



Thank You

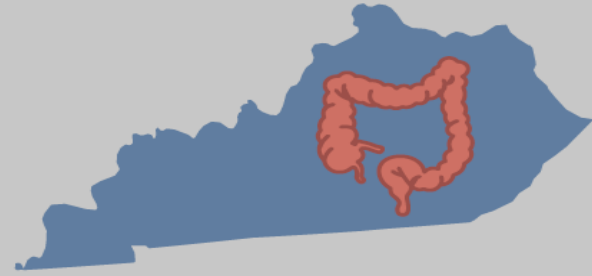
Kentucky healthcare providers!

You are recommending colon cancer screening to your patients -- and it shows! Over the past 17 years, Kentucky's colon cancer screening rate has improved more **than any other state in the country**. Kentucky BRFSS data for 2016 shows that over 70% of eligible Kentuckians had been screened for this preventable, treatable, disease.

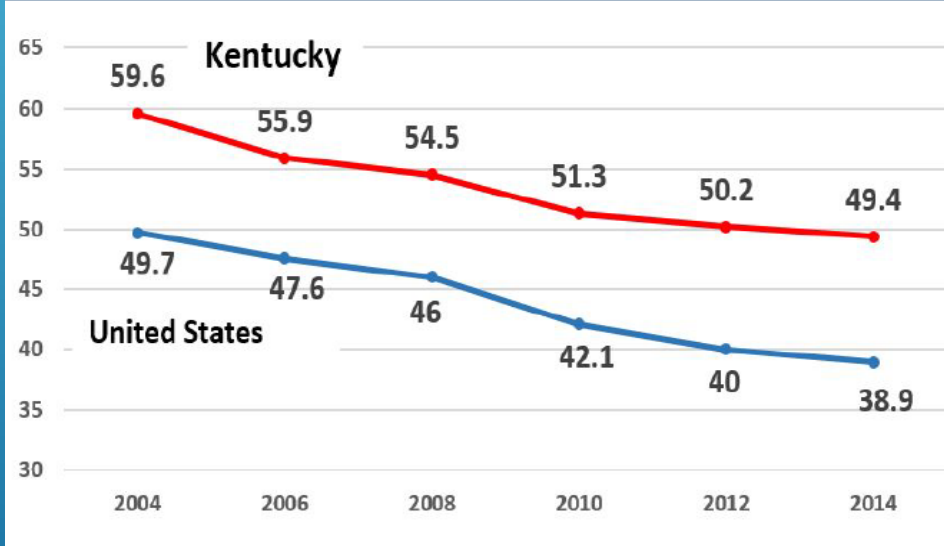


**Your work has changed lives. Thank YOU,
The Kentucky Cancer Consortium Colon Cancer Committee
www.kycancerc.org**

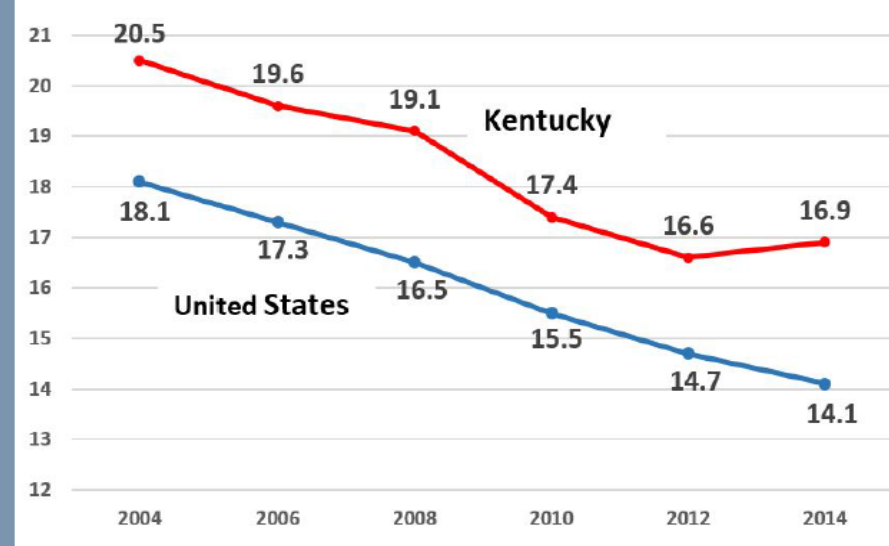
COLORECTAL CANCER in Kentucky



Incidence



Mortality



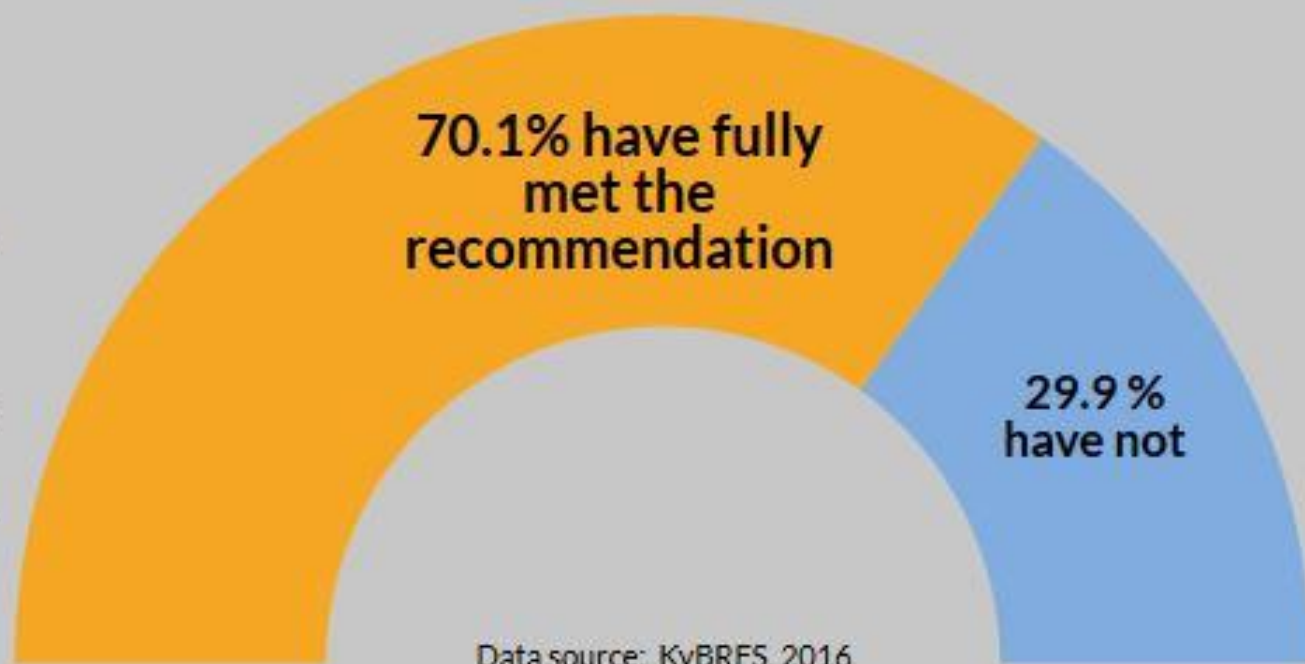
All rates are per 100,000. Rates are age-adjusted to the 2000 U.S. Standard Million Population.

Colorectal cancer is the second most common cause of cancer death (mortality) in men and women in Kentucky. Over 2,500 cases of colorectal cancer are diagnosed in Kentucky each year.

Progress!

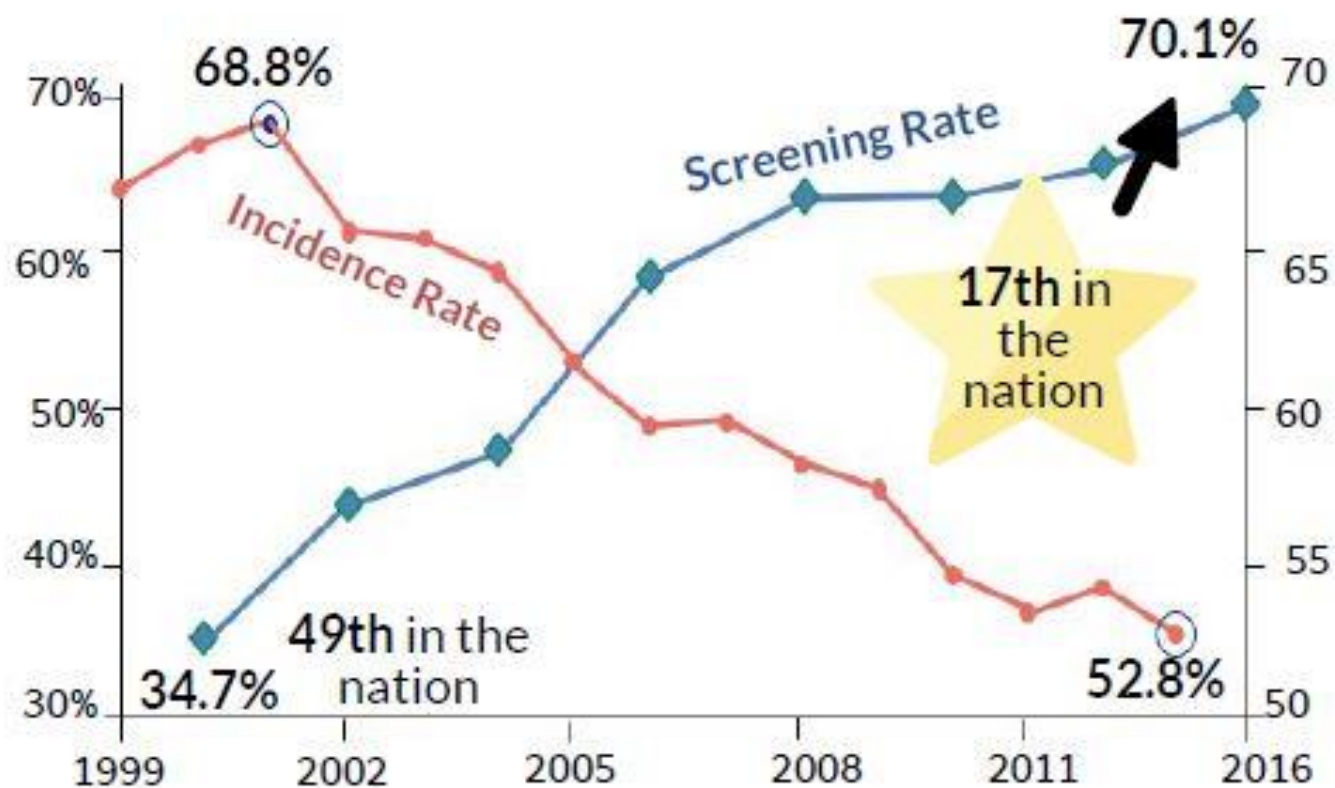
"Take home" blood stool tests have increased screening options. This chart measures the percentage of Kentuckians aged 50-75 who have fully met the United States Preventive Services Task Force (USPSTF) recommendation for colorectal cancer screening in 2016. "Fully met" is defined as having had a colonoscopy within the past 10 years; or a sigmoidoscopy within the past five years; or a FOBT/FIT within the past one year.

Kentucky is moving forward...



Data source: KyBRFS, 2016

SCREENING. SAVES. LIVES.



Data Source: Kentucky Cancer Registry; KyBRFS

In the past 17 years, Kentucky's colorectal cancer screening rate has improved more than any other state in the country.



50% increase in screening



As screening rates have risen, incidence rates and mortality rates have declined **DRAMATICALLY.**

23% decrease in incidence

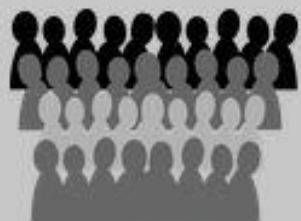


30% decrease in mortality

This decrease in incidence means that every year approximately 350 Kentuckians who would have gotten colorectal cancer no longer get the disease.



How did Kentucky make progress?



Long-term cross-sector collaboration



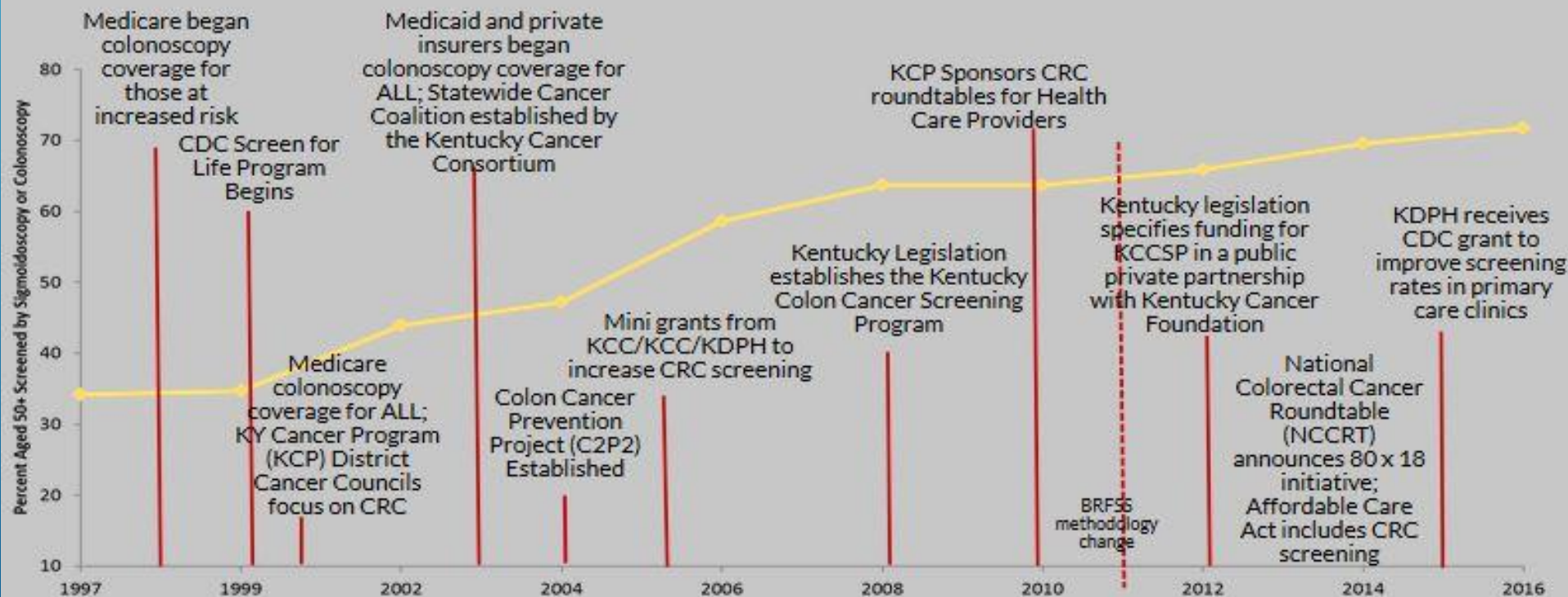
Champions, champions, champions



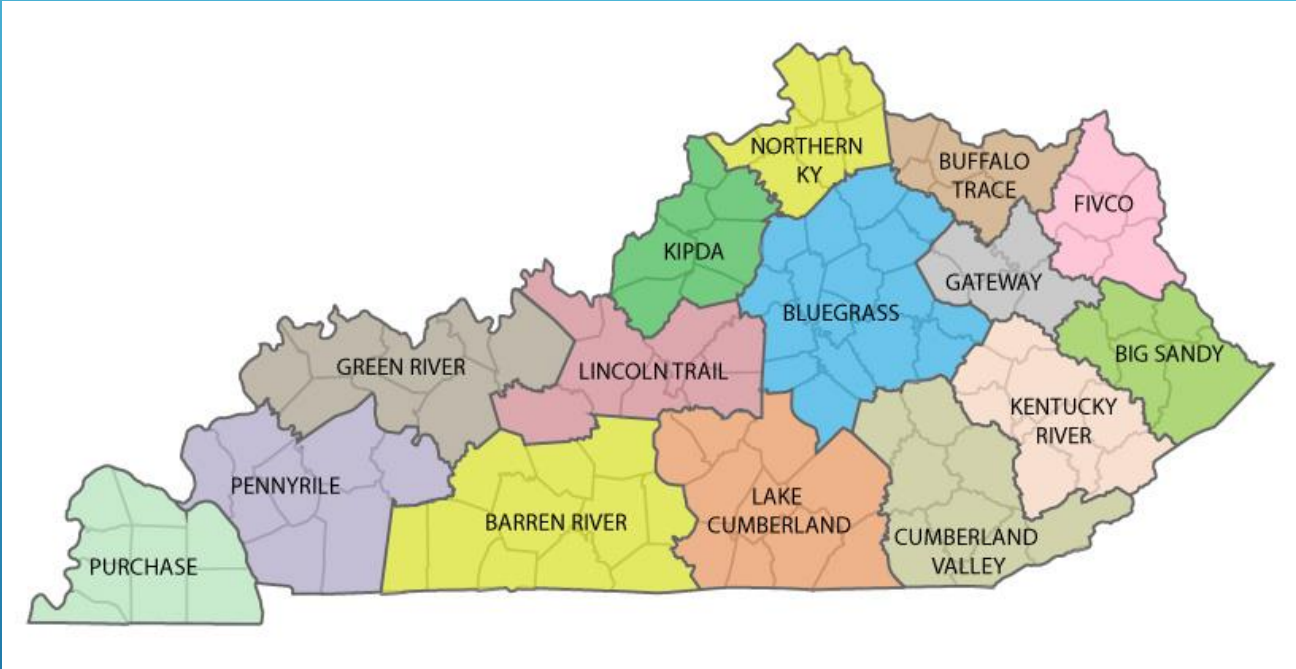
Coordinated efforts to reach the public, provider, and systems with best-practice messaging and interventions



Strong policies that reduce barriers and expand access



2016 Colorectal Cancer Screening Rates by Area Development District, KyBRFS



★ **Purchase- 83%** ★

Green River- 78%

Bluegrass- 77%

Barren River- 72% ★

Northern Kentucky- 74%

FIVCO- 74%

KIPDA- 72%

Pennyrile- 71% ★

Lincoln Trail- 71%

Buffalo Trace- 67%

Kentucky River- 64% ★

Gateway- 63% ★

Cumberland Valley- 63%

Lake Cumberland- 62%

Big Sandy- 60%

★ Purchase ADD achieved **80% by 2018!**

★ And many ADDs increased their screening rates **by over 30%** in the past 10 years.

The Kentucky Cancer Consortium Colon Cancer Committee:

- ▶ American Cancer Society
- ▶ American Cancer Society Cancer Action Network
- ▶ Colon Cancer Prevention Project
- ▶ Kentucky African Americans Against Cancer
- ▶ Kentucky Cancer Foundation
- ▶ Kentucky Cancer Program at the University of Kentucky
- ▶ Kentucky Cancer Program at the University of Louisville
- ▶ Kentucky Cancer Registry
- ▶ Kentucky CancerLink
- ▶ Kentucky Department for Public Health
- ▶ University of Kentucky Rural Cancer Prevention Center
- ▶ University of Kentucky, Markey Cancer Center
- ▶ University of Louisville, Brown Cancer Center

