



Kentucky Association of Hospice and Palliative Care 20th Annual Conference and Symposium

The Pursuit of Excellence: Delivering Quality and Expanding Access to Hospice and Palliative Care Services



August 21-22, 2018

Marriott Griffin Gate
Lexington, Kentucky

The Pursuit of Excellence: Delivering Quality and Expanding Access to Hospice and Palliative Care Services

CONFERENCE OVERVIEW

The only constant is change and the hospice industry is in the very midst of it. Regardless, hospices must continue to pursue excellence.

The 2018 KAHPC conference will address much of the change we see today in the industry, with a full range of engaging topics and speakers. The goal of the conference is to provide insight and tools to help attendees keep pace with what is going on in and around the industry.

Dr. Jim Meadows will open the conference this year. Dr. Meadows has devoted his entire medical career to patient advocacy through the improvement of quality of life. Prior to joining Narus Health, he worked as Director of Palliative Medicine for Tennessee Oncology. Dr. Meadows will talk about the future of Health Care.

The afternoon plenary will delve into payment and the scrutiny hospices are facing today and its impact. The afternoon plenary will be conducted by Carrie Cooley, Principal/CEO, Weatherbee Resources, Inc. Carrie's experience and regulatory expertise will be extremely valuable to hospice leaders as you navigate the ever-changing hospice regulatory environment.

Throughout the day on Tuesday, attendees will be able to engage with colleagues to learn from topics covering management/regulatory, clinical, and psychosocial areas. New this year will be a CMS track that will be virtual sessions covering many topics attendees have asked for, to include, The Pepper report, hospice quality reporting and consumer assessments.

Wednesday morning the conference opens with breakout sessions beginning at 8:00 a.m. Marian Grant with CAPC/CTAC will be the Wednesday morning plenary speaker. Marian is the Policy consultant for the Center to Advance Palliative Care (CAPC) and Senior Regulatory Advisor for the Coalition to Transform Advance Care (C-TAC).

Another new feature this year is a break out lunch for Peer Groups. This will provide an opportunity for Peer groups to meet and discuss their areas of interest.

Judi Lund-Person will close our conference on Wednesday afternoon. Judi will present "A View from Washington". Judi has been the Vice President of Quality for National Hospice and Palliative Care since 2002. Judi will share with us the latest and greatest from the regulatory front.

The breakout sessions on Wednesday will cover clinical, regulatory, Spiritual, Psychosocial, Volunteer and a Palliative track.

CONTACT HOUR CREDITS OFFERED

Nursing

The Kentucky Board of Nursing has approved contact hours as follows: KBN# 5-0038-12-2019-573, 6.0 contact hours for Tuesday, August 21, 2018 and KBN# 5-0038-12-2019-574, 6.0 contact hours for Wednesday, August 22, 2018. Kentucky Board of Nursing approval of an individual continuing education provider does not constitute endorsement of program content. To receive contact hours participants must attend the entire day, evaluate the offering, and bring their Kentucky nursing license number.

Social Work

Bluegrass Care Navigators is approved by the Kentucky Board of Social Work to sponsor continuing education for credential holders (KBSWSP 2018003). Bluegrass Care Navigators maintains responsibility for this program and its content. Contact hours for Social Workers are approved as follows: 6.0 contact hours for Tuesday, August 21, 2018 and 6.0 contact hours for Wednesday, August 22, 2018. To receive contact hours participants must attend the entire day, evaluate the offering and bring their Kentucky social worker license number.

NOTE: To receive continuing education credits: You must sign in Tuesday at 9:00 a.m. and Wednesday at 8:00 a.m. Complete and return your evaluation forms at the end of each day to the Registration Desk.

EDUCATION COMMITTEE

Euretha Godby, Chair
Hospice of Lake Cumberland

Amber Kirchner
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Liz Fowler
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Deborah May
Hosparus Health

Phil Marshall
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Janelle Wheeler
Heritage Hospice

Amber Coomer
Hosparus Health

Brandy Cantor
KAHPC

LEARNING OBJECTIVES

After completing this conference, participants will be able to:

- Illustrate the value of expanding palliative care program services in the community
- Identify how the current state of government and federal policy will impact palliative and hospice care
- Relate how to improve patient outcomes through innovative clinical approaches
- Recognize the importance of delivering quality care through the use of compassionate psychosocial and spiritual techniques

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FEATURED PRESENTERS



Judi Lund-Person, BA, MPH, CHC is the Vice President, of Regulator and Compliance for the National Hospice and Palliative Care Organization. Judi serves as a key contact with the Centers for Medicare and Medicaid Services, interfacing with hospice payment policy, Part D, survey and certification, contractor management, and program integrity functions, among others. She also represents hospice and palliative care with the Medicare Administrative Contractors and other federal agencies and many national organizations. Recent issues include advocating for changes in the Notice of Election filing and payment process, advocating for new guidance regarding Part D and hospice, and ongoing work with the Medicare Administrative Contractors on hospice payment policy issues.

She works daily with hospice providers and state hospice organizations on the ever-increasing array of regulatory and compliance issues and translates complex regulatory language into actionable “plain English” for hospice providers. She works with her team at NHPCO to develop regulatory and compliance tools for hospice providers each year, including hospice payment rates and wage index values and compliance guides to assist providers in achieving compliance with various federal rules and regulations.



Carrie Cooley, RN, MSN is the **Principal/Chief Executive Officer** for Weatherbee Resources. Carrie first joined Weatherbee in 2009 as an Associate Consultant and was hired as the Consulting Coordinator in 2012 and was promoted to Principal/CEO in January 2018.

Carrie's mission is to prepare and support hospices navigating the ever-changing regulatory hospice environment. Carrie's regulatory expertise and extensive consulting experience includes forensic clinical record auditing, baseline compliance audits/mock surveys, interim management, clinical due diligence, and executive coaching. Carrie also works directly with clients' legal counsel in preparation for arbitration and other hearings; she serves as an expert witness. Weatherbee also works extensively with clients who are under a Corporate Integrity Agreement (CIA); Carrie and the Consulting team manage the Independent Review Organization (IRO) audit activities required by the Office of Inspector General (OIG). Carrie's excellent rapport with executives and staff alike – coupled with her regulatory and clinical acumen, and knowledge of best practices – assures excellent consulting outcomes.

Under Carrie's leadership, Weatherbee has assisted hundreds of clients under investigation by Zone Program Integrity Contractors (ZPIC), Benefit Integrity Support Centers (BISC), Recovery Auditors (RA), the Department of Justice (DOJ), and OIG.

As a member of Weatherbee's Speaker's Bureau, Carrie teaches a broad range of hospice, regulatory, and leadership-related topics nationally and is a member of the faculty for Weatherbee's renowned Hospice Regulatory Boot Camps. Carrie also frequently speaks at state and national hospice conferences on compliance-related topics. Carrie is a registered nurse and holds a Master's degree from Samford University with a specialty in nursing leadership and healthcare finance.



Dr. Jim Meadows has devoted his entire medical career to patient advocacy through the improvement of quality of life. Prior to joining Narus Health, he worked as Director of Palliative Medicine for Tennessee Oncology. A Nashville native, Dr. Meadows completed his Bachelor of Science degree from Lipscomb University before received his Doctorate of Medicine from Loma Linda University School of Medicine in southern California. Upon completion of residency, he relocated back to Nashville where he subsequently served as Medical Director for Alive Hospice, Sumner Hospice, and as National Medical Director for Gentiva Health.

Dr. Meadows twice chaired the Tennessee Hospice Organization and maintains an active role in policy development for palliative and end of life needs. He is a member of the American Academy of Hospice and Palliative Medicine, National Hospice and Palliative Care Organization, and the American Society of Clinical Oncology.

In his spare time, Dr. Meadows enjoys motorcycles, golf, and photography, but his greatest passion is being with his son and daughter.



Marian Grant, DNP, ACNP-BC, ACHPN, FPCN, RN is Senior Regulatory Advisor for the Coalition to Transform Advanced Care (C-TAC), a policy and marketing consultant for the Center to Advance Palliative Care (CAPC), and a palliative care nurse practitioner at the University of Maryland Medical Center. She is adjunct faculty at the University of Maryland and Johns Hopkins Schools of Nursing. In 2014, she was selected as a Robert Wood Johnson Health Policy Fellow.

Dr. Grant has served on the board of the Hospice and Palliative Nurses Association, been faculty for ELNEC, the End-of-Life Nursing Education Consortium, and speaks nationally and internationally on palliative care. Before becoming a nurse, she had a career in marketing at the Procter & Gamble Company and worked on the Max Factor and Cover Girl cosmetics brands.

Schedule of Events

Tuesday, August 21, 2018

		Clinical Location:	Management/Regulators Location:	Psychosocial Location:	CMS Virtual Sessions Location:
Registration 8:00-9:00		Vendor Booths Open			
Welcome	9:00-9:15	Welcome to KAHPC 20th Annual Conference Liz Fowler, President, KAHPC CEO, Bluegrass Care Navigators			
Opening Plenary	9:15-10:15	Palliative Care: Fully Loaded! Jim Meadows Narus Health			
Break	10:15-10:30	Visit Vendors (Coffee, Tea, Water Available)			
Breakout Session 1	10:30-11:30	1A Palliative Sedation Therapy: A Case Study Drew Lally, MD Hosparus Health	1B Continuous Care Carrie Cooley, RN, MSN Principal/CEO, Weatherbee Resources, Inc	1C SAGECare: Supporting Lesbian, Gay, Bisexual and Transgender Older Adults Vicki J. Stanley, MA, HS-BCP	1D Consumer Assessment of Healthcare Providers and Systems Debra Dean-Whittaker, Ph.D. Division of Consumer Assessment & Plan Performance Centers for Medicare & Medicaid Services
Lunch	11:30-12:30	2018 KAHPC Awards Presentation Location: Bluegrass Pavilion			
Break	12:30-12:45	Visit Vendors			
Afternoon Plenary	12:45-1:45	What's New With Payment Related Scrutiny? Targeted Probe and Educate Audits and More Carrie Cooley, RN, MSN Principal/CEO, Weatherbee Resources, Inc			
Break	1:45-2:00	Visit Vendors			
Breakout Session 2	2:00-3:00	2A Improving Clinical Skills Through Close Reading: A Narrative Medicine Approach Susan Berla, BA, RN, CHPN Hosparus Health	2B Sexual Harassment and other Human Resource Issues Cynthia L. Effinger, Esq. McBrayer, McGinnis, Leslie and Kirkland	2C Nurturing Hope at the End of Life Amber Kirchner Hosparus Health	2D PEPPER: A Comparative Data Report for Hospices Kimberly Hrehor, MHA, RHIA, CHC, PMP TMF Health Quality Institute
Break	3:00-3:15	Visit Vendors			
Breakout Session 3	3:15-4:15	3A Achieving Better Outcomes Through Deprescribing in Hospice Marisa Todd, PharmD, BCPS Enclara Pharmacia	3B Do You Really Know Your Risks? What If the Answer is NO? Joe Danaher, CRISC Integrity IT Phillip Miller, President Integrity IT	3C Healing the Healers—Supporting Clinician Wellbeing Joe Rotella, MD, MBA, FAAHPM, HMDC Catalyst HPM	3D Hospice Quality Reporting Program Cindy Massuda Centers for Medicare & Medicaid Services
Evaluations	4:15-4:30	Complete and Return Evaluations. CE Certificates Provided.			
Board Meeting	4:00—5:30	KAHPC Board of Directors Meeting Location: TBD			

Schedule of Events

Wednesday, August 22, 2018

		Regulatory Location:	Clinical Location:	Spiritual/Psychosocial/ Volunteer Location:	Palliative Care Location:
7:00-8:00		Vendor Booths Open			
Breakout Session 4	8:00-9:00	4A Hospice Assessment Tools and Comparative Documentation Carrie Cooley, RN, MSN Principal/CEO, Weatherbee Resources, Inc	4B Hospice and Palliative Approach to Infectious Disease Kimberly L. Bell, MD Bluegrass Care Navigators	4C Art of Possible in Patient and Caregiver Experience Becky Thorne OneSource/Total Triage Laurie Nelson, RN Director of Client Success	4D The Palliative Care Nurse as Case Manager Kim Whisman, MSN, RN Bluegrass Care Navigators Katherine Lotzer, BSN, RN Bluegrass Care Navigators
Welcome	9:00-9:15	Welcome Euretha Godby, Vice President KAHPC Hospice of Lake Cumberland			
Opening Plenary	9:15-10:15	Federal Policy Update 2018: What's Next for Palliative Care? Marian Grant, DNP, CRNP, ACHPN, FPCN CAPC/CTAC Location:			
Break	10:15-10:30	Visit Vendors			
Breakout Session 5	10:30-11:30	5A Regulatory Deep Dive Judi Lund Person, BA, MPH, CHC National Hospice and Palliative Care Organization	5B Neuropathic Pain Thomas McKain, MD Hosparus Health	5C Recruit Your Way to Serving More Patients Sylvia M. Johnson Volunteer Manager Hosparus Health	5D Moving Upstream Successfully: Starting a Community-based MD/NP Palliative Care Consult Program Tricia Cobler, APRN, ACHPN Hosparus Health Brandy Henderson, APRN, ACHPN Hosparus Health
Luncheon	11:30-12:30	Peer Group Break Out Lunch Location: TBD			
Breakout Session 6	12:30-1:30	6A Expanding the Continuum of Care: Innovations in Transitional Care Susan Swinford, Bluegrass Care Navigators	6B Hot Topics for Hospice Medical Providers Bethany Cox Snider, MD Hosparus Health Todd Cote, MD, HMDC, FAAFP, FAAHPM Bluegrass Care Navigators Natalie Houghton, MD Bluegrass Care Navigators	6C Honoring Those Who Served: The Importance of Veteran Recognitions for Hospice and Palliative Patients and Families Susan Norsworthy Hosparus Health Annette Jones Hosparus Health	6D Optimizing Your Hospice and Palliative Care Messaging Marian Grant, DNP, CRNP, ACHPN, FPCN CAPC/CTAC
Break	1:30-1:45	Visit Vendors			
Closing Plenary	1:45-2:45	The View From Washington for Hospice Judi Lund Person, BA, MPH, CHC National Hospice and Palliative Care Organization			
Evaluations	2:45-3:00	Complete and Return Evaluations. Contact Hour Certificates Provided.			

2018 Peer Group Session Luncheon

As a new edition to this year's conference, the Kentucky Association of Hospice and Palliative Care (KAHPC) has incorporated a peer group luncheon that will take place on Wednesday, Aug. 22nd. The peer groups have long been an important part of the basic structure of KAHPC.

The mission of the peer groups is to provide professional guidance, educational direction and emotional support for members, provide a channel for sharing information and a vehicle for networking, problem solving and education. These groups also help individual programs to enhance the quality of patient care being delivered through education and sharing of information.

On Wednesday, attendees will have the option of attending one of the following peer group sessions during lunch. Those who do not wish to attend a session will enjoy lunch in the regular location with others who are not attending a peer group session.

Peer group leaders will be providing an agenda and outline for each session. This lunch and session is included with your paid registration on Wednesday. Anyone not registered for the conference on Wednesday who wants to attend only the peer group lunch session will need to register separately for the lunch session only and note which peer group meeting you will be attending. Following is a list of the peer groups that will have space provided for a working lunch should the peer group leader decide to host a session:

- ♦ **Social Work Peer Group**
- ♦ **Inpatient Care Coordinator Peer Group**
- ♦ **Volunteer Peer Group**
- ♦ **Patient Care Coordinator Peer Group**
- ♦ **Medical Director/Physician Peer Group**
- ♦ **Marketing/Development Peer Group**
- ♦ **Billing Peer Group**
- ♦ **IT Peer Group**
- ♦ **Bereavement Peer Group**
- ♦ **APRN Peer Group**



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2018 KAHPC Awards Luncheon

Tuesday, August 21, 2018

The Kentucky Association of Hospice and Palliative Care annually honors staff, leaders, and community supporters who exemplify providing quality end-of-life care to members of our communities. Your paid registration on Tuesday includes admission to the awards luncheon.

Additional luncheon tickets for those not registered can be purchased at \$35.00 each.

Please join us in recognizing leaders in our field and our state.

Hospice Innovator Award

- ◆ For an individual or group who has demonstrated excellence in the use of skills, caring and devotion to patients and colleagues.

Hospice Distinguished Leader Award

- ◆ For a person demonstrating sensitivity and commitment to the hospice mission and to the promotion of end-of-life care.

Hospice Champion Award

- ◆ Individuals who have advanced the cause and support of the hospice industry and/ or supported those principles and concepts consistent with values underlying the provision of hospice services.

The Award of Excellence

- ◆ For an individual who has attained repeated outstanding support in hospice end-of-life care through advocacy, partnership, and strengthening public policy.

Hospice Pioneer Award

- ◆ For an individual who has blazed a trail for others to follow within the hospice profession, education, program development, administration, government or community activities.

Above and Beyond Award

- ◆ For a person demonstrating exemplary actions of heroism or courage beyond the call of duty within their hospice role.

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Please type or print. *Use separate form for each registrant.*

First Name: _____ Last Name: _____
Organization: _____ License #: _____
Credentials: _____ Type of Contact Hours requested: _____
Job Title: _____ Email: _____
Address: _____
City: _____ State: _____ ZIP: _____ Phone: _____

Registration Fees:	Early Bird KAHPC Member (until July 25th)	KAHPC Member (after July 25th)	Non-Member	Amount Due
<input type="checkbox"/> Tuesday	\$150	\$165	\$225	_____
<input type="checkbox"/> Wednesday	\$150	\$165	\$225	_____
<input type="checkbox"/> Additional Award Luncheon Tickets (Tuesday)	\$35 Each	\$35 Each	\$35 Each	_____
<input type="checkbox"/> Peer Group Lunch Session (Wednesday)	\$30 Each	\$30 Each	\$50 Each	_____
TOTAL AMOUNT DUE (ADD LAST COLUMN)				\$ _____

Peer Group Attending
(if applicable)

X _____



Please Note:
Credit cards are
accepted, however, a
\$10 service fee will be
applied per
registration.

Method of Payment

☐ Check (payable to KAHPC)

☐ Credit Card - Circle one: Visa / MasterCard

Credit Card# _____ Exp. Date: _____

Name on Card (print) _____ 3 digit code _____
(on back of card)

Billing address on card: _____

Please complete registration form and send payment to:

Brandy Cantor
Kentucky Association of Hospice and Palliative Care
305 Ann St., Suite 308, Frankfort, KY 40601
bcantor@mmlk.com
Phone: 1-888-322-7317 Fax: 1-888-755-6531

You will receive email confirmation of your registration at the above email address.

*****No cancellations after August 1, 2018; but you may send another person in your place at no additional cost.*****

Hotel Information

A block of rooms are being held at the Marriott Griffin Gate Resort in Lexington at the **conference rate of \$139 per night double occupancy**. Please call the hotel directly for reservations; identify yourself as a Kentucky Hospice Conference participant.

Marriott Griffin Gate

1800 Newtown Pike
Lexington, KY 40511
Phone: (859) 231-5100



Thank you for attending.

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www.kahpc.org

