

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **August 15, 2018** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none">• National Coalition on Cancer Survivorship (NCCS) Statement on HHS Final Rule for Short-Term, Limited Duration Health Plans• Shopping for Health Care Doesn't Work. So What Might? It's often too complicated. And even when it isn't, almost no one does it.
Care Models	<ul style="list-style-type: none">• WEBINAR: Approaches to Extending Complex Care Models into the Community: Emerging Evidence, August 16, 2018, 12:30 - 2:00 pm ET. Speakers from ThedaCare Health System in Wisconsin and Virginia Commonwealth University Health System who will share their experiences building effective care models to address social determinants of health, developing tools to support community-based care team members, and designing a business case for sustaining complex care models.
Colorectal Cancer	<ul style="list-style-type: none">• Combination of Immunotherapy Drugs Approved for Metastatic Colorectal Cancer
Community Health Workers	<ul style="list-style-type: none">• Who are Community Health Workers, How Do They Treat Patients? Community health workers are on the rise as healthcare organizations address the social determinants of health.
Cost	<ul style="list-style-type: none">• Trump Administration Sinks Teeth Into Paring Down Drug Prices, On 5 Key Points• The Large Hidden Costs of Medicare's Prescription Drug Program: Premiums have risen very little in the years since Medicare Part D was introduced. But the same cannot be said of the burden on taxpayers.• CVS launches program targeting expensive new drugs• Patients often end up with expensive medical bills, even when they go to in-network facilities: analysis
Environmental Carcinogens	<ul style="list-style-type: none">• Group finds weed-killing chemical in dozens of breakfast foods

General	<ul style="list-style-type: none"> • Drop the C-word to reduce anxiety and overtreatment, say experts • UK Markey Cancer Center named NCI-designated cancer center for 5 more years; director pledges to halve Ky.'s cancer rate
Grants	<ul style="list-style-type: none"> • Qsource has launched a new grants initiative called Qsource Community Partnerships (QCP). Applications are accepted from any nonprofit organization, educational institution or governmental entity. Grants (up to \$20,000 each) will help fund community programs or projects that target improvements in health within an eight-state area, including Kentucky. Letter of Interest is due August 21, 2018.
Head and Neck Cancers	<ul style="list-style-type: none"> • Clinical trial suggests new direction for heavy-smoking head and neck cancer patients
Health Equity	<ul style="list-style-type: none"> • Medically underserved women in the Southeast rarely receive BRCA tests
Hepatitis	<ul style="list-style-type: none"> • Kentucky making great strides in treating patients with hepatitis C, with harm-reduction programs and fewer restrictions on treatment
HPV	<ul style="list-style-type: none"> • Catch-up HPV vaccine effective for women aged up to 20 years, US study suggests
Leukemia	<ul style="list-style-type: none"> • Targeted Drug Approved for Acute Myeloid Leukemia with IDH1 Gene Mutations
Lung Cancer	<ul style="list-style-type: none"> • Doctor-patient discussions neglect potential harms of lung cancer screening, study finds • CDC MMWR Weekly "QuickStats": Age-Adjusted Death Rates from Lung Cancer, by Race/Ethnicity — National Vital Statistics System, United States, 2001–2016
Medicaid	<ul style="list-style-type: none"> • A Judge Blocked a Medicaid Work Requirement. The White House Is Undeterred. • Medicaid Expansion Making Diabetes Meds More Accessible To Poor, Study Shows • How States Address Social Determinants of Health in Their Medicaid Contracts and Contract Guidance Documents • New data released by the state of Arkansas on Wednesday show Medicaid enrollees are struggling to comply with the state's new work requirements, putting thousands at risk of losing health care.
Palliative Care	<ul style="list-style-type: none"> • Palliative care may reduce suicide risk in veterans with lung cancer • The Kentucky Association of Hospice and Palliative Care's 20th Annual Conference and Symposium entitled, "The Pursuit of Excellence: Delivering

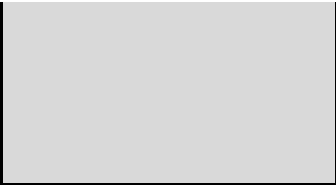
	<p>Quality and Expanding Access to Hospice and Palliative Care Services” will be held on August 21 & 22, 2018 at the Marriott Griffin Gate Resort in Lexington.</p>
Pediatric & AYA Cancer	<ul style="list-style-type: none"> • Taming a Fatal Blood Cancer: Preclinical Study Points to Potential Treatment Targets for Aggressive Pediatric Leukemia • Families, caregivers, charities and research groups across the United States observe September as Childhood Cancer Awareness Month, putting a spotlight on the types of cancer that largely affect children, survivorship issues, and – importantly – to help raise funds for research and family support. Find out how your organizations can be a part of this nationwide movement at the American Childhood Cancer Organization’s awareness month webpage.
Policy	<ul style="list-style-type: none"> • Kentucky Medical-review panel law described as ‘imperfect,’ with only 11% of 531 claims assigned to a panel after one year on the books • Report: Kentucky short on cancer-fighting policies • REMINDER: The 2018 Kentucky Cancer Summit entitled, “Cancer Policy in the Commonwealth” will be held on August 23, 2018 from 8:30am – 4:00pm at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.
Skin Cancer	<ul style="list-style-type: none"> • Common skin cancer can signal increased risk of other cancers
Survivorship	<ul style="list-style-type: none"> • Tailored Psychotherapy Eases Depression in People with Advanced Cancer • A breast cancer survivor who ran one of the most notorious brands in fashion is now C.E.O. of Susan G. Komen, working to raise money for a cure • Free NCI E-Books Now Available in Google Play: NCI’s popular patient education e-books are now available for download through Google Play.
Tobacco Control	<p>Tobacco Control</p>

	<ul style="list-style-type: none"> • Tech takes on cigarette smoking: Researchers develop system that senses smoking movements, sends motivational text messages, videos to help users quit smoking • Looking to Quit Smoking? Free/Low Cost Nicotine Replacement Available in Kentucky • REMINDER: CDC is airing a new round of hard-hitting ads from the Tips From Former Smokers® (Tips®) campaign on national television, in magazines, and online, and will run for 25 weeks, through October 14th, in every media market in the country. Visit the Tips website to explore extensive campaign resources for you use in Kentucky. <p>Smoke-free</p> <ul style="list-style-type: none"> • Secondhand smoke linked to school absences, ER visits and respiratory symptoms in teenagers; Ky. smoke-free policies lag • All Kentucky public housing smoke-free as of July 31; some housing authorities are offering help with cessation <p>Tobacco Treatment</p> <ul style="list-style-type: none"> • Upcoming Freedom From Smoking (FFS) Facilitator trainings in Kentucky include the dates below. For more information, contact ALA's Tami Cappelletti at Tami.Cappelletti@lung.org <ul style="list-style-type: none"> ○ Thursday, September 20, 2018 in Salem, KY ○ Wednesday, October 3, 2018 in Louisville, KY ○ January 20 , 2019 in Louisville, KY <p>Vaping</p> <ul style="list-style-type: none"> • E-cigarette vapor disables key immune cells in the lung and boosts inflammation: Effects similar to those seen in regular smokers and patients with chronic lung disease
Events	<p>Events of Interest (in chronological order)</p> <ul style="list-style-type: none"> • The Kentucky Bike - Walk Summit will be held on August 16th & 17th at Transylvania University in Lexington, connecting leaders and advocates from across the state to make Kentucky's rural and urban communities safer, healthier, and more prosperous. The Summit will focus on four key areas: Policy and Funding, Design and Infrastructure, Advocacy and Education, Tourism and Economic Development. Read the agenda, and register today. • HOSPICE & PALLIATIVE CARE: The Kentucky Association of Hospice and Palliative Care's 20th Annual Conference and Symposium entitled, "The Pursuit of Excellence: Delivering Quality and Expanding Access to Hospice and Palliative Care Services" will be held on August 21 & 22, 2018 at the Marriott Griffin Gate Resort in Lexington.

- **PATIENT NAVIGATION:** [2018 Oncology Navigation Summit](#) will be held at UK HealthCare Turfland, Room T1307 on **August 23rd, 2018 from 10am – 2:30pm**. The event, hosted by UK Markey Cancer Center Affiliate Network and the Kentucky Cancer Consortium, will address topics such as the Commission on Cancer patient navigation standards, childhood cancer survivorship, community health work's role in oncology navigation, and evidenced based practices for community cancer centers and patient navigation processes.
- **POLICY:** The 2018 [Kentucky Cancer Summit entitled, "Cancer Policy in the Commonwealth"](#) will be held on **August 23, 2018 from 8:30am – 4:00pm** at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.
- **DATA:** The [Fifth HINTS Data Users Conference](#), sponsored by The National Cancer Institute, will be held **on September 13-14th** at the Natcher Conference Center in Bethesda, MD. Please join us as we present and discuss research using Health Information National Trends Survey (HINTS) data and highlight the role of HINTS research in public health and clinical care. [Register today](#), and [submit an abstract](#)!
- **LUNG CANCER:** [Register today](#) for the **3rd Annual Lung Cancer & Smoking Cessation Symposium on Friday, September 14th, 2018** at the Center for Health Education and Research on 316 W. Second St. in Morehead, KY.
- **SURVIVORS:** [Gilda's Club Louisville](#) is hosting a ["Belle of Louisville Cruise"](#) on **Sunday, September 23rd, 2018** from 5:30pm – 7:30pm. Local cancer support groups and their members are invited to cruise the Ohio! Soft drinks and cake will be provided and additional food available for purchase. Space is limited and individuals currently living with cancer and their families will be given priority. **RSVP is required by Monday, September 17th**, by calling: 502-5823-0075.
- **POLICY:** The [Howard L. Bost Memorial Health Policy Forum](#) will be held on **September 24th** from 9am – 4:30pm at the Marriott Griffin Gate Resort Hotel in Lexington, KY. This [Foundation for a Healthy Kentucky forum](#) will explore addiction, focusing first on where we stand as a state and on the national stage, then delving into a more detailed examination of the underlying causes of the epidemic and how we might begin to heal our residents. [Register today](#) for this free one-day forum.
- **GYNECOLOGIC CANCERS:** The Norton Cancer Institute is hosting the [17th Annual Nixon Lectureship](#) on **Monday, September 24th** at 5:30pm at The Olmsted on 3701 Frankfort Avenue in Louisville. The lecture, entitled, **"Prevention and Early Detection of Gynecologic Malignancies"**, will be given by Joan L. Walker, M.D. from the Stephenson Cancer Center at the University of Oklahoma Health Sciences Center. To register call 502-629-1234 Option 2.
- **SMOKE-FREE:** ["Smoke-free Campaigns: Making Your Community a Better Place to BREATHE"](#) will be held on **Thursday, September 27th** from 9am – 12pm at the Northern Kentucky Health Department on 8001 Veterans Memorial Drive in

Florence, KY. **Is your community ready for a smoke-free law?** Discover policy change strategies that work, through discussion of the population health benefits of 100% smoke-free laws, a tested policy advocacy model to take action for smoke-free laws, and common opportunities and challenges to smoke-free policy advocacy.

- **CHWs:** [2018 3rd Annual Kentucky Association of Community Health Workers Conference](#) will be held on **Thursday, September 27th, 2018** from 8am – 4:30pm at the Crowne Plaza Louisville Airport Expo Center.
- **PATIENT NAVIGATORS:** The [Patient-Centered Education & Research Institute](#) is hosting the “[2018 Navigation Summit: Nurse, Lay & Advocate Creating a Successful Continuum of Care](#)” at the Norton Healthcare Learning Center on 9500 Ormsby Station Road, Suite 200, Hurstbourne Green in Louisville on October 4th and 5th, 2018. [Register today!](#)
- **POLICY:** [Kentucky Voices for Health will host their Annual Meeting](#) on Friday, **October 19th** at the Embassy Suites in Lexington, KY. “**Breaking Down Barriers to Health Equity for All Kentuckians**” will bring together health advocates, healthcare providers, faith leaders, researchers, insurers, and policymakers from across the Commonwealth to discuss the ripple effects of barriers to care, which extend far beyond our health to impact our economy and our democracy. Speakers will discuss the disparate ways barriers to care impact the lives of Kentuckians and present opportunities for creating a healthcare system that promotes health equity, economic prosperity, and civic engagement for all. Read the [agenda](#), and [register today](#).
- **OBESITY:** The [12th Annual Southern Obesity Summit](#) will be held **October 22-24, 2018** at the Charleston Civic Center in Charleston, WV. The event is hosted by the Texas Health Institute & the West Virginia Bureau for Public Health. Attendees will include policymakers, leaders from community based organizations, federal and state government officials, health care providers, youth and members from national and state associations. The three-day conference offers networking opportunities, fast paced breakout sessions, workgroup meetings, and plenary sessions that will focus on cross-state collaboration, best practices and youth leadership in obesity prevention. [Early Bird registration is \\$425](#) through September 23rd.
- **LUNG CANCER:** [Registration is now open](#) for [Lung Cancer Alliance’s 4th Annual National Screening and Care Conference](#), to be held **Thursday, November 29 through Friday, November 30, 2018**, in Washington, DC. If you are a medical professional working in the lung cancer screening and care space, join us to learn from experts in the field, troubleshoot problems and identify continued areas of need in lung cancer screening programs.
- **LUNG HEALTH:** The [American Lung Association](#) is hosting the [Lung Force Expo](#) on **Friday, December 7th, 2018** at the Jenny Wiley State Resort Park in Prestonsburg, KY. LUNG FORCE Expos are a great opportunity to learn more about the latest trends, resources and research surrounding lung cancer, COPD, asthma, pulmonary fibrosis and other lung diseases. With different tracks for patients and caregivers and healthcare professionals, this one-day event features experts from a variety of lung health-related fields presenting on



current research and hot topics, an exhibitor showcase and a chance for patients, caregivers and the local medical community to connect. [Register today.](#)