

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **September 24, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday’s Word, feel free to contact Jessica Jones at [jjones@kycancerc.org](mailto:jjones@kycancerc.org).

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation	<ul style="list-style-type: none"> <li>• <b>PODCAST: <a href="#">"A Successful Health Insurance Exchange: Kentucky’s Kynect."</a></b> Free podcast from <a href="#">Prevent Cancer Foundation</a> features David Woodmansee, Assoc. Dir. of State &amp; Local Campaigns at the American Cancer Society Cancer Action Network and Audrey Haynes, Sec. of the Cabinet for Health and Family Services. Highlights current successes &amp; preparation for open enrollment.</li> <li>• <a href="#">More Young Adults Insured Since Passage of Affordable Care Act: Study. But number of insured fell in the 26-34 age group, researchers report</a></li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Breast Cancer Insights and Updates Symposium</a>, a free CE event on Friday <b>October 10th</b> from 7am-1:30pm, at the University of Louisville Shelby Campus. Sponsored by Norton Cancer Institute, this program is geared towards medical and nursing professionals who care for breast cancer patients. 4 CMEs and 4 CEUs available. <a href="#">Flyer attached.</a></li> <li>• <b>Living Beyond Breast Cancer’s</b> (LBBC) Young Women’s Initiative recently launched two videos as part of their <a href="#">“Let’s Talk About It” Video series</a>. The new videos, <a href="#">“Financial Impact of Breast Cancer”</a> and <a href="#">“Body Image: Tips and Truths,”</a>.</li> </ul>
Cancer, general	<ul style="list-style-type: none"> <li>• <a href="#">Targeted Drugs Among Successes Against Cancer, Says New Report</a>. But aging population and increasing obesity threaten progress. Read new Cancer Progress Report from American Association for Cancer Research.</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Evaluation Tool: How to evaluate activities intended to increase awareness &amp; use of colorectal cancer screening</a>: Includes key templates translated in Spanish, from the National Colorectal Cancer Roundtable. View archived webinar trainings on the toolkit <a href="#">here</a></li> </ul>
Cost	<ul style="list-style-type: none"> <li>• <a href="#">What cancer patients want and what Medicare covers may differ</a></li> </ul>
Early Detection	<ul style="list-style-type: none"> <li>• <a href="#">Training Dogs to Sniff Out Cancer</a></li> </ul>
Grants	<ul style="list-style-type: none"> <li>• Join the Foundation for a Healthy Kentucky for a <a href="#">workshop entitled Grant Writing Basics "Increasing Your Grant Seeking Competitiveness!"</a> on <b>October</b></li> </ul>

	<p>17<sup>th</sup> from 9:30am – 4pm EST at 1640 Lyndon Farm Court, Suite 100, in Louisville, Kentucky.</p>
Head and Neck Cancer	<ul style="list-style-type: none"> <li>• <a href="#">50 Facts about Oral, Head and Neck Cancer</a></li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <a href="#">Minority Neighborhoods Face Greater Exposure to Air Pollution</a>: Researchers tracked areas in 6 states to find Hispanic communities get highest exposure</li> </ul>
Health Information Technology	<ul style="list-style-type: none"> <li>• <a href="#">The Kentucky Health Information Exchange (KHIE) has unveiled</a> a new patient portal, “<a href="#">myhealthnow</a>”, to help patients access their personal medical records and information via the internet.</li> </ul>
Health Literacy	<ul style="list-style-type: none"> <li>• <a href="#">HEALTH LITERACY KENTUCKY SUMMIT, October 2<sup>nd</sup></a> at UofL Shelbyville campus. CEs for multiple disciplines available. Improve your knowledge, hone your skills, and increase your networking contacts related to health literacy.</li> </ul>
HPV (Human Papillomavirus)	<ul style="list-style-type: none"> <li>• <a href="#">Urine Test for HPV Works Well, Analysis Finds</a>. It's a less invasive way to spot virus linked to cervical cancer; may increase screening rates, researchers say.</li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <a href="#">McConnell Asks Medicare to Help Detect Lung Cancer in Smokers</a></li> <li>• <a href="#">Slightly more benefit from LDCT lung cancer screening in high-risk patients over 65</a></li> <li>• <a href="#">Chest Radiation May Help Fight Some Advanced Lung Cancers: Study. Added to chemo, it lowered recurrence rates, improved survival, researchers report.</a></li> </ul>
Nursing	<ul style="list-style-type: none"> <li>• <a href="#">RN survey reveals that nearly 1 in 5 new nurses leave their first job within a year</a></li> </ul>
Obesity	<ul style="list-style-type: none"> <li>• Reconnect with the <b>Partnership for a Fit Kentucky!</b> This vital statewide coalition is convening on <b>October 7<sup>th</sup></b>; 1:00-4:00pm, following the <a href="#">Southern Obesity Summit</a> in Louisville. <a href="#">RSVP Here</a> Contact <a href="#">Elaine Russell</a> for more information.</li> <li>• <b>YOUTUBE VIDEO</b> from the Institute of Medicine: <a href="#">Working Across Sectors to Solve Obesity</a></li> </ul>
Ovarian Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Ovarian Cancer Awareness: A Declining Disease Rate, and Looking Ahead to New Drugs</a></li> </ul>
Palliative Care	<ul style="list-style-type: none"> <li>• American Cancer Society Cancer Action Network is hosting “<b>Patient Quality of Life Forum</b>” to provide a policy discussion on quality of life and palliative care issues. October 16<sup>th</sup> from 10am-12pm at Berry Hill Mansion. Lunch provided. <a href="#">Register now</a>. See <a href="#">attached flyer</a> for details.</li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="#">Teaching Doctors When to Stop Treatment</a></li> </ul>
Patient Navigation	<ul style="list-style-type: none"> <li>• The Kentucky Cancer Consortium and their partners are hosting the <b>2nd Kentucky Cancer Patient Navigators' Fall Forum</b>, Thursday, October 30, 2014 at the Kentucky Historical Society in Frankfort. <a href="#">View the Agenda and exhibitor information</a>. Nursing, Social Work and CHES continuing education credits will be available. Attendance is free, but space is limited. <a href="#">Register online today!</a> Questions? Contact Katie Bathje at <a href="mailto:katie@kycancer.org">katie@kycancer.org</a>.</li> </ul>
Prevention	<ul style="list-style-type: none"> <li>• <a href="#">Closing the Loop: Why We Need to Invest-and Reinvest-in Prevention:</a> IOM Discussion Paper &amp; Call to Action</li> </ul>
Prostate Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Professional recommendations against routine prostate cancer screening have little effect</a></li> <li>• <a href="#">CDC releases new prostate cancer screening infographic, 'Take Time To Decide'</a></li> <li>• <a href="#">New Guidelines for Treating Advanced Prostate Cancer: Recommendations are for men whose tumors have grown resistant to hormonal therapies</a></li> </ul>
Risk Factors	<ul style="list-style-type: none"> <li>• <a href="#">Can Prediabetes Raise Risk of Certain Cancers?</a> Study found link to breast, colon, liver and other tumors</li> </ul>
Survivorship	<ul style="list-style-type: none"> <li>• <a href="#">Family Squabbles Can Derail Recovery From Cancer Surgery:</a> Study finds infection, other complications more likely for patients with difficult lives</li> <li>• <a href="#">Cancer, the Flu, and You:</a> What Cancer Patients, Survivors, and Caregivers Should Know About the Flu</li> <li>• <b>WEBINAR: <a href="#">Promoting and Measuring Well-Being and Health-Related Quality of Life: A Healthy People 2020 Spotlight on Health Webinar</a>. Tomorrow, September 25<sup>th</sup> at 12:30pm.</b> Learn why HRQOL/WB measures are important and how they are related to Healthy People 2020 and other national health initiatives. You'll also hear from two organizations that use HRQOL/WB measures to track population health.</li> <li>• <b>REMINDER: <a href="#">Susan G. Komen Lexington Affiliate</a> is conducting their <a href="#">2015 Community Profile survey</a> – a biennial assessment of community partners to better understand the state of breast cancer in the Eastern/Central region of Kentucky. Results will inform strategic planning, priorities for granting, education needs, and to determine priority populations. <a href="#">Breast cancer survivors are asked to complete this version of the survey</a>. Surveys close <b>October 2014</b>.</b></li> </ul>

<p><b>Tobacco Control</b></p>	<p><b>Tobacco-Free/ Smoke-Free Policy</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Gov. Beshear extends smoking ban to all state property</a> including e-cigarettes and chewing tobacco from all executive-branch-owned buildings (does not include property used by legislature, courts or statewide constitutional officers).</li> </ul> <p><b>E-cigarettes</b></p> <ul style="list-style-type: none"> <li>• <a href="#">E-Cigarettes Don't Help Cancer Patients Quit Smoking: Study: Long-term safety, effectiveness of the devices still unclear, researchers caution</a></li> <li>• <a href="#">As Big Tobacco takes up e-cigarettes, investors look ahead</a></li> </ul> <p><b>Tobacco Cessation</b></p> <ul style="list-style-type: none"> <li>• <b>WEBINAR: <a href="#">Tobacco Cessation and Private Insurance Under ACA: New Opportunities for Public Health</a>; Tomorrow - <b>Sept. 25<sup>th</sup></b>; 3:00-4:00pm EST.</b></li> <li>• <a href="#">More Than One Kind of Message May Convince Smokers to Quit, Study Says:</a> Using both positive, negative wording on labels could have the most effect, researchers report</li> </ul> <p><b>Tobacco Grant(s)/Funding Opportunities</b></p> <ul style="list-style-type: none"> <li>• Smoking Cessation Leadership Center &amp; Pfizer have issued a Request for Proposals (RFP). <a href="#">Click here</a> for more information.</li> </ul> <p><b>Tobacco Research/Articles/Fact Sheets</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Graphic of Cigarettes Sales Per Capita since 1970's</a>: Thanks to Amy Jeffers (Pathways) &amp; Jean Rosenberg for sharing.</li> </ul>
<p><b>Events</b></p>	<ul style="list-style-type: none"> <li>• <b>LEXINGTON: <a href="#">BRA Day Event</a>:</b> KY Cancer Link &amp; Baptist Health are hosting a Breast Cancer Survivors' Event focused on emotional wellness, reconstruction and breast surgery comparisons. <b>October 16<sup>th</sup></b> from 4pm-9:30pm, Embassy Suites Lexington.</li> <li>• <b>LEXINGTON: Free Mammography Screening &amp; health education:</b> Hosted by <a href="#">KY Cancer Link</a> &amp; <a href="#">UK's Markey Cancer Center</a> (See <a href="#">attached flyer</a>) on Saturday, <b>November 15<sup>th</sup></b> at UK's Comprehensive Breast Care Center. Call 877-597-4655 to make an appointment; Transportation help may be available.</li> <li>• <b>LOUISVILLE:</b> There are MULTIPLE upcoming events and support groups are being held at <a href="#">Gilda's Club Louisville</a>, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times.</li> </ul>

- **LOUISVILLE:** There is an ongoing monthly support group for **Lymphoma Survivors & their caregivers:**
  - **Date/Time:** Monthly, on 2<sup>nd</sup> Tuesday; 6:00-7:30 pm EST
  - **Location:** Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207
  - **Contact:** Debby Phillips @ 1-800-955-2566 ext. 2393 for more information
  
- **LEXINGTON:** There is an ongoing monthly support group for **Myeloma Survivors & their caregivers:**
  - **Date/Time:** Monthly, on 2<sup>nd</sup> Tuesday; 6:30-8:00pm EST
  - **Location:** Centenary Methodist Church, 2800 Bates Creek Road, Lexington, KY 40502
  - **Contact:** Debby Phillips @ 1-800-955-2566 ext. 2393 for more information
  
- **Southern Obesity Summit (8<sup>th</sup> Annual)**
  - **Date(s):** **October 5-7**
  - **Location:** Louisville Marriott, 280 W Jefferson St, Louisville, KY 40202
  - [Registration Link](#)
  - CEU credits will be offered
  - [Website page](#) for more information
  
- **[1<sup>st</sup> International Symposium to Advance TOTAL WORKER HEALTH:](#)** This conference is hosted by the National Institute for Occupational Safety & Health (NIOSH), part of the US Centers for Disease Control & Prevention (CDC).
  - **Dates:** **October 6-8, 2014**
  - **Where:** National Institutes of Health, Bethesda, MD
  
- **KY Cancer Patient Navigation Fall Forum:** October 30<sup>th</sup>, 8:30am – 4:00pm EST, KY Historical Society in Frankfort.
  - [Agenda](#) and [Registration](#) (You may need to create a free account on the UK's College of Social Work website to complete the registration). **No fee is required & lunch is provided.** Questions? Contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)
  
- **American Public Health Association: Annual Meeting & Exposition**
  - Date: **Nov. 15-19** (Early Bird Registration: Aug. 28<sup>th</sup>)
  - Location: New Orleans, LA
  - [Click here to register](#)