

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **September 23, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer Control	<ul style="list-style-type: none"> • Kentucky with the biggest drop in the uninsured rate in the country from 2013 to 2014
Alcohol	<ul style="list-style-type: none"> • One or Two Drinks a Day Might Boost Cancer Risk: Study. Limit alcohol consumption, especially if you've ever smoked, experts say. • Heavy Drinking Linked to Greater Risk for Alcohol-Related Cancers: Researchers say it's a risk factor for death and disability that can be controlled
Breast	<ul style="list-style-type: none"> • Racial Differences in Breast Cancer Linked to Genes: Mutations associated with aggressive tumors are more prevalent among black women, study shows. • Screening All Women for Breast Cancer Genes Not Feasible – Study: Price of genetic tests would have to drop 90 percent to be cost-effective, researcher says. • Mediterranean diet may reduce breast cancer risk • 2015 Breast Cancer Symposium Insights and Updates, presented by Norton Cancer Institute. Thursday, October 15th at 11:45am, Audobon Country Club, Louisville, KY. Keynotes speakers: Keynote speaker Rowan T. Chlebowski, M.D., Ph.D., Harbor-UCLA Medical Center; Abigail S. Caudle, M.D., The University of Texas MD Anderson Cancer Center; Darius Francescatti, M.D., Rush University Medical Center. This event is designed for physicians, nurses and other health care providers; lunch and CMEs available. To register, NortonHealthcare.com/CMELiveEvents. • The Young Women’s Initiative at Living Beyond Breast Cancer (LBBC), CDC DP14-1408 Grantee, will be offering a free healthcare provider webinar, Addressing Anxiety and Depression Among Young Women Affected by Breast Cancer, on Tuesday, September 29 at noon – 1 p.m ET. Matthew Doolittle, MD, an assistant attending in psychiatry at Memorial Sloan Kettering Cancer Center in New York City, will be presenting. Free CEUs will be given to the first 150 nurses and 150 social workers who register.
Chemotherapy	<ul style="list-style-type: none"> • FDA Approves Rolapitant (Varubi) to Prevent Nausea and Vomiting from Chemotherapy.
Childhood Cancer	<ul style="list-style-type: none"> • Childhood Cancer Devastates Family Finances, Too: One-quarter lost more than 40 percent of household income after diagnosis, study reveals

	<ul style="list-style-type: none"> ● REMINDER: September is Childhood Cancer Awareness Month. Learn more about Kentucky efforts at Kids Cancer Alliance’s website.
Clinical Trials	<ul style="list-style-type: none"> ● Cancer treatment developed at UK approved for clinical trials. The Exatherm Total Body Hyperthermia System heats the patient’s blood to potentially damage or kill lung cancer cells throughout the body. UK is the only site in the country approved to test this new treatment in advanced lung cancer patients. Patients who want to find out if they are eligible to participate in this study may visit UKClinicalResearch.com or call the division of UK Cardiothoracic Surgery at 859-323-6494. Physicians: to refer a patient, contact Dr. Jeremiah Martin through the UK physician referral service toll free at 800-888-5533 or 859-231-9922 ● REMINDER: The University of Louisville Kent School of Social Work is conducting a research study about the impact that cancer treatment has on the economic well-being of cancer survivors. Consider distributing this participant information among your survivor networks! ● Americans Support More Funding of Cancer Research: Most voters know someone with the disease, survey finds.
Colon Cancer	<ul style="list-style-type: none"> ● AGA Recommends All Patients with Colorectal Cancer Get Tested for Lynch Syndrome ● WEBINAR: The National Colon Cancer Roundtable is hosting two webinars in October. Thursday, October 8th, 2015 at 1:00pm EST – “Evaluating Systems Change focused on Colorectal Cancer Screening”; and Tuesday, October 20th, 12:30pm EST -- NCCRT 80% by 2018 ‘mini webinar’ on “Exemplary Primary Care Practices”.
Costs	<ul style="list-style-type: none"> ● Health Insurance Deductibles Rising Faster Than Workers’ Wages
Data	<ul style="list-style-type: none"> ● 2014 Behavioral Risk Factor Surveillance System (BRFSS) Data Now Available: The CDC’s BRFSS uses both landline and cellular telephones to collect health information from a representative sample of adults aged 18 years and older in each state. BRFSS is the largest ongoing telephone-based surveillance system in the world, with more than 460,000 interviews conducted in 2014. ● The Kentucky Behavioral Risk Factor Surveillance program is requesting proposals for questions to be added in the 2016 KyBRFS survey. To receive a copy of the guidelines to complete a proposal, as well as the evaluation criteria to be used, contact Dr. Sarojini Kanotra via e-mail. The deadline to submit the proposals is COB October 5th 2015.
Endometrial Cancer	<ul style="list-style-type: none"> ● 14th Annual Nixon Lectureship: Sentinel Node Mapping in Endometrial Cancer - A Modern Staging Technique, Monday, Sept. 28, 2015, The Olmsted • 3701 Frankfort Ave. • Louisville, Kentucky, 5:30 p.m. – Registration and dinner buffet, 6 p.m. – Welcome and program, Special guest speaker Nadeem R. Abu-Rustum, M.D., Chief, Gynecology Service, Memorial Sloan Kettering Cancer Center, Professor, Weill Cornell Medical College, New York, New York, This event is designed for physicians, nurses and other health care providers. Registration Call (502) 629-1234, option 2.

Environmental Carcinogens	<ul style="list-style-type: none"> • Home Pesticide Use Tied to Child Cancer Risk: Indoor insecticides may increase chances of leukemia or lymphoma a bit, research review reports. • Coal Ash Contains High Levels of Radioactivity - Study: End product from coal-fired plants may pose hazard to health and environment • Heating, Cooking Are Top Contributors to Air-Pollution Deaths Worldwide: Agriculture also accounts for significant proportion, study says
Grants	<ul style="list-style-type: none"> • Healthy Communities Funding Announcement: The Kentucky Department for Public Health (KDPH), Healthy Communities Grant Program is seeking applications to engage community members in the promotion of healthy eating and physical activity. Mini-grant opportunities are available to develop a plan to promote the 5-2-1-0 Healthy Numbers for Kentucky Families Campaign, increase access to farmers markets, or develop a pedestrian/bicycle plan. \$1,000 and \$3,000 grants are available, for a total of \$54,000. Deadline: October 12, 2015 midnight local time. • America Walks and the Every Body Walk! Collaborative have announced a new micro grant program designed to assist local walking advocates build on the momentum of the newly released Surgeon General's Call to Action. The program will fund 10-15 community groups for activities designed to increase local walking programming and stimulate community demand for infrastructure improvements that provide accessible, safe walkable places for the entire community. Applications are due by 5:00pm EDT on October 15th.
Health Disparities	<ul style="list-style-type: none"> • Cancer Still the Leading Cause of Death for U.S. Hispanics: Report: Lack of insurance is an obstacle to high-quality care, experts say • Gender Disparities Persist in Academic Medicine: Women less likely to receive research funding or become full professors, studies say
Health Literacy	<ul style="list-style-type: none"> • Register now for the 6th Annual Health Literacy Kentucky Summit “Health Literacy in the Age of the ACA”; October 7, 2015 at the University of Louisville, Shelby Campus, Founders Union Building. Cost is \$95. Multiple CEs are available. • E-Pillboxes Improve Medication Adherence, Study Finds. Text messaging alone was as ineffective as no reminders at all.
Health Professions	<ul style="list-style-type: none"> • Long Nursing Shifts Linked to Job Dissatisfaction
Lung Cancer	<ul style="list-style-type: none"> • Nonsmokers Account for Rising Proportion of Lung Cancer Cases, Studies Find. Experts suspect environmental factors, genetics. • REMINDER: The University of Cincinnati Cancer Institute is hosting “Lung Cancer in the 21st Century” this Saturday, September 26th, 8 a.m. - 2 p.m. at the Marriott Northeast, 9664 Mason Montgomery Road in Mason, OH. This educational conference for healthcare professionals and business administrators, will feature visiting Faculty: K.

	<p>Robert Shen, MD, Mayo Clinic, Rochester, MN; and Andrea Wolf, MD, The Mount Sinai Health System, New York, NY. PLUS – a Lung Cancer Screening Workshop also available. Prior registration offers reduced rates. For more information, email: Karen.Ramos@uc.edu</p>
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> • Adult Obesity Rate Tops 30 Percent in Half of States: Highest rates found in the South and Midwest: report • Excess Weight Linked to Brain Cancer Risk in Study: And physical activity associated with lower odds of meningioma, though these tumors are considered rare.
Palliative Care	<ul style="list-style-type: none"> • Palliative and Spiritual Care via Videoconferencing • The Next Era of Palliative Care: If palliative care specialists are going to make a significant impact on the population of individuals living with serious illness, then three changes must occur...
Resources	<ul style="list-style-type: none"> • Check out the latest ASCO Answers one-page fact sheet on understanding blood test results. This fact sheet has information on a complete blood count, white blood cell count, white blood cell differential, red blood cell count, a platelet count, terms to know, and questions to ask the doctor. Download a printable PDF.
Survivorship	<ul style="list-style-type: none"> • Social Factors Affect Leukemia Survival. Uninsured, unmarried, or those with a low income are more likely to die early, study says.
Thyroid Cancer	<ul style="list-style-type: none"> • Better Imaging Scans Catching More Thyroid Cancers – Study: But many cases involve low-risk tumors where treatments could carry greater risks than benefits
Tobacco Control	<p>Tobacco – General</p> <ul style="list-style-type: none"> • FDA Bans Sale of New R.J. Reynolds Cigarettes: Products didn't meet requirement that they be substantially the same as existing cigarettes, agency says.. <p>Electronic Cigarettes</p> <ul style="list-style-type: none"> • National Park Service bans electronic cigarettes from parks <p>Tobacco Cessation</p> <ul style="list-style-type: none"> • The U.S. Preventive Services Task Force released today a final recommendation statement on behavioral and pharmacotherapy interventions for tobacco smoking cessation in adults, including pregnant women. View the recommendation and the evidence on which it is based. A fact sheet that explains the final recommendation in plain language is also available. The final recommendation statement can also be found in the September 22 online issue of <i>Annals of Internal Medicine</i>. • VIDEO: View this brief video from NACCHO on “How to Fund Local Tobacco Cessation Efforts for Survivors”

	<ul style="list-style-type: none"> • Tips From Former Smokers & Why They Matter to Faith Leaders in Kentucky Factsheet. The CDC factsheet includes information about talking points to faith leaders and how you can utilize the TIPS campaign resources to help congregation members to quit.
<p>Events</p>	<p>Events in Lexington</p> <ul style="list-style-type: none"> • REMINDER: LEXINGTON TRAINING OPPORTUNITY: Lexington-Fayette County Health Department will host a training for Freedom From Smoking facilitators in Lexington if the minimum number of 8 participants register. Participants from other counties are welcome and encouraged to participate! The date will be determine once the minimum number has been meet. You will be responsible for paying the \$100 fee. Please contact Angela Brumley-Shelton at angela.brumley-shelton@ky.gov or 859-288-2457 if you are interested. • AMERICAN CANCER SOCIETY: Belles and Beaus Ball - Best of the Bluegrass event, to be held at the Carrick House in Lexington this Friday, September 25, 2015. Includes dinner, drinks and entertainment by The Jimmy Church Band. More details at www.bellesandbeauslexington.org • KENTUCKY CANCER LINK & KENTUCKY CANCER FOUNDATION: “The Best is Yet to Come” Charity Gala, celebrating 100 years of Frank Sinatra. An intimate evening of tasting, dinner, dancing and more on October 29th, 7pm at Hill ‘n Dale Farms in Lexington, featuring music by Frank Sinatra, Jr. Tickets can be purchased for this event by calling 859.309.1700 or via email to vickib@kycancerlink.org • AMERICAN CANCER SOCIETY All In to End Cancer Casino Night at the Livery in Lexington on 11/20/15. Join us for an unforgettable evening of casino games featuring celebrity dealers, popular eats and libations, live music, a silent auction, and more! For more information, visit allintoendcancer.org or call 859-260-8350. <p>Events in Louisville</p> <ul style="list-style-type: none"> • HEALTH LITERACY: 6th Annual Health Literacy Kentucky Summit “Kentucky Health Literacy Now”; October 7, 2015 at the University of Louisville, Shelby Campus, Founders Union Building. Register here: http://www.cecentral.com/live/9828 • 2015 Breast Cancer Symposium Insights and Updates, presented by Norton Cancer Institute. Thursday, October 15th at 11:45am, Audobon Country Club, Louisville, KY. Keynotes speakers: Keynote speaker Rowan T. Chlebowski, M.D., Ph.D., Harbor-UCLA Medical Center; Abigail S. Caudle, M.D., The University of Texas MD Anderson Cancer Center; Darius Francescatti, M.D., Rush University Medical Center. This event is designed for physicians, nurses and other health care providers, lunch and CMEs available. To register, NortonHealthcare.com/CMELiveEvents. • IMMUNIZATION Conference: Educate, Immunize, Protect- KY’s Immunization Trifecta: Kentucky Immunization Conference- Sponsored by the KY Rural Health Association and the KY Immunization Program on October 14-16th in Louisville, KY. Registration is \$50. Agenda to include educational sessions on HPV vaccination and adolescent vaccination strategies. Click here for conference sponsorship info.

- Two **Freedom From Smoking facilitator trainings** are currently schedule for Louisville and Bowling Green: **November 11, 2015 in Louisville and February 17, 2016 in Bowling Green**, contact Tami Cappelletti for more information. The facilitator training and materials is \$100.00 per facilitator. For more information contact Tami Cappelletti with the American Lung Association at (502) 363-2652 or toll free at (877) 893-5864 or email at tami.cappelletti@lung.org .
- **Gilda’s Club of Louisville** offers **MULTIPLE events and support groups**- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda’s Club](#)).

Events of Interest (in chronological order)

- **LUNG CANCER Symposium: [Lung Cancer in the 21st Century: An Educational Conference for Healthcare Professionals](#)**: Hosted by the University of Cincinnati Cancer Institute, to be held **September 25, 2015**.
- **HEALTH POLICY Forum: The [2015 Howard L. Bost Health Policy Forum](#)** on Monday, **September 28th** will offer new insights and opportunities from a range of civic sectors for a shared vision, policies, and actions for community health. Hosted by Foundation for a Healthy Kentucky in Bowling Green, KY at the Holiday Inn Sloan Convention Center.
- **HEALTH IT Summit: [2015 Kentucky eHealth Summit](#)** on **September 30, 2015**. Hosted by the Kentucky Health Information Exchange in Bowling Green, KY; Holiday Inn/Sloan Convention Center. [Sponsorship and registration information](#) is now available.
- **PATIENT NAVIGATION: The [Academy of Oncology Nurse & Patient Navigators 6th Annual Navigation and Survivorship Conference](#)** will be held **October 1-4th** in Atlanta, GA. Topics: evolving challenges of program improvement, the role of personalized medicine, and implementation of best practices in navigation, survivorship, and psychosocial care.
- **TOBACCO USE Conference: [National Conference on Tackling Tobacco Use in Vulnerable Populations](#)** on **October 5th & 6th** in Bethesda, MD. Various vulnerable and high-risk populations addressed include people with mental illness, substance use problems, youth, pregnant women, and people of low socioeconomic status, LGBT persons. [Abstracts](#) are requested.
- **AMERICAN CANCER SOCIETY Inaugural Red vs. Blue Gala** on October 17th at the Valhalla Golf Club in Louisville: includes a cocktail reception, dinner, competitive live auction, and after-party. Every sponsorship, ticket, auction bid, and hot air balloon ride will offer a chance to claim “points” for the red or blue team. Learn more at rivalrygala.org
- **DATA: “Data! Fostering Health Innovation in Kentucky and Ohio”** on Thursday, 10/29. Health data enthusiasts, nonprofit and philanthropic orgs, hospitals, health depts, community planners and researchers are encouraged to attend. [Register for the event](#) to be held **9:30 am to 4 pm EST at the NKU METS Center**, 3861 Olympic Blvd., Erlanger, KY 41018. Presented by Interact for Health and the Foundation for a Healthy Kentucky.

- **OBESITY:** [Southern Obesity Summit](#) in Jackson, Mississippi at the Jackson Marriott Downtown, on **November 15-17, 2015**. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 Southern States. [Registration is now open.](#)