

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **September 28, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> <li>• <a href="#">A Look at the Clinton and Trump Health Reform Proposals</a></li> <li>• <a href="#">How Have Out-of-Pocket Health Care Costs Changed Under the ACA?</a></li> <li>• <a href="#">Health Insurance Hikes Ease But Workers Pay a Price, Survey Finds</a>: To shave premium costs, many employees are picking plans with higher deductibles.</li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Tamoxifen OK for Breast Cancer Patients Without Uterine Abnormalities: Study</a> -- Pretreatment ultrasounds may reassure women about their uterine cancer risk, researchers say.</li> <li>• <a href="#">Software Speeds Up Analysis of Breast Cancer Risk: Study</a> -- Doctors were 30 times slower reading mammograms, researchers report.</li> <li>• <a href="#">More Breast Cancer Patients Should Consider Radiation, New Guidelines Say</a>: Mastectomy patients with small tumors, fewer lymph nodes involved, benefit from the therapy, cancer experts agree.</li> <li>• <a href="#">Barriers to mammograms reduced at Our Lady of Bellefonte Hospital Women's Center</a></li> <li>• <a href="#">Kentucky's breastfeeding rate is one of the lowest in the U.S.</a></li> </ul>
Cancer Control	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky Cancer Registry Uses Power of Data to Fight Disease</a></li> <li>• <a href="#">More Cancer Patients Gaining From Immune-Based Treatments</a>: These therapies help arm the body to fight off malignancy, new report explains.</li> </ul>
Childhood & Adolescent Cancers	<ul style="list-style-type: none"> <li>• <a href="#">Brain cancer replaces leukemia as the leading cause of cancer deaths in kids.</a></li> <li>• <a href="#">Norton Cancer Institute has launched two initiatives to provide focused medical care and support to AYA patients.</a> View a list of services, and with a link to our “Calendar of Hope”, which is a listing of our classes offered in the months of Sept/Oct.</li> <li>• <a href="#">LIVESTRONG at School</a> offers age-appropriate lessons for grades K-12 to help educators teach their students about cancer in a way that is inspiring and empowering.</li> <li>• <b>REMINDER: <a href="#">Strides Made in Treating Childhood Cancer: Report</a></b> -- But more needs to be done to battle tougher tumors, guard the health of survivors. Link to <a href="#">Translating</a></li> </ul>

	<p><a href="#">Discovery into Cures for Children with Cancer</a> Executive Summary and Full Report, which provides important perspectives and data from the childhood cancer community on barriers to research and the current efforts to overcome those barriers.</p> <ul style="list-style-type: none"> <li>• <b>CONTEST REMINDER:</b> Kosair Charities &amp; <a href="#">Gilda’s Club Louisville</a> are hosting a <a href="#">Teen Writing &amp; Visual Arts Contest entitled “The Write Stuff”</a>. Essays, poems, artwork and videos created by students in grades 6-12 who have a cancer connection are urged to apply. Cash prizes up to \$500 for winning entries. Entry deadline is <b>September 30, 2016</b>. <a href="#">Share with your networks</a>, and <a href="#">find rules here</a>.</li> </ul>
Clinical Trials	<ul style="list-style-type: none"> <li>• <a href="#">Many Patients Enter Cancer Trials With Unrealistic Expectations:</a> Study finding is a red flag, researcher says.</li> <li>• <a href="#">HHS takes steps to provide more information about clinical trials to the public</a></li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <b>BLOG: One Kentucky Rural Community Overcomes Barriers to Colorectal Cancer Screening</b> -- Dr. Van S. Breeding shares <a href="#">his story</a> about efforts to increase colorectal cancer screening rates in rural Kentucky by overcoming cultural, financial, and personal barriers. The effort meant partnering with a local hospital system to provide local outreach centers and more flexible times for colonoscopies.</li> <li>• <a href="#">Study: Colonoscopy After 75 May Not Be Worth It</a> -- But, expert says age shouldn't be only criterion for screening for colon cancer.</li> <li>• <b>WEBINAR: <a href="#">NCCRT is hosting a webinar on October 13th at 1:00pm EST</a></b> on what we know and don't know about colorectal cancer screening for those with a familiar risk of colorectal cancer. Dr. Jan Lowery and Dr. Dennis Ahnen will review their recent article, <a href="#">“Understanding the contribution of family history to colorectal cancer risk and its clinical implications: A state-of-the-science review”</a>.</li> </ul>
Cost	<ul style="list-style-type: none"> <li>• <a href="#">Frequent, effective communication may minimize ‘financial toxicity’ of cancer treatments</a></li> </ul>
Data	<ul style="list-style-type: none"> <li>• CDC Morbidity and Mortality Weekly Report (MMWR) QuickStats for September 16, 2016, Vol. 65, No. 36, 989. <a href="#">Age-Adjusted Death Rates for Top Five Causes of Cancer Death, by Race/Hispanic Ethnicity — United States, 2014</a>.</li> </ul>
End of Life Care	<ul style="list-style-type: none"> <li>• <a href="#">Medical Oncologists Extend Hospice Stay After Seeing Stats</a> One health system finds that when hospice utilization was treated as a measure of quality, the median length of stay in hospice care doubled.</li> </ul>
Environmental carcinogens	<ul style="list-style-type: none"> <li>• <a href="#">Study: Daviess County Has Highest Amount of Cancer-Causing Chemical of 85 Ky Counties Tested</a></li> <li>• <a href="#">Mountains Of Evidence: Questions About Coal’s Most Controversial Practice May Finally Be Answered</a></li> <li>• <a href="#">NIH awards more than \$150 million for research on environmental influences on child health</a></li> </ul>

Gynecologic Cancers	<ul style="list-style-type: none"> <li>• CDC's <b><i>Inside Knowledge Campaign Updates Tools for Women</i></b>: For September, National Gynecologic and Ovarian Cancer Awareness Month, CDC's <a href="#"><i>Inside Knowledge: Get the Facts About Gynecologic Cancer</i></a> campaign has updated and re-designed symptoms information presented in two important tools for women: the <a href="#">Gynecologic Cancer Symptoms Diary</a> and <a href="#">Symptoms Diary Wallet Card</a>.</li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <a href="#">Cancer Treatment More Likely to Leave Blacks in Debt</a>: Or forego therapies due to cost, study finds.</li> </ul>
Human Papilloma Virus	<ul style="list-style-type: none"> <li>• <b>FREE CONTINUING ED</b>: Physicians, Nurses and Pharmacists can now earn Continuing Education Credits when they watch the documentary, "<a href="#">Someone You Love: The HPV Epidemic</a>" at a live event or online. For more information about this compelling film, visit <a href="http://www.hpvepidemic.com/cme">http://www.hpvepidemic.com/cme</a></li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Advances in Radiation Therapy Have Improved Survival Rates for Early Stage Lung Cancer Patients</a></li> </ul>
Medicaid	<ul style="list-style-type: none"> <li>• <a href="#">Health advocacy group that opposes new Medicaid proposal to hold eight community forums across the state to discuss it</a></li> </ul>
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> <li>• <a href="#">31 Million Older Americans Aren't Getting Enough Exercise</a>: Inactivity boosts their risk for falls, broken bones, serious disease and early death, CDC warns.</li> <li>• <a href="#">Eliminate Sweetened Drinks, Cut Kids' Sugar Intake</a>: Average U.S. child consumes about 80 grams daily, nutritionist says, putting health at risk.</li> <li>• <a href="#">9 of 10 U.S. Teens Don't Get Enough Exercise</a>: And bad habits continue after high school for most, study shows.</li> <li>• <b>REMINDER: <a href="#">Kentucky Responds to The State of Obesity</a></b>: It's important that we acknowledge the new data shared last week from the <a href="#">State of Obesity report</a>. And let's be honest: It wasn't a great snapshot of Kentucky. But beyond the statistics, we all know that there is some truly amazing work being done across the state. <a href="#">Visit this week's blog post</a> reflecting on how far we've come.</li> </ul>
Palliative Care	<ul style="list-style-type: none"> <li>• <i>News shared by our partners at Hospice of the Bluegrass: <a href="#">Who Knew? Inpatient Palliative Care Also Saves Money</a></i> (Medscape)- New research substantiates what many of us already knew; palliative care improves quality of life while reducing costs.</li> <li>• <a href="#">U.S. hospital palliative-care teams suffer staffing gaps</a></li> </ul>
Policy, Systems & Environmental Change	<ul style="list-style-type: none"> <li>• <a href="#">Smart City Planning Can Cut Deadly Diseases, Improve Air Quality</a>: Study found big benefit in limiting urban sprawl, encouraging walking and biking.</li> </ul>
Primary Care	<ul style="list-style-type: none"> <li>• <a href="#">Annual Checkups Are Becoming Wellness Visits: Appointment may include review of family history, lifestyle and medications, doctor says.</a></li> </ul>
Prostate Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Vasectomy May Not Raise Prostate Cancer Risk After All</a>: Large study challenges previous research linking the procedure to slightly higher chance of disease.</li> </ul>

Providers	<ul style="list-style-type: none"> <li>• <a href="#">Doctors Often Neglect Their Own Mental Health</a>: Perceived stigma, fear of career repercussions hinder treatment, study suggests.</li> </ul>
Skin Cancer	<ul style="list-style-type: none"> <li>• <b>Success in CDC Efforts to Decrease Indoor Tanning</b>: Between 2009 and 2015, CDC led an inter-agency and multi-partner effort to speed the decline in indoor tanning bed use. A <a href="#">recent article in MMWR</a> showed dramatic progress in rates of indoor tanning among high school students during that time period. According to Youth Risk Behavior Survey data, Indoor tanning went down from 2.5 million youth to 1.2 million (15.6% to 7.3%). Reducing the harms of indoor tanning is one of the five strategic goals of the 2014 <a href="#">Surgeon General's Call to Action to Prevent Skin Cancer</a>.</li> <li>• <b>Organ Transplants Linked to Higher Skin Cancer Risk</b>: Experts say all recipients should have full-body skin evaluations after transplant surgery.</li> </ul>
Survivorship	<ul style="list-style-type: none"> <li>• <b>REMINDER: SelfMade Health Network (SMHN) Fact Sheet: <a href="#">“Examining Lung Cancer Diagnosis, Survivorship, Stigma, and its Effect on Nonsmokers”</a></b> is available for downloading and sharing.</li> </ul>
Tobacco Control	<p><b>Tobacco Control</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Smoking Losing Its Cool With Kids, CDC Says</a>: Fewer teens are smoking or showing interest in cigarettes and cigars, but e-cigs a concern.</li> <li>• <a href="#">Smoking Leaves Lasting Marks on DNA: Study</a> -- Changes related to disease found in more than 7,000 genes, though many 'recover' five years after quitting.</li> <li>• <b>Freedom From Smoking® Facilitator Trainings</b> are scheduled for the dates/locations below. The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. To register, contact Tami Cappelletti at <a href="mailto:tami.cappelletti@lung.org">tami.cappelletti@lung.org</a>. <ul style="list-style-type: none"> <li>○ <a href="#">September 29<sup>th</sup>: Frankfort Regional Hospital</a></li> <li>○ <a href="#">October 6<sup>th</sup>: Oldham County</a></li> <li>○ <a href="#">October 27<sup>th</sup>: Barren River District Health Department at 1109 State St. in Bowling Green.</a></li> </ul> </li> <li>• To schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at <a href="mailto:bobbye.gray@ky.gov">bobbye.gray@ky.gov</a> or 502-564-9358 ext. 4017.</li> </ul> <p><b>Secondhand Smoke</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Secondhand Smoke More Insidious Than Thought</a>: Nonsmokers can be exposed without knowing it, suffer health risks, researchers say.</li> </ul> <p><b>E-Cigarettes</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Flavorings Boost Toxicity of E-Cigarettes in Lab Study</a>: Increasing device's voltage, to get bigger hit of nicotine, also inflames air passage cells, researcher says.</li> </ul>
Events	<p><b>Events in Lexington</b></p>

- [The Kentucky Chamber of Commerce](#) and the National Council for Public-Private Partnerships present: “**Kentucky P3: Public-Private Partnerships -- Opportunities and Obstacles**” Conference on **October 27-28, 2016** at the Griffin Gate Marriott Resort & Spa in Lexington. Attend this conference and get an in-depth look at Kentucky's new P3 legislation and what it means for businesses and government entities across the state.
- **CONFERENCE:** [Kentucky's Immunization Trifecta Conference, "Educate, Immunize, Protect"](#) to be held on **November 2-4, 2016** at the Embassy Suites, Newtown Pike, Lexington KY. [Click here to access TRAIN to register](#) for credit for the conference . You must register on TRAIN to obtain credit. [Reserve your hotel room](#). Visit the [Kentucky Rural Health Association's website](#) for more information.
- The [Kentucky Primary Care Association](#) is hosting their [2016 Annual Conference](#) on **November 9-11, 2016**, at the Embassy Suites in Lexington, KY . [Register today!](#)

#### Events in Louisville

- [Patient Navigation Fall Conference](#) will be held **October 20<sup>th</sup> – 21<sup>st</sup>** at the Foundation for a Healthy Kentucky in Louisville. Hosted by the [Patient-Centered Education & Research Institute](#), this year's conference theme is “Developing the Gold Standard II: Building the Base for Patient Navigation and Certification”. Conference fee is \$50 for both days, refreshments, and lunch on Thursday.
- **SAVE THE DATE:** The **Kentucky Cancer Control Summit** will be held on **March 1-2, 2017** at the Muhammed Ali Center, 144 N. Sixth Street, Louisville, KY 40202. The Summit objectives include: cancer screening guidelines; impact of social determinants of health on cancer screenings; action steps on ways your organization can increase recommended cancer screenings in Kentucky focused on breast, cervical, colon and lung cancers. Stay tuned for registration info!
- There are MULTIPLE upcoming events and support groups are being held at [Gilda's Club Louisville](#), from Wellness Groups to book clubs to support for caregivers.

#### Events of Interest (in chronological order)

- [SOAR and MIT are hosting the FIRST Ever Health Hack-A-Thon in Kentucky, Thursday thru Saturday, October 6<sup>th</sup> – 8<sup>th</sup> at the Center for Rural Development in Somerset, Kentucky](#). A Hack-A-Thon is an event focused on action-oriented innovation for the future of Health, with Kentucky's event focusing on the unique challenges faced in Appalachian Health, particularly those of **Substance Abuse and Obesity & Diabetes**. [Find out more.](#)
- The [25th AICR Research Conference on Nutrition, Physical Activity, Obesity and Cancer](#) will be held on **November 14-16, 2016** at the Marriott Bethesda North Hotel & Conference Center in North Bethesda, MD.
- [Cancer Survivorship Symposium: Advancing Care and Research – A Primary Care and Oncology Collaboration](#), **January 27-28<sup>th</sup>** in San Diego, CA. . This unique collaboration among the American Academy of Family Physicians, the American College of

	<p>Physicians, and the American Society of Clinical Oncology will provide information about survivorship issues that both primary care physicians and oncologists are faced with throughout the cancer care continuum. The Symposium represents an innovative approach to education and patient care.</p>
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