

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **June 13, 2018** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> <li>• From the <a href="#">National Coalition for Cancer Survivorship: Administration Action Threatens Coverage for People with Pre-existing Conditions</a> -- In a June <a href="#">court filing</a>, the Department of Justice (DOJ) stated that it would not defend key provisions of the Affordable Care Act in a lawsuit brought by Texas and several other states. <b>One provision is the individual mandate</b>, which was repealed in the tax bill passed by Congress and signed into law last December. Also at issue in the case is coverage and premiums for people with pre-existing conditions. In a <a href="#">blog post for The Commonwealth Fund</a>, Timothy Jost explains the Trump administration’s action and the potential consequences for people with pre-existing conditions.</li> <li>• <a href="#">McConnell says whole Senate backs continued coverage of pre-existing conditions, contrary to Justice Dept. stance in lawsuit</a></li> <li>• <a href="#">HHS To Allow Insurers’ Workaround On 2019 Prices</a></li> </ul>
Acupuncture	<ul style="list-style-type: none"> <li>• <b>The National Cancer Institute (NCI) Acupuncture PDQ (Health Professional version)</b> has had significant updates and revisions based on recent advances in research. <a href="#">Check it out here</a>.</li> </ul>
Bladder Cancer	<ul style="list-style-type: none"> <li>• <a href="#">New Treatment Approach Could Help Prevent Recurrences of Some Bladder Cancers</a></li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Chemo Not Needed for Most Early Breast Cancer: TAILORx</a></li> <li>• <a href="#">New approach to immunotherapy leads to complete response in breast cancer patient unresponsive to other treatments</a></li> <li>• <a href="#">Study links neighborhood factors, breast cancer rates in African-American women</a></li> <li>• <a href="#">Machine learning helps detect lymphedema among breast cancer survivors:</a> Early detection using real-time symptom reports may help with timely treatment.</li> <li>• <b>WEBINAR:</b> NACCHO is hosting a webinar entitled, “<b>Broadening the Spectrum of Skilled Breastfeeding Support in the Community</b>” on <b>Monday, June 18th</b>, 2:00–</li> </ul>

	<p>3:30 PM EDT to explore shifts in the public health landscape of skilled lactation support. Participants will learn systemic solutions to create breastfeeding continuity in the community by increasing access and availability of skilled breastfeeding support in spaces other than clinical maternity care and workplace environments. <a href="#">Learn more and register.</a></p> <ul style="list-style-type: none"> <li>• <b>TWITTER CHAT:</b> Join @LivingBeyondBreastCancer on <b>June 20th at 8:00pm (ET)</b> for <b>Single and Ready to Mingle: Dating and Breast Cancer</b>, a Twitter Chat focusing on the many impacts a breast cancer diagnosis can have on someone’s dating life such as relating to others, changes in body image, and finding the right time to share their diagnosis with someone new. Learn more at <a href="http://lbbc.org/datingchat">http://lbbc.org/datingchat</a></li> <li>• <b>LIVESTREAM: On July 26</b>, join <a href="#">Living Beyond Breast Cancer</a> for <b>Running on Empty: Fed Up With Fatigue</b> a Breast Cancer 360 discussing practical and medical methods to ease cancer-related fatigue. Lillie D. Shockney, RN, BS, MAS, ONN-CG, will offer tools to cope with the social and emotional impacts of living with less energy than before. You can attend the free event live or participate through livestream. Register here: <a href="http://www.lbbc.org/fatigue360">www.lbbc.org/fatigue360</a></li> </ul>
Cancer control	<ul style="list-style-type: none"> <li>• <a href="#">CancerSEEK: Blood Test Could Detect Cancer Earlier</a></li> <li>• <a href="#">Increase in lifestyle-related cancers over past decade spotlights need for prevention:</a> Lung cancer and colorectal cancer remain leading causes of cancer deaths globally; striking inequities in cancer burden persist between high- and low-SDI countries</li> <li>• <a href="#">NCI-MATCH Releases New Findings:</a> The NCI-MATCH <a href="#">precision medicine</a> clinical trial has reached a milestone with the release of results from several of the study's treatment arms. The findings were presented at the 2018 American Society of Clinical Oncology annual meeting, adding to findings from one arm released in 2017.</li> </ul>
Colorectal Cancer	<ul style="list-style-type: none"> <li>• Watch this 2-minute video where co-authors of a recent study discuss their findings: <a href="#">Colon Cancer Treatment in the U.S. -- Double the Price, Outcomes the Same.</a></li> <li>• <b>REMINDER: ACS HAS UPDATED THE CRC SCREENING GUIDELINE!</b> In late May, ACS released a new colorectal cancer screening guideline, published in <a href="#">CA: A Cancer Journal for Clinicians</a>, recommending that adults at <b>average risk for colorectal cancer start regular screening at age 45</b>. The guideline was changed, based in part, on new data showing rates of colorectal cancer are increasing in younger populations. Find out more here: <a href="http://cancer.org/coloncancer">cancer.org/coloncancer</a>.</li> <li>• <b>Kentucky News article about new CRC guideline:</b> <a href="#">Cancer Society says screening for colon cancer should start at 45, not 50; Ky. leads the nation in colon cancer and deaths from it</a></li> <li>• <b>REMINDER: WEBINAR</b> - The National Colorectal Cancer Roundtable (NCCRT) will host a webinar on <b>Tuesday, June 19<sup>th</sup></b> at 3:00pm ET for an NCCRT webinar to introduce a new resource: <b>Risk Assessment and Screening Toolkit to Detect</b></li> </ul>

	<p><b>Familial, Hereditary and Early Onset CRC.</b> The toolkit seeks to enable primary care clinicians to implement a structured family history collection system to identify individuals at increased or high risk of CRC and develop a management strategy for those individuals, and facilitate timely diagnostic evaluation of patients with signs/symptoms of early onset CRC. <a href="#">Register today!</a></p>
<p><b>Complementary &amp; Alternative Medicine</b></p>	<ul style="list-style-type: none"> <li>• NCI’s <a href="#">Aromatherapy &amp; Essential Oils PDQ cancer information summary</a> has been extensively reviewed and revised. The summary provides an overview of the use of aromatherapy and essential oils primarily to improve the quality of life of cancer patients, as well as a brief history of aromatherapy, a review of laboratory studies and clinical trials, and possible adverse effects associated with aromatherapy use.</li> <li>• <a href="#">NIH launches HerbList, a mobile app on herbal products</a> – This new app offers easy access to scientifically backed information on herbs and herbal products.</li> </ul>
<p><b>Data</b></p>	<ul style="list-style-type: none"> <li>• CDC &amp; NCI released the latest annual edition of the <a href="#">U.S. Cancer Statistics</a>, the official federal cancer statistics. This data resource combines data from CDC’s National Program of Cancer Registries and NCI’s Surveillance, Epidemiology, and End Results Program, providing the latest cancer information on the <i>entire</i> U.S. population. Explore this new data through the updated <a href="#">Data Visualizations tool</a>, which includes interactive graphics and data interpretations providing plain explanations of what the data mean. Recently, prevalence, survival and county-level data were added to the tool! And you can create trend graphs, maps, and tables by state, county, and demographic characteristics.</li> </ul>
<p><b>Developmental Disabilities &amp; Cancer</b></p>	<ul style="list-style-type: none"> <li>• <b>WEBINAR:</b> The Chronic Care and Disease Management Program at the Rhode Island Department of Health and the Office of Continuing Medical Education at the Warren Alpert Medical School is hosting a webinar on <b>Tuesday, June 26<sup>th</sup> from 10:00 am – 11:00am (EST)</b> entitled, “<a href="#">Improving Cancer Care in Adults with Developmental Disabilities</a>”. While cancer care can be overwhelming to any patient, patients with developmental disabilities face unique challenges and may require additional support. It is important that interventions for this patient population include assessment of barriers to care and interventions to improve treatment safety, treatment outcomes, and quality of life. You must pre-register to participate in the webinar; click <a href="#">here</a>; and access the conference <a href="#">brochure</a>.</li> </ul>
<p><b>Genetics</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Easing Concerns about Giving Research Study Participants Their Genetic Test Results</a></li> <li>• <a href="#">OncoArray Links Dozens of DNA Variants to Risk for Common Cancers</a></li> </ul>
<p><b>Hepatitis</b></p>	<ul style="list-style-type: none"> <li>• <b>WEBINAR TOMORROW:</b> The National Center For Health in Public Housing is hosting a webinar tomorrow, <b>Thursday, June 14<sup>th</sup></b> from 1pm – 2pm EST entitled, “Navigating Barriers to Treatment for Hepatitis C Virus Infection in Primary Care Settings”. In the US, hepatitis C virus (HCV) infection is a leading cause of liver-related deaths, cirrhosis, liver cancer. The advent of direct-acting antivirals (DAAs) to combat Hepatitis C (HCV) is a major development in curing the deadliest infectious disease, yet many public and private payers choose to limit access to DAAs due to their cost as well as other concerns. This webinar will outline the financial impact of hepatitis C virus on US healthcare, common</li> </ul>

	<p>restrictions of HCV treatment among payers and the successful acquisition of DAA therapy. <a href="#">Click here to Register</a></p>
HPV	<ul style="list-style-type: none"> <li>• <a href="#">Markey Joins NCI-Designated Cancer Centers in Endorsing Goal of Eliminating HPV-Related Cancers</a></li> <li>•</li> <li>• <b>REMINDER:</b> The <a href="#">Kentucky Cancer Consortium</a> recently developed a <a href="#">flyer</a> and <a href="#">poster</a> for use by healthcare professionals when talking with parents of HPV-vaccine age-eligible children. These Kentucky-specific materials highlight the importance of vaccinating against HPV related cancers – cancers which unfortunately have a high incidence rate in Kentucky, as compared to other states. Contact Katie Bathje at <a href="mailto:katie@kycancerc.org">katie@kycancerc.org</a> if you would like to receive hard copies.</li> </ul>
Leukemia	<ul style="list-style-type: none"> <li>• <a href="#">Toxin-Based Drug Moxetumomab Pasudotox May Be New Option for Rare Leukemia</a>: People diagnosed with hairy cell leukemia (HCL) may have an effective new treatment option, a type of drug called an immunotoxin. Read more about how this treatment, moxetumomab pasudotox, fared in a phase 3 clinical trial in patients with advanced HCL.</li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Lung cancer risk drops substantially within five years of quitting, new research finds</a></li> </ul>
Medicaid	<ul style="list-style-type: none"> <li>• <a href="#">State Laying Groundwork For New Medicaid Requirements</a></li> <li>• <a href="#">Protecting Medicaid in Kentucky: Q&amp;A with Emily Beauregard</a>, of <a href="#">Kentucky Voices for Health</a></li> <li>• <a href="#">Medicaid Waivers in Legal and Policy Context; Families USA and Kentucky Voices for Health Explain</a> – Listen to this June 11<sup>th</sup> <a href="#">press telebriefing</a> discussing in detail the recent series of Medicaid eligibility restrictions approved by the Centers for Medicare and Medicaid Services (CMS) under executive branch waiver authority.</li> <li>• <b>REMINDER:</b> <a href="#">Kentucky Voices for Health</a> has created two “explainers” on the <b>Kentucky HEALTH Medicaid waiver (i.e. the new Medicaid Waiver)</b>, which was approved in January and will be fully implemented between July and November 2018. These explainers (a <a href="#">2-pager</a> and a <a href="#">4-pager</a>) to help Medicaid members, providers, employers, nonprofits, health advocates, and other stakeholders prepare for the many changes that lay ahead for Kentucky’s Medicaid program.</li> </ul>
Obesity	<ul style="list-style-type: none"> <li>• CDC just released the <a href="#">2018 State Indicator Report on Fruits and Vegetables</a>. This report highlights approaches to increase the purchase, supply, and demand of fruits and vegetables in states and communities across the United States.</li> <li>• <a href="#">CDC Healthy Schools</a> has developed <a href="#">BAM! Body and Mind</a> is a great resource for tweens, parents, and teachers. Our Disease Database covers all of the major diseases, our Immune Platoon explains how our bodies fight disease, and our Teacher’s Corner has print-ready lesson plans. Help us spread the word about BAM! Visit our <a href="#">Multimedia</a> web page to embed this badge on your websites and social media.</li> </ul>

	<ul style="list-style-type: none"> <li>The <a href="#">PeopleForBikes Community Grant Program</a> provides funding for projects that leverage federal funding and build momentum for bicycling in communities across the U.S. -- projects such as bike paths and rail trails, as well as mountain bike trails, bike parks, BMX facilities, and large-scale bicycle advocacy initiatives. Grant applications are accepted from non-profit organizations with a focus on bicycling, active transportation, or community development, from city or county agencies or departments, and from state or federal agencies working locally.</li> </ul>
Palliative Care	<ul style="list-style-type: none"> <li><a href="#">MedlinePlus</a> and the <a href="#">National Institute of Nursing Research</a> have collaborated to develop a <a href="#">year-long text message campaign on palliative care</a>. Adult and pediatric patients with a serious illness, their families, and caregivers who are interested in palliative care can receive text messages about what palliative care is, the benefits of palliative care, and how to manage the symptoms of a serious illness. <b>Text MP CARE to 468311 to sign-up!</b> There is no fee, but standard message/data rates may apply.</li> </ul>
Pediatric & AYA Cancer	<ul style="list-style-type: none"> <li><a href="#">Selumetinib Continues to Show Promise in Children with NF1</a></li> </ul>
Pharmacology	<ul style="list-style-type: none"> <li><a href="#">Price Check On Drug Ads: Would Revealing Costs Help Patients Control Spending?</a></li> </ul>
Policy	<ul style="list-style-type: none"> <li><a href="#">These five organizations spent the most money lobbying Kentucky lawmakers this year</a></li> <li><b>JOURNAL ARTICLE:</b> <a href="#">State Indoor Tanning Laws and Prevalence of Indoor Tanning Among US High School Students, 2009-2015</a>. Am J Public Health. 2018 July; 108 (7): 951-956.</li> <li><b>REMINDER:</b> The 2018 <a href="#">Kentucky Cancer Summit entitled, “Cancer Policy in the Commonwealth”</a> will be held on <b>August 23, 2018 from 8:30am – 4:00pm</b> at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.</li> </ul>
Prostate cancer	<ul style="list-style-type: none"> <li><a href="#">More frequent screening after prostate cancer treatment not linked to improved survival</a></li> </ul>
Survivorship	<ul style="list-style-type: none"> <li><b>REMINDER: WEBINAR -</b> <a href="#">CANCERCare</a> is hosting a webinar entitled, <a href="#">“Current Perspectives on Cancer Survivorship”</a> on <b>Tuesday, June 19<sup>th</sup></b> from 1:30pm – 2:30pm EST. Free CEs for social workers are available. Workshop Topics will include: Cancer Survivorship overview; Managing late effects of Treatment; Importance of Tx Summaries; proper long term Follow-Up; Questions for Our Panel of Experts.</li> </ul>
Tobacco Control	<b>Tobacco Control</b>

- [American Lung Association](#) is excited to share a new resource, "[Billing Guide for Tobacco Screening and Cessation](#)." ALA recognizes that tobacco cessation screening and treatment is more likely to get done if it is reimbursed. And we hope this new resource will help public health workers engage providers to better understand the billing process. You can access the document [here](#).
- [Elizabethtown expands smoking ban to e-cigarettes](#)
- **JOURNAL ARTICLE:** [Employee Adherence to a Tobacco-Free Executive Order in Kentucky](#). Ickes et al. American Journal of Health Promotion. 2018.
- **WEBINAR:** The [American Lung Association](#) is co-hosting a webinar on June 19<sup>th</sup> at 3pm EST entitled, "[Turning Challenges into Dollars: Addressing Tobacco Cessation Billing Challenges in your Organization](#)" with National Behavioral Health Network and Smoking Cessation Leadership Center. During this webinar, you can learn how to improve reimbursement for your tobacco cessation services with state Medicaid programs and use the new billing guide. Register [here](#).
- **REMINDER:** CDC is airing a new round of hard-hitting ads from the [Tips From Former Smokers® \(Tips®\) campaign](#) on national television, in magazines, and online, and will run for 25 weeks, now through October 14th, in every media market in the country. Visit the [Tips website](#) to explore extensive campaign resources for you use in Kentucky.

#### Vaping

- **JOURNAL ARTICLE:** [Electronic Cigarettes and Future Marijuana Use: A Longitudinal Study](#). Dai et al. Pediatrics. May 2018, VOLUME 141 / ISSUE 5

#### Tobacco Treatment

- Schedule a [Freedom From Smoking® Facilitator Training](#) in your region! Contact [502-564-9358](#) ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification is available via 90-minute webinars. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.

#### Events

##### Events of Interest (in chronological order)

- **AYA:** Registration is now open for the [Norton Cancer Institute](#) and [First Descents Rock Climbing Trip 2018](#). Eligible participants are AYA cancer patients ages 18-39, currently in active treatment or survivors. Register Now to go to the Red River Gorge in June with Norton Cancer Institute and First Descents!
- **WELLNESS:** The [Health & Wellness Initiative at UK's Human Development Institute](#) is hosting a "[Health Partners: Train-the-Trainer](#)" workshop in Frankfort, KY on **June 20th and 21st**. This is an opportunity to get certified to teach a fun, evidence-based health and wellness program to people of all abilities. This training is appropriate for service providers, community organizations, educators, and anyone else interested in providing inclusive health programming. To register, contact [megan.jaspersen@uky.edu](mailto:megan.jaspersen@uky.edu) or 859-

257-2304.

- **COLORECTAL CANCER:** [Register today for the 2018 Southeastern Colorectal Cancer Consortium](#), which will be held in New Orleans, **June 27<sup>th</sup> through June 29<sup>th</sup>**. The meeting will tackle best practices, lessons learned, and how to move forward in our work surrounding colorectal cancer.
- **HEPATITIS:** [Kentucky's 5<sup>th</sup> Annual Viral Hepatitis Conference](#) will be held on **July 31, 2018 at the Griffin Gate Marriott in Lexington, KY**. Experts in Viral Hepatitis will discuss opportunities for professionals and community members to engage in dialogue and share successes and best practices in hepatitis prevention, treatment and care strategies. Read the [draft agenda](#).
- **HEPATITIS:** The KY Rural Health Association & KDPH Adult Viral Hepatitis Prevention Program are hosting an [all-day workshop specific to Hepatitis C called, "Hepatitis C: Know More"](#). The target audience is primary healthcare professionals – physicians, PAs and APRNs.
- **AHEC:** [Save-the-Date for the 27<sup>th</sup> Annual AHEC Summer Conference on August 2<sup>nd</sup> and 3<sup>rd</sup>](#), 2018 at the London Community Center in London, Kentucky. [Register today!](#) Molly Housley Smith, DMD, University of Kentucky College of Dentistry, will discuss the burden of HPV-related head and neck squamous cell carcinoma, the role of HPV in head and neck cancer, and preventative measures clinicians can take to improve patient outcomes. [Read about other featured presentations here](#).
- **PATIENT NAVIGATION:** [2018 Oncology Navigation Summit](#) will be held at UK HealthCare Turfland, Room T1307 on **August 23rd, 2018 from 10am – 2:30pm**. The event, hosted by UK Markey Cancer Center Affiliate Network and the Kentucky Cancer Consortium, will address topics such as the Commission on Cancer patient navigation standards, childhood cancer survivorship, community health work's role in oncology navigation, and evidenced based practices for community cancer centers and patient navigation processes.
- **POLICY:** The 2018 [Kentucky Cancer Summit entitled, "Cancer Policy in the Commonwealth"](#) will be held on **August 23, 2018 from 8:30am – 4:00pm** at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.
- **DATA:** The [Fifth HINTS Data Users Conference](#), sponsored by The National Cancer Institute, will be held on **September 13-14<sup>th</sup>** at the Natcher Conference Center in Bethesda, MD. Please join us as we present and discuss research using Health Information National Trends Survey (HINTS) data and highlight the role of HINTS research in public health and clinical care. [Register today](#), and [submit an abstract!](#)
- **LUNG CANCER:** [Register today](#) for the **3<sup>rd</sup> Annual Lung Cancer & Smoking Cessation Symposium on Friday, September 14<sup>th</sup>, 2018** at the Center for Health

Education and Research on 316 W. Second St. in Morehead, KY.

- **POLICY:** The Howard L. Bost Memorial Health Policy Forum will be held on **September 24<sup>th</sup>** in Lexington, KY.
- **GYNECOLOGIC CANCERS:** The Norton Cancer Institute is hosting the [17<sup>th</sup> Annual Nixon Lectureship](#) on **Monday, September 24<sup>th</sup>** at 5:30pm at The Olmsted on 3701 Frankfort Avenue in Louisville. The lecture, entitled, “**Prevention and Early Detection of Gynecologic Malignancies**”, will be given by Joan L. Walker, M.D. from the Stephenson Cancer Center at the University of Oklahoma Health Sciences Center. To register call 502-629-1234 Option 2.
- **CHWs:** [2018 3<sup>rd</sup> Annual Kentucky Association of Community Health Workers Conference](#) will be held on **Thursday, September 27<sup>th</sup>, 2018** from 8am – 4:30pm at the Crowne Plaza Louisville Airport Expo Center.
- **OBESITY:** The [12th Annual Southern Obesity Summit](#) will be held **October 22-24, 2018** at the Charleston Civic Center in Charleston, WV. The event is hosted by the Texas Health Institute & the West Virginia Bureau for Public Health. Attendees will include policymakers, leaders from community based organizations, federal and state government officials, health care providers, youth and members from national and state associations. The three-day conference offers networking opportunities, fast paced breakout sessions, workgroup meetings, and plenary sessions that will focus on cross-state collaboration, best practices and youth leadership in obesity prevention. [Early Bird registration is \\$425](#) through September 23<sup>rd</sup>.