

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **September 4, 2013** issue of “Wednesday’s Word” (see table below), a KCC communication which relays recent state and national cancer control articles, resources, events and tools to you on a weekly basis. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Colon Cancer	<ul style="list-style-type: none">• REMINDER: KDPH and the Colon Cancer Prevention Project teamed up to create a short video that features stories from patients and physicians across Kentucky who have been impacted by the Kentucky Colon Cancer Screening Program. The video will be used to provide education to legislators, health departments across the state, and others on the impact of KCCSP and the importance of access to colon cancer screening for the low-income, uninsured populations in Kentucky.• REMINDER: The Colon Cancer Prevention Project has launched a new program called The Fighters' Fund, that provides financial assistance to patients fighting colon and rectal cancers who live in Kentucky and Southern Indiana. Applications will be considered based on need and available funding, and the assistance will come as a one-time grant of \$200. Grants are considered on a quarterly basis. The upcoming quarter ends on Oct. 1. Find applications and more information about the fund. Any facilities or organizations that are interested in having printed copies mailed to them can contact us at ashepherd@c2p2ky.org or (502) 290-0288.• REMINDER: SAVE THE DATE: Kentucky’s 4th Annual Colon Cancer Forum will be held October 3rd, 10am – 2pm Central Time, at the Knicely Conference Ctr. in Bowling Green, KY. The Forum is sponsored by the Barren River District Health Dept., KY Colon Cancer Screening Program Advisory Committee, KY Cancer Program and KY Dept. for Public Health. Applications pending for nursing and CHES credits. Please distribute the attached flyer among your networks.
Fertility	<ul style="list-style-type: none">• New Procedures Help Pediatric Cancer Patients With Future Fertility. With survival rates rising, more kids with cancer are undergoing fertility-preservation procedures.
Health Equity	<ul style="list-style-type: none">• Hispanics most likely to go without health insurance
Health IT	<ul style="list-style-type: none">• REMINDER: Save the Date! 2013 Kentucky Health Information Exchange (KHIE) eHealth Summit which will take place on September 17, 2013 in Bowling Green at the Sloan Convention Ctr at the Holiday Inn University Plaza. They have reserved a number of rooms at a special discount rate : Use the discount code of "BIN" in the "Group Code" field. Or call 270-745-0088 to make reservations. Nursing CEUs are available.
Health Reform	<ul style="list-style-type: none">• REMINDER: WEBINAR Implementation and Implications: The Impact of the Affordable Care Act on Cancer Control. Tuesday, September 17th, 2013, 2:00 p.m. – 3:00 p.m. ET. This month’s National Cancer Institute (NCI) Research to Reality cyber-seminar will explore the major provisions of the ACA and Medicaid changes and their implications for cancer control.

	<p>Scheduled speakers include Carter Steger from the American Cancer Society Cancer Action Network, and Dr. Jennifer Redmond from the University of Kentucky. Q&A / discussion time will offer an opportunity to engage with presenters, and share your own experiences.</p>
Human Papilloma Virus	<ul style="list-style-type: none"> • Black Women Less Likely to Get HPV Vaccine: Study. But they're more likely to get cervical cancers caused by the virus, researcher said. • Back to school– spreading the word about HPV and cervical cancer in Kentucky
Lung Cancer	<ul style="list-style-type: none"> • WEBINAR: Tuesday, September 10, 2013 from 12:00-2:00pm Eastern, Legacy and the Lung Cancer Alliance will offer a webcast on Demystifying Lung Cancer Screening . Click HERE to register.
Palliative Care	<p>REMINDER: WEBINAR - Improving Quality of Life Through Innovative Pain and Symptom Management. Thursday, October 10, 2013, from 1:00-2:00 PM ET. Speaker: Janet L. Abrahm, MD, Division of Adult Palliative Care, Dana-Farber Cancer Institute. As innovative pain treatment solutions have increased, the need has emerged for advanced educational preparation to help clinicians deal with the needs of patients with serious, life-limiting illnesses. During this session, learn the challenges healthcare professionals face when managing pain in patients with life-limiting illnesses, and how to improve patient quality of life with effective pain and symptom management. 1 CME. Free registration.</p>
Prevention, Genetics, Causes	<ul style="list-style-type: none"> • Hodgkin Lymphoma Treatment Tied to Higher Risk of Stomach Cancer in Study. Chemo, radiation doses to the stomach found to raise odds. • Hepatitis B Vaccination Cuts Deaths From Liver Disease, Cancer: Study. Taiwan study highlights need for vaccination for all, U.S. expert says. • REMINDER: The Foundation for a Healthy Kentucky's annual Howard L. Bost Memorial Health Policy Forum addresses health issues of concern to Kentucky's civic and business leaders. This year's focus is on policy actions that communities, schools and corporations can take to help the current generation of Kentucky children grow up healthier than their parents. Save the date: Monday, September 16, 2013 8:00 AM - 5:00 PM, NKU METS Center in Erlanger, KY.
Smoke-free	<ul style="list-style-type: none"> • NEW Kentucky fact sheet from the UK Center for Smoke-free Policy: Smoke-free Workplaces: Good for Business • Wondering how you or your organization can become involved in Kentucky's smoke-free efforts? Visit Smoke-free Kentucky's website. • Go Tobacco-free Initiative: Do you know any colleges or universities that have gone tobacco-free or are considering adopting a tobacco-free campus policy? Go Tobacco-free can assist colleges and universities by helping them assess campus readiness for tobacco-free policy and consider best practices for implementing and enforcing tobacco-free policy, offering tobacco treatment resources, evaluating effectiveness of the policy, and sharing information with other campuses. Follow Go Tobacco-free on Facebook and Twitter, and email Dr. Melinda Ickes to join the Go Tobacco-free listserv.

Survivorship	<ul style="list-style-type: none"> • Yoga tied to better sleep after cancer • Few head and neck cancer survivors seek mental help • REMINDER: There are MULTIPLE upcoming educational opportunities and support groups held at Gilda's Club Louisville , from Wellness Groups to book clubs to support for caregivers. Flyer of programs is attached!
Thyroid Cancer	<ul style="list-style-type: none"> • Researchers Discuss Overdiagnosis of Thyroid Cancer
Tobacco Control	<ul style="list-style-type: none"> • Big Tobacco back in TV viewers' faces as FDA cuts in: Should electronic cigarettes be restricted? The U.S. government is moving toward regulating these battery-powered devices, saying it doesn't know what's inside them nor why some have exploded. • Tips from Former Smokers III campaign update: Recruitment is still underway and has been extended through Oct. 21, 2013. Once selected, participants will receive \$2,500 plus have their travel expenses covered. Their focus for the next campaign is ex-smokers who had or have colorectal cancer, periodontal disease, or HIV, or female ex-smokers who have had a heart attack or lung cancer, or who smoked while pregnant and suffered a complication. A CDC recruitment flyer provides more information. • REMINDER: A free Cooper Clayton Method to Stop Smoking Facilitator Training will be held on Thursday, September 26, 8:30 AM – 3:30 PM EST at National College in Louisville. Drs. Cooper and Clayton will lead the training. Registration form is attached. Questions? Contact Rachele Seger, Program Coordinator with the Kentucky Cancer Program, at 502-852-5223.
Events	<ul style="list-style-type: none"> • Día de la Mujer Latina 's mission is to motivate our vulnerable population to early detection screening via our signature health fiestas. Lexington's Día de la Mujer Latina Resources Fair will be held Saturday, October 19, 2013 from 9:00 a.m. to 4:00 at Consolidated Baptist Church, 1625 Russell Cave Road. The fair will inform attendees about available resources; navigate them if they need follow up care via our patient navigation services, and educate in a culturally and linguistically proficient manner via our trained and certified Promotores de Salud/ Community Health Workers. Read more about this program. Exhibitor booth registration form is attached. • REMINDER: Women's Cancer Conference: "What's New in Women's Health", Sept. 17, 2013, 8:30 a.m. to 12 p.m., Florence Government Center, 8100 Ewing Blvd., Florence, Ky. Is an educational training offered by the Northern KY Women's Cancer Coalition. This course is designed to provide updated medical information to educate nurses and other health care providers about the newest trends in women's health. We will discuss recent developments in gynecologic oncology including HPV vaccination, minimally invasive and robotic surgery, and targeted chemotherapy. Registration flyer attached. • REMINDER: Norton Healthcare Centers for Prevention & Wellness is hosting its annual Men's Health Event, on Sunday, September 29th at the Kentucky Center for African American Heritage. It's an afternoon devoted to promoting men's health in our community. There will be free health screenings and seminars, including a special focus on prostate

cancer. Door prizes, haircuts, and NFL football viewing & MORE. Call 629-1234 to register for this free event.

- **REMINDER: Eastern Kentucky's "LIGHT THE NIGHT AWARENESS WALK"** will be held in the Pikeville City Park on **September 12, 2013**. The walk is the [Leukemia & Lymphoma Society's](#) evening walk held annually to celebrate and commemorate lives touched by blood cancers. Money raised goes towards furthering the most promising blood cancer research available and seeing tangible results. To create a team or join a team, contact Scrapy Louis Barnes at [606-432-5279](tel:606-432-5279) or e-mail him at barnes_lls@hotmail.com.
- **REMINDER: [5K Cancer Color Run/Walk on Sept. 21 in Prestonsburg](#).**