

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **August 1, 2018** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
<p>ACA & Cancer</p>	<ul style="list-style-type: none"> • Trump Administration Loosens Restrictions On Short-Term Health Plans • CMS Resumes ACA Risk Adjustment Payments: CMS announced it will continue payments—amounting to \$10.4 billion—to the Affordable Care Act’s (ACA) risk-adjustment program. The program was established to ensure that risk is spread across insurance companies. Recently, in one of the many efforts to dismantle the ACA, CMS announced that it would halt the payments. Insurers responded to CMS’ move by warning about the possibility of raising next year’s ACA premiums due to unpredictability of risk adjustment payments.
<p>Alcohol</p>	<ul style="list-style-type: none"> • A Spike In Liver Disease Deaths Among Young Adults Fueled By Alcohol: Age-adjusted death rate from liver cancer has increased 43 percent since 2000.
<p>Breast Cancer</p>	<ul style="list-style-type: none"> • Curing breast cancer but at what cost? Patients report heavy financial toll: Study finds that patients feel providers do not adequately address concerns about the cost of cancer treatment. • How does diet impact breast cancer risk? • CDC Division of Cancer Prevention and Control has collaborated to create “Talk to Someone: Triple Negative Breast Cancer” , an online and mobile app in which TNBC patients engage in an interactive conversation with Linda, a virtual TNBC survivor. Users lead the conversation by posing their questions about TNBC, chemotherapy, life during treatment, and survivorship to Linda. The objectives of the conversation are for patients to better understand their diagnosis, better understand advantages of chemotherapy, and to know what to expect from treatment, in order to raise motivation to pursue chemotherapy. “Talk to Someone: Triple Negative Breast Cancer” is available online and as a mobile app for the general public and for oncology providers to e-prescribe to newly diagnosed patients. • WEBINAR: Join Sharsharet on Tuesday, August 14th, from 8pm – 9pm ET, for Breaking News In Breast And Ovarian Cancer And What Should I Make Of It? The webinar will highlight the latest in personalized medicine, new breakthroughs in immunotherapy, the hottest clinical trials, and the use of chemotherapy in early stage cancer. Dr. Deanna Attai, UCLA Health Burbank Breast Care, and Dr. Sharyn Lewin, Holy Name Medical Center, will report on the

	<p>latest updates and research you need to know from the American Society of Clinical Oncology’s annual meeting.</p>
Capacity	<ul style="list-style-type: none"> • Kentucky’s NE Area Health Education Center wins national award for getting Appalachian students into med school; program going statewide
Care Models	<ul style="list-style-type: none"> • WEBINAR: Approaches to Extending Complex Care Models into the Community: Emerging Evidence, August 16, 2018, 12:30 - 2:00 pm ET. Speakers from ThedaCare Health System in Wisconsin and Virginia Commonwealth University Health System who will share their experiences building effective care models to address social determinants of health, developing tools to support community-based care team members, and designing a business case for sustaining complex care models.
Clinical Trials	<ul style="list-style-type: none"> • NIH and VA collaborate to boost veterans’ access to cancer clinical trials • NIH expands program that conducts large-scale clinical trials in real-world settings
Colorectal Cancer	<ul style="list-style-type: none"> • WEBINAR: Fight Colorectal Cancer is hosting a webinar entitled, “Tailoring Colorectal Cancer Treatment: Sidedness, Biomarkers (BRAF, HER2) and Beyond” on Wednesday, August 8th from 1:30pm – 2:30pm ET. • Right-sided colon cancer patients have poorer survival than those with left-sided disease: Surgeons report that patients with tumors on the right side may benefit from greater lymph node harvest during their operations. • JOURNAL ARTICLE: Gerves-Pinque et al. Economic evaluation of patient navigation programs in colorectal cancer care, a systematic review. Health Econ Rev. 2018 Jun 14;8(1):12.
Cost	<ul style="list-style-type: none"> • Why Americans Spend So Much on Health Care—In 12 Charts • Million Dollar Medical Claims Up 87% • Think drug costs are bad? Try hospital prices • Insurers And Government Are Slow To Cover Expensive CAR-T Cancer Therapy • Explore this new webpage from NCI, developed to help cancer patients manage the costs related to cancer care. • Why Medicare is going after hospital outpatient rates
Data	<ul style="list-style-type: none"> • Kentucky Core Healthcare Measures Set Finalized • VIDEO: This 2-minute video from CDC describes “U.S. Cancer Statistics,” the official federal cancer statistic source combining cancer registry data from CDC’s National Program of Cancer Registries and NCI’s Surveillance, Epidemiology, and

	<p>End Results Program. The clip discusses how you can access and use the latest cancer data on 100% of the U.S. population.</p>
Evaluation	<ul style="list-style-type: none"> • WEBINAR: Foundation for a Healthy Kentucky's Health for a Change training series continues with a webinar entitled, "Planning for Success: Why? How? What for?" on Wednesday, Aug. 8, from 1-2 p.m. ET. This free 1-hour webinar will provide an overview of what evaluation is and why it matters, outline key steps in conducting an evaluation, and dispel common myths about evaluation. Staff from REACH Evaluation, which consults with various organizations to help them improve services and bring about organizational and community change, will lead the webinar. All participants must register here.
General	<ul style="list-style-type: none"> • Seven counties in Southern Kentucky stand out as 'Bright Spots' in study, pointing the way to healthier communities
Hospitals	<ul style="list-style-type: none"> • Wisconsin health executive to become chief operating officer of Baptist Health, Kentucky's largest hospital group
HPV	<ul style="list-style-type: none"> • Cancer Prevention Message Is Key for HPV Vaccination Discussions with Parents • REMINDER: The Kentucky Cancer Consortium recently developed a flyer and poster for use by healthcare professionals when talking with parents of HPV-vaccine age-eligible children. These Kentucky-specific materials highlight the importance of vaccinating against HPV related cancers – cancers which unfortunately have a high incidence rate in Kentucky, as compared to other states. Contact Katie Bathje at katie@kycancerc.org if you would like to receive hard copies.
Immunotherapy	<ul style="list-style-type: none"> • Can Age Affect Response to Immune Checkpoint Inhibitors?
Liver Cancer	<ul style="list-style-type: none"> • Liver cancer death rates rise 43 percent in U.S., CDC reports
Lung Cancer	<ul style="list-style-type: none"> • Most smokers seem to be confused about actual benefits of lung cancer screenings • JOURNAL ARTICLE: Roth et al. (2018) A qualitative study exploring patient motivations for screening for lung cancer. PLoS ONE 13(7):e0196758. https://doi.org/10.1371/journal.pone.0196758 Conclusions: Four primary themes emerged as motivations for completing LDCT lung cancer screening: 1) trust in the referring clinician; 2) early-detection benefit; 3) low or limited harm perception; and 4) friends or family with advanced cancer. • The American Lung Association is hosting the Lung Force Expo on Friday, December 7th, 2018 at the Jenny Wiley State Resort Park in Prestonsburg, KY. LUNG FORCE Expos are a great opportunity to learn more about the latest trends, resources and research surrounding lung cancer, COPD, asthma, pulmonary fibrosis and other lung diseases. With different tracks for patients and caregivers and healthcare professionals, this one-day event features experts from a variety of lung health-related fields presenting on current research and

	<p>hot topics, an exhibitor showcase and a chance for patients, caregivers and the local medical community to connect. Register today.</p>
Medicaid	<ul style="list-style-type: none"> • Confused by all the changes to Kentucky Medicaid recently? Here is all that happened • Kentucky Medicaid suspends July 1 order that required Medicaid patients in managed care to make co-payments for treatment • In a surprise move, Bevin administration restores dental, vision coverage for Medicaid recipients • Health and Human Services Secretary Azar says he learned from lawsuit and ruling on Ky. Medicaid plan, will keep pushing for it • REMINDER: Kentucky Voices for Health has created two “explainers” on the Kentucky HEALTH Medicaid waiver (i.e. the new Medicaid Waiver), which was approved in January and will be fully implemented between July and November 2018. These explainers (a 2-pager and a 4-pager) to help Medicaid members, providers, employers, nonprofits, health advocates, and other stakeholders prepare for the many changes that lay ahead for Kentucky's Medicaid program.
Palliative Care	<ul style="list-style-type: none"> • The Opioid Epidemic and Cancer Pain Management • The Kentucky Association of Hospice and Palliative Care’s 20th Annual Conference and Symposium entitled, “The Pursuit of Excellence: Delivering Quality and Expanding Access to Hospice and Palliative Care Services” will be held on August 21 & 22, 2018 at the Marriott Griffin Gate Resort in Lexington.
Pediatric & AYA Cancer	<ul style="list-style-type: none"> • Sodium Thiosulfate Prevents Cisplatin-Induced Hearing Loss in Some Children • STUDY: A new study from the CDC Division of Cancer Prevention and Control shows what places in the U.S. had the highest rates of childhood cancer between 2003 and 2014. The highest rates were in the Northeast U.S. Census region, and the lowest in the South of the country. More children were diagnosed with cancer in large cities than those living outside large cities. This information can help doctors understand how childhood cancer affects their practices, provide appropriate treatment, and help childhood cancer survivors live the healthiest lives possible. Many national news outlets, such as NBC News, reported on the study.
Physical Activity	<ul style="list-style-type: none"> • The Kentucky Bike - Walk Summit will be held on August 16th & 17th at Transylvania University in Lexington, connecting leaders and advocates from across the state to make Kentucky's rural and urban communities safer, healthier, and more prosperous. The Summit will focus on four key areas: Policy and Funding, Design and Infrastructure, Advocacy and Education, Tourism and Economic Development. Read the agenda, and register today.
Policy	<ul style="list-style-type: none"> • Kentucky’s Wayne and McCreary Counties Named Healthy Kentucky Policy Champions

	<ul style="list-style-type: none"> • REMINDER: The 2018 Kentucky Cancer Summit entitled, “Cancer Policy in the Commonwealth” will be held on August 23, 2018 from 8:30am – 4:00pm at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.
Prostate Cancer	<ul style="list-style-type: none"> • NIH and Prostate Cancer Foundation launch large study on aggressive prostate cancer in African-American men
Skin Cancer	<ul style="list-style-type: none"> • Sunscreen users receive less than half the sun protection they think, study finds: Use higher SPF sunscreen to block cancer-causing rays, scientists say
Social Determinants of Health	<ul style="list-style-type: none"> • American Cancer Society initiative to close gaps in cancer outcomes: A fourth of cancer deaths in the U.S. would not occur if everyone had the same cancer mortality as college-educated Americans • Want healthier communities? Address social factors • Can 'Social Determinants' Data Really Improve Patient Care? Population-level research supports the concept, but benefit for individual patients less clear
Survivorship	<ul style="list-style-type: none"> • With a new cancer diagnosis comes an overwhelming amount of information and the necessity of making important treatment decisions. Gilda Club Louisville’s “Open to Options” program is an evidence-based support that helps patients think through the important initial conversations they will have with their oncologist and treatment team. This guided conversation assists patients in articulating the questions, concerns and considerations they wish to be included in these early, vital conversations. Participants will be provided a summary document that they can take with them, allowing them to play an active role in their care while ensuring their priority concerns are addressed. Find out more by calling Gilda’s Club at (502) 583-0075. To talk with a Gilda’s Club Louisville team member about arranging an Open to Options meeting, click here. • Cancer and Careers has an array of charts and checklists that you can download to help cancer patients stay organized as they balance work and cancer. • George Washington University (GW) Cancer Center has released a new communication toolkit to help spread the word about a Cancer Survivorship E-Learning Series for Primary Care Providers. The E-Learning Series is a no-cost continuing education program that provides a forum to educate primary care providers (PCPs), such as general medicine physicians, geriatricians, gynecologists, physician assistants, nurse practitioners and nurses to better understand and care for post-treatment cancer survivors in the primary care setting. • When Your Patients are Considering Disability Insurance: Are your patients asking you about taking time off work or disability insurance? Are you responsible for completing medical certification forms, helping patients with disability insurance applications, or providing patient records for their

application? [This 'Triage Cancer' Checklist](#) offers key things to discuss with patients who share that they are considering applying for disability benefits.

Tobacco Control

Tobacco Control

- **WORKSHOP:** “[Smoke-free Campaigns: Making Your Community a Better Place to BREATHE](#)” will be held on **Thursday, September 27th** from 9am – 12pm at the Northern Kentucky Health Department on 8001 Veterans Memorial Drive in Florence, KY. 100% smoke-free policies are a vaccine to protect your community from heart and lung diseases and cancer. **Is your community ready for a smoke-free law?** Discover policy change strategies that work, through discussion of the population health benefits of 100% smoke-free laws, a tested policy advocacy model to take action for smoke-free laws, and common opportunities and challenges to smoke-free policy advocacy.
- Kentucky Education Television’s (KET) documentary, “[Calling It Quits: Real Help to Stop Smoking](#),” was recently honored with a Regional Emmy nomination from the Ohio Valley Chapter of the National Academy of Television Arts and Sciences (NATAS). This half-an-hour program examines effective medications and behavioral strategies available to help Kentucky’s tobacco users give up smoking for good and improve their health. [Stream the program online anytime.](#)
- [Study finds young people are now more likely to start smoking after they turn 18, not before; calls for more prevention efforts](#)
- **JOURNAL ARTICLE:** Dai H. [Single, Dual, and Poly Use of Flavored Tobacco Products Among Youths](#). Prev Chronic Dis 2018;15:170389. **Conclusion:** The concurrent use of flavored tobacco products is prevalent among youths. E-cigarettes were the leading flavored product and often concurrently used with other flavored tobacco products.
- **REMINDER:** CDC is airing a new round of hard-hitting ads from the **Tips From Former Smokers® (Tips®) campaign** on national television, in magazines, and online, and will run for 25 weeks, through October 14th, in every media market in the country. Visit the [Tips website](#) to explore extensive campaign resources for you use in Kentucky.

Vaping

- [More Action on e-Cigarettes Needed, AACR Tells Lawmakers](#)
- [The jury is still out on whether e-cigs help treat tobacco addiction](#)

Tobacco Treatment

- [Study Suggests HUD’s New Smoke-Free Policy Will Help More Low-Income Smokers Quit](#): Living in Smoke-Free Homes Improves the Odds of Quitting
- The [Christian County Health Department created a 4-minute video](#) outlining a number of programs to help you quit smoking. Call 270-887-4160 to find out more.
- Upcoming [Freedom From Smoking \(FFS\) Facilitator trainings](#) in Kentucky include the dates below. For more information, contact ALA’s Tami Cappelletti at Tami.Cappelletti@lung.org
 - Thursday, September 20, 2018 in Salem, KY
 - Wednesday, October 3, 2018 in Louisville, KY
 - January 20, 2019 in Louisville, KY

Events of Interest (in chronological order)

- **AHEC:** [Save-the-Date for the 27th Annual AHEC Summer Conference on August 2nd and 3rd](#), 2018 at the London Community Center in London, Kentucky. [Register today!](#) Molly Housley Smith, DMD, University of Kentucky College of Dentistry, will discuss the burden of HPV-related head and neck squamous cell carcinoma, the role of HPV in head and neck cancer, and preventative measures clinicians can take to improve patient outcomes. [Read about other featured presentations here.](#)
- The [Kentucky Bike - Walk Summit](#) will be held on **August 16th & 17th** at Transylvania University in Lexington, connecting leaders and advocates from across the state to make Kentucky's rural and urban communities safer, healthier, and more prosperous. The Summit will focus on four key areas: Policy and Funding, Design and Infrastructure, Advocacy and Education, Tourism and Economic Development. Read the [agenda](#), and [register today](#).
- **HPV:** The [Northern Kentucky and Greater Cincinnati HPV Forum](#) will be held on **Monday, August 20th**, 2018 at the American Cancer Society Hope Lodge, 2808 Reading Rd Cincinnati, OH 45206. 6:00 pm-7:30 pm (w/ refreshments beginning at 5:30). Join this meeting of physicians, researchers, administrators, and other stakeholders as they discuss strategies to collectively increase HPV vaccination rates.
- **HOSPICE & PALLIATIVE CARE:** The [Kentucky Association of Hospice and Palliative Care’s](#) 20th Annual Conference and Symposium entitled, [“The Pursuit of Excellence: Delivering Quality and Expanding Access to Hospice and Palliative Care Services”](#) will be held on **August 21 & 22, 2018** at the Marriott Griffin Gate Resort in Lexington.
- **PATIENT NAVIGATION:** [2018 Oncology Navigation Summit](#) will be held at UK HealthCare Turfland, Room T1307 on **August 23rd, 2018 from 10am – 2:30pm**. The event, hosted by UK Markey Cancer Center Affiliate Network and the Kentucky Cancer Consortium, will address topics such as the Commission on Cancer patient navigation standards, childhood cancer survivorship, community health work’s role in oncology navigation, and evidenced based practices for

Events

community cancer centers and patient navigation processes.

- **POLICY:** The 2018 [Kentucky Cancer Summit entitled, “Cancer Policy in the Commonwealth”](#) will be held on **August 23, 2018 from 8:30am – 4:00pm** at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.
- **DATA:** The [Fifth HINTS Data Users Conference](#), sponsored by The National Cancer Institute, will be held on **September 13-14th** at the Natcher Conference Center in Bethesda, MD. Please join us as we present and discuss research using Health Information National Trends Survey (HINTS) data and highlight the role of HINTS research in public health and clinical care. [Register today](#), and [submit an abstract!](#)
- **LUNG CANCER:** [Register today](#) for the **3rd Annual Lung Cancer & Smoking Cessation Symposium on Friday, September 14th, 2018** at the Center for Health Education and Research on 316 W. Second St. in Morehead, KY.
- **SURVIVORS:** [Gilda’s Club Louisville](#) is hosting a [“Belle of Louisville Cruise”](#) on **Sunday, September 23rd, 2018** from 5:30pm – 7:30pm. Local cancer support groups and their members are invited to cruise the Ohio! Soft drinks and cake will be provided and additional food available for purchase. Space is limited and individuals currently living with cancer and their families will be given priority. **RSVP is required by Monday, September 17th**, by calling: 502-5823-0075.
- **POLICY:** The [Howard L. Bost Memorial Health Policy Forum](#) will be held on **September 24th** from 9am – 4:30pm at the Marriott Griffin Gate Resort Hotel in Lexington, KY. This [Foundation for a Healthy Kentucky forum](#) will explore addiction, focusing first on where we stand as a state and on the national stage, then delving into a more detailed examination of the underlying causes of the epidemic and how we might begin to heal our residents. [Register today](#) for this free one-day forum.
- **GYNECOLOGIC CANCERS:** The Norton Cancer Institute is hosting the [17th Annual Nixon Lectureship](#) on **Monday, September 24th** at 5:30pm at The Olmsted on 3701 Frankfort Avenue in Louisville. The lecture, entitled, **“Prevention and Early Detection of Gynecologic Malignancies”**, will be given by Joan L. Walker, M.D. from the Stephenson Cancer Center at the University of Oklahoma Health Sciences Center. To register call 502-629-1234 Option 2.
- **SMOKE-FREE:** [“Smoke-free Campaigns: Making Your Community a Better Place to BREATHE”](#) will be held on **Thursday, September 27th** from 9am – 12pm at the Northern Kentucky Health Department on 8001 Veterans Memorial Drive in Florence, KY. **Is your community ready for a smoke-free law?** Discover policy change strategies that work, through discussion of the population health benefits of 100% smoke-free laws, a tested policy advocacy model to take action for smoke-free laws, and common opportunities and challenges to smoke-free policy advocacy.

- **CHWs:** [2018 3rd Annual Kentucky Association of Community Health Workers Conference](#) will be held on **Thursday, September 27th, 2018** from 8am – 4:30pm at the Crowne Plaza Louisville Airport Expo Center.
- **PATIENT NAVIGATORS:** The [Patient-Centered Education & Research Institute](#) is hosting the “[2018 Navigation Summit: Nurse, Lay & Advocate Creating a Successful Continuum of Care](#)” at the Norton Healthcare Learning Center on 9500 Ormsby Station Road, Suite 200, Hurstbourne Green in Louisville on October 4th and 5th, 2018. [Register today!](#)
- **OBESITY:** The [12th Annual Southern Obesity Summit](#) will be held **October 22-24, 2018** at the Charleston Civic Center in Charleston, WV. The event is hosted by the Texas Health Institute & the West Virginia Bureau for Public Health. Attendees will include policymakers, leaders from community based organizations, federal and state government officials, health care providers, youth and members from national and state associations. The three-day conference offers networking opportunities, fast paced breakout sessions, workgroup meetings, and plenary sessions that will focus on cross-state collaboration, best practices and youth leadership in obesity prevention. [Early Bird registration is \\$425](#) through September 23rd.
- The [American Lung Association](#) is hosting the [Lung Force Expo](#) on **Friday, December 7th, 2018** at the Jenny Wiley State Resort Park in Prestonsburg, KY. LUNG FORCE Expos are a great opportunity to learn more about the latest trends, resources and research surrounding lung cancer, COPD, asthma, pulmonary fibrosis and other lung diseases. With different tracks for patients and caregivers and healthcare professionals, this one-day event features experts from a variety of lung health-related fields presenting on current research and hot topics, an exhibitor showcase and a chance for patients, caregivers and the local medical community to connect. [Register today.](#)