

Evaluation Highlights from 2016-2017

Partnership:

- June 2017, sent electronic survey to all KCC Members, ACA and Cancer Team, Lung Cancer Network and Patient Navigation Network (approximately 300 people)
- 42 responded (*Several people are on multiple groups so their responses represent multiple areas*)
- **Developed new** partnerships over the last 5 years as a result of being part of KCC
 - Yes – 33/42 or 79%
- What happened as a result?
 - Shared informational Resources = 31/33 = 94%
 - Provided Connections to others = 27/33 = 82%
 - Promoted one another's organization = 22/33 = 67%
 - Worked collaboratively on a project and/or initiative = 19/33 = 58%
 - Presented at a webinar, meeting, conference, etc. = 8/33 = 24%
 - Applied for a grant together = 3/33 = 9%
- Results with examples: Increased resources, Policy support, Content, Grant Writing, Supporting families and patients, etc. Here are a couple of examples:
 - Have become aware of more Kentucky-based resources for everything from radon testing, to colorectal screening, to transportation provided through Medicaid. These resources are invaluable, as I can share them with patients and families facing cancer.
 - When I started work in this area, KCC and their subcommittees provided me with the new contacts I needed to be successful.
 - Have worked on multiple grants with new partners who have also helped implement new programs to address lung cancer
 - Connections to organizations that were unsuccessful without KCC.
- **Strengthened existing** partnerships as a result of being part of KCC over the past 5 years
 - Yes, 34/42 = 81%
- What happened as a result? (Same order as “developing new partnerships”)
 - Shared informational Resources = 30/34 = 88%
 - Provided Connections to others = 23/34 = 68%
 - Promoted one another's organization = 24/34 = 71%
 - Worked collaboratively on a project and/or initiative = 15/34 = 44%
 - Presented at a webinar, meeting, conference, etc. = 9/34 = 26%
 - Applied for a grant together = 5/34 = 15%
- Results with examples: Similar examples to the “new partners” – Connecting with resources, grants, content collaborations, policies, etc.
 - Tobacco collaboration with CMS, SAMHSA and National Behavioral Health Association
 - this is especially the case with the lung cancer network

- Many examples, such as strengthening relationships with C2P2, KCC arranged joint meetings to coordinate and collaborate colon cancer related initiatives and activities, KCC created a subcommittee of organizations focused on colon cancer to facilitate and identify ways that resources could be shared with less duplication of effort, joint campaign with KCC, C2P2, KCCSP to increase awareness of colon cancer screening statewide 'Get The FIT Facts,' etc. Also, the Wednesday Word was shared with KCP DCC members and community partners which greatly helped strengthen relationships by keeping people up-to-date on cancer related information, resources and opportunities.
- Worked collaboratively with partners to increase insurance coverage for tobacco cessation for smoking who have been diagnosed with cancer.
- KCC partners have written letters of recommendation for grant applications, and vice-versa, and shared information about potential grant resources. Sharing of information and experiences with others facing similar challenges and opportunities is beneficial personally and professionally
- What KCC staff could do to improve promoting new partnerships and strengthen existing ones
 - Send emails that provide contact information and areas of interest = 19/42 = 86%
 - Make direct connections between partners = 25/42 = 60%
 - Host webinars to encourage partner collaboration = 18/42 = 43%
 - Provide more networking time during meetings = 17/42 = 40%
 - Other = 3
 - Strengthen partnerships for working together in communities with greatest need for help to fight cancer. Use an evidence-based approach to target the communities with highest risk for cancer deaths and new cases.
 - I think the KCC already does all of these particularly effectively. They were to connect individuals across the state, they host webinars on new opportunities and information, and they connect us through email.
 - You are doing a wonderful job already!!!

Program/Lung Cancer Communication Toolkit

- Based on the survey, 20 organizations responded and 10 organizations reported using the Lung Cancer Communication toolkit (One organization who reported using the toolkit had 2 people respond with different responses so we will count them individually since they used it in different ways).
- We know that at least two others used the toolkit but did not complete the survey and have added their names at the beginning of this list.

- Kentucky Cancer Program East, University of Kentucky
- Kentucky LEADS Collaborative
- BREATHE, University of Kentucky College of Nursing
- Kentucky Cancer Program West, University of Louisville
- Kentucky Department for Public Health Radon Program
- Kentucky Clinical Trials Network
- University of Kentucky, College of Nursing
- Hope Light Foundation
- Friend for Life Cancer Support Network
- Kentucky Department for Public Health, Chronic Disease
- University of Kentucky Markey Cancer Center Affiliate Network
- Foundation for a Healthy KY
- BREATHE – University of Kentucky
- 5/20 or 25% of respondents saw the Lung Cancer Communication Toolkit promoted outside of KCC emails or the KCC website
 - Outside promotion of the toolkit included the following:
 - Website = 2
 - Email = 2
 - Social Media = 0
 - Radio = 0
 - TV = 0
 - Newspaper = 0
 - Other
 - Posting to Kentucky Chapter of Nurse Practitioner and Nurse Midwives (KCNPNM)
 - Coworkers and hospital contacts
- Ways toolkit was utilized by partners
 - Shared with partners/colleagues/staff = 8/10 = 80%
 - Email = 7
 - Included it as part of a meeting = 2
 - Conducted training = 0
 - Your website = 2
 - Social media = 2
 - Radio = 0
 - Newspaper = 0
 - TV = 0
 - Faith-based venues = 0
 - Other = 0
 - Posted messages from the toolkit to your organization’s social media pages = 4/10 = 40%
 - Topic: Tobacco Treatment = 2
 - Topic: Secondhand smoke = 2
 - Topic: Radon prevention = 3

- include the PCP training for detecting lung cancer
- I think this is great! In the version I have I'm not able to save the pictures at the bottom as it appears to be in PDF form. Perhaps they could be clickable links to be saved and shared more easily?
- At this time no changes are necessary. I reviewed the draft document, made comments and am proud to be a part of its development.
- It definitely serves the purpose of establishing consistency in how we communicate life-saving tobacco prevention and control messages!
- Keep up the great work!
- Disseminate to PCP's

Plan: How do people use the Cancer Action Plan?

- The **two most common ways** that respondents planned to use the updated **Breast and Cervical** and **Treatment and Care** sections involve:
 1. Educating their staff and partners on evidence-based cancer control objectives and
 2. Disseminating updated CAP objectives within their networks of staff and partners