

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 4, 2018** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none">• JOURNAL ARTICLE: Patterns in Health Care Access and Affordability Among Cancer Survivors During Implementation of the Affordable Care Act• The Final Obamacare Tally Is In. About 400,000 Fewer People Signed Up This Year.
Alcohol	<ul style="list-style-type: none">• JOURNAL ARTICLE: CDC researchers found that 1 in 6 adults binge drink once a week, consuming an average of seven drinks per binge. Binge drinking is defined as consuming five or more drinks for men, or four or more drinks for women, in about two hours.
Bladder Cancer	<ul style="list-style-type: none">• NCI recently updated their PDQ summary on treatment for bladder cancer to include the latest tests used to stage the disease as well as updated descriptions and illustrations of the different stages.
Breast Cancer	<ul style="list-style-type: none">• Accelerated Whole Breast Irradiation (WBI) Should be the Norm for Most Breast Cancers
Cancer Control	<ul style="list-style-type: none">• Go ahead and drink your coffee, public health experts say• Oral Contraceptives and Cancer Risk: Birth control pills are linked to increased risk for some cancers and reduced risk for others. Read this updated NCI fact sheet that summarizes the research on the relationship between the use of birth control pills and cancer.
Colorectal Cancer	<ul style="list-style-type: none">• Colon cancer screening rates vary widely across U.S.• If scheduling a test were as simple as booking a hotel room online, would colon cancer screening rates improve?• Older colorectal cancer patients are at increased risk of cardiovascular disease, congestive heart failure• Drug Combination Reduces Number of Colorectal Polyps in Patients with Hereditary Cancer Syndrome

	<ul style="list-style-type: none"> • NCQA recently released the latest edition of the annual State of Health Care Quality Report in which health plans voluntarily disclose clinical quality, customer experience and resource use data, including CRC screening rates. The report showed progress on CRC screening rates for both Medicare and Commercial PPO plans in 2016, but not for HMO plans. View the 2016 rates. • JOURNAL ARTICLE: Large Variations in Colorectal Cancer Screening Rates Exist Throughout the United States • How did Washington do on colon cancer this March? • Brush-up on your know-how re: colorectal cancer screening codes
Community Health Workers	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Training Community Health Workers in Motivational Interviewing to Promote Cancer Screening. Brandford et al. Health Promotion Practice. First Published March 24, 2018. https://doi-org.ezproxy.uky.edu/10.1177/1524839918761384
Cost	<ul style="list-style-type: none"> • U.S. health spending twice other countries' with worse results • Triage Cancer created CancerFinances.org, in partnership with The Samfund, to guide cancer survivors through key topics that may impact their finances. Watch this video to see how CancerFinances.org can help. • Triage Cancer Drug Discount Cards: Triage Cancer is partnering with NeedyMeds, a national, nonprofit organization dedicated to educating and empowering those seeking affordable healthcare. Watch a brief video introduction to their programs and services. In partnership with NeedyMeds, Triage Cancer is offering a prescription drug discount card that can help users save on the cash price of their prescription medications. Download a PDF card that you can print and take to the pharmacy.
Genetics	<ul style="list-style-type: none"> • 23andMe Will Now Test for BRCA Breast-Cancer Genes: It's the first FDA-authorized genetic-cancer-risk test available without a doctor's note. • The 30-Year Quest To Tame The 'Wily' Cancer Gene • New NCI Infographic on Genetic Changes and Cancer
Grants	<ul style="list-style-type: none"> • REMINDER: The Prevent Cancer Foundation's community grants program funds vital community-level projects in cancer prevention and early detection across the United States, and will fund up to 10 one-year awards for \$25,000 each. Review the guidelines and submission instructions. Deadline: April 6, 2018, 6 p.m. ET
Health Equity	<ul style="list-style-type: none"> • April is National Minority Health Month! The federal Office of Minority Health recently launched the official 2018 Minority Health Month website, which includes social media messages and events, graphics, and a webinar series. Information is provided in English and Spanish.

	<ul style="list-style-type: none"> • Governor Bevin has proclaimed April as Minority Health Month in Kentucky. Read the proclamation here. • The 2017 Kentucky Minority Health Status Report (MHSR) includes data on the health status of minority populations in the commonwealth, as well as recommendations for achieving equity for all Kentuckians. The MHSR will be available in the coming weeks -- Review its findings and engage your communities, partners, and stakeholders in conversations to advance equity in Kentucky! • The George Washington University Cancer Center created a social media toolkit to support efforts in commemorating Minority Cancer Awareness Week observed April 8 – 14, 2018, with sample tweets, Facebook posts, and ideas to consider planning your efforts to promote minority cancer awareness. Click here to access the toolkit. • Dr. King Said Segregation Harms Us All. Environmental Research Shows He Was Right. Both minorities and whites who live in racially divided communities are exposed to higher levels of pollution than those who live in more integrated areas. • Atlanta Struggles To Meet MLK’s Legacy On Health Care
Health IT	<ul style="list-style-type: none"> • HHS Releases a New Resource to Help Individuals Access and Use Their Health Information. View the new resource here.
Health Insurance	<ul style="list-style-type: none"> • Why Some Americans Are Risking It and Skipping Health Insurance: Prices and deductibles are rising. Networks are shrinking. And even some well-off Americans are questioning what they’re paying for.
HPV	<ul style="list-style-type: none"> • This Vaccine Can Prevent Cancer, But Many Teenagers Still Don't Get It • REMINDER: Register now for a screening of the documentary “Someone You Love: The HPV Epidemic” on April 10th, 2018 from 5:30pm – 8:00pm at the New Albany-Floyd County Library Auditorium in New Albany, IN, just over the river from Louisville. This is a powerful documentary covering the journeys of 5 women who have faced HPV related cervical cancer. After the film there will be an interactive panel discussion with local leaders, a cancer doctor and survivors.
Immunotherapy	<ul style="list-style-type: none"> • Cancer Immunotherapy Drug Simultaneously Targets Two Proteins that Block Immune Response
Lung Cancer	<ul style="list-style-type: none"> • Dual attack with two existing drugs destroys lung cancer
Medicaid	<ul style="list-style-type: none"> • Medicaid Is Rural America’s Financial Midwife • Calculate This: WFPL News developed a Web App To See How Bevin’s Medicaid Changes Will Affect Kentuckians • Bevin Official Tells Congress Kentucky’s New Medicaid System Will Be Streamlined

	<ul style="list-style-type: none"> • Stakeholder advisory forums planned to engage public in the Kentucky HEALTH Medicaid transformation
Medicare	<ul style="list-style-type: none"> • Medicare Advantage Plans Cleared To Go Beyond Medical Coverage — Even Groceries • New Medicare Cards Coming Soon: Starting this month, Medicare will mail new cards to all people with Medicare, to help protect them from identity fraud. Learn more about these new cards and what to do, on the U.S. government's Medicare website.
Obesity	<ul style="list-style-type: none"> • American Adults Just Keep Getting Fatter
Pediatric & AYA Cancer	<ul style="list-style-type: none"> • Drug May Help Prevent Resistance to Toxin-Based Leukemia Therapy • Childhood cancer bill passes the U.S. Senate • Childhood Cancer Survivors May Develop Heart Problems Sooner
Penile Cancer	<ul style="list-style-type: none"> • Many Men with Penile Cancer Do Not Get Recommended Treatments, Study Finds
Pharmacology	<ul style="list-style-type: none"> • The Imperative of Addressing Cancer Drug Costs and Value
Policy	<ul style="list-style-type: none"> • Here's what happens if Gov. Matt Bevin vetoes Kentucky's tax reform or budget bills • Here's what you need to know about what's in (and not in) the Kentucky budget bill • Kentucky Legislature's Final Budget A Missed Opportunity To Reduce Smoking, Save Lives --Small Cigarette Tax Increase Lets Big Tobacco Off the Hook, Will Keep Kids Hooked • Healthcare related components in the federal omnibus spending bill: What you need to know • Reps. DeSaulnier and Poe Introduce Bipartisan "Cancer Care Planning and Communications Act": Bill would increase comprehensive cancer care planning for millions of Medicare beneficiaries.
Rural Cancer Control	<ul style="list-style-type: none"> • Achieving Rural Health Equity and Well-Being: Proceedings of a Workshop: This June 2017 National Academies workshop explored the impacts of economic, demographic, and social issues in rural communities and offered asset-based approaches to addressing the associated challenges.
Skin Cancer	<ul style="list-style-type: none"> • USPSTF Recommends Counseling to Prevent Skin Cancer: The U.S. Preventive Services Task Force (USPSTF) released a final recommendation statement on March 20 about behavioral counseling to prevent skin cancer. The Task Force found that clinicians should provide counseling to anyone with a fair skin type

	<p>between the ages of 6 months and 24 years. The final recommendation statement can also be found in the March 20 online issue of JAMA.</p>
Survivorship	<ul style="list-style-type: none"> • Some people who have been treated for breast cancer or lymphoma have a higher risk of developing congestive heart failure than people who haven't had cancer, results from a new study show • ASCO Resource to Help Quit Tobacco: ASCO's patient booklet, <i>Stopping Tobacco Use After a Cancer Diagnosis</i>, offers people with cancer and their caregivers information on why and how to quit tobacco use. With information on available treatments and resources, this booklet gives people the practical tools to work with their health care team to stop using tobacco. Available in both English and Spanish. • After Cancer, Accelerated Aging? • What You and Your Cancer Patients Should Know About the Flu This Season • NCI recently updated Eating Hints: Before, During, and After Cancer Treatment. This publication explains why people undergoing treatment for cancer may have eating problems, identifies the types of eating problems they might have, and suggests ways to manage them. • Triage Cancer offers free webinars on various cancer survivorship topics. All webinars are open to patients, survivors, caregivers, advocates and health care professionals, and include topics such as Fostering Resiliency in Families Facing Cancer, Early Integration of Palliative Care; Hot Topics in Laws Affecting Cancer Patients. • Patient Assistance Programs: Do They Help or Hurt?
Testicular Cancer	<ul style="list-style-type: none"> • Testicular Cancer Survivors Need Adequate Screening for Long Term Heart Disease Risks
Transportation	<ul style="list-style-type: none"> • Uber, but for Getting to the Hospital: The ride-sharing company is launching a service that allows doctors to hail cars for their patients.
Tobacco Control	<p>Tobacco Control</p> <ul style="list-style-type: none"> • Lexington Whitaker Bank Ballpark to go tobacco-free • New study: Access to a range of treatment options helps smokers quit • Congratulations, Salyersville! The Salyersville City Council has passed a no-smoking ordinance • WEBINAR: Smoke-Free Multiunit Housing Implementation; Live Q & A with the Experts, April 18, 2018 from 3 PM – 4 PM ET. The U.S. Dept. of Housing and Urban Development (HUD) has established a new Smoke-free Multiunit Housing ruling that requires all federally funded public housing agencies to develop smoke-free indoor policies for their properties by July 31, 2018. As the

implementation deadline quickly approaches, the National Association of County and City Health Officials (NACCHO) teamed up with HUD, the American Lung Association, and the American Cancer Society to help local communities plan for, implement, and build support for smoke-free policies among Public Housing Agencies (PHAs) and Multifamily federally assisted properties. [Join us](#) to discuss effective implementation strategies, partnerships, tobacco cessation opportunities and enforcement.

Vaping

- [E-Cigs Breed More Smokers Than They Stop](#): While the device helps some adults quit the habit for good, research suggests nicotine vaping leads to many more tobacco users. Scientists estimate that about 2,070 cigarette-smoking adults in America quit in 2015 with the help of the electronic devices. However—and perhaps more alarming—the model estimated that, at the same time, an additional 168,000 adolescents and young adults who had never smoked cigarettes began smoking and eventually became daily cigarette smokers after first using e-cigarettes.
- [Exposure to Electronic Cigarette Advertising Among Middle and High School Students — United States, 2014–2016](#)
- [FDA moves ahead with ‘historic’ plan to reduce nicotine in cigarettes](#)
- **JOURNAL ARTICLE: [Association of E-Cigarette Use With Smoking Cessation Among Smokers Who Plan to Quit After a Hospitalization: A Prospective Study](#)**

Tobacco Treatment

- Several [Freedom from Smoking Facilitator Trainings](#) are scheduled throughout the state this year. Contact Tami Cappelletti to register: Tami.Cappelletti@lung.org
 - **April 11, 2018**, Louisville, KY, ALA offices, 10168 Linn Station Rd.
- Schedule a [Freedom From Smoking® Facilitator Training](#) in your region! Contact Bobbye Gray at bobbye.gray@ky.gov or [502-564-9358](tel:502-564-9358) ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification is available via 90-minute webinars. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.
- The Lexington-Fayette County Health Department is leading several Freedom From Smoking classes for the community in the Lexington area. [Find dates and locations on this flyer.](#)

Events

Events of Interest (in chronological order)

- **HPV**: Join us for a screening of the documentary [“Someone You Love: The HPV Epidemic”](#) on **April 10th, 2018** from 5:30pm – 8:00pm at the New Albany-Floyd County Library Auditorium in New Albany, IN, just over the river from Louisville. This is a powerful documentary covering the journeys of 5 women who have faced HPV related cervical cancer. After the film there will be an interactive panel discussion with local leaders, a cancer doctor and survivors.

- **SMOKE-FREE:** [Register today](#) for KCSP's 2018 Spring Conference, *Sharing the Smoke-free Story* at the Lexington Convention Center, Elkhorn Room, Lexington, KY on **Wednesday April 11th** and will feature a preconference on the afternoon of **Tuesday April 10th** hosted by the Kentucky Department for Public Health's Kentucky Tobacco Prevention & Cessation Program. Share the date with community leaders, policymakers, and citizen advocates who might be interested. Read the [agenda](#) and preconference [flyer](#) for details about the conference sessions. CE credits will be offered through CHES and KBN.
- **PREVENTION & SCREENING:** The [Dialogue for Action® on Cancer Screening and Prevention](#) meeting will be held on **April 11-13, 2018** at the Hilton McLean Tysons Corner in McLean, Va. DFA brings together key stakeholders from clinical practice and public health programs to share effective strategies to improve cancer prevention and early detection.
- **HEALTH COMMUNICATION:** The Kentucky Conference on Health Communication, "[21st Century Cures Act: The Role of Communication and Information Science](#)", will be held **April 12-14** at the Hyatt Regency in Lexington, KY. [Register today!](#)
- **RESEARCH:** Fourth Annual [Appalachian Research Day](#) will be held on **Wednesday, April 18, 2018** at the UK Center of Excellence in Rural Health in Hazard. [Conference registration](#) is open.
- **BEHAVIORAL HEALTH:** [KPCA Integrated Behavioral Health Conference](#) will be held on **April 20, 2018**, in Louisville, KY at the Holiday Inn – Louisville East. [Registration is open!](#)
- **AYA & CANCER:** [Dinner Part-AYA with Friends:](#) Have you been diagnosed with cancer and are between the ages of 18 and 39? Join us for dinner out (new location each month) the fourth Thursday of every month. Registration required. Call [502-629-1234](#). Event is hosted by Norton Cancer Institute.
- **PHYSICAL ACTIVITY:** Getting involved with local parks is a great way to [Step It Up, Kentucky!](#) Two opportunities that help get Kentuckians outside and promote healthy, active exploration: [Park Rx Day on Sunday April 29](#) is a national celebration promoting the growing movement of prescribing parks and nature to patients. Check out the [Park Rx website](#) for resources. [Kids to Parks Day 2018 on Saturday, May 19](#) is a national day of outdoor play that connects kids and families with their local, state, and national parks. There are several ways to participate. [Find an event near you](#) or consider [hosting an event](#) in your favorite park. Visit the [Kids to Parks Day website](#) for more info.
- **SOCIAL DETERMINANTS:** The [Kentucky Office of Rural Health](#) and the [Northeast Kentucky AHEC](#) are hosting "[The Cost of Poverty Experience](#)" on **May 4th from 9:30am – 12pm** at the Morehead Conference Center, 111 East 1st Street in Morehead, KY. This poverty simulation is designed for health care providers and staff, health professions students, and community agencies who work with impoverished populations. To register, go to [www.neahec.org/cope](#)
- **COLORECTAL CANCER:** The [Indiana Cancer Consortium](#) invites you to the [2018 Colorectal Cancer Summit](#) in Jeffersonville, IN on May 15th, 2018 from 9am –

2:30pm at Clark Memorial Hospital. This free event will bring together healthcare professionals to educate and collaborate on addressing barriers and successes to colorectal cancer screenings and treatment. **Join us as we focus on how the Indiana and Kentucky cancer communities** can address the pressing challenges we currently face and will provide a vision where collective action can make a difference.

- **TELEHEALTH:** Kentucky Office of Rural Health is excited to announce the [2018 Kentucky Telehealth Summit](#) to be held on **May 24, 2018** at the Anne Hart Raymond Center located on the beautiful campus of Midway University. This one-day event is targeted to anyone interested in or practicing telehealth. Registration is \$75.00 and includes all course materials, breakfast, lunch, and afternoon refreshments.
- **RESEARCH: Save the Date!** [Accelerating Rural Cancer Control \(ARCC\) Research Meeting](#) on **May 30-31, 2018**. Bethesda, Maryland (NIH Main Campus). This ARCC Meeting aims to identify gaps in rural cancer control research and practice, to build partnerships across various stakeholder groups to address challenges and disseminate solutions, and to highlight and identify approaches to address shared and competing priorities of providers, health systems, researchers, patients, and communities.
- **AYA:** Registration is now open for the [Norton Cancer Institute](#) and [First Descents Rock Climbing Trip 2018](#). Eligible participants are AYA cancer patients ages 18-39, currently in active treatment or survivors. Register Now to go to the Red River Gorge in June with Norton Cancer Institute and First Descents!
- **COLORECTAL CANCER:** [Register today for the 2018 Southeastern Colorectal Cancer Consortium](#), which will be held in New Orleans, **June 27th through June 29th**. The meeting will tackle best practices, lessons learned, and how to move forward in our work surrounding colorectal cancer.
- **AHEC:** [Save-the-Date for the 27th Annual AHEC Summer Conference on August 2nd and 3rd](#), 2018 at the London Community Center in London, Kentucky.
- **DATA:** The [Fifth HINTS Data Users Conference](#), sponsored by The National Cancer Institute, will be held on **September 13-14th** at the Natcher Conference Center in Bethesda, MD. Please join us as we present and discuss research using Health Information National Trends Survey (HINTS) data and highlight the role of HINTS research in public health and clinical care. [Register today](#), and [submit an abstract](#)!

- **CHWs:** [2018 3rd Annual Kentucky Association of Community Health Workers Conference](#) will be held on Thursday, September 27th, 2018 from 8am – 4:30pm at the Crowne Plaza Louisville Airport Expo Center.
- **OBESITY:** [12th Annual Southern Obesity Summit](#): Charleston, West Virginia; **October 22-24, 2018.** The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 Southern States. With a focus on Equity and Equality, this Summit will bring together leadership from across the south to share, learn and develop strategies for positive change around obesity prevention.