

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **May 30, 2018** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
<p><b>ACA &amp; Cancer</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky Consumer Healthcare Experience State Survey</a> elicited Kentuckians’ unbiased views on a wide range of health system issues, including confidence using the health system, financial burden and views on fixes that might be needed.</li> <li>• <a href="#">Obamacare tied to earlier cancer detection in young women</a></li> <li>• <a href="#">Guess what's in the farm bill? Funding for health plans for farmers &amp; ranchers</a></li> </ul>
<p><b>Breast Cancer</b></p>	<ul style="list-style-type: none"> <li>• <b>VIDEO:</b> Eleven percent of all cases of breast cancer in the U.S. are reported in women under 45. <a href="#">CDC’s Bring Your Brave campaign</a> introduces <a href="#">new media</a> featuring sisters Emily and Caroline, who have a higher risk of breast and ovarian cancer because of their family’s history. They share how knowing their risk led to different decisions, but allowed them both to keep living their lives in a healthy way.</li> </ul>
<p><b>Colorectal Cancer</b></p>	<ul style="list-style-type: none"> <li>• <b>ACS UPDATES CRC SCREENING GUIDELINE!</b> This morning (5/30/18) the American Cancer Society released a new colorectal cancer screening guideline, published in <a href="#">CA: A Cancer Journal for Clinicians</a>, recommending that adults at <b>average risk for colorectal cancer start regular screening at age 45</b>. The guideline was changed, based in part, on new data showing rates of colorectal cancer are increasing in younger populations. Find out more here: <a href="http://cancer.org/coloncancer">cancer.org/coloncancer</a>.</li> <li>• <a href="#">More Young Adults Getting, Dying From Colon Cancer</a></li> <li>• <b>WEBINAR:</b> The National Colorectal Cancer Roundtable (NCCRT) will host a webinar on <b>Tuesday, June 19<sup>th</sup> at 3:00pm ET</b> for an NCCRT webinar to introduce a new resource: <b>Risk Assessment and Screening Toolkit to Detect Familial, Hereditary and Early Onset CRC</b>. The toolkit seeks to enable primary care clinicians to implement a structured family history collection system to identify individuals at increased or high risk of CRC and develop a management strategy for those individuals, and facilitate timely diagnostic evaluation of patients with signs/symptoms of early onset CRC. <a href="#">Registration coming soon.</a></li> </ul>

	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> on <a href="#">Using Community Engagement and Navigators to Increase Colon Cancer Screening and Patient Outcomes</a>. Devereux et al. <i>Health Promotion Practice</i>. February 9, 2018. During the 16 months of delivery screening, patient navigators integrated into gastroenterology clinics met all goals, which included enrolling an ethnically diverse group of participants through in-reach and community outreach, facilitating screening completions for 61% of patients identified as needing screening, obtaining satisfaction ratings from 89% of participants, and improved bowel prep quality.</li> <li>• <b>JOURNAL ARTICLE:</b> A new journal article appeared in <i>Clinical Colorectal Cancer</i>, entitled, <a href="#">Addressing Racial Disparity in Colorectal Cancer Screening With CT Colonography: Experience in an African-American Cohort</a>. The study concludes that CTC is an effective screening modality for African-American adults and could potentially improve rates of colorectal screening in this underserved population.</li> </ul>
Community Health Workers	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> Brown et al. <a href="#">Evaluation of Healthy Fit: A Community Health Worker Model to Address Hispanic Health Disparities</a>. Preventing Chronic Disease. 2018; 15: 170347.</li> <li>• <b>JOURNAL ARTICLE:</b> Hartzler et al. <a href="#">Roles and Functions of Community Health Workers in Primary Care</a>. Annals of Family Medicine. May/June 2018. Vol 16. No 3. Pages 240-245.</li> </ul>
Cost	<ul style="list-style-type: none"> <li>• <a href="#">Many cancer patients juggle care along with financial pain</a></li> </ul>
Data	<ul style="list-style-type: none"> <li>• <a href="#">Annual Report to the Nation on the Status of Cancer</a> was released on May 22, 2018. According to the report: Overall cancer death rates continue to decrease in men, women, and children for all major racial and ethnic groups; Overall cancer incidence rates, or rates of new cancers, have decreased in men and remained stable in women; Overall prostate cancer incidence rates declined. Incidence of distant disease increased, and after decades of decline, prostate cancer mortality leveled off. <a href="#">Read key findings and associated charts, graphs, and social media tools.</a></li> <li>• The <a href="#">2016 Small Area Health Insurance Estimates (SAHIE) are now available on the Census Bureau's website</a>. This release includes the <a href="#">2016 SAHIE Report</a> that describes differences in health insurance coverage across counties and states, as well as trends over time. An <a href="#">interactive data and mapping tool</a> is also available, allowing users to create and download county and state custom tables, thematic maps and time-trend charts for all concepts, available annually for 2006 through 2016.</li> <li>• <b>REMINDER:</b> The <a href="#">Kentucky Cancer Consortium</a> hosted a webinar yesterday entitled, <b>"Using Cancer Data in Kentucky"</b>, with speakers Dr. Tom tucker (KCR), Dr. Jaclyn McDowell (KCR) and Dr. Sarojini Kanotra (KyBRFS). <a href="#">View the archived webinar here.</a></li> </ul>
End of Life	<ul style="list-style-type: none"> <li>• <b>ETHICS BLOG:</b> <a href="#">Die Like a Dog -- Why can't we give humans the same dignity as pets?</a></li> </ul>

Genetics	<ul style="list-style-type: none"> <li>• NCI recently revised its Health Professionals PDQ entitled <b>Cancer Genetics Risk Assessment and Counseling</b>. Read the <a href="#">updated version here</a>.</li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <b>REMINDER:</b> The <a href="#">2017 Kentucky Minority Health Status Report</a> has been released and posted to the web. The report includes data on the health status of minority populations in the commonwealth, as well as recommendations for achieving equity for all Kentuckians.</li> </ul>
Health IT	<ul style="list-style-type: none"> <li>• <a href="#">New Cancer Treatments Lie Hidden Under Mountains of Paperwork</a></li> <li>• <a href="#">Kentucky’s New Telehealth Law Expands Insurance Coverage and Reimbursement</a></li> </ul>
HPV	<ul style="list-style-type: none"> <li>• The <a href="#">Kentucky Cancer Consortium</a> recently developed a <a href="#">flyer</a> and <a href="#">poster</a> for use by healthcare professionals when talking with parents of HPV-vaccine age-eligible children. These Kentucky-specific materials highlight the importance of vaccinating against HPV related cancers – cancers which unfortunately have a high incidence rate in Kentucky, as compared to other states.</li> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">Effect of a Health Care Professional Communication Training Intervention on Adolescent Human Papillomavirus Vaccination -- A Cluster Randomized Clinical Trial</a>. Dempsey et al. JAMA Pediatrics. 2018 May 7; 172 (5).</li> <li>• <a href="#">Cochrane Review Backs HPV Vax For Girls, Young Women:</a> Lower risk of cervical lesions in those who received vaccine versus placebo</li> </ul>
Liver Cancer	<ul style="list-style-type: none"> <li>• <a href="#">NIH study finds gut microbiome can control antitumor immune function in liver</a></li> <li>• <b>Viral Hepatitis and Liver Cancer Prevention Profiles</b> - The GW Cancer Center recently published these fact sheets on liver cancer and viral hepatitis for each state (read Kentucky’s <a href="#">here</a>) as well as resources on reducing the burden of viral hepatitis. <a href="#">Learn more</a>.</li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Lung Cancer Screening Rates Only 2% Across US:</a> Very few of the heavy smokers who are eligible for lung cancer screening in the United States have undergone such screening, a nationwide analysis has found.</li> <li>• <a href="#">Lung Cancer Rate Now Higher in Young Women Than Young Men</a></li> <li>• <b>ASCO READING ROOM:</b> <a href="#">Stigma: Lung Cancer Patients Prone to Playing the Blame Game</a> -- Feelings of shame and guilt may prevent patients from seeking diagnosis, adhering to treatment, or communicating with physicians</li> <li>• <a href="#">Refusing Lung Cancer Treatment: Class Trumps Race -- Wide variation in groups at highest risk of turning down treatment</a></li> </ul>
Medicaid	<ul style="list-style-type: none"> <li>• <a href="#">Foundation Initiative to Help Kentucky Medicaid Population Keep Health Coverage, Access to Substance Use Treatment</a></li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky Voices for Health</a> has created two “explainers” on the <b>Kentucky HEALTH Medicaid waiver (i.e. the new Medicaid Waiver)</b>, which was approved in January and will be fully implemented between July and November 2018. These explainers (a <a href="#">2-pager</a> and a <a href="#">4-pager</a>) were developed with information provided by the Centers for Medicare &amp; Medicaid Services (CMS) and the Cabinet for Health &amp; Family Services (CHFS), with the understanding that some policies are still being developed and may change during the implementation process. As changes are made, KVH will update their materials to reflect the latest information. These resources can be used to help Medicaid members, providers, employers, nonprofits, health advocates, and other stakeholders prepare for the many changes that lay ahead for Kentucky's Medicaid program.</li> <li>• <a href="#">Work Requirements and Medicaid: What Will Happen to Beneficiaries with Mental Illnesses or Substance Use Disorders?</a></li> </ul>
Obesity	<ul style="list-style-type: none"> <li>• <a href="#">Heavier Women May Face Higher Cancer Risks, Study Finds</a></li> <li>• <a href="#">Preventing Childhood Obesity in McLean County</a></li> <li>• <a href="#">Obese kids in rural Ky. are heavier than obese kids in urban Ky.</a></li> </ul>
Palliative Care	<ul style="list-style-type: none"> <li>• The GW Cancer Center recently released a <a href="#">new social media toolkit for Palliative Care Awareness</a> to be used throughout the year. This toolkit is designed to help stakeholders implement evidence-based practices when communicating about palliative care.</li> </ul>
Patient Navigation	<ul style="list-style-type: none"> <li>• <a href="#">2018 Oncology Navigation Summit</a> will be held at UK HealthCare Turfand, Room T1307 on <b>August 23rd, 2018 from 10am – 2:30pm</b>. The event, hosted by UK Markey Cancer Center Affiliate Network and the Kentucky Cancer Consortium, will address topics such as the Commission on Cancer patient navigation standards, childhood cancer survivorship, community health work’s role in oncology navigation, and evidenced based practices for community cancer centers and patient navigation processes. <a href="#">Register today!</a></li> </ul>
Pediatric & AYA Cancer	<ul style="list-style-type: none"> <li>• Kentucky-based <a href="#">Kids Cancer Alliance</a> offers a variety of camp and recreational activities year-around for children with cancer and their families. Read what’s been going on at KCA in their most recent <a href="#">newsletter here</a>.</li> <li>• <a href="#">Congress Passes Childhood Cancer STAR Act</a>: The most comprehensive childhood cancer legislation ever introduced now heads to President Trump to be signed into law. While the legislation is not yet funded, "the STAR Act is an important bipartisan effort designed to advance pediatric cancer research and child-focused cancer treatments, while also improving childhood cancer surveillance and providing enhanced resources for survivors."</li> <li>• <a href="#">New treatment gives hope to children with resistant leukemia</a></li> <li>• <a href="#">St. Jude: \$100M for children with cancer global outreach</a></li> </ul>
Pharmacology	<ul style="list-style-type: none"> <li>• <a href="#">Benefit Change Could Raise Costs For Patients Getting Drug Copay Assistance</a></li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="#">Dabrafenib–Trametinib Combination Approved for Melanoma, Anaplastic Thyroid Cancer</a></li> <li>• <a href="#">Drugmakers Blamed For Blocking Generics Have Jacked Up Prices And Cost U.S. Billions</a></li> <li>• <a href="#">Experimental Cancer Drug Metarrestin Targets Metastatic Tumors</a></li> </ul>
Policy	<ul style="list-style-type: none"> <li>• <a href="#">Poll: 72% of Ky. adults had problems paying for health care last year; lawmakers show bipartisan agreement on some approaches</a></li> <li>• The 2018 <a href="#">Kentucky Cancer Summit entitled, “Cancer Policy in the Commonwealth”</a> will be held on <b>August 23, 2018 from 8:30am – 4:00pm</b> at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.</li> <li>• <a href="#">States Work to Hold Hospitals Accountable for Community Benefits Spending</a></li> <li>• <a href="#">Dr. Pat Withrow Named Healthy Kentucky Policy Champion</a></li> <li>• <a href="#">Lobbyist spending tops \$8.4 million in Kentucky legislature</a></li> </ul>
Prostate Cancer	<ul style="list-style-type: none"> <li>• <a href="#">The U.S. Preventive Services Task Force released a final recommendation statement on screening for prostate cancer.</a> The Task Force recommends that men aged 55 to 69 years make an individual decision about whether to be screened after a conversation with their clinician about the potential benefits and harms. For men 70 years and older, the potential benefits do not outweigh the expected harms, and these men should not be routinely screened for prostate cancer.</li> <li>• <a href="#">More men with low-risk prostate cancer are forgoing aggressive treatment</a></li> </ul>
Public Health	<ul style="list-style-type: none"> <li>• <a href="#">It Saves Lives. It Can Save Money. So Why Aren't We Spending More on Public Health?</a> Funding for health campaigns is surprisingly low when you consider they're often so valuable that they pay for themselves.</li> </ul>
Risk	<ul style="list-style-type: none"> <li>• Watch NCI's new video short, "<a href="#">Did You Know? Risk Factors for Cancer</a>" which seeks to educate the public re: how age, weight, exposure to voluntary and involuntary carcinogens, and genetics contribute to the development of cancer.</li> </ul>
Screening	<ul style="list-style-type: none"> <li>• <a href="#">Study Shows Experimental Screening Test Can Detect Endometrial and Ovarian Cancers</a></li> <li>• <a href="#">Otis Brawley: Makings of a Cancer Screening Skeptic</a> -- From Detroit gang mascot to American Cancer Society's chief medical officer</li> </ul>
Skin Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Another Foe for the U.S. Military: Skin Cancer</a></li> </ul>

<p><b>Survivorship</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Low-fat diet tied to better breast cancer survival</a></li> <li>• <a href="#">Risk for Long-Term Cardiovascular Disease Increased for Endometrial Cancer Survivors</a></li> <li>• <b>WEBINAR:</b> <a href="#">CANCERCare</a> is hosting a webinar entitled, “<a href="#">Current Perspectives on Cancer Survivorship</a>” on <b>Tuesday, June 19<sup>th</sup></b> from 1:30pm – 2:30pm EST. Free CEs for social workers are available. Workshop Topics will include: Overview of Cancer Survivorship overview; Managing Post-Treatment Late Effects; the Importance of Treatment Summaries; Follow-Up with Your Oncologist &amp; Primary Care Doctor; The Benefits of Communicating with Your Health Care Team; Quality-of-Life Concerns; Questions for Our Panel of Experts.</li> <li>• Be sure to check out these new <b>ASCO Answers fact sheets</b> on <a href="#">Cancer Clinical Trials, Effective Caregiving at Home</a>, and <a href="#">Rash</a> at Cancer.Net. These one-page (front and back) introductions include a topic overview, methods for management and coping, words to know, and questions to ask the health care team. <a href="#">View these and a library of titles.</a></li> <li>• CDC recently renovated its <a href="#">Cancer Survivors website</a>, which now features more videos, pictures, survivor stories, and health tips for cancer patients, survivors, and caregivers.</li> </ul>
<p><b>Tobacco Control</b></p>	<p><b>Tobacco Control</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Kentucky smokers will soon pay more for cigarettes, but smoke-free advocates say it's not enough</a></li> <li>• <a href="#">Tobacco advocates says cigarette tax will have ‘very, very small’ impact on growers.</a></li> <li>• <a href="#">San Francisco to decide whether to ban flavored tobacco</a></li> <li>• CDC’s MMWR for May 11, 2018, Vol. 67, No. 18: <a href="#">Tobacco Cessation Interventions and Smoke-Free Policies in Mental Health and Substance Abuse Treatment Facilities</a> — United States, 2016</li> <li>• <a href="#">Quantifying Mortality Risk from Tobacco: Cigarettes are the worst, but cigars and pipes also contribute to early death</a></li> <li>• <b>REMINDER:</b> CDC is airing a new round of hard-hitting ads from the <a href="#">Tips From Former Smokers® (Tips®) campaign</a> on national television, in magazines, and online, and will run for 25 weeks, now through October 14th, in every media market in the country. Visit the <a href="#">Tips website</a> to explore extensive campaign resources for you use in Kentucky.</li> </ul> <p><b>Vaping</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Higher formaldehyde risk in e-cigarettes than previously thought</a></li> <li>• <a href="#">E-Cigarettes Don't Help Smokers Quit, But Cash Might</a></li> </ul>

- [Millions try E-cigarettes, but many stop](#)

#### Tobacco Treatment

- Schedule a [Freedom From Smoking® Facilitator Training](#) in your region! Contact [502-564-9358](tel:502-564-9358) ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification is available via 90-minute webinars. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.

#### Events of Interest (in chronological order)

- **AYA:** Registration is now open for the [Norton Cancer Institute](#) and [First Descents Rock Climbing Trip 2018](#). Eligible participants are AYA cancer patients ages 18-39, currently in active treatment or survivors. Register Now to go to the Red River Gorge in June with Norton Cancer Institute and First Descents!
- **WELLNESS:** The [Health & Wellness Initiative at UK's Human Development Institute](#) is hosting a ["Health Partners: Train-the-Trainer" workshop](#) in Frankfort, KY on **June 20th and 21st**. This is an opportunity to get certified to teach a fun, evidence-based health and wellness program to people of all abilities. This training is appropriate for service providers, community organizations, educators, and anyone else interested in providing inclusive health programming. To register, contact [megan.jaspersen@uky.edu](mailto:megan.jaspersen@uky.edu) or [859-257-2304](tel:859-257-2304).
- **COLORECTAL CANCER:** [Register today for the 2018 Southeastern Colorectal Cancer Consortium](#), which will be held in New Orleans, **June 27th through June 29th**. The meeting will tackle best practices, lessons learned, and how to move forward in our work surrounding colorectal cancer.
- **HEPATITIS:** [Kentucky's 5th Annual Viral Hepatitis Conference](#) will be held on **July 31, 2018 at the Griffin Gate Marriott in Lexington, KY**. Experts in Viral Hepatitis will discuss opportunities for professionals and community members to engage in dialogue and share successes and best practices in hepatitis prevention, treatment and care strategies. Read the [draft agenda](#).
- **HEPATITIS:** The KY Rural Health Association & KDPH Adult Viral Hepatitis Prevention Program are hosting an [all-day workshop specific to Hepatitis C called, "Hepatitis C: Know More"](#). The target audience is primary healthcare professionals – physicians, PAs and APRNs.
- **AHEC:** [Save-the-Date for the 27th Annual AHEC Summer Conference on August 2nd and 3rd](#), 2018 at the London Community Center in London, Kentucky.
- **PATIENT NAVIGATION:** [2018 Oncology Navigation Summit](#) will be held at UK HealthCare Turfland, Room T1307 on **August 23rd, 2018 from 10am – 2:30pm**. The event, hosted by UK Markey Cancer Center Affiliate Network and the Kentucky Cancer Consortium, will address topics such as the Commission on Cancer patient navigation standards, childhood cancer survivorship, community health work's role in oncology navigation, and evidenced based practices for

Events



community cancer centers and patient navigation processes.

- **POLICY:** The 2018 [Kentucky Cancer Summit entitled, “Cancer Policy in the Commonwealth”](#) will be held on **August 23, 2018 from 8:30am – 4:00pm** at the Kentucky Science Center, 727 West Main Street in Louisville, KY. The Summit is hosted by the ACS CAN and presented by KCC. Join us for a discussion on the current state of cancer in the commonwealth, and how we can work together on public policies that will ensure Kentuckians have access to the care they need to prevent, detect, and fight cancer.
- **DATA:** The [Fifth HINTS Data Users Conference](#), sponsored by The National Cancer Institute, will be held on **September 13-14<sup>th</sup>** at the Natcher Conference Center in Bethesda, MD. Please join us as we present and discuss research using Health Information National Trends Survey (HINTS) data and highlight the role of HINTS research in public health and clinical care. [Register today](#), and [submit an abstract!](#)
- **LUNG CANCER:** Save the Date for the **3<sup>rd</sup> Annual Lung Cancer & Smoking Cessation Symposium on Friday, September 14<sup>th</sup>, 2018** at the Center for Health Education and Research on 316 W. Second St. in Morehead, KY.
- **POLICY:** The Howard L. Bost Memorial Health Policy Forum will be held on **September 24<sup>th</sup>** in Lexington, KY.
- **GYNECOLOGIC CANCERS:** The Norton Cancer Institute is hosting the [17<sup>th</sup> Annual Nixon Lectureship](#) on **Monday, September 24<sup>th</sup>** at 5:30pm at The Olmsted on 3701 Frankfort Avenue in Louisville. The lecture, entitled, “**Prevention and Early Detection of Gynecologic Malignancies**”, will be given by Joan L. Walker, M.D. from the Stephenson Cancer Center at the University of Oklahoma Health Sciences Center. To register call 502-629-1234 Option 2.
- **CHWs:** [2018 3<sup>rd</sup> Annual Kentucky Association of Community Health Workers Conference](#) will be held on **Thursday, September 27<sup>th</sup>, 2018** from 8am – 4:30pm at the Crowne Plaza Louisville Airport Expo Center.
- **OBESITY:** [12th Annual Southern Obesity Summit](#): Charleston, West Virginia; **October 22-24, 2018**. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 Southern States. With a focus on Equity and Equality, this Summit will bring together leadership from across the south to share, learn and develop strategies for positive change around obesity prevention.