonwealth: Spotlight on Lung Cancer that will be Tuesday, April 30<sup>th</sup> from 2-3:30 pm EST.</b> Click <a href="#">here</a> to register and click <a href="#">here</a> for the flyer with additional information.</li></ul>
HPV	<ul style="list-style-type: none"><li>April 30 3:00-4:00 pm ET * <b>"The 'Shoestring Budget' Plan for Doing HPV Vaccination Quality Improvement in Primary Care Offices"</b> Presented by: Sharon Humiston, MD, MPH, FAAP and Rebecca Perkins, MD, MSc, FACOG<ul style="list-style-type: none"><li>Focusing on the highlights of quality improvement for primary care offices. Learn how your team can craft an aim statement and a set of measurements to propel you toward success. We’ll show how you can generate change ideas and utilize your office data to be even better! <b>Register now!</b></li></ul></li><li>Self Study Guide ** <b>"Human Papillomavirus (HPV) Vaccine Safety"</b></li></ul>

	<p>Presented by: Julianne Gee, MPH, Immunization Safety Office, Centers for Disease Control and Prevention</p> <p><b>Credits available:</b></p> <ul style="list-style-type: none"> <li>• <b>1 AMA PRA Category 1 Credit™ hour for physicians</b></li> <li>• <b>1 ANCC contact hour for nurses</b></li> <li>• <b>1 ACPE contact hour for pharmacists</b></li> </ul> <ul style="list-style-type: none"> <li>• After completion, participants will have a better understanding of the background of HPV vaccine, vaccine safety systems and findings, cite effective communication messages on HPV vaccine safety, provide care and counsel for patients and families. <b>Take the course!</b></li> </ul>
<p><b>Lung Cancer</b></p>	<ul style="list-style-type: none"> <li>• Last chance to register for our <b><i>Cancer Data in the Commonwealth: Spotlight on Lung Cancer that will be Tuesday, April 30<sup>th</sup> from 2-3:30 pm EST.</i></b> Click <a href="#">here</a> to register and click <a href="#">here</a> for the flyer with additional information.</li> <li>• Lung Cancer Alliance’s <b>National Advocacy Summit</b> will be held in Washington DC from July 21-23, 2019, and registration is now open. Join patients, survivors, caregivers and loved ones, health care professionals and advocates committed to fighting lung cancer as we learn about the latest research and treatment advancements, receive expert-led advocacy training, and join together to speak with one voice to our elected officials! Please share this invitation widely, and learn more about this year’s Summit <a href="#">here</a>.</li> </ul>
<p><b>Pain and Symptom Management</b></p>	<ul style="list-style-type: none"> <li>• CDC issued a clarification on <a href="#">Guideline for Prescribing Opioids for Chronic Pain</a>. In a letter sent to the American Society of Clinical Oncology (ASCO), the American Society of Hematology (ASH), and the National Comprehensive Cancer Network (NCCN), CDC clarifies that the Guideline is not meant to limit access to appropriate pain management for people who suffer acute or chronic pain from conditions such as cancer and sickle cell disease.</li> </ul>
<p><b>Prevention</b></p>	<ul style="list-style-type: none"> <li>• (The Washington Post)--Smoking has been the No. 1 preventable cause of cancer for decades and still kills more than 500,000 people a year in the United States. But obesity is poised to take the top spot, as Americans’ waistlines continue to expand while tobacco use plummets. Read article <a href="#">here</a></li> <li>• A new report from the American Cancer Society on cancer prevention and early detection suggested that much more progress is needed to reduce Americans’ cancer risk. The <a href="#">report was published April 3, 2019, in the journal Cancer Epidemiology, Biomarkers &amp; Prevention</a>.</li> </ul>
<p><b>Skin Cancer</b></p>	<p><b><u>May is Skin Cancer Awareness Month</u></b></p> <p>There are several days during May dedicated to skin cancer awareness: Melanoma Monday (May 6), Don’t Fry Day (May 24) and Sun Screen Day (May 27). Most skin cancers are caused by too much exposure to <a href="#">ultraviolet (UV) rays</a>. Most of this exposure comes from the sun, but some may come from man-made sources, such as indoor tanning beds and sun lamps.</p> <p>Use <a href="#">this infographic</a> for tips to protect your skin from the sun’s UV rays.</p>

<p><b>Support Programs</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Gilda’s Club</a> has three free CEU spring programs in Louisville- click on the links to learn more about each program and to register <ul style="list-style-type: none"> <li>○ <b>April 26, 9am-11</b> <a href="#">Demystifying Reiki Therapy</a></li> <li>○ <b>May 10, 9am-11</b> <a href="#">Insights into Introversion</a></li> </ul> </li> </ul>
<p><b>Tobacco &amp; E-Cigarettes</b></p>	<ul style="list-style-type: none"> <li>• <b>World No Tobacco Day</b> May 31 is <a href="#">World No Tobacco Day</a>, an annual awareness day sponsored by the World Health Organization (WHO) since 1987 to highlight the health risks associated with tobacco use and encourage governments to adopt effective policies to <a href="#">reduce smoking and other tobacco use</a>.</li> <li>• The BREATHE accredited, online Tobacco Treatment Specialist Training program equips a variety of healthcare providers and health educators with the knowledge and skills needed to treat tobacco dependence across a variety of settings in healthcare systems and in the community. SCHOLARSHIPS are currently available to cover the \$800 cost of tuition for those working in Kentucky. Please contact Audrey Darville soon (<a href="mailto:audrey.darville@uky.edu">audrey.darville@uky.edu</a>) if you are interested and for additional information. The scholarships will be available to those starting the course prior to June 28, 2019.</li> <li>• <b>May 22<sup>nd</sup>, Madisonville KY Regional Community Health Forum and Smoke-Free Community Workshop.</b> Organizations and individuals working to improve health in Western Kentucky communities are invited to attend a Regional Community Health Forum in Madisonville on May 22. Hosted by the Foundation for a Healthy Kentucky, the morning forum will be followed by an afternoon workshop on how to conduct smoke-free community campaigns. <a href="#">Read more.</a></li> <li>• <b>High Smoking Rate in Appalachia Primary Driver for 3 of 4 Leading Causes of Death.</b> A new report recommends strategies that Appalachian communities can use to reduce the disproportionately high rates of smoking-related disease and mortality in the 420-county region. <a href="#">Read more.</a></li> <li>• CDC’s <a href="#">Caring for Cancer Survivors Who Use Tobacco</a> web-page explains the health risks for cancer survivors who use tobacco and offers ideas for how providers can help their patients quit. The web-page includes a downloadable fact sheet.</li> <li>• Clinical guidelines to help health care providers talk effectively with their patients about cessation. The short brochure <a href="#">Helping Smokers Quit: A Guide for Clinicians</a> [PDF - 186KB] summarizes the <i>Public Health Service Clinical Practice Guideline: Treating Tobacco Use and Dependence: 2008 Update</i>, including a medication chart. The even shorter pocket-sized <a href="#">Brief Tobacco Intervention Card</a> [PDF - 72KB] is a handy cue-card that providers can refer to as they talk to their patients.</li> <li>• Free notepads with the 1-800-QUIT-NOW quitline number on them, to write notes and instructions for patients who smoke. Order by entering “notepad” in the search bar on the CDC <a href="#">publication catalog web-page</a>.</li> </ul>

