THE PURSUIT OF EXCELLENCE
Delivering Quality & Expanding Access to Hospice and Palliative Care Services

LEXINGTON • 2017 • AUGUST 17-18

2017 PROGRAM

PLATINUM SPONSOR

CONSOLO
CONFERENCES OVERVIEW

The only constant is change and the hospice industry is in the very midst of it. Regardless, hospices must continue to pursue excellence.

The 2017 KAHPC conference will address much of the change we see today in the industry, with a full range of engaging topics and speakers. The goal of the conference is to provide insight and tools to help attendees keep pace with what is going on in and around the industry.

Dr. Rab Razzak will open the conference this year. Dr. Razzack is the Director of Outpatient Palliative Medicine at Johns Hopkins. Dr. Razzack is also an Assistant Professor of Medicine. He will share with attendees his experiences in outpatient and primary palliative models.

The afternoon plenary will delve into practical issues around how palliative care is delivered and its positive impact on quality and cost. This plenary will be conducted by Dr. Joe Rotella, Chief Medical Officer for the American Academy of Hospice and Palliative Medicine and owner of CatalystHPM, a healthcare consulting company. Dr. Rotella is a veteran in the field of end of life care and brings invaluable information about the palliative care movement across the nation.

Throughout the day on Thursday, attendees will be able to engage with colleagues to learn from topics covering management/regulatory, psychosocial, clinical and palliative care.

Friday morning the conference opens with breakout sessions beginning at 8:00 a.m. Judi Lund-Person will be our Friday morning plenary speaker. Judy will present “A View from Washington”. Judi has been the Vice President of Quality for National Hospice and Palliative Care since 2002. Judi will share with us the latest and greatest from the regulatory front.

The breakout sessions on Friday will cover clinical, regulatory, management and a volunteer track. Meg S. L. Pekarske will close out the conference on Friday. Meg serves as an attorney for hospice programs and will discuss audits, internal investigations and legal issues involving hospices today.

LEARNING OBJECTIVES
After completing this conference, participants will be able to:

• Articulate the value of palliative care to seriously ill patients, health systems, and payers.
• Respond to changing regulations affecting end-of-life care.
• Identify evidence-based clinical practices that improve the delivery of hospice care.
• Reflect on innovative responses to psychosocial and spiritual distress

CONTACT HOUR CREDITS OFFERED

Nursing
The Kentucky Board of Nursing has approved contact hours as follows: KBN# 4-0123-1218-0025, 6.0 contact hours for Thursday, August 17, 2017 and KBN# 4-0123-1218-0026, 6.0 contact hours for Friday, August 18, 2017. Kentucky Board of Nursing approval of an individual continuing education provider does not constitute endorsement of program content. To receive contact hours participants must attend the entire day, evaluate the offering, and bring their Kentucky nursing license number.

Social Work
Hosparus Health is approved by the Kentucky Board of Social Work to sponsor continuing education for credential holders (KBSWSP 2017013). Hosparus Health maintains responsibility for this program and its content. Contact hours for Social Workers are approved as follows: 6.0 contact hours for Thursday, August 17, 2017 and 6.0 contact hours for Friday, August 18, 2017. To receive contact hours participants must attend the entire day, evaluate the offering and bring their Kentucky social worker license number.

Licensed Professional Counselors
Pending Upon Approval

NOTE: In order to receive continuing education credits, you must sign in each day by 9:00 a.m. Thursday and 8:00 a.m. Friday at the registration desk and complete and return your evaluation forms at the end of each day.
 FEATURED PRESENTERS

**DR. RAB RAZZAK**

Dr. Razzak is an Assistant Professor of Medicine at the Johns Hopkins School of Medicine, where he also serves as the Director of Outpatient Palliative Medicine and Hospitalist. After obtaining his medical degree from Bangladesh Medical College, Dr. Razzak completed his internal medicine residency at Mount Sinai School of Medicine at St. Joseph’s Regional Medical Center in Paterson, New Jersey. He is boarded in both internal medicine and palliative medicine. Over the past decade, Dr. Razzak has been published in several peer reviewed journals relating to his research and clinical interests, which include outpatient palliative care delivery systems, medical education, self-care for providers/patients/caregivers and management of complex patient.

**DR. JOE ROTELLA**

Dr. Joe Rotella is Chief Medical Officer for the American Academy of Hospice and Palliative Medicine and owner of CatalystHPM, a healthcare consulting company. He served as Chief Medical Officer for Hosparus, a community-based hospice in Louisville, KY for 15 years. During his tenure, he helped establish hospice inpatient units, palliative care consultation services, and a palliative medicine fellowship. Heeding a call to leadership and innovation, Rotella earned an MBA in Entrepreneurship from the University of Louisville. His work with the Academy includes serving on the Quality and Practice Standards Committee, Choosing Wisely Task Force and co-chairing the AAHMP and HPNA Measuring What Matters initiative and the AAHMP Hospice Medical Director Conference.

Joe knew he was bound for medicine when he entered college, but majored in English because he believed medicine belongs as much to the humanities as to the sciences. During his 12 years practicing primary care internal medicine in rural New Hampshire, he witnessed significant suffering in his sickest patients and their families and dedicated himself to finding ways to make their healthcare more human and compassionate. Rotella also founded an oncology support clinic at his local hospital and attended a seminar in England where he was inspired by the work of Dame Cicely Saunders.

**JUDI LUND-PERSON, MPH**

Judi Lund-Person, MPH, has been the Vice President of Quality for the National Hospice and Palliative Care Organization (NHPCO) since July 2002. Prior to joining the team at NHPCO, she served for 22 years as the President and CEO of The Carolinas Center for Hospice and End of Life Care (formerly Hospice for the Carolinas). A recognized national leader in the field of hospice and end of life care, Lund-Person works with state hospice organizations and local hospice providers on quality, performance improvement, regulatory issues, data collection, and strategic planning. Lund-Person spearheaded the creation and launch of NHPCO’s Quality Partners, a national initiative designed to build organizational excellence and improve hospice and palliative care delivery and outcomes.

**MEG S.L. PEKARSGKE**

As chair of Reinhart’s Hospice and Palliative Care Practice Group, Meg S.L. Pekarske, leads a team of seven who are devoted to serving the ever-changing legal needs of the hospice industry. Working with hospices across the country as well as national and state hospice associations, Meg and her team are intimately familiar with the operational challenges of hospices and have the experience to address the full spectrum of legal issues facing the industry, from routine regulatory compliance issues, internal investigations, repayments, to all types of government audits.

Meg is very results-driven. In the past year, she and her team have successfully defended countless audits and winning over $80 million dollars for hospices.

Meg was recently honored as a 2016 “Woman in the Law” by the Wisconsin Law Journal. This annual award honors outstanding achievement by the top Wisconsin women in the practice of law. She has also been selected as a Super Lawyer and Best Lawyer in America.

SPECIAL THANKS TO OUR EDUCATION COMMITTEE

| Brian Jones, Chair |
| St. Elizabeth Hospice |
| Phil Marshall |
| Hosparus Health |

| Susan Hunt |
| Community Hospice |
| Janelle Wheeler |
| Heritage Hospice |

| Deborah May |
| Hosparus Health |
| Amber Kirchner |
| Hosparus Health |

| Gail McGillis |
| Hospice Care Plus |
| Turner West |
| Bluegrass Care Navigators |

<p>| Amber Coomer |
| Hosparus Health |
| Brandy Cantor |
| KAHPC |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Clinical Location</th>
<th>Management/Regulators Location</th>
<th>Psychosocial Location</th>
<th>Palliative Care Location</th>
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<tbody>
<tr>
<td>8:00-9:00</td>
<td>Registration</td>
<td>Vendor Booths Open</td>
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<tr>
<td>9:00-9:15</td>
<td>Welcome</td>
<td>Welcome to KAHPC 18th Annual Conference</td>
<td>Phi Marshall, President, KAHPC CEO, Hospice Health</td>
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<tr>
<td>9:15-10:15</td>
<td>Opening Plenary</td>
<td>Palliative Care: If It Were A Pill</td>
<td>Rab Razzzak, MD Asst Professor, Gen Internal Medicine School of Medicine Director, Outpatient Palliative Medicine Johns Hopkins Medicine</td>
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<tr>
<td>10:15-10:30</td>
<td>Break</td>
<td>Visit Vendors (Coffee, Tea, Water Available)</td>
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<tr>
<td>10:30-11:30</td>
<td>Breakout Session 1</td>
<td>So Many Dressings, So Little Time: How to Choose Appropriate Wound Treatments in Hospice and Palliative Care</td>
<td>Amber Kirchner, MSN Hospice Health</td>
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<tr>
<td>10:30-11:30</td>
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<td>1A</td>
<td></td>
<td>Gay Rogers, CEO Hospice of Western Kentucky</td>
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<tr>
<td>10:30-11:30</td>
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<td>1B</td>
<td>The Future of Leadership CHAOS</td>
<td>Kevin Cartell Hospice of Hope</td>
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<tr>
<td>10:30-11:30</td>
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<td>1C</td>
<td>Creative Ways to Engage Children and Families in Anticipatory Grief Work</td>
<td>Candice Evans, LCSW Hospice of Health</td>
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<tr>
<td>10:30-11:30</td>
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<td>1D</td>
<td>Helping Patients and Caregivers Cope</td>
<td>Jacqui Lovel, PSYCH D Hospice of Health</td>
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<tr>
<td>11:30-12:30</td>
<td>Lunch</td>
<td>2017 KAHPC Awards Presentation Location: Bluegrass Pavilion</td>
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<tr>
<td>12:30-12:45</td>
<td>Break</td>
<td>Visit Vendors</td>
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<tr>
<td>12:45-1:45</td>
<td>Afternoon Plenary</td>
<td>The Devil Is in the Details—Positioning Palliative Care to Thrive under New Payment Models</td>
<td>Joe Rotella, MD, MBA, FAAPM, HMDC Catalyst HPM</td>
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<tr>
<td>1:45-2:00</td>
<td>Break</td>
<td>Visit Vendors</td>
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<tr>
<td>2:00-3:00</td>
<td>Breakout Session 2</td>
<td>All’s Well That Ends Well: An Intransdisciplinary Approach to Extraordinary Care in the Last Seven Days of Life</td>
<td>Brian Jones, St. Elizabeth Health Care</td>
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<td>2:00-3:00</td>
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<td>2A</td>
<td></td>
<td>Kevin Cartell Hospice of Hope</td>
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<td>2:00-3:00</td>
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<td>2B</td>
<td>Organization for the Overwhelmed: Tame Your Wild Work Space Desk Disaster 101</td>
<td>Lori Eamshaw, MD, FAAPM Hospice Health</td>
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<tr>
<td>2:00-3:00</td>
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<td>2C</td>
<td>The Art and Science of Self Care for the Hospice and Palliative Care Professional</td>
<td>Susan Berla Hospice Health</td>
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<tr>
<td>2:00-3:00</td>
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<td>2D</td>
<td>End of Life Care in the Hospital Setting: 2017</td>
<td>Natalie Houghton, MD Bluegrass Care Navigators</td>
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<tr>
<td>3:00-3:15</td>
<td>Break</td>
<td>Visit Vendors</td>
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<tr>
<td>3:15-4:15</td>
<td>Breakout Session 3</td>
<td>Complex Symptom Management</td>
<td>Rab Razzzak, MD Asst Professor, Gen Internal Medicine School of Medicine Director, Outpatient Palliative Medicine Johns Hopkins Medicine</td>
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<td>3:15-4:15</td>
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<td>3A</td>
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<td>Joe Rotella, MD, MBA, FAAPM, HMDC Catalyst HPM</td>
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<td>3:15-4:15</td>
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<td>3B</td>
<td>Stop Playing the Pain and Finding the Joy in Our Work</td>
<td>Brandon Cook, MD Hospice Health</td>
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<td>3:15-4:15</td>
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<td>3C</td>
<td>I Don’t Want To: Grief and the Death of an Abuser</td>
<td>Lori Eamshaw, MD, FAAPM Hospice Health</td>
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<td>3:15-4:15</td>
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<td>3D</td>
<td>Effectively Messaging Palliative Care to Your Audience</td>
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<tr>
<td>4:15-4:30</td>
<td>Evaluations</td>
<td>Complete and Return Evaluations. CE Certificates Provided. Vendors Open Until 5:30pm</td>
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<td>4:00-5:30</td>
<td>Board Meeting</td>
<td>KAHPC Board of Directors Meeting Location: Spendthrift 7th Floor</td>
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<tr>
<td>Time</td>
<td>Session Details</td>
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| 7:00-8:00  | Registration 7:00-8:00  
Vendor Booths Open                                        |
| 8:00-9:00  | **Breakout Session 4**  
4A Adding Value to Home Hospice Care: Utilizing Hospice Nurse Practitioners in the Attending Role  
Tricia Cobler, APRN  
Hospus Health  
Brandy Henderson, APRN  
Hospus Health  
4B Making the Case for Pediatric Hospice and Palliative Care  
Bethany Snyder, MD  
Hospus Health  
4C Laughing Through Loss: Using Humor in Hospice and Palliative Care  
Candice Jackson, MSW  
Bluegrass Care Navigators  
4D Reach Out and Touch Someone: Using Volunteer Care Calls to Increase Metrics, Communication and More  
Laura Harbolt  
Hospus Health  
LaDonna Kennedy, CSW  
Hospus Health |
| 9:00-9:15  | **Welcome**  
Welcome  
Brian Jones, Vice President KAHPC  
St. Elizabeth Hospice |
| 9:15-10:15 | **Opening Plenary**  
The View from Washington  
Judi Lund Person, MPH  
National Hospice and Palliative Care Organization  
Location: |
| 10:15-10:30| **Break**  
Visit Vendors |
| 10:30-11:30| **Breakout Session 5**  
5A Urine Drug Monitoring for Chronic Opioid Therapy in Hospice and Palliative Patients  
Katrina Nickels, MD  
Bluegrass Care Navigators  
Betsy Fee, LCSW  
Bluegrass Care Navigators  
5B Becoming a Hospice Audit Success Story: Preparing for and Defending Against Government Audits  
Meg S.L. Pekarske  
Reinhart Boemer Van Deuren s.c  
5C Exploring the Importance of Family Meetings: The Lost Practice  
Kristen Workman, MSW  
Bluegrass Care Navigators  
Tonya Campbell  
Bluegrass Care Navigators  
5D Building a Palliative Care Volunteer Team: Discover, Design, Deliver  
Kathy Ising  
Hospus Health |
| 11:30-12:30| **Luncheon**  
Location: Bluegrass Pavilion |
| 12:30-1:30 | **Breakout Session 5**  
6A Symptom Management in Hospice: Case Review  
Lindsay Hertweck  
Endicira Pharmacia  
6B Regulatory Deep Dive  
Judi Lund Person  
National Hospice and Palliative Care Organization  
6C Spiritual and Existential Sufferings in Palliative and Hospice Settings: Reality, Resources and Responsibilities  
Esther Sapp  
Bluegrass Care Navigators  
Johnathan Okaunle  
Bluegrass Care Navigators  
6D Volunteer Interviews: Finding the Right Role for Your Volunteers for Optimum Service Delivery  
Kim Heestand  
Bluegrass Care Navigators |
| 1:30-1:45  | **Break**  
Visit Vendors |
| 1:45-2:45  | **Closing Plenary**  
What Affects Your Pocketbook? The Intersection of Internal Complaints and the 60 Day Repayment Rule  
Meg S.L. Pekarske  
Reinhart Boemer Van Deuren s.c |
| 2:45-3:00  | **Evaluations**  
Complete and Return Evaluations. Contact Hour Certificates Provided. |
The Leading Hospice Software, with the Heartbeat of the Bluegrass State.

Supporting over 300 agencies across the United States, the leading provider of web-based hospice EMR software is headquartered right here in Lexington, KY. Consolo provides clinical, billing, revenue cycle management, business intelligence & analytics, and mobile visit and mileage management support.

To learn more and schedule a demo, visit: ConsoloServices.com/kentucky
The Kentucky Association of Hospice and Palliative Care annually honors staff, leaders, and community supporters who exemplify providing quality end-of-life care to members of our communities. Your paid registration on Thursday includes admission to the awards luncheon. Additional luncheon tickets can be purchased at $35.00 each. Please join us in recognizing leaders in our field and our state.

Hospice Innovator Award
For an individual or group who has demonstrated excellence in the use of skills, caring and devotion to patients and colleagues.

Hospice Distinguished Leader Award
For a person demonstrating sensitivity and commitment to the hospice mission and to the promotion of end-of-life care.

Hospice Champion Award
Individuals who have advanced the cause and support of the hospice industry and/ or supported those principles and concepts consistent with values underling the provision of hospice services.

The Award of Excellence
For an individual who has attained repeated outstanding support in hospice end-of-life care through advocacy, partnerships, and strengthening public policy.

Hospice Pioneer Award
For an individual who has blazed a trail for others to follow within the hospice profession, education, program development, administration, government or community activities.

Above and Beyond Award
For a person demonstrating exemplary actions of heroism or courage beyond the call of duty within their hospice role.

THANK YOU • 2017 EXHIBITORS AND SPONSORS

PLATINUM SPONSOR

CONSOLO

OTHER SPONSORS
Moving Forward: Providing Leadership and Quality Care in an Evolving Hospice and Palliative Care Environment

Please type or print. Use separate form for each registrant.

<table>
<thead>
<tr>
<th>First Name: ___________________________</th>
<th>Last Name: ___________________________</th>
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**Registration Fees:**

<table>
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<tr>
<th>Thursday</th>
<th>Friday</th>
<th>Additional Award Luncheon Tickets</th>
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<tbody>
<tr>
<td>$145</td>
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**KAHPC Member (until July 25th):**

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<tr>
<th>Early Bird KAHPC Member</th>
<th>KAHPC Member (after July 25th)</th>
<th>Non-Member</th>
<th>Amount Due</th>
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<tbody>
<tr>
<td>$145</td>
<td>$160</td>
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<tr>
<td>$145</td>
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<tr>
<td>$35 Each</td>
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**Method of Payment**

- Check (payable to KAHPC)
- Credit Card - Circle one: Visa / MasterCard

Credit Card#: ___________________________ Exp Date: _________
Name on Card (print)_________________________ 3 digit code ____________
Billing address on card: ___________________________
__________________________
__________________________
Signature: __________________________

Please complete registration form and send payment to:

Brandy Cantor
Kentucky Association of Hospice and Palliative Care
305 Ann St., Suite 308, Frankfort, KY 40601
bcantor@mmlk.com
Phone: 1-888-322-7317 Fax: 1-888-755-6531
You will receive email confirmation of your registration at the above email address.

***No cancellations after August 1, 2017; but you may send another person in your place at no additional cost.***

**Hotel Information**

A block of rooms are being held at the Marriott Griffin Gate Resort in Lexington at the conference rate of $152 per night double occupancy. Please call the hotel directly for reservations; identify yourself as a Kentucky Hospice Conference participant.

Marriott Griffin Gate
1800 Newtown Pike
Lexington, KY 40511
Phone: (859) 231-5100