



# Cancer Patient Navigators of Georgia (CPNG)

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# What is Cancer Patient Navigation?

- **Cancer Patient Navigation** refers to individualized assistance offered to patients, families and caregivers to help overcome health care system barriers and facilitate timely access to quality medical and psychosocial care, from pre-diagnosis through all phases of the cancer experience. (*According to C-Change*)
  - **Continuum of Care:**
    - Prevention
    - Early Detection and Screening
    - Treatment
    - Survivorship



## Navigation Through the Continuum of Care

Navigation Phases	Outreach navigation	Diagnostic navigation	Treatment navigation	Survivorship navigation
<b>Goals of Services</b>	Primary Prevention	Screening Early Detection	Antineoplastic Therapy	Supportive and Tertiary Care
<b>Primary Tasks</b>	Adoption of healthy lifestyle Disease prevention	Remove barriers to access to screening	Education Support Coordination of multi-disciplinary care Resource referrals	Wellness/nutrition Stress management Education Long-term care plans Support groups Retreats
<b>Optimal Provider</b>	Lay health advisors (trained community volunteers)	Social worker	Nurse navigator	Nurse practitioner

Hopkins J , Mumber M P JOP 2009;5:150-152



# Cancer Patient Navigators of Georgia (CPNG)

Cancer Patient Navigators of Georgia (CPNG) is a statewide organization of people who guide individuals and their families through the continuum of cancer care.



# CPNG Steering Team

## Co-Chairs

### **Gail G. McCray, MA, CHES**

Community Health Educator  
Department of CH/PM  
Morehouse School of Medicine  
Atlanta, GA

### **Patricia Aiken, RN, MSN, CNS**

Oncology Nurse Navigator  
Memorial University Medical Center  
Savannah, GA

## Education Committee

### **Tamara Stewart-Mason, MPH, CHES**

Project Director  
Avon Foundation Outreach Initiative Winship  
Cancer Institute at Grady  
Atlanta, GA

### **Krista Aliffi, RN, BSN, CBPN-C**

Oncology Patient Navigator  
Nancy N. and J.C. Lewis Cancer & Research  
Pavilion  
Savannah, GA

## Communications Committee

### **Alice Kerber, RN, MN, AOCN, APNG**

Clinical Nurse Specialist  
Saint Joseph's Hospital  
Atlanta, GA

## Advocacy / Legislative

### **Patricia Aiken, RN, MSN, CNS**

Oncology Nurse Navigator  
Memorial University Medical Center  
Savannah, GA

## Community Outreach

### **Ester Familia-Cabrera**

Promotora Project Director  
Northwest Georgia Healthcare Partnership  
Dalton, GA



# CPNG History

- July 2008: GCC partners with Pfizer to sponsor statewide navigators meeting with Dr. Harold Freeman
- December 2008: GASCO partners with GCC to submit grant to ASCO to research need for statewide org
- Spring 2009: GASCO awarded grant; survey developed and distributed; received feedback from 100+ (\*\*\*)
- July 2009: 1<sup>st</sup> Annual Cancer Patient Navigators meeting; Steering Team introduced
- October 2009: Steering Team Retreat facilitated by UGA Fanning Institute; Mission, Vision, and Values developed; Working Committees identified



# \*\*\* Patient Navigator Survey Results



## 80 respondents

- 97% paid; 66% RNs
- 44% breast cancer specialty
- 100% interest in CPNG
- 96% interest in conference

## CPNG should address

- Community Resource Info
- Access to Navigation
- Best Practices
- Quality of Care
- Reduce barriers to care



# CPNG History (cont'd.)

- January 2010: Working Committees Convened
  - Governance
  - Membership
  - Communication
  - Network/Infrastructure
  - Education
  - Fundraising
  - Outreach
  - Advocacy/Legislation
- 2010 Goals:
  - Convened 2<sup>nd</sup> annual meeting
    - Saturday, September 11, 2010
  - Develop website and content
  - Listserv
  - Membership database
- 2011 Goals:
  - Launched “Members Only” 1Q2011
  - 3<sup>rd</sup> Annual Conference – Save the Date: August 26 & 27, 2011





# CPNG Today

- January 2012:
  - Georgia's 1<sup>st</sup> Statewide Integrative Oncology Conference
- April 2012:
  - Lay Navigation Train-the-Trainer pilot Program
- May 2012:
  - Lay Navigation Training Pilot Program
  - PN Cancer Research Award will be announced
- September 2012:
  - Annual Meeting held



# CPNG – Mission & Vision

## **MISSION**

Our mission is to connect, educate and share best practices among patient navigators in Georgia, so that together we can successfully reduce barriers and increase access to services specifically related to cancer.

## **VISION**

Our vision is a state in which patient navigation plays a key role in cancer prevention and screening as well as in supporting and directing all Georgians diagnosed with cancer and their families through their cancer journey.



# CPNG - Values/Guiding Principles

**Inclusiveness:** CPNG includes individuals who serve people with all types of cancer, at all stages, in all types of settings, with a diversity of education and training, but a shared mission. (Nurses, Social Workers, Lay Navigators)

**Collaboration:** CPNG strives for excellence through a conscious effort to unite, connect, and share best practices through statewide communications and networking.

**Compassion:** CPNG shares a sympathetic consciousness of others' distress together with a desire to alleviate it.

**Holistic approach:** CPNG believes that all aspects of people's needs -- psychological, physical and social -- should be taken into account and seen as a whole.





# CPNG - Goals

1. Build a shared sense of purpose.
2. Attract and sustain membership.
3. Identify the needs of CPNs and match them with resources.
4. Foster collaboration.
5. Share best practices.
6. Define the value of CPNs in affecting overall outcomes.
7. Bring clarity/structure to the role of CPNs in Georgia.
8. Educate target audiences about the significance of CPN



# CPNG eNewsletter



Cancer Patient Navigators of Georgia News

[www.gacancerpatientnavigators.org](http://www.gacancerpatientnavigators.org)

February 2012

**STEERING COMMITTEE**

**CO-CHAIRS**

Deborah Kemp  
Hospice Savannah

Gail McCray  
Morehouse School of  
Medicine, Atlanta

**COMMITTEE CHAIRS**

Education  
Tamara A. Mason  
Winship Cancer Institute at  
Grady, Atlanta



2012 Georgia's Integrative  
Oncology Conference

Friday, January 20, 2012

Thank you to all who attended the  
2012 Georgia's Integrative Oncology  
Conference. The survey results indicate  
that it was a success!

**Presentations are now online**

Log on the "Members Only" section,  
click on "Educational Confernece"



# CPNG Website [www.gacancerpatientnavigators.org](http://www.gacancerpatientnavigators.org)

The screenshot shows the homepage of the Cancer Patient Navigators of Georgia website. The header features the organization's logo on the left and navigation links for MEMBERSHIP, NEWS, LINKS, and CONTACT US. Below the header is a secondary navigation bar with buttons for Membership, Cancer Patient Navigators of Georgia, and ASCO University. The main content area is divided into three columns. The left column contains three menu sections: Member Menu, Administrator Menu, and More Information. The middle column features a main heading for the organization, a welcome message, a MISSION statement, a banner for the 2012 Georgia's Integrative Oncology Conference, a VISION statement, and a VALUES/GUIDING PRINCIPLES section. The right column has a 'What's New?' section with three news items: CPNs needed for Prostate Cancer Integrative Medicine Research Study, No Such Thing As a Bad Day, and Georgia CORE Launches Innovative Website. A fourth news item, 2012 Integrative Oncology Conference Presentations - Now Available, is also present.

**Member Menu**

- Member Home page
- Member Directory
- Member Profile & Password
- SIG: Special Interest Groups
- Knowledge Base
- Member Job Postings
- Educational Conferences
- Legislative Update
- Member Suggestions Form
- Logout

**Administrator Menu**

- Manage Members
- Admin: Update Web Site Content

**More Information**

- Home
- News
- History
- Member Login
- Meetings and Presentations
- Research
- Steering Committee
- Committees
- Educational Links
- Helpful Links
- Survey Results

**Cancer Patient Navigators of Georgia**

Welcome to the Georgia Cancer Patient Navigator's Association section of the GASCO web site! Cancer Patient Navigators of Georgia is a statewide organization of people who guide individuals and their families through the continuum of cancer care.

**MISSION**

Our mission is to connect, educate and share best practices among patient navigators in Georgia, so that together we can successfully reduce barriers and increase access to services specifically related to cancer.

**2012 Georgia's Integrative Oncology Conference**  
Friday, January 20, 2012

**Great News for all CPNG Members! The presentations from the 2012 Georgia's Integrative Oncology Conference are online. Login, click on "Educational Conferences" and then "2012 CPNG Educational Conference Presentations"**

**VISION**

Our vision is a state in which patient navigation plays a key role in cancer prevention and screening as well as in supporting and directing all Georgians diagnosed with cancer and their families through their cancer journey.

**VALUES/GUIDING PRINCIPLES**

**Inclusiveness**

**What's New?**

**CPNs needed for Prostate Cancer Integrative Medicine Research Study**

Ten Cancer Patient Navigators in Georgia are needed to participate in a statewide pilot trial to test the ...[Read Full Story](#)

**No Such Thing As a Bad Day**

The Georgia Cancer Coalition is making copies of Hamilton Jordan's book, No Such Thing As a Bad Day, ...[Read Full Story](#)

**Georgia CORE Launches Innovative Website**

Georgia CORE launches a new, innovative website: [www.GeorgiaCancerInfo.org](http://www.GeorgiaCancerInfo.org) ...[Read Full Story](#)

**2012 Integrative Oncology Conference Presentations - Now Available**

For all CPNG members, log in to the "Members Home Page" to access the presentations from the 2012 Georgia's ...[Read Full Story](#)



# Why Become a CPNG Member?

- Network with other patient navigators in Georgia
- Access to Membership database
- Access to resources: local, state, national information; legislative updates
- Special Interest Groups (SIGs)
- SIG Discussion Groups
- Receive updates through Listserv and eNewsletters
- Opportunity to participate in Research
- Educational Conferences in the state
- Key component of Comprehensive Cancer Control Plan



# Tom and Karen Chapman Gift

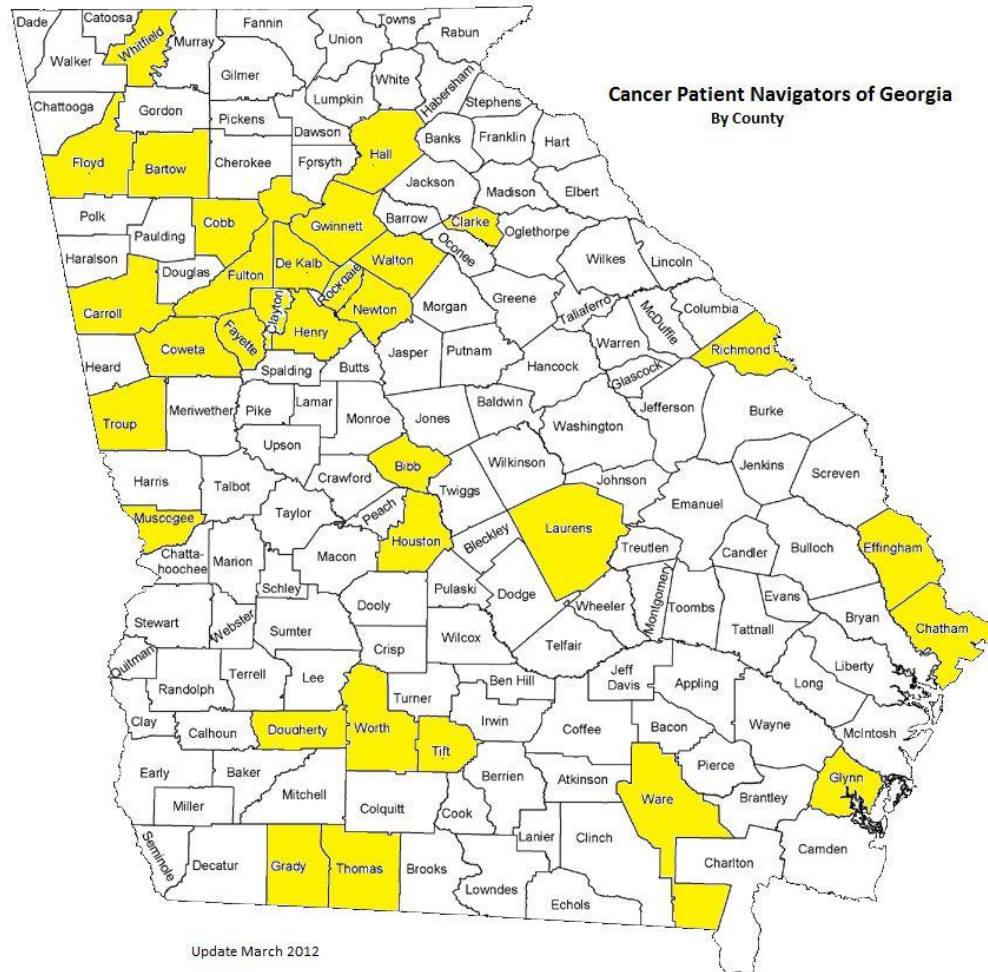
## **\$250,000 Gift to Expand Patient Navigation in Georgia**

- **Integrative Oncology Conference**
  - Survey sent out September to determine agenda
  - Held January 20, 2012
- **Two Patient Navigation Training Modules**
  - Lay Navigator – Rollins School of Public Health
  - Clinical – Partner with state institution
- **Cancer Research Award**
  - Awarded September 8, 2012





# CPNG Members – 271





# Georgia's Patient Navigation Progress

- **Georgia's Comprehensive Cancer Control Plan**
  - Specific goal to expand patient navigation
  - Survivorship and Palliation Working Group
- **Cancer Patient Navigators of Georgia (CPNG)**
  - 1<sup>st</sup> statewide, inclusive organization for PNs
- **Tom and Karen Chapman Gift (\$250,000)**
- **Commission on Cancer Guidelines**
  - CPNG will develop tools to help hospitals



# Georgia's Best and Promising Practice In Quality Cancer Care Conference

**A Conference Designed for Multi-Disciplinary  
Representatives of Commission on Cancer  
Accredited Programs in Georgia**

## **Who should attend:**

- Cancer Center Leaders
- Cancer Liaison Physicians
- Oncologists / Nurses
- Registrars
- Research Professionals
- Social Workers / Navigators / Genetic Counselors



# GeorgiaCancerInfo.org

GeorgiaCancerInfo.org is the first-ever comprehensive on line cancer information center for Georgia

Use to gain knowledge on Georgia-based clinical trials, oncologists and cancer treatment centers

Patients, their families and caregivers have access to valuable information on cancer care and resources to assist them in making important decisions.

Doctors and healthcare professionals use the website for the latest information on clinical trials, oncologists, treatment guidelines and cancer treatment sites.



# National Focus on Navigation

- National Patient Navigation Leadership Summit (March 2010) – create a set of common outcome measures
- ACS National Cancer Survivorship Resource Center (NCSRC)
- **LIVESTRONG** - community based model
- NCCCP (NCI Community Cancer Center Program)
- ONS (Oncology Nurses Society) Role Delineation Survey
- Commission on Cancer Guidelines effective 2015
  - 3.1 Patient Navigation



**QUESTIONS?**



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