

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **January 30th, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at jredknight@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Cervical Cancer	<ul style="list-style-type: none"> • CDC recording of Webinar “Preventing Cervical Cancer in the 21st Century” here • Learn about screening services through CDC’s National Breast and Cervical Cancer Early Detection Program (NBCCEDP) and The Kentucky Women’s Cancer Screening Program
Childhood Cancer	<ul style="list-style-type: none"> • Childhood Cancer Awareness Day is February 13th, if you have interest in participating please reach out to Jamie Bloyd at jbloyd@acco.org
Colon Cancer	<ul style="list-style-type: none"> • March 7th NCCRT Broadcast of new “80% in Every Community” campaign and materials. Learn more and register to attend in person or watch the live broadcast • New “80% in Every Community” materials here including ; FAQ, Campaign Logo, screening data and statistics , new materials, press materials and more
Community Engagement	<p>The University of Kentucky Center for Appalachian Research in Environmental Sciences (UK-CARES) in partnership with the Center of Excellence in Rural Health (CERH) announces the inaugural Community Engagement Award in Environmental Health Sciences. The UK-CARES/CERH Community Engagement Award recognizes individuals or community-academic teams who demonstrate effective research or project evaluation to improve environmental health in Appalachia.</p> <p>The individual or community-academic team you nominate must meet at least one of the following guidelines:</p> <ul style="list-style-type: none"> • Community-engaged environmental health scientist • Community member engaged in issues to keep the air or water healthy • Involved in community-academic partnerships • Demonstrate outstanding community-engaged science <p>To submit a nomination please visit: https://goo.gl/iGP4sC</p> <p>NOMINATIONS ARE DUE ON OR BEFORE February 15, 2019.</p>

<p>Data</p>	<ul style="list-style-type: none"> Recently released is the new Congressional District module to the United States Cancer Statistics: Data Visualizations tool, a user-friendly product that allows cancer surveillance data to be directly and more easily accessible by the public. 2019 ACS Cancer Statistics Center Kentucky Data here
<p>End-of-Life</p>	<ul style="list-style-type: none"> February 12th 12pm EST The Community Action Network is hosting “How to Have the Difficult Discussions About the End of Life” . For more information and to register click here
<p>Policy Update</p>	<p>The 2019 Legislative Session has begun, here are a few key cancer related priorities our partners are working on:</p> <ul style="list-style-type: none"> For more information on either of the colon cancer bills listed below, contact Jason Baird at 859-396-0417 or jason@limestonegrp.com. <ul style="list-style-type: none"> Senate Bill 66 will provide for a colon cancer prevention license plate, the funds from which will go toward the Kentucky Colon Cancer Screening Program. Senate Bill 30 would require health benefit plans to cover recommended genetic testing for cancer risk. If you want to learn more about how to support the Palliative Care Advisory Council, contact Kristy Young ACS CAN: email kristy.young@cancer.org or Call 859-260-8289. <p>The Foundation For a Healthy Kentucky’s January 22nd Tobacco-Free Students Campaign Launches click here to learn more and to be added to their email list, please email: info@smokefreetomorrow.org</p> <p>Rep. Kim Moser and Sen. Ralph Alvarado, chairs of the health committees in their respective legislative chambers, have filed companion bills (House Bill 11 and Senate Bill 27) to make all Kentucky K-12 schools 100 percent tobacco-free beginning July 1, 2020.</p> <ul style="list-style-type: none"> February 13th is Children’s Advocacy Day to learn more click here February 14th is the American Heart Association’s Kentucky Advocacy Day in Frankfort, register here . Help AHA take steps to improve our health in KY! February 21st is the American Cancer Society Cancer Action Network’s “Day at the Capitol” in Frankfort, register here . To volunteer for ACS CAN: email kristy.young@cancer.org or Call 859-260-8289. February 28th American Lung Association Day at the Capitol. For more Information contact Shannon Baker at Shannon.Baker@lung.org .
<p>Radon</p>	<p>January is National Radon Action Month. Please see the following opportunities:</p> <ul style="list-style-type: none"> Check out page 8-9 of the KCC Lung Cancer Network Communication Toolkit for some sample social media messages focused on Radon prevention! Learn how to talk with your patients about radon and earn 3 FREE CEUS. Click here (and see attached flyer) for more information.

<p>Support Programs</p>	<p>Friend for Life Cancer Support Network seeks cancer survivors and caregivers willing to provide emotional support to others facing cancer. Training is required and is provided both live and online. Our next live training will be held Saturday, March 23, 2019, 9 am to 5 pm in Louisville. Breakfast and lunch are included. Training is free, but registration is required. For more information, or to register, please contact Judy, Nicole or Amy: (502) 893-0643 / staff@friend4life.org / https://www.friend4life.org/volunteers/become-volunteer/</p>
<p>Tobacco & E-Cigarettes</p>	<ul style="list-style-type: none"> • From CDC’s Office on Smoking and Health (OSH) – 2019 the Year of Cessation: Your Year to Quit Smoking This article: <ul style="list-style-type: none"> ○ Encourages people who smoke to make 2019 the year they quit for good. ○ Promotes tools and resources to help them if they need it. • New journal article Smoking Cessation Attitudes and Practices Among Cancer Survivors- United States 2015 with the accompanying power point Smoking Cessation Attitudes and Practices Among Cancer Survivors - United States, 2016.pptx • The American Lung Association just released their “State of Tobacco Control in 2019” reports. Click here for more information. • SAVE THE DATE: Tobacco Control Spring Conference April 16-17th at the Embassy Suites in Lexington hosted by the Kentucky Center for Smoke-free Policy • FDA threatens to pull E-Cigarettes off the market, read more here • Coordinated Kentucky E-Cigarette Partner Meeting hosted by The Kentucky Tobacco Prevention and Cessation Program will host on Monday, Feb. 25th at 1 pm EST at the Kentucky Department for Public Health to address this urgent issue. For more information or to RSVP please respond to Elizabeth Anderson Hoagland (502) 564-9358 ext. 4018 ElizabethA.Hoagland@ky.gov <p>This meeting will cover:</p> <ul style="list-style-type: none"> • The latest updates on the federal response • What state agencies are doing to address teen e-cigarette use • A framework for how organizations and communities can coordinate • An opportunity to shape the future direction of statewide efforts