

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **August 29, 2018** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"><li>• <a href="#">Insurance expert advises: understand premiums, coverage, Obamacare subsidies and how much risk you want to assume</a></li><li>• <a href="#">State sets rates for federally subsidized health insurance</a></li></ul>
Breast Cancer	<ul style="list-style-type: none"><li>• <a href="#">Parsing the Worry Factor in Prophylactic Mastectomy: Patients may underestimate procedure's negative effects</a></li><li>• <b>Young Survivors of Breast Cancer Report Sexual Quality of Life Declines After Treatment</b> - Read the <a href="#">article</a> or <a href="#">abstract</a></li><li>• <a href="#">Liquid Biopsy May Predict Risk of Breast Cancer Returning Years Later</a></li></ul>
Cervical Cancer	<ul style="list-style-type: none"><li>• <b>New Cervical Cancer Screening Guidelines Add Sole HPV Testing</b> - Read the <a href="#">article</a> or <a href="#">USPSTF Recommendation</a></li></ul>
Colorectal Cancer	<ul style="list-style-type: none"><li>• <a href="#">Colorectal Cancer Control Program Spotlight on Year 1</a> - This fact sheet from CDC highlights the benefits of implementing evidence-based interventions to achieve increased colorectal cancer screening in community-based settings.</li></ul>
Community Health Workers	<ul style="list-style-type: none"><li>• <b>TRAINING:</b> A <a href="#">Health Insurance Literacy Training</a> will be held on Wednesday, September 26, 2018 from 1:00 PM – 5:00 PM at the Foundation for a Healthy Kentucky in Louisville. Come join us for a half-day workshop to learn more about these changes and how they impact you and members of your community. Topics include: overview of U.S. health care system and health reform policies, Kentucky's Medicaid waiver (KY HEALTH), promoting health insurance literacy, and assisting consumers with navigating the health care system.</li></ul>
General	<ul style="list-style-type: none"><li>• The Kentucky Cancer Program and Gilda’s Club Kentuckiana is hosting the <a href="#">Biden Cancer Community Summit</a> on <b>Friday, September 21</b> at Gilda’s Club, 633 Baxter Ave., 11:00 am- 2:00 pm. This Summit is focusing on what we can do to deliver what patients deserve in cancer research and care systems. Cancer care providers, cancer centers, cancer support networks, and other groups are invited to display information on local cancer resources. RSVP to the Kentucky Cancer Program 502-852-6318 or Gilda’s Club Kentuckiana 502-583-0075.</li></ul>

	<ul style="list-style-type: none"> <li>• <a href="#">A Cancer Control Report Card and Blueprint: How Well Are We Doing? And Where Do We Go From Here?</a></li> <li>• <a href="#">Statement from NCI Director Dr. Norman E. Sharpless on the Death of Senator John McCain</a></li> </ul>
Health Disparities	<ul style="list-style-type: none"> <li>• <a href="#">Why Are Black And Latino Kids More Likely To Die Of Certain Cancers?</a></li> <li>• <a href="#">Don't Blame Rural Cancer Patients for their Poorer Health Outcomes</a> <ul style="list-style-type: none"> <li>○ Read the original journal article this news story is based upon <a href="#">here</a>.</li> </ul> </li> <li>• <a href="#">Racial Disparities, Prescription Medications, and Promoting Equity</a></li> </ul>
HPV Vaccine	<ul style="list-style-type: none"> <li>• <b>Promoting the HPV Vaccine Doesn't Lead to More Teen Sex, Study Shows -</b> Read the <a href="#">article</a> or <a href="#">abstract</a></li> <li>• <b>WEBINAR: "Evidence-Based Communication Strategies for Improving Child and Adolescent Vaccine Uptake" Wednesday, Sept. 19, 2-3 p.m. ET.</b> How much of a problem is vaccine hesitancy? It's complicated and there is no easy solution. Find out how Motivational Interviewing can improve child and adolescent vaccine uptake. This webinar will focus on understanding what it means to make a "strong" vaccine recommendation, understanding how to make a "presumptive" recommendation for the vaccine and use Motivational Interviewing techniques if needed, and learn a few specific evidence-based vaccine communication tips.</li> <li>• <b>CDC MMWR Weekly: <a href="#">National, Regional, State, and Selected Local Area Vaccination Coverage Among Adolescents Aged 13–17 Years — United States, 2017</a></b></li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Doctor-patient discussions neglect potential harms of lung cancer screening, study finds</a></li> <li>• <b>CDC MMWR Weekly "QuickStats": <a href="#">Age-Adjusted Death Rates from Lung Cancer, by Race/Ethnicity — National Vital Statistics System, United States, 2001–2016</a></b></li> </ul>
Medicaid	<ul style="list-style-type: none"> <li>• <a href="#">Court rejects Kentucky governor's Medicaid lawsuit</a></li> <li>• <a href="#">Hospital executives want lawmakers to tax other providers (and lower the rate) to help pay for Medicaid expansion population</a></li> <li>• <a href="#">What's next for the Kentucky Medicaid waiver?</a></li> </ul>
Pediatric & AYA Cancer	<ul style="list-style-type: none"> <li>• <b>NCI's Childhood Non-Hodgkin Lymphoma Treatment Summary (PDQ®)</b>—Health Professional Version has recently been <a href="#">extensively updated</a>.</li> <li>• <b>REMINDER:</b> Families, caregivers, charities and research groups across the United States observe <b>September</b> as <a href="#">Childhood Cancer</a> Awareness Month, putting a spotlight on the types of cancer that largely affect children, survivorship issues, and – importantly – to help raise funds for research and family support. Find out</li> </ul>

	<p>how your organizations can be a part of this nationwide movement at the <a href="#">American Childhood Cancer Organization’s awareness month webpage</a>.</p>
Policy	<ul style="list-style-type: none"> <li>• <a href="#">Paducah Mayor Brandi Harless and Dr. Van S. Breeding of Whitesburg named Healthy Kentucky Policy Champions</a></li> </ul>
Screening	<ul style="list-style-type: none"> <li>• <a href="#">Should You Get That Scan? Your Doctor Might Not Be Great At Helping You Decide</a></li> </ul>
Survivorship	<ul style="list-style-type: none"> <li>• NCI’s PDQ cancer information summary on “<b>Adjustment to Cancer: Anxiety and Distress</b>” has recently been comprehensively reviewed and extensively revised. View the updated <a href="#">version</a>.</li> </ul>
Tobacco Control	<p><b>Tobacco Control</b></p> <ul style="list-style-type: none"> <li>• <b>REMINDER:</b> CDC is airing a new round of hard-hitting ads from the <a href="#">Tips From Former Smokers® (Tips®) campaign</a> on national television, in magazines, and online, and will run for 25 weeks, through October 14th, in every media market in the country. Visit the <a href="#">Tips website</a> to explore extensive campaign resources for you use in Kentucky.</li> </ul> <p><b>Tobacco Treatment</b></p> <ul style="list-style-type: none"> <li>• <b>WEBINAR:</b> Please join the <b>American Lung Association</b> at 3pm eastern on <b>Thursday, September 13, 2018</b> for a new webinar: <a href="#">Identifying Telehealth as a Vehicle to Support Tobacco Cessation</a>. This webinar will explore the current state of telehealth, how it can be used as a vehicle for tobacco cessation and key considerations to understand on the topic. You can register for the webinar <a href="#">here</a>.</li> <li>• Upcoming <a href="#">Freedom From Smoking (FFS) Facilitator trainings</a> in Kentucky include the dates below. For more information, contact ALA’s Tami Cappelletti at <a href="mailto:Tami.Cappelletti@lung.org">Tami.Cappelletti@lung.org</a> <ul style="list-style-type: none"> <li>○ Thursday, September 20, 2018 in Salem, KY</li> <li>○ Wednesday, October 3, 2018 in Louisville, KY</li> <li>○ January 20 , 2019 in Louisville, KY</li> </ul> </li> </ul> <p><b>Vaping</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Risk of Heart Attacks is Double for Daily E-Cigarette Users</a>: New Analysis Shows Five-Fold Risk for People Who Use Both Cigarettes and E-Cigarettes Daily</li> <li>• <a href="#">17 companies that were warned to stop packaging electronic-cigarette liquids to kids have stopped; FDA warns it's still watching</a></li> <li>• <a href="#">Did Juul Jockey for Teen Vapers?</a></li> </ul>
Events	<p><b>Events of Interest (in chronological order)</b></p> <ul style="list-style-type: none"> <li>• <b>DATA:</b> The <a href="#">Fifth HINTS Data Users Conference</a>, sponsored by The National Cancer Institute, will be held on <b>September 13-14<sup>th</sup></b> at the Natcher Conference Center in Bethesda, MD. Please join us as we present and discuss research using</li> </ul>

Health Information National Trends Survey (HINTS) data and highlight the role of HINTS research in public health and clinical care. [Register today](#).

- **LUNG CANCER:** [Register today](#) for the **3<sup>rd</sup> Annual Lung Cancer & Smoking Cessation Symposium on Friday, September 14<sup>th</sup>, 2018** at the Center for Health Education and Research on 316 W. Second St. in Morehead, KY.
- The Kentucky Cancer Program and Gilda's Club Kentuckiana is hosting the [Biden Cancer Community Summit](#) on **Friday, September 21** at Gilda's Club, 633 Baxter Ave., 11:00 am- 2:00 pm. This Summit is focusing on what we can do to deliver what patients deserve in cancer research and care systems. Cancer care providers, cancer centers, cancer support networks, and other groups are invited to display information on local cancer resources. RSVP to the Kentucky Cancer Program 502-852-6318 or Gilda's Club Kentuckiana 502-583-0075.
- **SURVIVORS:** [Gilda's Club Louisville](#) is hosting a "[Belle of Louisville Cruise](#)" on **Sunday, September 23<sup>rd</sup>, 2018** from 5:30pm – 7:30pm. Local cancer support groups and their members are invited to cruise the Ohio! Soft drinks and cake will be provided and additional food available for purchase. Space is limited and individuals currently living with cancer and their families will be given priority. **RSVP is required by Monday, September 17<sup>th</sup>**, by calling: 502-5823-0075.
- **POLICY:** The [Howard L. Bost Memorial Health Policy Forum](#) will be held on **September 24<sup>th</sup>** from 9am – 4:30pm at the Marriott Griffin Gate Resort Hotel in Lexington, KY. This [Foundation for a Healthy Kentucky forum](#) will explore addiction, focusing first on where we stand as a state and on the national stage, then delving into a more detailed examination of the underlying causes of the epidemic and how we might begin to heal our residents. [Register today](#) for this free one-day forum.
- **GYNECOLOGIC CANCERS:** The Norton Cancer Institute is hosting the [17<sup>th</sup> Annual Nixon Lectureship](#) on **Monday, September 24<sup>th</sup>** at 5:30pm at The Olmsted on 3701 Frankfort Avenue in Louisville. The lecture, entitled, "**Prevention and Early Detection of Gynecologic Malignancies**", will be given by Joan L. Walker, M.D. from the Stephenson Cancer Center at the University of Oklahoma Health Sciences Center. To register call 502-629-1234 Option 2.
- **SMOKE-FREE:** "[Smoke-free Campaigns: Making Your Community a Better Place to BREATHE](#)" will be held on **Thursday, September 27<sup>th</sup>** from 9am – 12pm at the Northern Kentucky Health Department on 8001 Veterans Memorial Drive in Florence, KY. **Is your community ready for a smoke-free law?** Discover policy change strategies that work, through discussion of the population health benefits of 100% smoke-free laws, a tested policy advocacy model to take action for smoke-free laws, and common opportunities and challenges to smoke-free policy advocacy.

- **CHWs:** [2018 3<sup>rd</sup> Annual Kentucky Association of Community Health Workers Conference](#) will be held on **Thursday, September 27<sup>th</sup>, 2018** from 8am – 4:30pm at the Crowne Plaza Louisville Airport Expo Center.
- **PATIENT NAVIGATORS:** The [Patient-Centered Education & Research Institute](#) is hosting the “[2018 Navigation Summit: Nurse, Lay & Advocate Creating a Successful Continuum of Care](#)” at the Norton Healthcare Learning Center on 9500 Ormsby Station Road, Suite 200, Hurstbourne Green in Louisville on October 4<sup>th</sup> and 5<sup>th</sup>, 2018. [Register today!](#)
- **CHILDREN’S ENVIRONMENTAL HEALTH:** The [Third Annual Children’s Environmental Health Summit \(CEHS\)](#) will be held on Thursday, October 11, 2018 (National Children's Environmental Health Day) in Georgetown, Kentucky at the Georgetown College Convention Center. Topics that will be covered include adverse childhood events, JUUL and other POD systems, lead, child safety, pesticides, environmental exposure, preparedness, nutrition, prenatal exposure, asthma, rural health, healthy homes, built environment, green and healthy schools and childcare centers, community engagement, health equity, and more!
- **POLICY:** [Kentucky Voices for Health will host their Annual Meeting](#) on Friday, **October 19<sup>th</sup>** at the Embassy Suites in Lexington, KY. “**Breaking Down Barriers to Health Equity for All Kentuckians**” will bring together health advocates, healthcare providers, faith leaders, researchers, insurers, and policymakers from across the Commonwealth to discuss the ripple effects of barriers to care, which extend far beyond our health to impact our economy and our democracy. Speakers will discuss the disparate ways barriers to care impact the lives of Kentuckians and present opportunities for creating a healthcare system that promotes health equity, economic prosperity, and civic engagement for all. Read the [agenda](#), and [register today](#).
- **OBESITY:** The [12th Annual Southern Obesity Summit](#) will be held **October 22-24, 2018** at the Charleston Civic Center in Charleston, WV. The event is hosted by the Texas Health Institute & the West Virginia Bureau for Public Health. Attendees will include policymakers, leaders from community based organizations, federal and state government officials, health care providers, youth and members from national and state associations. The three-day conference offers networking opportunities, fast paced breakout sessions, workgroup meetings, and plenary sessions that will focus on cross-state collaboration, best practices and youth leadership in obesity prevention. [Early Bird registration is \\$425](#) through September 23<sup>rd</sup>.
- **FUNDRAISER:** [Surgery on Sunday Louisville \(SOSL\)](#) is hosting a Fundraising Breakfast on **Tuesday, October 23, 2018, 8:00am** at Churchill Downs. The event will begin at 8:00am sharp and be over by 9:00am. There will be networking from 7:30am until the event begins. Parking & maps will be emailed with reminders. Come and learn more about SOSL’s mission! Contact [patty@soslouisville.org](mailto:patty@soslouisville.org) to reserve your seat.
- **LUNG CANCER:** [Registration is now open](#) for [Lung Cancer Alliance’s 4<sup>th</sup> Annual National Screening and Care Conference](#), to be held **Thursday, November 29 through Friday, November 30, 2018**, in Washington, DC. If you are a medical

professional working in the lung cancer screening and care space, join us to learn from experts in the field, troubleshoot problems and identify continued areas of need in lung cancer screening programs.

- **LUNG HEALTH:** The [American Lung Association](#) is hosting the [Lung Force Expo](#) on **Friday, December 7<sup>th</sup>, 2018** at the Jenny Wiley State Resort Park in Prestonsburg, KY. LUNG FORCE Expos are a great opportunity to learn more about the latest trends, resources and research surrounding lung cancer, COPD, asthma, pulmonary fibrosis and other lung diseases. With different tracks for patients and caregivers and healthcare professionals, this one-day event features experts from a variety of lung health-related fields presenting on current research and hot topics, an exhibitor showcase and a chance for patients, caregivers and the local medical community to connect. [Register today.](#)