

Kentucky Cancer Consortium- Comprehensive Cancer Control (CCC) Evaluation Plan **Template July 2014 - June 2015**

The following template provides the objectives of the 2014-2015 CCC Evaluation Plan. Full evaluation reports will be provided as evaluation objectives are completed.

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PROGRAM: pp. 4-6

PLAN: pp. 7-8

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Evaluation Committee Members**

Kentucky Cancer Consortium, Comprehensive Cancer Control (CCC) Evaluation Plan
July 2014- June 2015
PARTNERSHIP Section

Context for the Evaluation

- Step 1:** Engage Stakeholders
- Step 2:** Describe the Program
- Step 3:** Focus the Evaluation Design
- Step 4:** Gather Credible Evidence
- Step 5:** Justify Conclusions
- Step 6:** Ensure Use and Share Lessons Learned

Steps 3-4 of the CDC Evaluation Framework

Objective: “PARTNERSHIP” Evaluation Section: Assessing reasons for KCC Lung Cancer Prevention and Early Detection Network members lack of attendance and participation in Network meetings.					
Evaluation Questions	Indicator(s)	Data collection			Data Analysis
		Source	Method	Timing	
<ul style="list-style-type: none"> • What are the primary reason(s) for not attending the KCC Lung Cancer Prevention and Early Detection Network meetings, either in person 	Reasons for not attending (could be not enough time, distance to meetings, meeting schedule, no longer interested, doesn't	Email	<ul style="list-style-type: none"> • Individual emails sent to those who had never been to a meeting or who had only 	December 2014	Summarize/organize responses by themes Determine how to utilize the information

and/or via conference call/webinar	address current work priorities, etc.)		attended one or two meetings		in future planning and decision making
<ul style="list-style-type: none"> • What are some recommendations or suggestions for improvement for the KCC Lung Cancer Prevention and Early Detection Network? 	<ul style="list-style-type: none"> • Recommendations and suggestions provided by respondents 		<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> •

**Kentucky Cancer Consortium, Comprehensive Cancer Control (CCC) Evaluation Plan
July 2014- June 2015
PROGRAM Section**

Context for the Evaluation

- Step 1:** Engage Stakeholders
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Steps 3-4 of the CDC Evaluation Framework

Objective: “PROGRAM” Evaluation Section: Outcomes of the Kentucky Cancer Patient Navigators’ Network Fall Forum: What’s the Value of having an Evaluation after a Forum?					
Evaluation Questions	Indicator(s)	Data collection			Data Analysis
		Source	Method	Timing	
<ul style="list-style-type: none"> • <u>Coalition Management & Processes:</u> What was the 	<ul style="list-style-type: none"> • Participation rates <ul style="list-style-type: none"> ○ Number of people who 	<ul style="list-style-type: none"> • Forum Sign-In sheet 	<ul style="list-style-type: none"> • Program Evaluator 	<ul style="list-style-type: none"> • October-November 2014 	<ul style="list-style-type: none"> • Participation rate (percentage)

<p>participation rate for the evaluation form? Did having a paper evaluation form at the Forum boost participation rates with the evaluation survey?</p>	<p>signed forum attendance sheet</p> <ul style="list-style-type: none"> ○ Number of people who turned in an evaluation form ○ Number of people who completed past KCC online evaluation surveys 	<ul style="list-style-type: none"> • <i>Kentucky Cancer Patient Navigators' Network Fall Forum: October 30, 2014</i> Evaluation Form • Past KCC Evaluation Survey Reports 	<p>will calculate participation rate</p> <ul style="list-style-type: none"> • Program Evaluator will abstract past participation rates from prior evaluation surveys 		
<ul style="list-style-type: none"> • <u>Determining Utilization:</u> How will forum attendees use the information provided at the forum in their practice? 	<p>Evaluation Form Questions:</p> <ul style="list-style-type: none"> • Do you plan on using information you gained during the Forum in your work activities (Please circle): <ul style="list-style-type: none"> ○ Yes ○ No • If yes, please provide an example of how you plan to use the information. 	<p><i>Kentucky Cancer Patient Navigators' Network Fall Forum: October 30, 2014</i> Evaluation Form</p>	<p>Program Evaluator will abstract data from the evaluation form</p>	<p>October-November 2014</p>	<p>Quantitative data:</p> <ul style="list-style-type: none"> • Excel and SPSS will be utilized • Frequencies/percentages <p>Qualitative data:</p> <ul style="list-style-type: none"> • Responses will be categorized according to themes
<ul style="list-style-type: none"> • <u>Planning and Decision-Making:</u> What specifically did forum attendees want to learn more about in the future? How will this 	<p>Evaluation Form Questions:</p> <ul style="list-style-type: none"> • What topics would you like to learn more about in cancer 	<p><i>Kentucky Cancer Patient Navigators'</i></p>	<p>Program Evaluator will abstract data from</p>	<p>October-November 2014</p>	<p>Quantitative data:</p> <ul style="list-style-type: none"> • Excel and SPSS will be utilized

<p>information be used by the Kentucky Cancer Consortium, Patient Navigation/Survivorship Team?</p>	<p>patient navigation webinars and/or upcoming meetings?</p> <p>Please circle ALL that apply.</p> <ul style="list-style-type: none"> • Of the topics listed, please choose the highest priority topic for you to learn more about through patient navigation webinars/upcoming meetings? Please circle only ONE topic. 	<p><i>Network Fall Forum:</i> October 30, 2014 Evaluation Form</p>	<p>evaluation form</p>		<ul style="list-style-type: none"> • Frequencies/percentages
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PLAN Section

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Step 2: Describe the Program

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Steps 3-4 of the CDC Evaluation Framework

Objective: "PLAN" Evaluation Section: Determining Use of Cancer Action Plan Updates and Revisions					
Evaluation Questions	Indicator(s)	Data collection			Data Analysis
		Source	Method	Timing	
<ul style="list-style-type: none"> <u>Determining Utilization:</u> Do partners use the information that is found in 	<ul style="list-style-type: none"> Do you plan on using updated information on Tobacco Prevention goal/objectives/ 	<ul style="list-style-type: none"> <i>Cancer Action Plan Update Survey:</i> 	Program Evaluator will abstract data	<ul style="list-style-type: none"> October 2014 	Quantitative data: <ul style="list-style-type: none"> Excel and SPSS will be utilized

the CAP? If so, how do they use this information?	strategies in your work activities?	<i>Tobacco Section</i>	from the revision survey		<ul style="list-style-type: none"> • Frequencies/percentages
	<ul style="list-style-type: none"> • [If answered yes,] Could you tell us how you think you will use this information? 	<ul style="list-style-type: none"> • <i>Cancer Action Plan Update Survey: Tobacco Section</i> 	Program Evaluator will abstract data from the revision survey	<ul style="list-style-type: none"> • October 2014 	Qualitative data: <ul style="list-style-type: none"> • Responses will be categorized according to themes
	<ul style="list-style-type: none"> • Do you plan on using updated information on Quality of Life goal/objectives/strategies in your work activities? 	<ul style="list-style-type: none"> • <i>Cancer Action Plan Update Survey: Quality of Life Section</i> 	Program Evaluator will abstract data from the revision survey	<ul style="list-style-type: none"> • March 2015 	Quantitative data: <ul style="list-style-type: none"> • Excel and SPSS will be utilized • Frequencies/percentages
	<ul style="list-style-type: none"> • [If answered yes,] Could you tell us how you think you will use this information? 	<ul style="list-style-type: none"> • <i>Cancer Action Plan Update Survey: Quality of Life Section</i> 	Program Evaluator will abstract data from the revision survey	<ul style="list-style-type: none"> • March 2015 	Qualitative data: <ul style="list-style-type: none"> • Responses will be categorized according to themes