

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **March 13, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at [jredknight@kycancerc.org](mailto:jredknight@kycancerc.org). Once again, many thanks to Elizabeth Holtsclaw with the American Cancer Society for her tremendous support in putting this together!

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
<p><b>Colon Cancer</b></p>	<p>March is Colorectal Cancer Awareness Month!</p> <ul style="list-style-type: none"> <li>• <b>The CDC’s “Screen For Life” colorectal cancer screening campaign is 20 years old!</b> This March, during National Colorectal Cancer Awareness Month, <i>Screen for Life</i> is launching <a href="#">new radio</a> public service announcements (PSAs) in English and Spanish, as well as a paid digital and social media initiative. New shareable graphics are also available for program partners and others to use to draw awareness to the benefits of colorectal cancer screening.</li> </ul> <p><b>Please join us! Here are some things you can do:</b></p> <ul style="list-style-type: none"> <li>• Encourage people in your networks to take the <i>Screen for Life</i> <a href="#">Colorectal Cancer Quiz!</a></li> <li>• Promote colorectal cancer screening by using these new <a href="#">shareable graphics</a> on your social media channels.</li> <li>• Use and promote the <i>Screen for Life</i> <a href="#">Community Garden video PSAs</a>.</li> <li>• Graphics, links to PSAs, and suggested Facebook and Twitter post language are <a href="#">available here</a>.</li> <li>• Kentucky Cancer Program 2019 Facebook <i>Dress In Blue</i> Photo Contest. Submit entries by April 1, 2009 to Wynona Padgett, <a href="mailto:wpadgett@kcp.uky.edu">wpadgett@kcp.uky.edu</a>. Click <a href="#">here</a> for the flyer. <i>See attachment for entry form.</i></li> </ul>
<p><b>Community Health Workers</b></p>	<ul style="list-style-type: none"> <li>• <b>March 30<sup>th</sup> 8:30am-3pm (CST)</b> Community Health Worker Training at Owensboro Health Park. See attached flyer and for more information contact Lovoria Williams at 859-323-5579 or <a href="mailto:lovidia.williams@uky.edu">lovidia.williams@uky.edu</a> OR Maria Gomez at 859-323-6105 or <a href="mailto:maria.gomez@uky.edu">maria.gomez@uky.edu</a></li> </ul>

<p><b>HPV</b></p>	<ul style="list-style-type: none"> <li>The American Cancer Society's Quarterly Partner newsletter can be seen <a href="#">here</a> which includes webinar announcements, journal articles and resources related to HPV immunization</li> </ul>
<p><b>Lung Cancer Screening</b></p>	<ul style="list-style-type: none"> <li><a href="#">Lung Cancer Screening Implementation Guide</a></li> <li><b>March 21<sup>st</sup></b> The American Lung Association is hosting a <a href="#">Lung Cancer Screening Implementation Forum</a>, that will provide an executive summary of the <a href="#">American Lung Association Lung Cancer Screening Implementation Guide</a>. The event that is intended to be a vehicle to educate and support healthcare providers about screening and new methods to implement detection of lung cancer. Deborah P. Brown, Chief Mission Officer and Albert A. Rizzo, MD, Chief Medical Officer, American Lung Association will be speaking at this event.</li> </ul> <p style="text-align: center;"><a href="#">Register</a> today for the live streaming portion and invite your local lung cancer screening partners. Questions? Contact <a href="#">Brianna Hoglen</a></p>
<p><b>Survivorship Support Programs</b></p>	<ul style="list-style-type: none"> <li><a href="#">Friend for Life Cancer Support Network</a> seeks cancer survivors and caregivers willing to provide emotional support to others facing cancer. Training is required and is provided both live and online. Our next live training will be held <b>Saturday, March 23, 2019, 9 am to 5 pm</b> in Louisville. Breakfast and lunch are included. Training is free, but registration is required. For more information, or to register, please contact Judy, Nicole or Amy: (502) 893-0643 / <a href="mailto:staff@friend4life.org">staff@friend4life.org</a> / <a href="https://www.friend4life.org/volunteers/become-volunteer/">https://www.friend4life.org/volunteers/become-volunteer/</a></li> <li><a href="#">Gilda's Club</a> has three free CEU spring programs in Louisville- click on the links to learn more about each program and to register <ul style="list-style-type: none"> <li><b>April 26, 9am-11</b> <a href="#">Demystifying Reiki Therapy</a></li> <li><b>May 10, 9am-11</b> <a href="#">Insights into Introversion</a></li> </ul> </li> </ul>
<p><b>Tobacco &amp; E-Cigarettes</b></p>	<ul style="list-style-type: none"> <li><b>Tobacco Control Spring Conference April 16-17<sup>th</sup></b> will be at the Embassy Suites in Lexington hosted by the Kentucky Center for Smoke-free Policy. Click <a href="#">here</a> for the agenda and more information. <a href="#">Registration</a> is now open and at no cost for participants.</li> <li>Recording of the Kentucky Tobacco Prevention and Cessation Program's meeting "ECig; the new health crisis" can be viewed on <a href="#">Facebook</a> or <a href="#">GotoWebinar</a> <ul style="list-style-type: none"> <li>More CDC info and resources on Ecigs <a href="#">here</a></li> </ul> </li> <li>Cigarette smoking is causally linked to many cancers. A new study look at smoking and the use of cessation aids among survivors of tobacco-associate cancers (TAC) and non-tobacco-associated cancers (nTAC) using Kentucky Cancer Registry data, specially lung cancer. Read the journal article <a href="#">here</a></li> </ul>

