

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **April 25, 2018** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday’s Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
<p>ACA & Cancer</p>	<ul style="list-style-type: none"> • How Short-Term Health Plans Would Drive Up ACA Premiums and How Advocates Can Make Their Voice Heard • Where the ACA health insurance exchanges stand in 2018 • WEBINAR: Uncompensated Care Provision and the Implementation of Population Health Improvement Strategies, Wednesday, May 9th from 12pm – 1pm. Dr. CB Mamaril, University of Kentucky College of Public Health will discuss whether reducing uncompensated care costs might enable hospitals to re-allocate resources for population health improvement. • Insurers dealing with the death of the Affordable Care Act's cost-sharing reduction payments may hit a stumbling block: the law's method for dealing with risk adjustment. • U.S. House Speaker Ryan to retire with a mixed legacy on health policy • 4 New Ways You Can Avoid Fines For Not Having Health Insurance
<p>Alcohol</p>	<ul style="list-style-type: none"> • CDC recently launched a new alcohol portal to increase awareness of the health effects of excessive alcohol use. CDC’s alcohol portal provides one-stop access to all of CDC’s alcohol prevention related information.
<p>Breast Cancer</p>	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Depression, Antidepressant Use, and Breast Cancer Risk in Pre- and Postmenopausal Women: A Prospective Cohort Study. Reeves et al. Cancer Epidemiology, Biomarkers & Prev. Published March 2018. Conclusion: “In the largest prospective study to date, we find no evidence that either depression or antidepressant use increase risk of breast cancer.” • Study may explain why some triple-negative breast cancers are resistant to chemotherapy • NCI has made extensive updates to its PDQ entitled, “Breast Cancer Treatment during Pregnancy”, including revisions to the tests used to diagnose and stage the disease.

Clinical Trials	<ul style="list-style-type: none"> • NCI produces short videos for cancer patient education. View “Paying for Clinical Trials”, which discusses the different types of costs related to taking part in a clinical trial, and who is expected to pay for which costs.
Colorectal Cancer	<ul style="list-style-type: none"> • Kentucky ACS is hosting a series of webinars discussing FluFIT interventions to increase colorectal cancer screening. Save the dates, and find out more. • More activity, healthier diet tied to extended survival after colon cancer • Interactive App Improves Colorectal Cancer Screening Rates • A new Integrative Medicine and Colorectal Cancer Factsheet from Fight Colorectal Cancer contains information about integrative medicine and its potential applications in colorectal cancer. • The National Colorectal Cancer Roundtable (NCCRT) is hosting a webinar on Wednesday, May 2nd at 3:00pm EST, that will coincide with the release of the NCCRT State CRC Coalition Guide and Workbook. This webinar is a repeat of the workshop hosted at last November’s NCCRT Annual Meeting, Guide and Workbook for State Level Colorectal Cancer Coalitions/Roundtables, and will examine the recommendations from a new NCCRT tool and corresponding workbook that present different visions, structures, strategies, and lessons learned for launching effective state-based CRC coalitions. We’ll hear from two early leaders in state coalition efforts to promote CRC control efforts, who will tell their stories and offer different approaches to success. The speaker’s panel will include our very own -- Katie Bathje, MA, LPCC, Program Director, Kentucky Cancer Consortium. Register today. • SUMMIT: The Indiana Cancer Consortium invites you to the 2018 Colorectal Cancer Summit in Jeffersonville, IN on May 15, 2018 from 9am – 2:30pm at Clark Memorial Hospital (rescheduled for May due to March snow!). This free event will bring together healthcare professionals to educate and collaborate on addressing barriers and successes to colorectal cancer screenings and treatment. Join us as we focus on how the Indiana and Kentucky cancer communities can address the pressing challenges we currently face and will provide a vision where collective action can make a difference.
Community Health Workers	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Are community-based health worker interventions an effective approach for early diagnosis of cancer? A systematic review and meta-analysis. Bellhouse et al. <i>Psycho-Oncology</i>. April 2018. Vol. 27 (4). pp. 1089-1099. Participation in CHW interventions was associated with increased receipt of screening for breast, cervical, and colon cancer. Larger effect sizes were observed in participants previously non-adherent with recommended schedules of cancer screening.
Cost	<ul style="list-style-type: none"> • Would Americans Accept Putting Health Care on a Budget?

<p>Data</p>	<ul style="list-style-type: none"> • The Kentucky Cancer Consortium hosted a webinar yesterday entitled, “Using Cancer Data in Kentucky”, with speakers Dr. Tom tucker (KCR), Dr. Jaclyn McDowell (KCR) and Dr. Sarojini Kanotra (KyBRFS). View the archived webinar here. • The new USCS Data Visualizations tool makes it easy for anyone to explore and use the latest official federal government cancer data from the USCS Web-based report.
<p>Environmental Carcinogens</p>	<ul style="list-style-type: none"> • The Spring 2018 Kentucky Radon Coalition meeting is Tuesday, May 22nd in Lexington from 8 am - 4 pm EST at the Clarion Hotel Conference Center in Lexington, KY. Continuing Education Credits will be available. Please join us to hear from leaders from the industry, health, policy and research. Attendees will learn about radon initiatives and network with others who aim to reduce radon induced lung cancer. Click here to register.
<p>Genetics</p>	<ul style="list-style-type: none"> • NIH completes in-depth genomic analysis of 33 cancer types
<p>Health Equity</p>	<ul style="list-style-type: none"> • The 2017 Kentucky Minority Health Status Report has been released and posted to the web. The report includes data on the health status of minority populations in the commonwealth, as well as recommendations for achieving equity for all Kentuckians. Of interest to cancer control: Black residents have a significantly higher cancer mortality rate than both Whites and Kentuckians overall in prostate, breast and colorectal cancer. This may be due to lower diagnostic screening rates, later diagnosis and disparities in cancer treatment. In addition, though Blacks initiate smoking at a later age than Whites, adult smoking rates are similar to or higher than that of White Kentuckians. Visit the Kentucky Office of Health Equity’s website. • REMINDER: April is National Minority Health Month! The federal Office of Minority Health recently launched the official 2018 Minority Health Month website, which includes social media messages and events, graphics, and a webinar series. Information is provided in English and Spanish. • The George Washington University (GW) Cancer Center offers a new, no-cost, online training, Addressing the Need for LGBTQ-Affirming Cancer Care: A Focus on Sexual and Gender Minority Cancer Survivors. This course provides information on the unique health needs and challenges faced by sexual and gender minorities with a special focus on the cancer needs of gay, bisexual, and transgender (GBT) prostate cancer survivors. Learn from experts in the field, as they discuss strategies for providing inclusive, culturally sensitive and affirming care. Enroll in this free course today! • JOURNAL ARTICLE: Integrating Data On Social Determinants Of Health Into Electronic Health Records. Cantor et al. Health Affairs. Vol. 37, No. 4. Authors recommend creating national standards for representing data related to social determinants of health in electronic health records, incentivizing the collection of the data through financial or quality measures, and expanding the body of research that measures the impact of acting on the information collected.

Health Insurance	<ul style="list-style-type: none"> • Kentucky insurance news: Humana continues move away from fee-for-service model, toward paying for a whole case and incentivizing better outcomes
Health IT	<ul style="list-style-type: none"> • HHS Releases New Data Brief Examining Individuals’ Use of Online Health Records
Lung Cancer	<ul style="list-style-type: none"> • JOURNAL ARTICLE: Geographic Inequalities in Progress against Lung Cancer among Women in the United States, 1990–2015. Ross et al. Cancer Epidemiol Biomarkers Prev. Published Online First March 30, 2018. In central Appalachia, progress against lung cancer mortality among women has lagged compared with a steady national decline. • Lung Patients Live Longer with Immune Therapy
Medicaid	<ul style="list-style-type: none"> • New Kentucky Medicaid plan nears, various sources offer ways to find out more about it and how you could be affected • CDC’s MMWR Weekly Report: State Medicaid Coverage for Tobacco Cessation Treatments and Barriers to Accessing Treatments — United States, 2015–2017. Cigarette smoking prevalence among Medicaid enrollees (25.3%) is approximately twice that of privately insured Americans (11.8%), placing Medicaid enrollees at increased risk for smoking-related disease and death.
Medicare	<ul style="list-style-type: none"> • Medicare to require hospitals to post prices online
Obesity	<ul style="list-style-type: none"> • Join us for a free in-person workshop entitled, “The Art of Working with Others: Creative Strategies for Community Health Coalitions”. This interactive workshop will use arts, leadership and engagement techniques to assist in new health coalition formation and revitalization of existing coalitions to equip participants to improve healthy eating and physical activity in their communities in a creative way. Choose from one of two locations (same great content, and free lunch!): Muhlenberg County Extension Office on Thursday, May 10, 2018 from 10:00 am – 3:00 pm CDT. And the Clark County Extension Office on Thursday, May 17, 2018, from 10:00 am – 3:00 pm EDT. Register for Muhlenberg workshop here and Clark County workshop here. The events are sponsored by Sponsored by: Kentucky Cancer Consortium, Kentucky Department for Public Health/Partnership for a Fit Kentucky, CEDIK, and Foundation for a Healthy Kentucky. • Want a Coke with that Happy Meal? Louisville restaurants may have to offer water first
Pediatric & AYA Cancer	<ul style="list-style-type: none"> • Discovery adds to evidence that some children are predisposed to develop leukemia • NIH’s NINR recently released a two and half minute video that provides a straightforward overview of pediatric palliative care for families, providers and organizations. This consumer-friendly resource is part of NINR’s Palliative Care: Conversations Matter® campaign.

	<ul style="list-style-type: none"> • NCI recently updated their PDQ summary on childhood NHL with treatment options for mucosa-associated lymphoid tissue (MALT) lymphoma, which is a type of NHL.
Pharmacology	<ul style="list-style-type: none"> • Take with Food: Study Tests Lowering Dose of Prostate Cancer Drug
Policy	<ul style="list-style-type: none"> • Here's what Kentucky lawmakers did - and didn't - get done this session • Cancer Society concerned about cigarette tax
Public Health	<ul style="list-style-type: none"> • Study: Nearly Three-Quarters Of Commonly Used Medical Scopes Tainted By Bacteria
Rare Cancers	<ul style="list-style-type: none"> • Did you know that there are more than 500 types of rare cancers? Watch the National Cancer Institute's 3-minute "Rare Cancers Did You Know?" video to learn about different types of rare cancers and their incidence and survival trends.
Rural Issues	<ul style="list-style-type: none"> • Rural Kentucky family physicians in practices that follow model for comprehensive, coordinated care expand patients' access to care
Skin Cancer	<ul style="list-style-type: none"> • GW Cancer Institute has released a Melanoma/Skin Cancer Awareness Month Social Media Toolkit. Updates include suggestions for using Pinterest, Snapchat and Reddit, and includes evidence-informed communication strategies, pre-written Tweets and Facebook posts, as well as tools and resources for strengthening your social media strategy. Download the toolkit today! • Early skin cancer more accurately diagnosed by dermatologist than other providers
Survivorship	<ul style="list-style-type: none"> • 2018 ASCO Guideline Update: Fertility Preservation in Patients With Cancer • NCI maintains a database entitled, "Organizations that Offer Support Services", which provides information on organizations that provide emotional, practical, and financial support services to cancer patients and their caregivers. The database lists many national programs and allows you to search by type of assistance, cancer type, and keyword.
Tobacco Control	<p>Tobacco Control</p>

- [Once king of Kentucky farms, burley tobacco is about to hit a new low](#)
- [Oldham County adds e-cigarettes to smoking ban, partly at the behest of students, and drops exemptions, including break rooms](#)
- [Paducah board amends ordinance to go comprehensive in their smoke-free effort](#)
- CDC is airing a new round of hard-hitting ads from the [Tips From Former Smokers® \(Tips®\) campaign](#) on national television, in magazines, and online, and will run for 25 weeks, from April 23rd to October 14th, in every media market in the country. Visit the [Tips website](#) to explore extensive campaign resources for you use in Kentucky.

Vaping

- [FDA cracks down on sales of Juul, other e-cigarettes to youths](#)

Tobacco Treatment

- Schedule a [Freedom From Smoking® Facilitator Training](#) in your region! Contact Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification is available via 90-minute webinars. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.

Events

Events of Interest (in chronological order)

- **COLORECTAL:** The Indiana Cancer Consortium invites you to the [2018 Colorectal Cancer Summit](#) in Jeffersonville, IN on **May 15, 2018** from 9am – 2:30pm at **Clark Memorial Hospital (rescheduled for May due to March snow!)**. This free event will bring together healthcare professionals to educate and collaborate on addressing barriers and successes to colorectal cancer screenings and treatment. Join us as we focus on how the Indiana and Kentucky cancer communities can address the pressing challenges we currently face and will provide a vision where collective action can make a difference.
- **AYA & CANCER: Dinner Part-AYA with Friends:** Have you been diagnosed with cancer and are between the ages of 18 and 39? Join us for dinner out (new location each month) the fourth Thursday of every month. Registration required. Call [502-629-1234](tel:502-629-1234). Event is hosted by Norton Cancer Institute.
- **PHYSICAL ACTIVITY:** Getting involved with local parks is a great way to [Step It Up, Kentucky!](#) Two opportunities that help get Kentuckians outside and promote healthy, active exploration: [Park Rx Day on Sunday April 29](#) is a national celebration promoting the growing movement of prescribing parks and nature to patients. Check out the [Park Rx website](#) for resources. [Kids to Parks Day 2018 on Saturday, May 19](#) is a national day of outdoor play that connects kids and families with their local, state, and national parks. There are several ways to participate. [Find an event near you](#) or consider [hosting an event](#) in your favorite park. Visit the [Kids to Parks Day website](#) for more info.

- **SOCIAL DETERMINANTS:** The [Kentucky Office of Rural Health](#) and the [Northeast Kentucky AHEC](#) are hosting “[The Cost of Poverty Experience](#)” on **May 4th from 9:30am – 12pm** at the Morehead Conference Center, 111 East 1st Street in Morehead, KY. This poverty simulation is designed for health care providers and staff, health professions students, and community agencies who work with impoverished populations. To register, go to www.neahec.org/cope
- **COLORECTAL CANCER:** The [Indiana Cancer Consortium](#) invites you to the [2018 Colorectal Cancer Summit](#) in Jeffersonville, IN on May 15th, 2018 from 9am – 2:30pm at Clark Memorial Hospital. This free event will bring together healthcare professionals to educate and collaborate on addressing barriers and successes to colorectal cancer screenings and treatment. **Join us as we focus on how the Indiana and Kentucky cancer communities** can address the pressing challenges we currently face and will provide a vision where collective action can make a difference.
- **TELEHEALTH:** Kentucky Office of Rural Health is excited to announce the [2018 Kentucky Telehealth Summit](#) to be held on **May 24, 2018** at the Anne Hart Raymond Center located on the beautiful campus of Midway University. This one-day event is targeted to anyone interested in or practicing telehealth. Registration is \$75.00 and includes all course materials, breakfast, lunch, and afternoon refreshments.
- **RESEARCH: Save the Date! [Accelerating Rural Cancer Control \(ARCC\) Research Meeting](#) on **May 30-31, 2018**.** Bethesda, Maryland (NIH Main Campus). This ARCC Meeting aims to identify gaps in rural cancer control research and practice, to build partnerships across various stakeholder groups to address challenges and disseminate solutions, and to highlight and identify approaches to address shared and competing priorities of providers, health systems, researchers, patients, and communities.
- **AYA:** Registration is now open for the [Norton Cancer Institute](#) and [First Descents Rock Climbing Trip 2018](#). Eligible participants are AYA cancer patients ages 18-39, currently in active treatment or survivors. Register Now to go to the Red River Gorge in June with Norton Cancer Institute and First Descents!
- **COLORECTAL CANCER:** [Register today for the 2018 Southeastern Colorectal Cancer Consortium](#), which will be held in New Orleans, **June 27th through June 29th**. The meeting will tackle best practices, lessons learned, and how to move forward in our work surrounding colorectal cancer.
- **HEPATITIS:** [Kentucky's 5th Annual Viral Hepatitis Conference](#) will be held on **July 31, 2018 at the Griffin Gate Marriott in Lexington, KY**. Experts in Viral Hepatitis will discuss opportunities for professionals and community members to engage in dialogue and share successes and best practices in hepatitis prevention, treatment and care strategies. Read the [draft agenda](#).
- **AHEC:** [Save-the-Date for the 27th Annual AHEC Summer Conference on August 2nd and 3rd](#), 2018 at the London Community Center in London, Kentucky.

- **DATA:** The [Fifth HINTS Data Users Conference](#), sponsored by The National Cancer Institute, will be held **on September 13-14th** at the Natcher Conference Center in Bethesda, MD. Please join us as we present and discuss research using Health Information National Trends Survey (HINTS) data and highlight the role of HINTS research in public health and clinical care. [Register today](#), and [submit an abstract](#)!
- **CHWs:** [2018 3rd Annual Kentucky Association of Community Health Workers Conference](#) will be held on Thursday, September 27th, 2018 from 8am – 4:30pm at the Crowne Plaza Louisville Airport Expo Center.
- **OBESITY:** [12th Annual Southern Obesity Summit](#): Charleston, West Virginia; **October 22-24, 2018**. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 Southern States. With a focus on Equity and Equality, this Summit will bring together leadership from across the south to share, learn and develop strategies for positive change around obesity prevention.