Dear Kentucky Cancer Consortium Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the September 14, 2016 issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on our website. If your organization has a cancer-related item for Wednesday’s Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

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<th>CATEGORY</th>
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<td>ACA &amp; Cancer</td>
<td>• Kentucky health insurance: Change remains the theme for ACA politics, 2017 enrollment in KY.</td>
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<td>• More Americans Can Afford Medications Under Obamacare: Study - Improvement seen in all age levels, but millions still struggle with the cost of prescription drugs.</td>
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<td>Alcohol</td>
<td>• TV Booze Ads a Lubricant for Teen Drinking: Study -- Those who saw the most commercials downed 200-plus drinks a month, researchers say.</td>
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<td>Breast Cancer</td>
<td>• OncLive video: Markey’s Dr. Kathleen O’Connor on Ongoing Breast Cancer Research</td>
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<td>• Study: Trained Experts Can Spot Breast Cancer in 'Blink of an Eye': Skilled radiologists see abnormalities immediately, and researchers want to learn how they do it.</td>
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<td>Cancer Control</td>
<td>• The health condition that concerns Americans most?</td>
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<td>• Cancer ‘moonshot’ panel names top 10 ways to speed progress against the disease</td>
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<td>Caregiving</td>
<td>• Cancer Caregivers Face Difficult Demands: Survey results suggest more support is warranted.</td>
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<td>Childhood &amp; Adolescent Cancers</td>
<td>• Childhood Cancer Awareness will be on the agenda at next Wednesday’s 10am September 21st Interim Joint Health and Welfare Committee meeting in Frankfort’s Capitol Annex Room 129. Join us in the audience to show your support for raising awareness of Kentucky’s leading cause of death in children ages 0-19. The agenda includes a Kentucky mother, a KCR epidemiologist and UK &amp; Kosair clinicians -- all there to educate legislators on this important issue.</td>
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<td>• Strides Made in Treating Childhood Cancer: Report -- But more needs to be done to battle tougher tumors, guard the health of survivors. Link to Translating Discovery into Cures for Children with Cancer Executive Summary and Full Report, which provides important perspectives and data from the childhood cancer community on barriers to research and the current efforts to overcome those barriers.</td>
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<td>• For Teens With Leukemia, Pregnancy Tests Often Neglected: Risk of chemo-related birth defects needs to be considered, researchers say.</td>
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- **American Cancer Society Partners with Curing Kids Cancer to Raise Funds for Pediatric Cancer**

- **CONTEST REMINDER**: Kosair Charities & Gilda’s Club Louisville are hosting a Teen Writing & Visual Arts Contest entitled “The Write Stuff”. Essays, poems, artwork and videos created by students in grades 6-12 who have a cancer connection are urged to apply. Cash prizes up to $500 for winning entries. Entry deadline is **September 30, 2016**. Share with your networks, and find rules here.

### Colon Cancer

- **A study released by the American Cancer Society Cancer Action Network (ACS CAN) and the National Colorectal Cancer Roundtable (NCCRT) estimates that in 2017 over 2.7 million low-income men and women aged 50-64 will remain uninsured and continue to lack access to an affordable health care coverage option, including colorectal cancer screening services. The report, Health Reform and the Implications for Cancer Screening, provides national and state-specific estimates of the number of uninsured men and women in 2017 based on three scenarios: Medicaid expansion decisions as of April 2015, no state Medicaid expansions, and if all states expand Medicaid.**

- **Vitamin A Compound Might Aid in Colon Cancer Fight**: Researchers studying connection between retinoic acid and inflammation in gut.

- **AWARENESS REMINDER**: Join the Colon Cancer Prevention Project at one of their “Kicking Butt” 5K Races this summer, in both Louisville and Lexington! See event section below for dates and locations!

### Cost

- **Surgery at High-Quality Hospitals a Money-Saver for Medicare**: Savings is more than $2,000 per person, study finds.

### End of Life Care

- **ASCO Answers Advanced Cancer Care Planning booklet** contains comprehensive information about how patients can communicate directly and honestly about advanced cancer and end-of-life care with their loved ones and the health care team. Printable PDF in **English** (32 pages) or in **Spanish** (40 pages).

### Environmental carcinogens

- **As Traffic Piles Up, So Does Air Pollution**: To minimize exposure, researchers recommend shutting windows and re-circulating air.

### Genetics

- **Study finds potential new biomarker for cancer patient prognosis**

### Human Papilloma Virus

- **CDC MMWR: National, Regional, State, and Selected Local Area Vaccination Coverage Among Adolescents Aged 13–17 Years — United States, 2015**. August 26, 2016 - 65(33);850–858. Among males, ≥1-dose HPV vaccination coverage ranged from 34.8% (Kentucky) to 80.6% (Rhode Island).

- The Knox County Health Department has created **videos** featuring HPV cancer survivors and information on **HPV vaccine as cancer prevention**.
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<th>Kidney Cancer</th>
<th>Do Overweight People Fare Better Than Others With Kidney Cancer? Study suggests they do, giving insights into potential new treatments.</th>
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| Leukemia & Lymphoma | Immune Therapy Makes Headway Against a Lymphoma: Early trial results termed ‘fantastic step forward’ in fight against non-Hodgkin lymphoma.  
Cord-Blood Transplants Show Promise in Leukemia Treatment: Donors and recipients don’t need to be a perfect match, researcher says. |
| Lung Cancer | SelfMade Health Network (SMHN) Fact Sheet: “Examining Lung Cancer Diagnosis, Survivorship, Stigma, and its Effect on Nonsmokers” is available for downloading and sharing. |
| Obesity, Nutrition and Physical Activity | Excess Weight Tied to Higher Risk for Many Cancers, Experts Say: International committee finds thinner folks less likely to develop variety of malignancies.  
Kentucky Responds to The State of Obesity: It’s important that we acknowledge the new data shared last week from the State of Obesity report. And let’s be honest: It wasn’t a great snapshot of Kentucky. But beyond the statistics, we all know that there is some truly amazing work being done across the state. Visit this week’s blog post reflecting on how far we’ve come.  
What’s Regular Exercise Worth? Maybe $2,500 Per Year.  
Sugary Drink Warnings Hit Home With Teens: Fewer choose sweetened beverages when labels mention obesity, diabetes, study finds. |
| Osteosarcoma | Hopes Dashed for Rare Bone Cancer Treatment: Extra chemo drugs failed to change course of osteosarcoma, researchers say. |
| Ovarian Cancer | FDA Warns Ovarian Cancer Tests Not Reliable: May delay preventive therapies for high-risk women, spur unnecessary procedures in some without cancer.  
Birth Control Pill Use Led to Fewer Ovarian Cancer Deaths: Study |
| Palliative Care | Early Palliative Care Improves Patients’ Quality of Life: Also increases chances of having end-of-life discussions, study shows.  
ASCO: The Importance of Palliative Care for Caregivers and Patients: Research presented at last weekend’s Palliative Care in Oncology Symposium highlighted the importance of access to palliative care that addresses the health and well-being of both patients and family caregivers.  
Review Suggests Safe, Effective Ways to Relieve Pain Without Meds: Approaches such as acupuncture, massage and tai chi may ease discomfort. |
| Pharmaceutical | While number of cancer drugs rose, development of new heart medicines stalled, study finds |
| Providers | • **E-Records a Grind for Many Doctors:** And this may contribute to physician burnout, study suggests  
• **Too Few Female Urologists to Meet Aging Patients' Demand:** Women prefer female doctors, but urology has one of the largest gender gaps in medicine, researchers say. |
| --- | --- |
| Survivorship | • **Risky Health Behaviors Don’t Necessarily Stop With a Cancer Diagnosis:** Rates of physical inactivity, unhealthy eating habits and similar behaviors are similar to the undiagnosed.  
• **Survivorship After Gynecologic Cancer: Managing Menopause and Treatment Side Effects**  
• Join Sharsheret for a **free national webinar**, Healthy Living for Cancer Survivors: Bone Strength, Nutrition, and Exercise, on **September 26th at 8:00 p.m. (EST)**. Dr. Kathryn Schmitz will share critical updates for breast and ovarian cancer survivors on how to enhance bone strength, improve healthy eating and physical activity habits, and manage the effects of lymphedema.  
• **Updated Patient Resources Now Available for Melanoma and Non-Small Cell Lung Cancer**  
• **Injury Risk Spikes While Cancer Patients Seek Diagnosis: Study** -- Researchers urge greater prevention of medical and drug therapy complications, accidents and self-harm. |
| Tobacco Control | Tobacco Control  
• **Smokeless Tobacco May Contain Potentially Harmful Bacteria:** Infections, diarrhea and vomiting are possible consequences, FDA expert says.  
• **Most Americans Don’t Want Tobacco on Drug Store Shelves:** Even half of current smokers think pharmacies should be tobacco-free.  
• Limiting access to cigarettes among youths is an effective strategy to curb the tobacco epidemic by preventing smoking initiation and reducing the number of new smokers. Read this Sept. 2nd CDC MMWR article entitled, “**Current Cigarette Smoking, Access to Cigarettes from Retail Outlets, and Quantity of Cigarettes Purchased Among Students Aged 13–15 Years — Global Youth Tobacco Survey, 45 Countries, 2013 and 2014.**”  
• **REMANDER:** Read this new fact sheet from the Kentucky Center for Smoke-free Policy entitled “**Providing Quitline Services is a Smart Investment**”.  
• **Freedom From Smoking® Facilitator Trainings** are scheduled for the dates/locations below. The $100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch. To register, contact Tami Cappelletti at tami.cappelletti@lung.org.  
  o **September 29th:** Frankfort Regional Hospital  
  o **October 6th:** Oldham County |
- **October 27th**: Barren River District Health Department at 1109 State St. in Bowling Green.
  - To schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017.

**Secondhand Smoke**

- **Heart Docs: Never Expose Kids to Cigarette Smoke** -- Secondhand smoke can raise children's risk of heart disease, premature death.

**E-Cigarettes**

- **Many Teens 'Vaping' for Flavor, Not Nicotine**: Study found that only about a fifth of 12th graders who used an e-cigarette used a nicotine substance.

### Events

**Events in Lexington**

- Join the Colon Cancer Prevention Project for this year’s **“Kicking Butt 5K” in Lexington** on **September 24, 2016**.

- **The Kentucky Chamber of Commerce** and the National Council for Public-Private Partnerships present: **“Kentucky P3: Public-Private Partnerships -- Opportunities and Obstacles” Conference on October 27-28, 2016** at the Griffin Gate Marriott Resort & Spa in Lexington. Attend this conference and get an in-depth look at Kentucky's new P3 legislation and what it means for businesses and government entities across the state.

- **CONFERENCE**: Kentucky's Immunization Trifecta Conference, "Educate, Immunize, Protect" to be held on **November 2-4, 2016** at the Embassy Suites, Newtown Pike, Lexington KY. [Click here to access TRAIN to register](#) for credit for the conference. You must register on TRAIN to obtain credit. [Reserve your hotel room](#). Visit the [Kentucky Rural Health Association's website](#) for more information.

- The [Kentucky Primary Care Association](#) is hosting their **2016 Annual Conference** on **November 9-11, 2016**, at the Embassy Suites in Lexington, KY. [Register today!](#)

**Events in Louisville**

- The [Kentucky Association of Community Health Workers](#) conference will be held at the Galt House in Louisville on **September 27th and 28th**. This event is open and free to all, both community health workers in Kentucky as well as professionals from organizations that have or are interested in staffing CHWs. [View the agenda here](#), and register online visit: [https://www.surveymonkey.com/r/KYACHW16](https://www.surveymonkey.com/r/KYACHW16) If you have questions or need additional information, e-mail Keisha Cornett, Health Education Coordinator at Montgomery County Health Department, at 859-497-2408 or [KeishaR.Cornett@ky.gov](mailto:KeishaR.Cornett@ky.gov).

- **SAVE THE DATE**: The [Kentucky Cancer Control Summit](#) will be held on **March 1-2, 2017** at the Muhammed Ali Center, 144 N. Sixth Street, Louisville, KY 40202. The Summit objectives include: cancer screening guidelines; impact of social determinants of health on cancer screenings; action steps on ways your organization can increase...
recommended cancer screenings in Kentucky focused on breast, cervical, colon and lung cancers. Stay tuned for registration info!

- There are MULTIPLE upcoming events and support groups being held at Gilda’s Club Louisville, from Wellness Groups to book clubs to support for caregivers.

**Events of Interest (in chronological order)**

- **Lung Cancer Symposium**: Friday, September 16, 2016, the NE KY AHEC, together with St. Claire Regional Hospital, will host the Lung Cancer Symposium at the CHER building in Morehead, KY. Conference targeted to physicians, physician assistants, nurses, nurse practitioners, and other interested health care professionals and will offer continuing education CEUs. The symposium will also have a community education component and will be open to members of the public interested in learning about smoking cessation and lung cancer screening.

- **Lung Cancer Alliance is hosting their 2nd annual Screening and Care conference Sept 23-24th in Washington, DC.** Conference will bring together healthcare professionals from screening programs across the country to meet, share lessons learned, troubleshoot problems and identify continued areas of need in lung cancer screening programs. This conference is designed for healthcare professionals – including nurses, nurse navigators, PAs, physicians and other clinical and administrative support staff involved directly in lung cancer screening programs.

- **Patient Navigation Fall Conference** will be held October 20th – 21st at the Foundation for a Healthy Kentucky in Louisville. Hosted by the Patient-Centered Education & Research Institute, this year’s conference theme is “Developing the Gold Standard II: Building the Base for Patient Navigation and Certification”. Conference fee is $50 for both days, refreshments, and lunch on Thursday.

- **Patient Navigation Training in Integrative Cancer Care: October 23-28, 2016** at Kripalu Center for Yoga & Health, Stockbridge, MA, is an initiative of the Smith Center for Healing and the Arts. The training is open to both new and experienced navigators, and is particularly useful to professionals who would like to expand their skills and services to include whole-person and comprehensive navigation support. For more information visit [www.oncologynavigation.org](http://www.oncologynavigation.org)

- The **25th AICR Research Conference on Nutrition, Physical Activity, Obesity and Cancer** will be held on November 14-16, 2016 at the Marriott Bethesda North Hotel & Conference Center in North Bethesda, MD.

- **Cancer Survivorship Symposium: Advancing Care and Research – A Primary Care and Oncology Collaboration, January 27-28th** in San Diego, CA. This unique collaboration among the American Academy of Family Physicians, the American College of Physicians, and the American Society of Clinical Oncology will provide information about survivorship issues that both primary care physicians and oncologists are faced with throughout the cancer care continuum. The Symposium represents an innovative approach to education and patient care.