

**Kentucky Cancer Consortium
Lung Cancer Network
Action Items and Minutes**



**Thursday, November 8, 2018
12:00 pm – 1:30 pm EST
Webinar**

*We believe every Kentuckian can be free from tobacco-related disease.
We believe in protecting all Kentuckians from secondhand smoke and radon.
We believe lung cancer screening can save lives.
We believe in a Kentucky without lung cancer.*

Action Items and Notes:

- Discuss “who is working on what” results re: Tobacco Treatment
 - **If missing, provide your organization’s information and clarify contact information to Jennifer Redmond Knight, jredknight@kycancerc.org by November 29, 2018.**
 - Need clarity around State Health Improvement Plan. *See information below on Kentucky Cancer Action Plan-related goals and objectives.*
- Identify gaps and continued questions from Health Professionals re: Coverage for Tobacco Treatment
 - What barriers have we faced in communicating the coverage information to clinicians and tobacco users? Let Jennifer know your perspective, jredknight@kycancerc.org
- Determine interest and plans for developing a consumer-friendly Coverage “FAQ”
 - **Developing a small working group to help consumers understand their coverage and connect to tobacco treatment resources. Contact Jennifer if interested. jredknight@kycancerc.org**
 - Focus: What is covered? What do you do when you want to quit smoking? Incorporate existing linkages – KCP Plan to be Tobacco Free and Certified Tobacco Treatment Specialists. Consider “central” people in health systems who can share the message.
- Discuss possibility of another “Kick it Kentucky” event focused on consumers
 - **If you would like to join a small working group to explore this further, contact Erica Palmer Smith or erica.palmersmith@cancer.org Jennifer, jredknight@kycancerc.org**
 - “Kick It Kentucky” Week is intended to promote tobacco cessation and prevention, while steering clear of any actions that could worsen lung cancer stigma in Kentucky. The first “Kick it Kentucky” Week was held in September 2017, following the passage of SB 89, ensuring access to cessation treatment for current tobacco users. There is still so much work to be done following implementation of SB 89, and we believe a second “Kick it Kentucky” Week will provide a fantastic opportunity.
 - Working group will:
 - Identify opportunities for increased community awareness
 - Identify opportunities for provider engagement
 - Secure commitments from KCC Lung Cancer Network members, and others, to contribute during the week
 - Provide a coordinated calendar of member activities and events during the week
 - Create and provide marketing flyers and a social media toolkit
 - Support efforts to evaluate the effort

- Discuss plans to share tobacco treatment resources with FQHCs
 - KCP is updating final versions. Once ready, **Jennifer will send to the KCC Lung Cancer Network**
 - **Jeff Vella and Sandi Knight will share with FQHCs that provided feedback as well as other FQHCs that may be interested**
 - Connect FQHCs with Certified Tobacco Treatment Specialist training
- Additional thoughts/questions re: Tobacco Treatment
 - How do we identify the areas of the state with the greatest need/gaps for tobacco treatment resources? How do we monitor outcomes? Measure progress?
 - **Identify “map” of Certified Tobacco Treatment Specialists. Find gaps in the map and fund scholarships for FQHC or other representatives interested in becoming certified.**
 - UK BREATHE and Markey Cancer Center Affiliate Network developing a promotional video on Certified Tobacco Treatment Specialist training
 - Work with LCN orgs to identify other ways to determine gaps and needs.
 - **If you are interested in being part of small working group focused on monitoring and evaluation, please contact Jennifer at jredknight@kycancerc.org**
 - ACS recently funded by RWJF to provide support to clinics 6 states (including KY) for tobacco treatment and project ECHO efforts. <https://echo.unm.edu/> Shawnee Christian will be participating in KY. For more information, contact Elizabeth Holtsclaw, elizabeth.holtsclaw@cancer.org
- Lung Cancer Awareness month highlights
 - **Katie Bathje is developing a special current “Lung Cancer” resources document. If you have anything to add, please contact email her at katie@kycancerc.org by COB on Thursday, November 8, 2018.**
 - **Please review current Resources on the KCC Lung Cancer Network Resources page and let Jennifer, jredknight@kycancerc.org know of any changes to your organization’s information: <http://www.kycancerc.org/breakoutteams/Lung%20Network/Resources/>**
 - The following were discussed on the webinar:
 - Hope Light Project customizable lung cancer infographic: http://www.hopelightproject.com/uploads/2/2/7/1/22716712/lung_cancer_infographic_mo_12_oct_2018.pdf Contact Rudy Bess for more information at coastallt@sbcglobal.net
 - Central KY Free to Breathe Event:
 - Nov 11th walk/run at 2 pm Sunday, Nov. 11
 - Location: Coldstream Park
 - Time: Check-in starts at 12:30, Walk starts at 2:00
 - Website: lcrf.org/centralky
 - To join my team, click here: <http://participate.lcrf.org/goto/TeamKYLeads2018>
 - Shine a Light Events, <https://lungcanceralliance.org/10th-annual-shine-a-light-on-lung-cancer/>
 - St. Elizabeth Healthcare Shine a Light
 - Date and Time: November 15, 2018, 6:00 – 8:00 PM
 - Location: St. Elizabeth Training and Education Center, 3861 Olympic Blvd, Erlanger, KY 41018
 - For more information, contact: Laura Sipple, laura.sipple@stelizabeth.com
 - Great American Smokeout, November 15th, 2018, <https://www.cancer.org/healthy/stay-away-from-tobacco/great-american-smokeout.html>
 - Lung Cancer Alliance launched new media campaign “What about your Lungs” <https://lungcanceralliance.org/about-screening/>

Kentucky Cancer Action Plan-related goals and objectives for KCC Lung Cancer Network:

<http://www.kycancerc.org/canceractionplan/canceractionplan.pdf>

- Goal 1: Reduce incidence and mortality rates of tobacco-related cancers in all populations.
 - Tobacco treatment – pages 13-14. *Reduce the percentage of adult smokers from 28.3 to 17% by 2020*
 - Eliminating exposure to secondhand smoke – page 15. Increase the percentage of Kentuckians protected from the dangers of secondhand smoke in workplaces and public places from 31% to 100% by 2020.
- Goal: 3: Reduce the incidence and mortality rate of cancers related to environmental carcinogens, with a focus on radon.
 - Radon – pages 20-21. *Develop baseline measures (by 2018) for percentage of homes and buildings tested for radon, percentage of homes and buildings exceeding levels of 4 pCi/L and percentage of new buildings and homes with radon resistant new construction (RRNC) features*
- Goal 8: Reduce lung cancer mortality and increase early detection through screening for Kentuckians who meet the eligibility criteria as recommended by the United States Preventive Services Task Force (USPSTF).
 - Early-stage diagnosis (page 30-31). *Increase the percentage of Kentuckians who are diagnosed at an early stage of lung cancer from 26.6% to 30% by 2020.*
 - Shared decision making (30-31). *By 2017, develop a baseline measure of Kentuckians who meet the USPSTF criteria for lung cancer screening who have discussed the risks and benefits of screening with their health care provider.*

Lung Cancer screening (30-31) *By 2017, develop a baseline measure of Kentuckians who meet the USPSTF criteria who have been screened for lung cancer using a low-dose CT scan.*

Attendees: Trey Alexander, Shannon Baker, Katie Bathje, Rudy Bess, Aruni Bhatagar, Brian Boisseau, Amanda Bucher, Tami Cappelletti, Angela Cooper, Angela Criswell, Kris Damron, Lara Daniels, Hilary Deskins, Bonnie Hackbarth, Clay Hardwick, Elizabeth Holstclaw, Kim Iman, Debbie Zuerner Johnson, Janet Kegley, Jennifer Redmond Knight, Sandi Knight, Robin Mohon, Tim Mullett, Mindy Rogers, Kara Sedoris, Erica Palmer Smith, Kara Sedoris, Julie Steffey, Jamie Studts, Julie Waters, Joel Wheeler, Lovoria Williams, Celeste Worth, Kristy Young

If you attended the meeting and your name isn't listed, please email Jennifer at jredknight@kycancerc.org and she will update the version that will be posted to the website!