

PARTNER TOOL LAUNCH 2013

JESSICA JONES, MSW



REVIEW OF PARTNER TOOL

- PARTNER stands for:
 - Program to Analyze, Record, and Track Networks to Enhance Relationships
 - Based on network theory and Social Network Analysis (SNA) to measure & evaluate collaborative relationships
 - How organizations interact with one another
 - What resources do they share? What resources do they need?
 - Measures the **strength** and **number of ties/connectivity** (or relationships) to determine how connected they are in the network
 - Provides evidence to funders that collaboration/activities are occurring
- Is an online survey tool

WHAT CAN THIS SURVEY SHOW US?

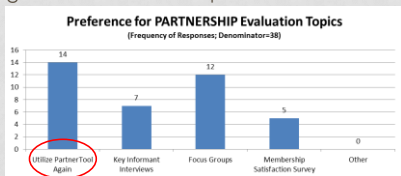
- We are part of a network or collaborative= Kentucky Cancer Consortium (KCC)
- We want to gather data about how we work together beyond the "Who is Doing What" survey
- Although first implemented in June/July 2012, the participation rate was small (39%) - we would like at least **75%** of our organizations participating
- It helps if you participate b/c other organizations will be naming you as a partner

WHAT CAN THIS SURVEY SHOW US-SPECIFICALLY?

- Key indicators of networks
 - Membership representation
 - Resource Inventory
 - Outcomes
 - Successes/Accomplishments
 - **What aspects of collaboration have contributed to this success?**
- Organizations you partner with (shows how organizations "network", their diversity & number)
 - Type of work you do together & how often you work together
 - Power & Influence
 - Level of Involvement (participation level/commitment)
 - Resource contribution
 - Mission congruence
 - Open to discussion/trust in relationships

WHY ARE WE DOING THIS?

- It's important
- It's part of the KCC Evaluation Plan- "Partnership" section
- Was requested in November 2012 KCC survey asking about evaluation topics



WHAT DO I NEED TO DO?

- Complete the survey thoughtfully
- Set aside time to complete the survey
 - Depending on the number of organizations that you work with, the survey may take 15-30 minutes
- Please be assured:
 - Your organization's name will not be identified publicly

PARTNER TOOL SURVEY
QUESTIONS 1-3

- 1) Select your organization from the list
 - Based on the Survey Recipient Listing
- 2) Job title
- 3) How long you have worked at this organization (in months)

QUESTIONS 4-5
CONTRIBUTIONS OF YOUR ORGANIZATION

- 4) What your organization can, or potentially can contribute, to the KCC collaborative
- 5) Your organization's most important contribution
 - Funding
 - In-kind Resources (Ex. Meeting space, printing of materials, mailing materials, etc.)
 - Info/Feedback
 - Data Resources/
 - Support/Analysis

QUESTIONS 6-7
OUTCOMES OF COLLABORATIVE WORK

- 6) Outcomes of KCC's work
- 7) Most important outcome of KCC's work
 - Health education services (improved health literacy & knowledge)
 - Reduction in health disparities
 - Improved Resource sharing
 - Improved Knowledge sharing
 - Policy, law and/or regulation

QUESTIONS 8-9
SUCCESS

- 8) **Level of Success**
 - How successful has the KCC Collaborative been at making progress towards its goals & objectives?
- 9) **Contributing Factors toward this success**
 - What aspects of the collaborative contribute to success?
 - Bringing together diverse stakeholders
 - Meeting regularly 4x/year
 - Informal relationships created
 - Exchanging information/knowledge

QUESTION 10
SELECTING ORGANIZATIONS

- 10) You will **select the organizations** from a list with whom you interact (either formally or informally)
 - You will not see your own organization listed (you are unable to collaborate with yourself)
 - The next 8 questions will focus on your working relationship with the organizations you pick

QUESTION 11-12:
FREQUENCY OF WORK & ACTIVITY TYPE

- 11) **Frequency of work with this organization(s)**
- 12) **Kinds of activities you perform with this organization(s)**
 - None
 - Cooperative Activities
 - Coordinated Activities
 - Integrated Activities

QUESTIONS 13-18 NETWORK INDICATORS

- How valuable is this organization(s) in achieving the overall mission of the KCC?
 - 13) Power & Influence
 - 14) Level of Involvement/Committed and active
 - 15) Resource contribution (\$, information, data, other resources)
 - 16) Reliability (follow-up)
 - 17) Mission congruence (Shares common vision of the end goal)
 - 18) Open to discussion/trust

OPTIONAL QUESTIONS

- No optional questions will be asked on the survey this year
- Next year's evaluation plan for "Partnership" may include a survey or key informant questions

WHEN AND FOR HOW LONG?

- When is a good time to launch the survey?
 - April
 - May
 - June
- How long should the survey stay open?
 - 2 weeks
 - 3 weeks
 - 4 weeks

QUESTIONS?

Thank YOU!!!!

Special thanks to:

KCC Evaluation Committee

- Vivian Lasley-Bibbs
- Elaine Russell
- Jamie Sparks
- Dawn Lang
