



# How Kentucky Measures Up

## Current Tobacco Policies in the Commonwealth

Erica Palmer Smith  
Government Relations Director, Kentucky  
American Cancer Society Cancer Action Network

## ***Proven Policy Interventions***

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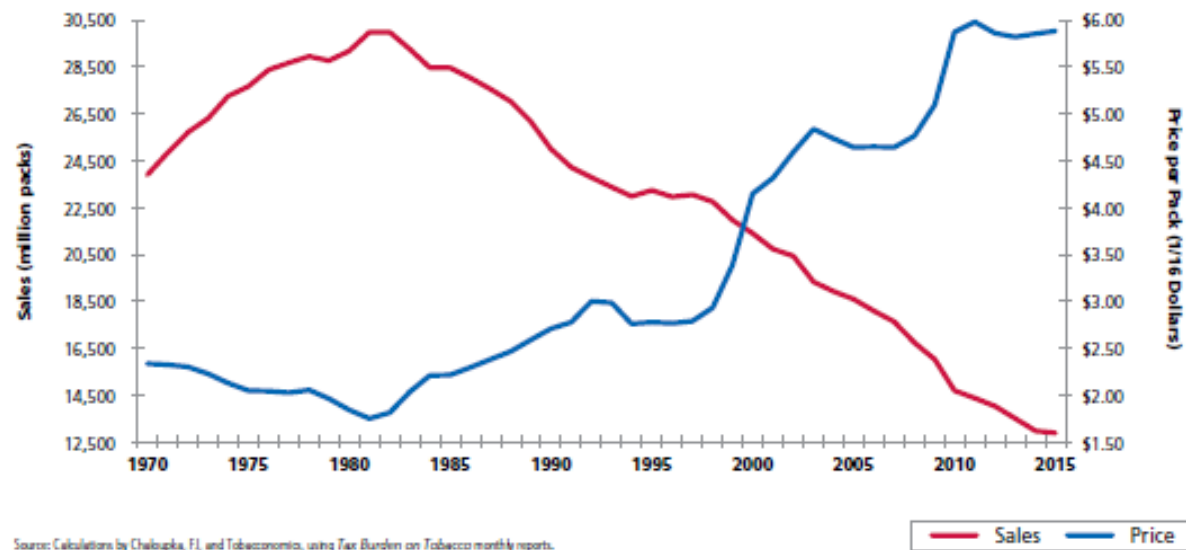
Regular and significant tobacco tax increases of at least \$1.00 per pack

Comprehensive smoke-free policies

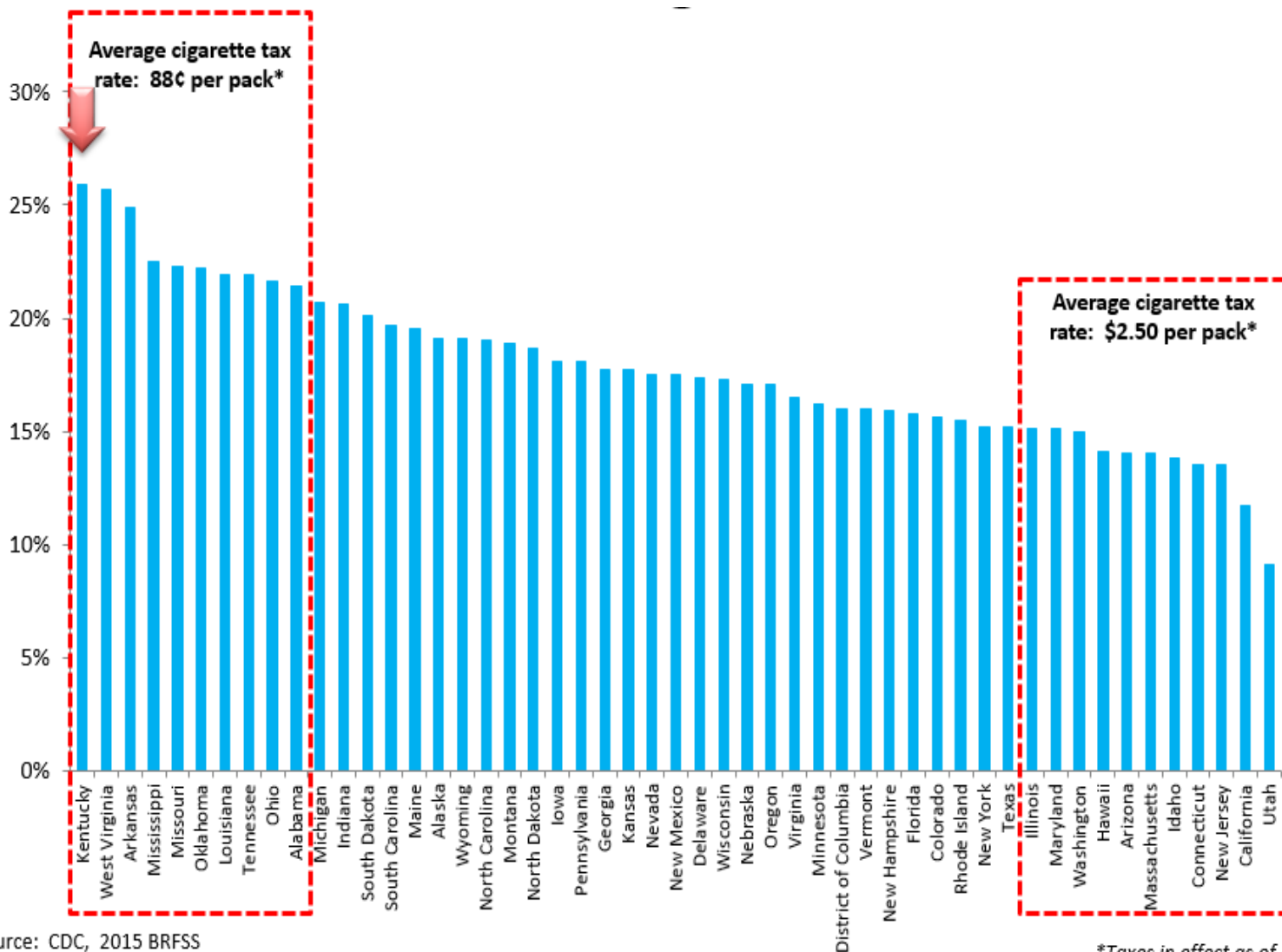
Funding for evidence-based tobacco prevention and cessation programs

# *Raising the Price, Ending the Addiction*

**Cigarette Prices and Cigarette Sales, United States,  
Inflation Adjusted, 1970-2015**



# State Adult Smoking Prevalence, 2015

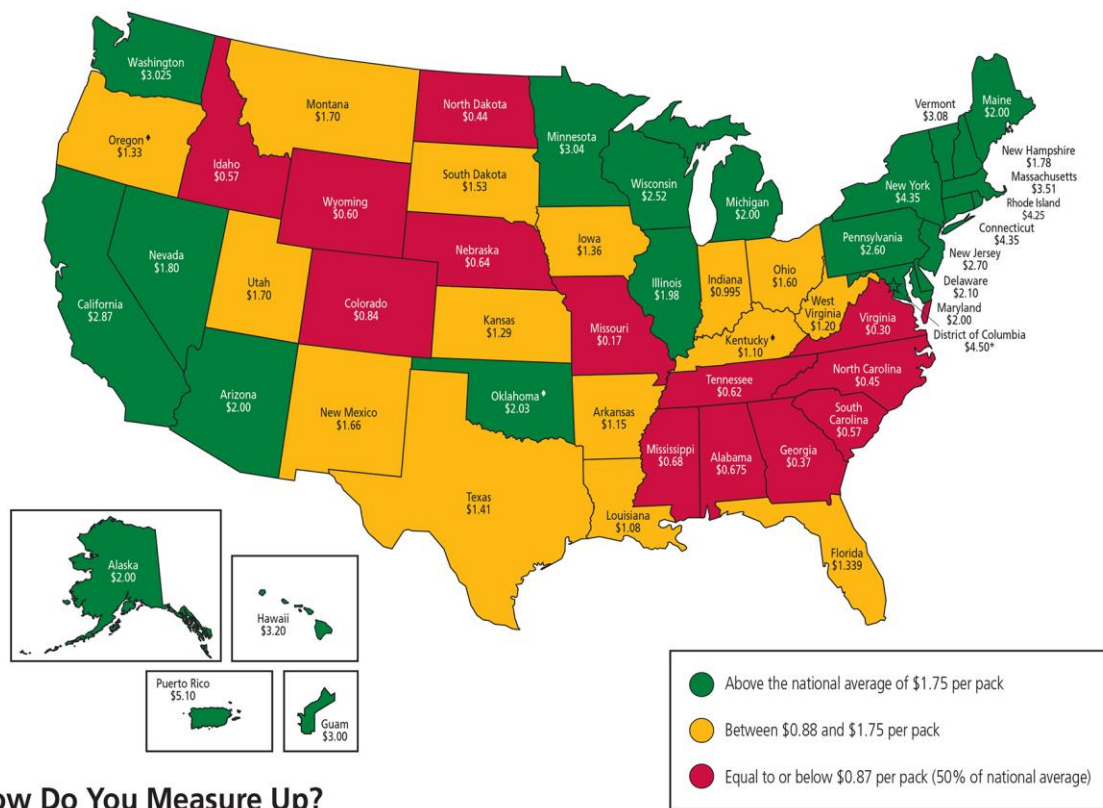


Source: CDC, 2015 BRFSS

\*Taxes in effect as of 4/1/

# Cigarette Tax Rates

## 2018 State Cigarette Excise Tax Rates



## How Do You Measure Up?

Tobacco taxes for Puerto Rico and Guam are not included in the national average.  
Rates in effect as of 7/1/18

\*Legislative or regulatory changes made in 2018

\*Effective Oct. 1, 2018. Not considered in the current national average.

# A Missed Opportunity

THE  
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BATON ROUGE NEW ORLEANS ACADIANA

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## Louisiana legislature OKs 50-cent tax increase on cigarettes

capitol news bureau JUN 18, 2015 - 1:57 PM (0)

[f](#) [t](#) [e](#) [p](#) [b](#)

Louisiana legislators voted overwhelmingly Thursday afternoon to raise the tax on cigarettes by 50 cents.

It was one of the sticking points in the budget negotiations between the House and the Senate.

State Sen. Robert Adley, R-Benton, said, "I think that it was the best that could be done, moving forward at this time."

The legislation now goes to Gov. Bobby Jindal.

The 50-cent increase would give Louisiana an 86-cent cigarette tax, the country's 35th highest rate. Louisiana currently has a 36-cent cigarette tax, the country's third lowest.

THANK YOU 

**50¢ OFF A PACK**

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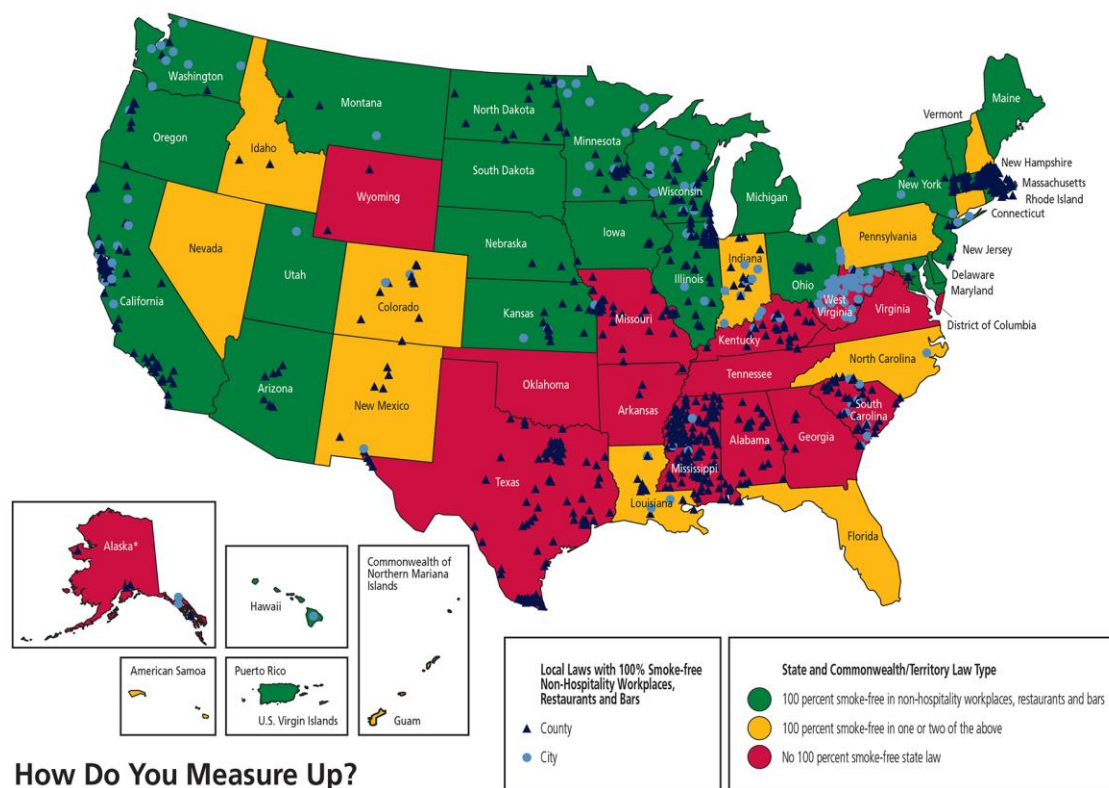
Site limited to eligible smokers 21+

For more product and quitting  
information visit [pmusa.com](http://pmusa.com).

**SURGEON GENERAL'S  
WARNING: Quitting Smoking  
Now Greatly Reduces Serious  
Risks to Your Health.**

# Smoke-Free Laws

## Smoke-free Legislation at the State, County and City Level

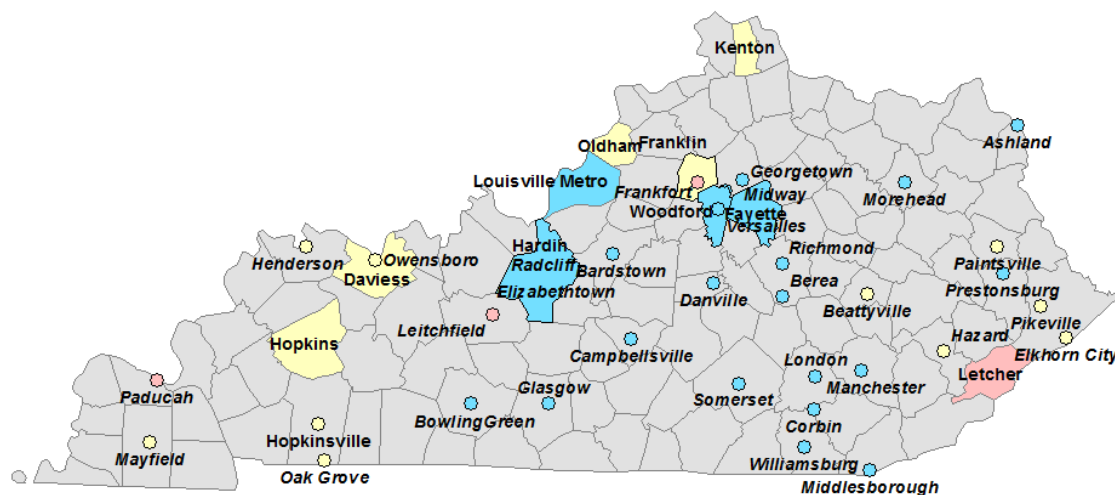


## How Do You Measure Up?

Note: American Indian and Alaska Native sovereign tribal laws are not reflected on this map.  
Source: American Nonsmokers' Rights Foundation U.S. Tobacco Control Laws Database(C), 07/01/18  
In effect as of July 1, 2018  
\*Law is scheduled to go into effect on October 1, 2018.

# Local Smoke-Free Progress

## Strength of Smoke-free Ordinances in Kentucky Communities



As of January 1, 2017, 32.7% of Kentuckians are protected by comprehensive smoke-free workplace laws.\*

### Notes:

- SF = Smoke-free
- Hardin County ordinance only covers unincorporated areas of the county.

### Legend

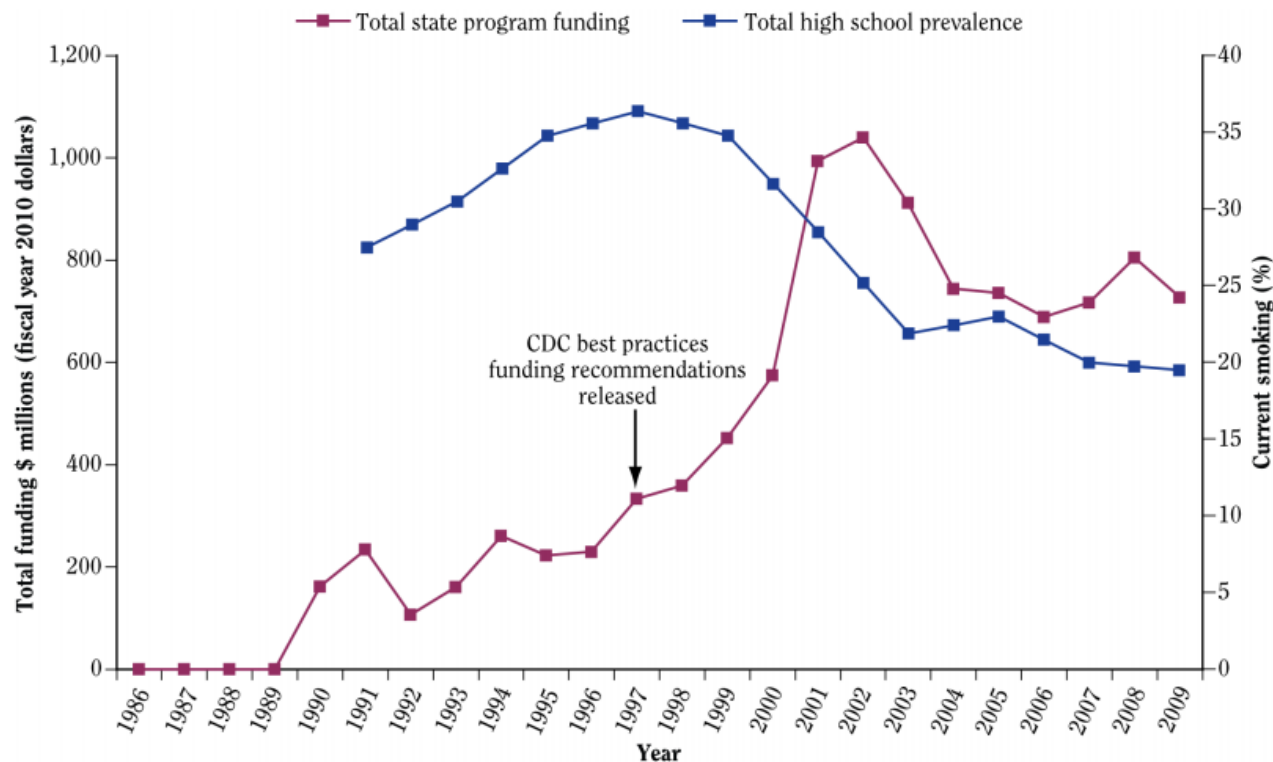
- SF Workplaces and Enclosed Public Places
- SF Enclosed Public Places
- SF with Significant Exemptions
- No SF Policy

\*Source: Percent of the Kentucky population covered by 100% smoke-free workplace laws. University of Kentucky College of Nursing, Lexington, KY; January 1, 2017



# Keeping Kids from Smoking

Figure 14.7 Total funding for state tobacco control programs, 1986–2009 (adjusted to fiscal year 2010 dollars)



Source: Project ImpactTEEN; University of Illinois at Chicago; CDC, Youth Risk Behavior Survey, 1991–2009. Current smoking defined as high school students who smoked on  $\geq 1$  of the past 30 days—United States.

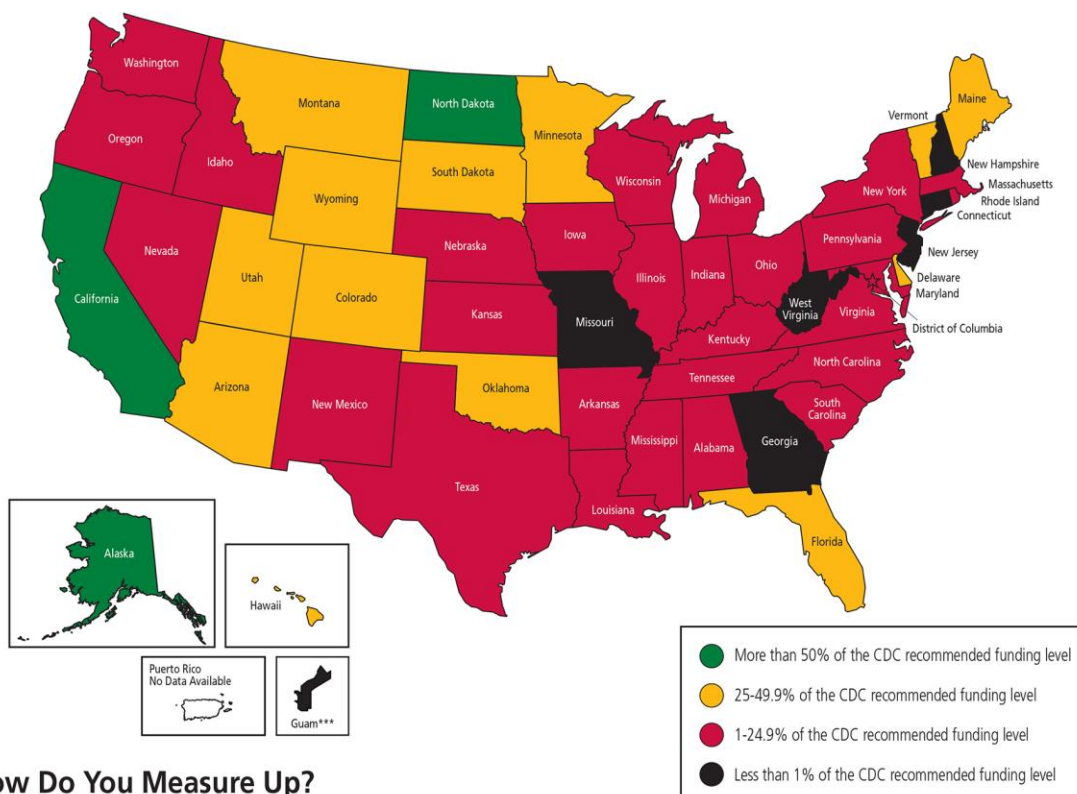
Note: CDC = Centers for Disease Control and Prevention.

# ***Tobacco Control Prevention Funding***



# Tobacco Control Program Funding

## Fiscal Year 2018 State Funding for Tobacco Control



## How Do You Measure Up?

Source for Tobacco Prevention Funding, unless otherwise noted: Robert Wood Johnson Foundation, Campaign for Tobacco-Free Kids, American Cancer Society Cancer Action Network, American Heart Association, American Lung Association, and Americans for Nonsmokers' Rights. Broken Promises to Our Children: A State-by-State Look at the 1998 State Tobacco Settlement 19 Years Later. December 2017. Available at <http://www.tobaccofreekids.org/microsites/statereport2017/>. Source for Funding Recommendations: Centers for Disease Control and Prevention (CDC). *Best Practices for Comprehensive Tobacco Control Programs - 2014*. Atlanta, GA: U.S. Department of Health and Human Services, CDC, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2014.

\*\*\*Data for Guam provided by local ACS CAN staff.

# ***Tobacco Cessation Coverage***

## **Comprehensive Cessation Benefits Should Include Coverage for:**



- Individual counseling
- Group counseling
- Phone counseling
- NRT Gum
- NRT Patch
- NRT Lozenge
- NRT Inhaler
- NRT Nasal Spray
- Bupropion
- Varenicline

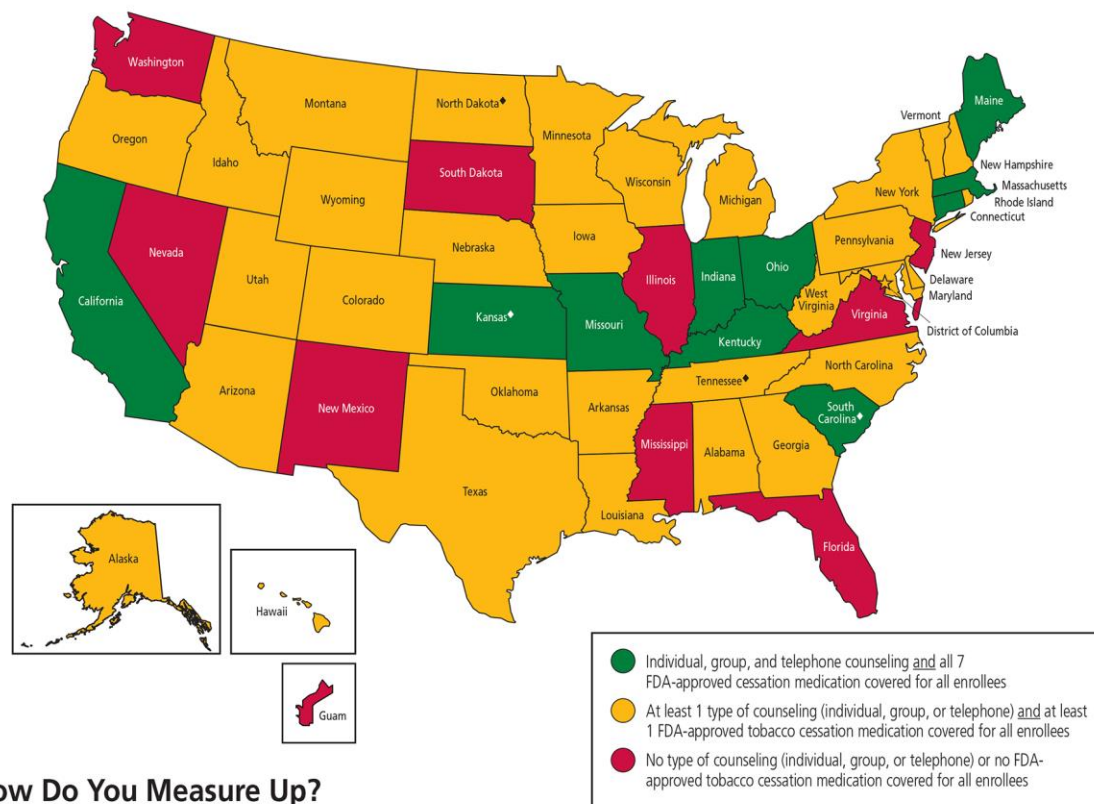
## **A Comprehensive Cessation Benefit Poses No Barriers to Accessing Services:**



- Co-payments
- Prior Authorization Requirements
- Limits on Treatment Duration
- Yearly or Lifetime Dollar Limits
- "Stepped Care" Therapy
- Counseling Required for Medications

# Tobacco Cessation Coverage

## Medicaid Coverage of Tobacco Cessation Treatments (Traditional Medicaid)



## How Do You Measure Up?

Source unless otherwise noted: Singletary J, Jump Z, DiGiulio A, et al. State Medicaid Coverage for Tobacco Cessation Treatments and Barriers to Coverage – United States, 2014–2015. *MMWR* 2015; 64(42): 1194–9. Updates provided through correspondence with the American Lung Association.

\*Coverage in only some plans or only for pregnant women does not count as coverage for all enrollees.

♦Legislative or regulatory changes made in 2018



**Thank You!**