

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **January 16, 2019** issue of “Wednesday’s Word”, a KCC communication resource relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word or someone wants to be added to Wednesday’s Word, feel free to contact Jennifer Knight at jredknight@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Cervical Cancer	<p>January is Cervical Cancer Awareness Month!</p> <ul style="list-style-type: none"> • Click here for the Cervical Cancer Social Media toolkit from the GW Cancer Center. • KCC has a new Breast and Cervical Cancer Snapshot. Click here • CDC resources and information are here & ACS resources here as well as Infographic, Fact Sheet, Learn the Mission
Colorectal Cancer	<ul style="list-style-type: none"> • Join us on Tuesday, January 29th, 2019 from 1 pm - 2:00 pm EST for a "Colorectal Cancer Screening 101: What Community Health Workers Need to Know" webinar featuring our Kentucky Department for Public Health colleagues, Becki Thompson and Brian Boisseau. Click here to register. Click here for the zoom webinar link.
Data	<ul style="list-style-type: none"> • ACS Cancer Statistics 2019 report a 25-year continuous decline in cancer and is accompanied by a consumer version, Cancer Facts & Figures 2019.
HPV	<ul style="list-style-type: none"> • CDC’s "5 Ways to Boost Your HPV Vaccination Rates" • CDC’s "#How I Recommend" video series • American Cancer Society's HPV Survivor Interviews • CDC resources and information are here & ACS resources here • NEW CDC infographic “6 REASONS TO GET HPV VACCINATION FOR YOUR CHILD” here and “MORE THAN SCREENING” here
Policy	<p>The 2019 Legislative Session has begun, here are a few key cancer related priorities our partners are working on:</p> <ul style="list-style-type: none"> • For more information on either of the colon cancer bills listed below, contact Jason Baird at 859-396-0417 or jason@limestonegrp.com. <p>Senate Bill 66 will provide for a colon cancer prevention license plate, the funds from which will go toward the Kentucky Colon Cancer Screening Program.</p> <p>Senate Bill 30 would require health benefit plans to cover recommended genetic testing for cancer risk.</p>

	<ul style="list-style-type: none"> • If you want to learn more about how to support the Palliative Care Advisory Council, contact Kristy Young ACS CAN: email kristy.young@cancer.org or Call 859-260-8289. • The Foundation for a Healthy Kentucky is working on tobacco and health policy, learn more about their work, click here. They send emails with lots of good resources! To be added to their email list, please email: info@smokefreetomorrow.org • February 14th is the American Heart Association’s Kentucky Advocacy Day in Frankfort, register here . Help AHA take steps to improve our health in KY! • February 21st is the American Cancer Society Cancer Action Network’s “Day at the Capitol” in Frankfort, register here . Join us for a day of engaging our state lawmakers to ensure that they make cancer a top state priority! To volunteer for ACS CAN: email kristy.young@cancer.org or Call 859-260-8289.
<p>Radon</p>	<p>January is National Radon Action Month. Please see the following opportunities:</p> <ul style="list-style-type: none"> • January 17, 2018 Lung Cancer Network Webinar focused on Radon: We are excited to have Kyle Holyman providing the latest and greatest related to radon prevention in Kentucky, including new initiatives re: real estate and radon as well as a new Environmental Justice Project in Louisville, KY. Webinar will be Thursday, January 17th from 11 am - 12 pm EST. Click here for the webinar link (Please note it is a NEW link). Contact Kristian Wagner if you need additional information at kristian@kycancer.org. • Check out page 8-9 of the KCC Lung Cancer Network Communication Toolkit for some sample social media messages focused on Radon prevention!
<p>Tobacco Treatment</p>	<ul style="list-style-type: none"> • Kentucky is participating in the NCI Moonshot Program to Help Oncology Patients Quit Smoking. To learn more about the program click here. • The American Lung Association is hosting a webinar on February 12, 2019 from 2-3 pm EST focused on: Tobacco Cessation Barriers 101: The Impact on Quitting. Click here to register.: Smoking is the leading cause of preventable disease and death in the United States. And while data show almost 7 in 10 smokers want to quit, fewer than 1 in 10 quit successfully. The burden of smoking is particularly heavy on the Medicaid population – Medicaid enrollees smoke at a rate over twice as high as those with private insurance. Join the American Lung Association to discuss common barriers to tobacco cessation services in state Medicaid programs. The webinar will also discuss the impact each barrier has on helping people quit smoking. • The American Lung Association also has a resource library with information on tobacco cessation coverage and healthy systems change. Click here to access the resource library.