

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **March 27, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at jredknight@kycancerc.org.

Many thanks once again to Elizabeth Holtsclaw with the American Cancer Society for help in putting this together once again!

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Breast Cancer	<ul style="list-style-type: none"> New research published in March 2019 in the journal <i>Health Psychology</i> shows that, two years after diagnosis, breast cancer survivors actually view many of the shifts that occur in their post-cancer world in a positive light.
Colon Cancer	<p>March is Colorectal Cancer Awareness Month!</p> <ul style="list-style-type: none"> The CDC’s “Screen For Life” colorectal cancer screening campaign is 20 years old! This March, during National Colorectal Cancer Awareness Month, <i>Screen for Life</i> is launching new radio public service announcements (PSAs) in English and Spanish, as well as a paid digital and social media initiative. New shareable graphics are also available for program partners and others to use to draw awareness to the benefits of colorectal cancer screening. <p>Please join us! Here are some things you can do:</p> <ul style="list-style-type: none"> Encourage people in your networks to take the <i>Screen for Life</i> Colorectal Cancer Quiz! Promote colorectal cancer screening by using these new shareable graphics on your social media channels. Use and promote the <i>Screen for Life</i> Community Garden video PSAs. Graphics, links to PSAs, and suggested Facebook and Twitter post language are available here. Kentucky Cancer Program 2019 Facebook <i>Dress In Blue</i> Photo Contest. Submit entries by April 1, 2019 to Wynona Padgett, wpadgett@kcp.uky.edu. Click here for the flyer. <i>See attachment for entry form.</i> KET colon cancer interview with Drs. Wayne Tuckson and Whitney Jones can be viewed here
Community Health Workers	<ul style="list-style-type: none"> March 30th 8:30am-3pm (CST) Community Health Worker Training at Owensboro Health Park. <i>See attached flyer</i> and for more information contact

	<p>Lovoria Williams at 859-323-5579 or lovoria.williams@uky.edu OR Maria Gomez at 859-323-6105 or maria.gomez@uky.edu</p>
Data	<ul style="list-style-type: none"> Join us for the annual Kentucky Cancer Consortium data webinar on April 30th, 2019 from 2-3:30 pm EST/1-2:30 pm Central. Cancer Data in the Commonwealth: Spotlight on Lung Cancer. Click here to register today!
HPV	<ul style="list-style-type: none"> "Human Papillomavirus (HPV) Vaccine Safety," presented by Julianne Gee, MPH, Immunization Safety Office, Centers for Disease Control and Prevention. Click here for course details. Overview: After completion, participants will have a better understanding of the background of HPV vaccine, vaccine safety systems and findings, cite effective communication messages on HPV vaccine safety, provide care and counsel for patients and families.
Lung Cancer	<ul style="list-style-type: none"> Join us for the annual Kentucky Cancer Consortium data webinar on April 30th, 2019 from 2-3:30 pm EST/1-2:30 pm Central. Cancer Data in the Commonwealth: Spotlight on Lung Cancer. Click here to register today! Lung Cancer Alliance's National Advocacy Summit will be held in Washington DC from July 21-23, 2019, and registration is now open. Join patients, survivors, caregivers and loved ones, health care professionals and advocates committed to fighting lung cancer as we learn about the latest research and treatment advancements, receive expert-led advocacy training, and join together to speak with one voice to our elected officials! Please share this invitation widely, and learn more about this year's Summit by clicking here.
LGBTQ	<ul style="list-style-type: none"> A new paper assembles the evidence in support of LGBTQ data collection specifically on surveillance instruments, with a special emphasis on BRFSS. To access the paper, go to: BRFSS JS- updated 2.18.pdf A new national survey of oncologists found that most providers feel they don't know enough about the specific health needs of lesbian, gay, bisexual and transgender patients. Click here to learn more.
Support Programs	<ul style="list-style-type: none"> Gilda's Club has three free CEU spring programs in Louisville- click on the links to learn more about each program and to register <ul style="list-style-type: none"> April 26, 9am-11 Demystifying Reiki Therapy May 10, 9am-11 Insights into Introversion
Tobacco & E-Cigarettes	<ul style="list-style-type: none"> Tobacco Control Spring Conference April 16-17th will be at the Embassy Suites in Lexington hosted by the Kentucky Center for Smoke-free Policy. Click here for the agenda and more information. Registration is now open and at no cost for participants. According to a recent study looking at smoking attitudes and practices of cancer survivors, many attempted to quit smoking within the past year. In a recent blog post, CDC's Dr. Shane Gallaway, discusses the important role of health professionals in educating cancer survivors about the impact from continuing to smoke.

- A federal court has ordered the [Food and Drug Administration](#) (FDA) to expedite a rule requiring graphic health warnings on cigarette packages and in cigarette advertising, mandating that the rule must be finalized by March 15, 2020. Studies show that graphic warnings are more effective than the current warnings on cigarette packages in informing consumers about the health risks of smoking, preventing children and other non-smokers from starting to smoke, and motivating smokers to quit. At least 122 countries now require graphic warnings on tobacco products
- The youth e-cig epidemic is prompting the [FDA](#) to consider requiring convenience stores that sell flavored e-cigarettes to obtain purchasers' ID before allowing them to enter, according to a story that appeared in [AXIOS](#) in March
- [DrugFreeLex](#) and the Tobacco Committee recently released three striking **public service announcements (PSAs) on JUUL**. These face-paced, fact-based PSAs, designed to target parents, teachers, administrators and other working with youth, are free for all to use. Each video includes facts about JUUL and other e-cigarettes. These short ads provide insight into the chemicals in JUUL and their harmful effects, the rising popularity of JUUL, why youth may be more susceptible to e-cigarette use and addiction, and why e-cigarettes are especially damaging for teens including negative health costs and long-term adverse health effects. **Share these ads on social media, websites, blogs, television, waiting rooms, break rooms, public spaces, movie theaters, and other venues where adults visit:**
 - [What Parents Need to Know about JUULs and other E-cigarettes.](#)
 - [Why so Popular?](#)
 - [Why so Bad for Teens?](#)