

Understanding Barriers to Colon Cancer Screening in Kentucky

Jennifer L. Redmond, DrPH; Sarojini Kanotra, PhD, MPH; Seth Siameh, MPH (c); Jessica Jones, DrPH (c), MSW; Becki Thompson, RN, CDE; Sue Thomas-Cox, RN, CCM



BACKGROUND

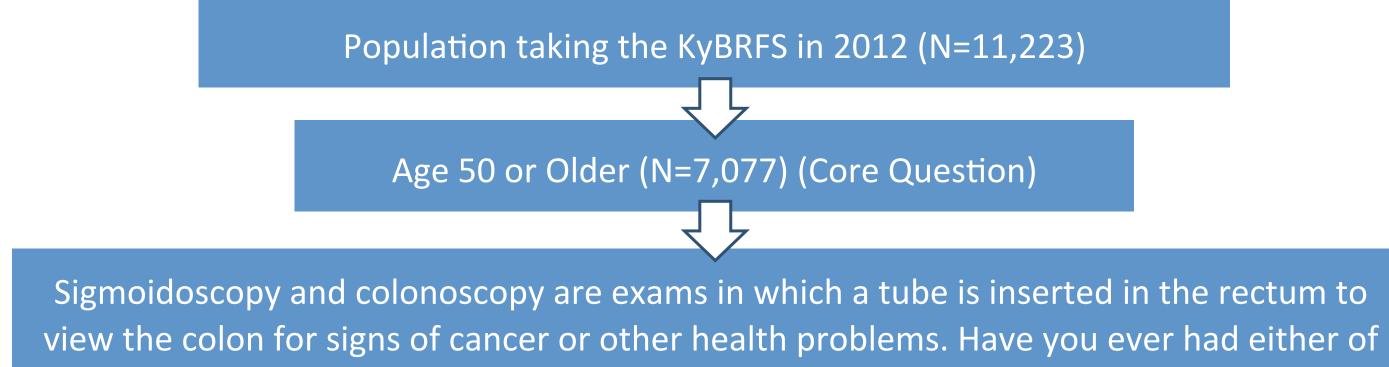
- Statewide and local efforts in Kentucky have focused on increasing colon cancer screening since 2004.
- Screening rates for colon cancer utilizing sigmoidoscopy/colonoscopy increased from 34.7% in 1999 to 63.7% in 2008 according to Kentucky's Behavioral Risk Factor Survey (1).
- Colon cancer incidence and mortality declined by 22% from 2001-2010 (2).
- Literature shows that barriers to colon cancer screening can be classified by:
 - Individual-level barriers
 - Negative emotions (fear, uncomfortable) (3,4)
 - Lack of knowledge, education and awareness (5-7)
 - Lack of self efficacy
 - Interpersonal/health care provider and systems barriers
 - Lack of provider recommendations/suggestions (8-10)
 - No doctors nearby
 - Cost barriers
 - Cost, lack of insurance, transportation, no time off work (3,11)

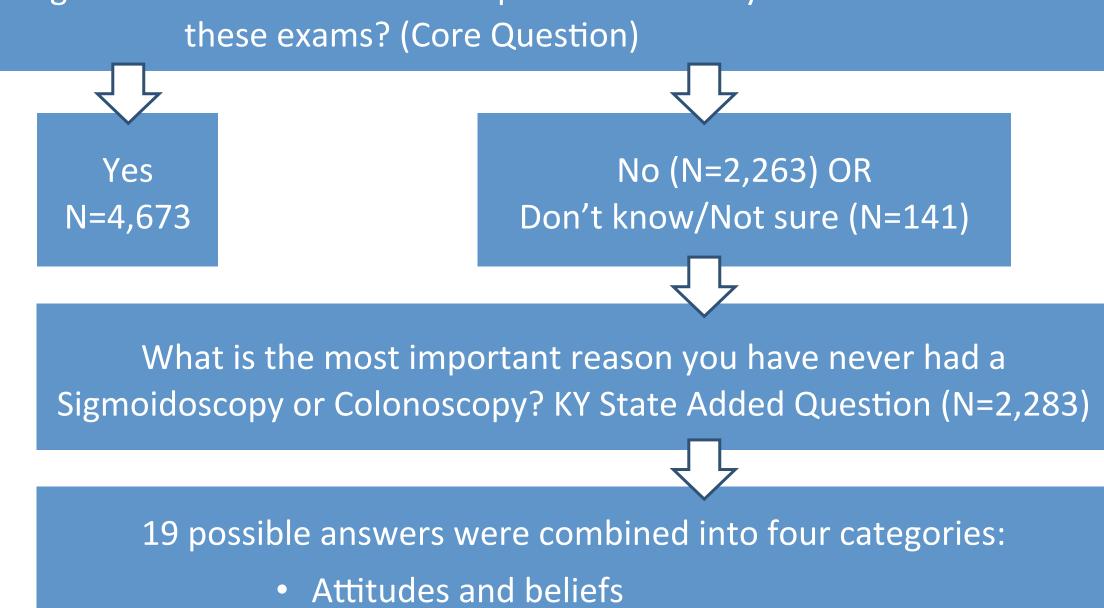
RESEARCH OBJECTIVE

• This research attempts to understand the current barriers to colon cancer screening in Kentucky for those who have NEVER had a sigmoidoscopy/colonoscopy and are 50 years of age or older.

METHODS

• In both 2008 and 2012, Kentucky included a state-added question to the Colorectal Cancer Screening section of the Kentucky Behavioral Risk Factor Survey (KyBRFS) (1).





Health care provider and systems barriers

ANALYSIS

- Prevalence estimates for barriers were calculated using raking weights and stratified by:
 - Race, gender, education, income, and health insurance coverage

Cost

Other

• Logistic regression was used to estimate odds ratios (ORs) for barriers to screening.

RESULTS

Kentucky Adults aged 50 years or older who have ever had a Sigmoidoscopy or Colonoscopy, by Demographic Characteristics, 2012 KyBRFS

	Yes	No
	% (95% CI)	% (95% CI)
All Adults (age 50+)	65.9 (64.2 – 67.6)	34.1 (32.4 – 35.8)
Gender Male Female	63.3 (60.4 – 66.2) 68.2 (66.1 – 70.2)	36.7 (33.8 – 39.6) 31.8 (29.8 – 33.9)
Race/Ethnicity White/non-Hispanic Black/non-Hispanic	66.4 (64.6 – 68.2) 63.4 (55.2 – 71.6)	33.6 (31.8 – 35.4) 36.6 (28.4 – 44.8)
<pre>Education <high high="" pre="" school="" school<="" ≥=""></high></pre>	55.2 (50.4 – 60.0) 68.8 (67.0 – 70.6)	44.8 (40.0 – 49.6) 31.2 (29.4 – 33.0)
<i>Income</i> ≤ \$24,999 \$25,000-\$49,000 ≥ \$50,000	58.6 (55.4 – 61.8) 69.6 (66.1 – 73.0) 70.1 (67.0 – 73.2)	41.4 (38.2 - 44.6) 30.4 (27.0 - 33.9) 29.9 (26.8 - 33.0)
Health Insurance Yes No	69.5 (67.8 – 71.2) 30.0 (24.2 – 35.8)	30.5 (28.8 – 32.2) 70.0 (64.2 – 75.8)

Barriers Grouped by Demographic Characteristics

	Attitudes and Beliefs	Health Care Providers and Systems	Cost	Other Barriers
	% (95% CI)	% (95% CI)	% (95% CI)	% (95% CI)
All Adults (age 50+)	62.4 (59.2 – 65.5)	15.9 (13.5 – 18.2)	11.7 (9.5 – 14.0)	10.0 (8.1 – 12.0)
Gender Male Female	60.7 (55.6 – 65.7)	15.6 (11.8 – 19.3)	13.8 (9.8 – 17.8)	10.0 (6.9 – 13.0)
	64.0 (60.3 – 67.7)	16.2 (13.4 – 19.0)	9.7 (7.6 – 11.7)	10.1 (7.6 – 12.7)
Race/Ethnicity White/non-Hispanic Black/non-Hispanic	64.5 (61.3 – 67.7)	14.9 (12.7 – 17.1)	10.9 (8.6 – 13.2)	9.6 (7.6 – 11.6)
	44.3 (31.1 – 57.5)	15.9 (6.0 – 25.7)	21.2 (8.2 – 34.1)	18.6 (6.3 – 31.0)
Education <high high="" school="" school<="" td="" ≥=""><td>53.4 (46.1 – 60.8)</td><td>16.5 (10.8 – 22.1)</td><td>15.4 (9.5 – 21.2)</td><td>14.7 (9.6 – 19.9)</td></high>	53.4 (46.1 – 60.8)	16.5 (10.8 – 22.1)	15.4 (9.5 – 21.2)	14.7 (9.6 – 19.9)
	65.9 (62.6 – 69.1)	15.4 (13.1 – 17.8)	10.4 (8.2 – 12.6)	8.3 (6.4 – 10.2)
<i>Income</i> ≤ \$24,999 \$25,000-\$49,000 ≥ \$50,000	55.9 (50.8 – 60.9)	16.7 (13.0 – 20.5)	16.9 (13.1 - 20.6)	10.5 (7.4 – 13.7)
	62.0 (55.0 – 68.9)	17.6 (12.9 – 22.2)	14.5 (8.1 - 20.9)	5.9 (2.9 – 9.0)
	69.5 (63.7 – 75.4)	15.5 (10.3 – 20.6)	4.7 (2.0 - 7.5)	10.3 (6.7 – 13.9)
Health Insurance Yes No	66.8 (63.5 – 70.1)	16.6 (14.0 – 19.3)	5.0 (3.6 – 6.5)	11.5 (9.2 – 13.9)
	43.0 (34.9 – 51.1)	12.5 (7.7 – 17.3)	40.8 (32.5 – 49.1)	3.7 (1.3 – 6.0)

Demographic Variables Associated with Barriers

	Attitudes and Beliefs	Health Care Providers and Systems	Cost	Other Barriers
	OR (95% CI)	OR (95% CI)	OR (95% CI)	OR (95% CI)
Gender Male Female	Reference	Reference	Reference	Reference
	1.15 (0.89 – 1.50)	1.05 (0.74 – 1.48)	0.67 (0.45 – 1.01)	1.02 (0.66 – 1.57)
Race/Ethnicity White/non-Hispanic Black/non-Hispanic	Reference	Reference	Reference	Reference
	0.44 (0.25 – 0.76)*	1.08 (0.51 – 2.30)	2.19 (0.98 – 4.91)	0.57 (0.18 – 1.81)
Education <high high="" school="" school<="" td="" ≥=""><td>Reference</td><td>Reference</td><td>Reference</td><td>Reference</td></high>	Reference	Reference	Reference	Reference
	1.68 (1.21 – 2.33)*	0.93 (0.59 – 1.45)	0.64 (0.39 – 1.06)	0.52 (0.33 – 0.84)*
<i>Income</i> ≤ \$24,999 \$25,000-\$49,000 ≥ \$50,000	<mark>0.56 (0.39 – 0.79)*</mark>	1.10 (0.68 – 1.76)	4.07 (2.09 – 7.92)*	1.03 (0.62 – 1.71)
	0.72 (0.48 – 1.07)	1.16 (0.70 – 1.93)	3.41 (1.54 – 7.57)*	0.55 (0.28 – 1.07)
	Reference	Reference	Reference	Reference
Health Insurance Yes No	Reference	Reference	Reference	Reference
	0.38 (0.26 – 0.54)*	0.72 (0.45 – 1.15)	13.0 (8.25 – 20.48)*	0.29 (0.15 – 0.59)*

OR = Odds Ratio; these are crude or unadjusted odds ratios *Statistically Significant Association [p < 0.05]

LIMITATIONS

- In 2012, information about barriers to blood stool testing (FOBT and FIT testing) was not gathered.
 - Blood stool tests' efficacy has been established in the literature (12) and is promoted to uninsured Kentuckians through the Kentucky Colon Cancer Screening Program (KCCSP).
- It is unknown if cognitive testing was done on this question to ensure survey participants' comprehension.
 - Was also a state-added question in New Mexico and Utah

Conclusions

- There are significant differences in barriers based on educational status, race, income and insurance status that need to be addressed to increase screening.
- Those with higher education, income and who are White have the highest attitude and belief barriers.
- Those with lower education, income and who are non-White have the highest cost barriers.

IMPLICATIONS FOR PUBLIC HEALTH

- Implementation of expanded Medicaid and the Affordable Care Act in Kentucky may address some of the cost and health plan barriers.
- Consider the audience and most common barriers when developing and/or tailoring interventions to increase colon cancer screening.
- Combine interventions that would address multiple types of barriers.
 - Attitudes and beliefs
 - Health Care Provider recommendations and access
 - Cost, including transportation and insurance coverage

FUNDING AND REFERENCES

- Funding for the state added survey question was provided by the CDC Preventive Health and Health Services Block Grant.
- Kentucky Behavioral Risk Factor Surveillance System Survey Data. Department for Public Health, Cabinet for Health and Family Services, Frankfort, Kentucky, [2014]. http://chfs.ky.gov/dph/info/dpqi/cd/brfss.htm
- 2. Kentucky Cancer Registry Data. University of Kentucky, Markey Cancer Center, Markey Cancer Control Program, Lexington, KY, [2013]. http://www.kcr.uky.edu/
- Jones RM, Devers KJ, Kuzel AJ, Woolf SH. Patient-Reported Barriers to Colorectal Cancer Screening: A Mixed-Methods Analysis. Am J Prev Med. 2010 May;38(5):508–16.
 IOM (Institute of Medicine). Ensuring Quality Cancer Care [Internet]. [cited 2014 Feb 26].
- Available from: http://www.nap.edu/openbook.php?record_id=6467&page=1
 5. Stacy R, Torrence WA, Mitchell CR. Perceptions of knowledge, beliefs, and barriers to colorectal
- cancer screening. J Cancer Educ. 2008 Dec;23(4):238–40.

 Rawl SM Skinner CS Perkins SM Springston I Wang H-L Russell KM et al. Computer-delivered
- 6. Rawl SM, Skinner CS, Perkins SM, Springston J, Wang H-L, Russell KM, et al. Computer-delivered tailored intervention improves colon cancer screening knowledge and health beliefs of African-Americans. Health Educ Res. 2012 Oct 1;27(5):868–85.
- 7. Maxwell AE, Bastani R, Crespi CM, Danao LL, Cayetano RT. Behavioral mediators of colorectal cancer screening in a randomized controlled intervention trial. Prev Med. 2011 Feb;52(2):167–73.
- 8. Palmer R, Emmons, KM, Fletcher, RH, Lobb R, Miroshnik I, Kemp JA, Bauer M. Familial risk and colorectal cancer screening health beliefs and attitudes in an insured population. Prev Med. 2007 Nov 2;45(5):336–41.
- 9. Curry WJ, Lengerich EJ, Kluhsman BC, Graybill MA, Liao JZ, Schaefer EW, et al. Academic detailing to increase colorectal cancer screening by primary care practices in Appalachian Pennsylvania. BMC Health Serv Res. 2011 May 23; 11(1):112.
- 10. Baron RC, Mellillo S, Rimer BK, Coates JR, Kerner J, Habarta N et al. Task Force on Community Preventive Services. Intervention to increase recommendation and delivery of screening for breast, cervical, and colorectal cancers by healthcare providers: a systematic review of provider reminders. Am J Prev Med. 2010; 38(1):110–7.
- 11. Meissner HI, Klabunde CN, Breen N, Zapka JM. Breast and colorectal cancer screening: U.S. primary care physicians' reports of barriers. Am J Prev Med. 2012 Dec; 43(6):584–9.
- 12. Lee JK, Liles EG, Bent S, Levin TR, Corley DA. Accuracy of Fecal Immunochemical Tests for Colorectal Cancer: Systematic Review and Meta-Analysis. Ann Intern Med. 2014; 160 (3): 171-181.