

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **January 30th, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at [jredknight@kycancerc.org](mailto:jredknight@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Cervical Cancer	<ul style="list-style-type: none"> <li>• CDC recording of Webinar “Preventing Cervical Cancer in the 21<sup>st</sup> Century” <a href="#">here</a></li> <li>• <b>Learn about screening services through <a href="#">CDC’s National Breast and Cervical Cancer Early Detection Program (NBCCEDP)</a> and <a href="#">The Kentucky Women’s Cancer Screening Program</a></b></li> </ul>
Childhood Cancer	<ul style="list-style-type: none"> <li>• <b>Childhood Cancer Awareness Day is February 13th</b>, if you have interest in participating please reach out to Jamie Bloyd at <a href="mailto:jbloyd@acco.org">jbloyd@acco.org</a></li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <b>March 7<sup>th</sup></b> NCCRT Broadcast of new “80% in Every Community” campaign and materials. <b>Learn more and register to attend in person or watch the live broadcast</b></li> <li>• <b>New “80% in Every Community” <a href="#">materials here</a></b> including ; FAQ, Campaign Logo, screening data and statistics , new materials, press materials and more</li> </ul>
Community Engagement	<p>The University of Kentucky Center for Appalachian Research in Environmental Sciences (UK-CARES) in partnership with the Center of Excellence in Rural Health (CERH) announces the inaugural <b>Community Engagement Award in Environmental Health Sciences</b>. The UK-CARES/CERH Community Engagement Award recognizes individuals or community-academic teams who demonstrate effective research or project evaluation to improve environmental health in Appalachia.</p> <p>The individual or community-academic team you nominate must meet at least one of the following guidelines:</p> <ul style="list-style-type: none"> <li>• Community-engaged environmental health scientist</li> <li>• Community member engaged in issues to keep the air or water healthy</li> <li>• Involved in community-academic partnerships</li> <li>• Demonstrate outstanding community-engaged science</li> </ul> <p>To submit a nomination please visit: <a href="https://goo.gl/iGP4sC">https://goo.gl/iGP4sC</a></p> <p><b>NOMINATIONS ARE DUE ON OR BEFORE February 15, 2019.</b></p>

<p><b>Data</b></p>	<ul style="list-style-type: none"> <li>Recently released is the new Congressional District module to the <a href="#">United States Cancer Statistics: Data Visualizations</a> tool, a user-friendly product that allows cancer surveillance data to be directly and more easily accessible by the public.</li> <li>2019 ACS Cancer Statistics Center <b>Kentucky</b> Data <a href="#">here</a></li> </ul>
<p><b>End-of-Life</b></p>	<ul style="list-style-type: none"> <li><b>February 12<sup>th</sup> 12pm EST</b> The Community Action Network is hosting “<b>How to Have the Difficult Discussions About the End of Life</b>” . For more information and to register click <a href="#">here</a></li> </ul>
<p><b>Policy Update</b></p>	<p>The 2019 Legislative Session has begun, here are a few key cancer related priorities our partners are working on:</p> <ul style="list-style-type: none"> <li>For more information on either of the colon cancer bills listed below, contact Jason Baird at 859-396-0417 or <a href="mailto:jason@limestonegrp.com">jason@limestonegrp.com</a>. <ul style="list-style-type: none"> <li><a href="#">Senate Bill 66</a> will provide for a colon cancer prevention license plate, the funds from which will go toward the Kentucky Colon Cancer Screening Program.</li> <li><a href="#">Senate Bill 30</a> would require health benefit plans to cover recommended genetic testing for cancer risk.</li> </ul> </li> <li>If you want to learn more about how to support the <b>Palliative Care Advisory Council</b>, contact Kristy Young ACS CAN: email <a href="mailto:kristy.young@cancer.org">kristy.young@cancer.org</a> or Call 859-260-8289.</li> </ul> <p><b>The Foundation For a Healthy Kentucky’s January 22<sup>nd</sup> Tobacco-Free Students Campaign Launches</b> click <a href="#">here</a> to learn more and to be added to their email list, please email: <a href="mailto:info@smokefreetomorrow.org">info@smokefreetomorrow.org</a></p> <p><a href="#">Rep. Kim Moser</a> and <a href="#">Sen. Ralph Alvarado</a>, chairs of the health committees in their respective legislative chambers, have filed companion bills (<a href="#">House Bill 11</a> and <a href="#">Senate Bill 27</a>) to make all Kentucky K-12 schools 100 percent tobacco-free beginning July 1, 2020.</p> <ul style="list-style-type: none"> <li><b>February 13<sup>th</sup> is Children’s Advocacy Day</b> to learn more click <a href="#">here</a></li> <li><b>February 14<sup>th</sup> is the American Heart Association’s Kentucky Advocacy Day</b> in Frankfort, register <a href="#">here</a> . Help AHA take steps to improve our health in KY!</li> <li><b>February 21<sup>st</sup> is the American Cancer Society Cancer Action Network’s “Day at the Capitol”</b> in Frankfort, register <a href="#">here</a> . To volunteer for ACS CAN: email <a href="mailto:kristy.young@cancer.org">kristy.young@cancer.org</a> or Call 859-260-8289.</li> <li><b>February 28<sup>th</sup> American Lung Association Day at the Capitol.</b> For more Information contact Shannon Baker at <a href="mailto:Shannon.Baker@lung.org">Shannon.Baker@lung.org</a> .</li> </ul>
<p><b>Radon</b></p>	<p><b>January is National Radon Action Month.</b> Please see the following opportunities:</p> <ul style="list-style-type: none"> <li><b>Check out page 8-9</b> of the <a href="#">KCC Lung Cancer Network Communication Toolkit</a> for some sample social media messages focused on Radon prevention!</li> <li><b>Learn how to talk with your patients about radon and earn 3 FREE CEUS.</b> Click <a href="#">here</a> (and see attached flyer) for more information.</li> </ul>

<p><b>Support Programs</b></p>	<p><a href="#">Friend for Life Cancer Support Network</a> seeks cancer survivors and caregivers willing to provide emotional support to others facing cancer. Training is required and is provided both live and online. Our next live training will be held <b>Saturday, March 23, 2019, 9 am to 5 pm</b> in Louisville. Breakfast and lunch are included. Training is free, but registration is required. For more information, or to register, please contact Judy, Nicole or Amy: (502) 893-0643 / <a href="mailto:staff@friend4life.org">staff@friend4life.org</a> / <a href="https://www.friend4life.org/volunteers/become-volunteer/">https://www.friend4life.org/volunteers/become-volunteer/</a></p>
<p><b>Tobacco &amp; E-Cigarettes</b></p>	<ul style="list-style-type: none"> <li>• <b>From CDC’s Office on Smoking and Health (OSH) – 2019 the <i>Year of Cessation: Your Year to Quit Smoking</i></b> This article: <ul style="list-style-type: none"> <li>○ Encourages people who smoke to make 2019 the year they quit for good.</li> <li>○ Promotes tools and resources to help them if they need it.</li> </ul> </li> <li>• New journal article <a href="#">Smoking Cessation Attitudes and Practices Among Cancer Survivors- United States 2015</a> with the accompanying power point <a href="#">Smoking Cessation Attitudes and Practices Among Cancer Survivors - United States, 2016.pptx</a></li> <li>• The American Lung Association just released their “<b>State of Tobacco Control in 2019</b>” reports. Click <a href="#">here</a> for more information.</li> <li>• <b>SAVE THE DATE: Tobacco Control Spring Conference April 16-17<sup>th</sup></b> at the Embassy Suites in Lexington hosted by the Kentucky Center for Smoke-free Policy</li> <li>• <b>FDA threatens to pull E-Cigarettes off the market, read more <a href="#">here</a></b></li> <li>• <b>Coordinated Kentucky E-Cigarette Partner Meeting</b> hosted by The Kentucky Tobacco Prevention and Cessation Program will host on <b>Monday, Feb. 25<sup>th</sup> at 1 pm EST</b> at the Kentucky Department for Public Health to address this urgent issue. For more information or to RSVP please respond to Elizabeth Anderson Hoagland (502) 564-9358 ext. 4018 <a href="mailto:ElizabethA.Hoagland@ky.gov">ElizabethA.Hoagland@ky.gov</a></li> </ul> <p>This meeting will cover:</p> <ul style="list-style-type: none"> <li>• The latest updates on the federal response</li> <li>• What state agencies are doing to address teen e-cigarette use</li> <li>• A framework for how organizations and communities can coordinate</li> <li>• An opportunity to shape the future direction of statewide efforts</li> </ul>