

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **September 13, 2017** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> • After little action on Obamacare, Trump administration says it will cut enrollment advertising 90%, in-person helpers 41% • Read the issue brief: “Reducing Racial and Ethnic Disparities in Access to Care: Has the Affordable Care Act Made a Difference?” • Ky. shows what happens after ACA advertising cut
Breast Cancer	<ul style="list-style-type: none"> • Managing Pain Can Be a Puzzle After Breast Cancer: Women who take opioids are more likely to stop vital hormonal therapy, study finds. • Could Hormone Supplements for Menopause Make a Comeback? New study suggests the therapy won't increase risk of early death.
Cancer Control	<ul style="list-style-type: none"> • Resources for Disaster Assistance: ASCO is supporting cancer care providers and patients affected by Hurricane Harvey and Hurricane Irma with resources and information. • JOURNAL ARTICLE: Lipitz-Snyderman et al. Preventable and mitigable adverse events in cancer care: measuring risk and harm across the continuum. Cancer. 2017 Aug 17; [Epub ahead of print] In this longitudinal cohort study of 400 patients with breast, colorectal, and lung cancers, patients experienced 304 AEs. In one-third of the events, the injury was judged preventable or the severity or duration of harm could have been reduced. • Forgoing Conventional Cancer Treatments for Alternative Medicine Increases Risk of Death • 'Cancer Pen' Could Help Surgeons Spot Tumor Cells in Seconds: Tool might one day allow more complete removal of malignant tissue, less time on operating table.
Cervical Cancer	<ul style="list-style-type: none"> • HPV Test Alone OK for Cervical Cancer Screening Over 30: Expert Panel: New advisory says women can get the screen once every 5 years, in lieu of Pap tests every 3 years.

Chronic Disease	<ul style="list-style-type: none"> • CORIDOR is an online resource portal designed to advance chronic disease prevention and health promotion activities by providing easy access to credible, evidence-based and practical chronic disease prevention tools in one location. The resources included are primarily practice-based and represent science and practice promoted by CDC and CDC funded partners to address chronic diseases.
Colon Cancer	<ul style="list-style-type: none"> • Here's the Recipe to Keep Colon Cancer at Bay: Increase whole grains and exercise, limit booze and processed meats: report. • REMINDER: Register for 80% by 2018 Progress Webinar, to be held on Tuesday, October 3rd at 1:00pm ET, featuring NCCRT Chair and ACS Chief Cancer Control Officer, Dr. Richard Wender. Dr. Wender will discuss the latest CRC screening measures and what they tell us about our progress & challenges; the urgency needed over the next 15 months; & share plans for the transition to the next iteration of our colorectal cancer screening work.
Community Health Workers	<ul style="list-style-type: none"> • This map highlights state activity to integrate CHWs into evolving health care systems in key areas such as financing, education and training, certification, and state definitions, roles and scope of practice. The map includes enacted state CHW legislation and provides links to state CHW associations and other orgs working on CHW issues in states.
Genetics	<ul style="list-style-type: none"> • MMWR Surveillance Summaries, Vol. 66, No. SS-15, September 08, 2017: BRCA Genetic Testing and Receipt of Preventive Interventions Among Women Aged 18–64 Years with Employer-Sponsored Health Insurance in Nonmetropolitan and Metropolitan Areas — United States, 2009–2014, Kolor et al. Medical claims data were used to estimate rates of <i>BRCA</i> testing and receipt of preventive interventions after <i>BRCA</i> testing among women aged 18–64 years with employer-sponsored health insurance in metropolitan and nonmetropolitan areas of the United States, nationally and regionally. • FDA OKs 1st Gene Therapy for Use in U.S.: It transforms a patient's immune system cells to fight a form of leukemia. • New Gene-Therapy Treatments Will Carry Whopping Price Tags
Head and Neck Cancers	<ul style="list-style-type: none"> • New Guideline Aims to Help Doctors Diagnose Head, Neck Masses: Lumps may signal infection or a cancer caused by a sexually transmitted virus.
Health Disparities	<ul style="list-style-type: none"> • REMINDER: Health Disparities in Appalachia, the new report issued in August by the ARC, RWJF, and the Foundation for a Healthy Kentucky, documents dramatic disparities in health outcomes and other health-related factors in the Appalachian Region when compared with the nation as a whole. Scan this 5-page summary for key findings from this landmark report.
Hospice and Palliative Care	<ul style="list-style-type: none"> • Many May Get Hospice Care Too Late: Study suggests that most end-of-life care occurs in final 2 weeks.
Human Papilloma Virus	<ul style="list-style-type: none"> • HPV Vaccine May Even Protect Women Who Never Got It: 'Herd immunity' effect shows U.S. females now less likely to contract the cancer-causing virus.

<p>Lung Cancer</p>	<ul style="list-style-type: none"> • Could Common Vitamin Supplements Raise Lung Cancer Risk? Increased odds only seemed to affect men or male smokers, study suggests. • REMINDER: The American Lung Association’s LUNG FORCE initiative has partnered with the Ad Council to launch a new lung cancer screening campaign, “Saved by the Scan,” designed to raise awareness of the benefits of early detection through lung cancer screening. The campaign hopes to drive high-risk individuals to take an online lung cancer screening eligibility quiz at ALA’s new website, SavedByTheScan.org – and, if they meet the guidelines, compel them to talk to their doctor and be screened for lung cancer. Watch a :30 TV spot; a behind the scenes video about the campaign; & many more campaign resources. • Free to Breathe is partnering with Penn Medicine Abramson Cancer Center on the 9th Annual Focus on Lung Cancer Conference on Friday, Sept. 29, 2017. Anyone living with lung cancer, as well as family members, caregivers and healthcare professionals, are encouraged to attend. You don't even have to come to Philadelphia – a livestream is being offered as well. Connect with the lung cancer community and find out the latest advances in treatment. Register for the livestream conference now at PennMedicine.org/Abramson/Lung
<p>Medicaid</p>	<ul style="list-style-type: none"> • Section 1115 Medicaid Expansion Waivers: A Look at Key Themes and State Specific Waiver Provisions (see Appendix Table 5, page 22, of this PDF for a nice summary of Kentucky’s Medicaid Waiver proposal) • What Medicaid Recipients And Other Low-Income Adults Think About Medicaid Work Requirements
<p>Obesity, Physical Activity and Nutrition</p>	<ul style="list-style-type: none"> • Widening Waistlines May Raise Women's Cancer Risk • Science Weighs in On How Fat Raises Cancer Risk: There's cellular 'crosstalk' between fat and tumors that may spur tumor growth, research shows. • U.S. Obesity Rate Holding Steady, but Still High: In 25 states adult rates exceeded 30 percent this year, report notes. <ul style="list-style-type: none"> ◦ Many thanks to the Partnership for a Fit KY for these Kentucky highlights from the report: “The adult obesity rate in Kentucky declined in the past year (34.2% in 2016 from 34.6% in 2015); All 50 states are now reporting more than 20% of adults with obesity; the South continues to be the geographic region with highest prevalence rates; Kentucky has reportedly adopted six of the 21 recommended policies aimed at preventing obesity and supporting health in early childhood, schools and communities.” • CDC Releases New Data on the Link Between Health and Academic Achievement: A study published in CDC’s September 8th issue of the <i>Morbidity and Mortality Weekly Report (MMWR)</i> solidifies significant associations between student health and academic grades. The study confirms that high school students who lack physical activity and inadequate nutrition, also reported lower academic marks. • The KY Bicycle and Pedestrian Program would like to remind you that the 2017 Paula Nye Memorial Education Grant applications are due October 1, 2017 (emailed copies or U.S. Mail post marked). To date, the Paula Nye Grant program has awarded over \$600,00.00 to bicycling/pedestrian education, awareness, and safety programs

	<p>throughout the state. For more information about the Paula Nye Grant please review the brochure.</p>
Pediatric & AYA Cancer	<ul style="list-style-type: none"> • Governor Bevin Proclaims September as Childhood Cancer Awareness Month • HPV Vaccination for Young Cancer Survivors: A recent study in the <i>Journal of Clinical Oncology</i> found that childhood cancer survivors have lower rates of human papillomavirus (HPV) vaccination than those without a history of cancer, even though survivors have a higher risk of health complications after HPV exposure. • Crizotinib Shows Promise for Childhood Cancers • Childhood cancer survivors face lifetime of chronic health conditions
Pharmacology	<ul style="list-style-type: none"> • What Does It Cost to Create a Cancer Drug? Less Than You'd Think
Policy	<ul style="list-style-type: none"> • Deal Struck to Extend Financing for Children's Health Program • Congress Rejects Trump Proposals to Cut Health Research Funds
Prostate Cancer	<ul style="list-style-type: none"> • New Research Finds Value in PSA Testing: Analysis of 2 major trials on the prostate cancer screen shows it cuts men's risk of dying from the disease. • REMINDER: September is Prostate Cancer Awareness Month. ACS has multiple resources to help your organization raise awareness. This section on cancer.org highlights prostate cancer and how the ACS is making an impact. Their Prostate Cancer fact sheet is an easy-to-read two page informational resource. And this video, featuring ACS's Dr. Durado Brooks, helps men understand the importance of an informed decision while adding levity to a sensitive topic.
School Health	<ul style="list-style-type: none"> • Oldham County aims to have a nurse in every public school
Skin Cancer	<ul style="list-style-type: none"> • Immune-Focused Drug May Be New Weapon Against Advanced Melanoma: In head-to-head trial, Opdivo outperformed a similar drug, and with fewer side effects. • Moles Not Most Likely Spot for Melanomas: More than two-thirds of deadly skin cancers occur as new lesions, analysis finds.
Social Determinants	<ul style="list-style-type: none"> • Roundtable discusses how poor health is an obstacle to economic development in Appalachia, and what to do about it
Survivorship	<ul style="list-style-type: none"> • New Resource: CancerCare's 2017 edition of "A Helping Hand: The Resource Guide for People With Cancer" is now available. This free, comprehensive booklet lists organizations that offer financial help to people with cancer, and provides tips for managing cancer-related costs. You can also view this information in their searchable online database. • WEBINARS: Cancer and Careers conducts webinars for healthcare professionals on issues their patients may face regarding employment. Upcoming webinar topics include: "Returning to Work", Sept. 21, 12pm – 1pm EST; and "Health Insurance Options" on November 16th from 12pm – 1pm EST. Free CEs are available for oncology nurses and

	<p>social workers.</p> <ul style="list-style-type: none"> • Cancer and Careers will begin accepting applications for the 2017 Professional Development Micro-Grants from Monday, October 2nd, 2018 through Monday, November 6th, 2017. This program offers cancer patients and survivors financial assistance to acquire or advance job-related skills. For more info, click here.
<p>Tobacco Control</p>	<p>Tobacco Control</p> <ul style="list-style-type: none"> • UK Tobacco Treatment Specialist Training Program Receives Accreditation <ul style="list-style-type: none"> ○ The next online course begins October 2nd. Use this downloadable flyer to promote the training to your colleagues. • E-Cigs May Help Smokers Quit But Only if vaping is done 2 of every 3 days a month, study finds. • The Mason County Health Coalition has released the results of an indoor air quality study, which concludes that employees in Mason County are still being exposed to dangerous levels of secondhand smoke at work. Spread the word about these local data and the need for local smoke-free workplace policies which protect people from exposure to secondhand smoke in all workplaces and public places! • REMINDER: Healthy People 2020: Who’s Leading the Leading Health Indicators in Tobacco? Join us on Thursday, September 21, 2017 at 12:00 p.m. ET to learn about progress made toward achieving the Healthy People 2020 Tobacco Leading Health Indicators. You’ll also hear how the Hawaii Tobacco Prevention and Education Program is implementing a comprehensive strategy to prevent youth from starting to use tobacco and to promote quitting among adults and youth. Register Now! • Several Freedom from Smoking Facilitator Trainings are scheduled throughout the state this year. Contact Tami Cappelletti to register: Tami.Cappelletti@lung.org <ul style="list-style-type: none"> ○ September 26th, Owensboro, KY ○ October 18th, Marion, KY ○ December 12th, Louisville, KY ○ January 24, 2018, Louisville, KY ○ April 11, 2018, Louisville, KY • Schedule a Freedom From Smoking® Facilitator Training in your region! Contact Bobbye Gray at bobbye.gray@ky.gov or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification is available via 90-minute webinars. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.
<p>Events</p>	<p>Events of Interest (in chronological order)</p> <ul style="list-style-type: none"> • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at Gilda’s Club Louisville in June, from Wellness Groups to book clubs to support for caregivers. • LEXINGTON: CONFERENCE: The Patient-Centered Education & Research Institute is hosting “The Road to Better Healthcare: Patient Navigation & Certification Conference”

on **September 21st & 22nd, 2017** at the Four Points Hotel in Lexington, KY. This conference is for all health care professionals including physicians, PA's, NP's, patient navigators (RN/LPN/Lay), advocates, coaches, social workers, community health workers, and medical assistants working with patients and their families in a hospital setting or out-patient settings such as physician/medical practices, LTC (SNF's, assisted living, senior housing) and home health.

- **MOREHEAD:** The Northeast AHEC and UK College of Medicine are partnering to host the "[Lung Cancer and Smoking Cessation Symposium](#)" on **September 22, 2017** from 8:30 am - 2:45 pm at the Center for Health Education & Research in Morehead. Continuing education credits will be available for CME, CNE (CHES, RT, PT credit pending). [Register today!](#)
- **MORGANTOWN, WEST VIRGINIA:** [Triage Cancer](#) has developed a series of free conferences for cancer patients, survivors, caregivers, advocates, and oncology health care professionals. The next Triage Cancer Conference in our region will be held on **September 23, 2017** in Morgantown, West Virginia from **9:00 am – 4:30 pm** at the Waterfront Place Hotel. CEs will be available for nurses and social workers. Learn valuable information about navigating practical cancer survivorship issues wherever you may find yourself on your cancer survivorship journey. [Register for the conference here.](#)
- **LOUISVILLE:** The 16th annual [Nixon Lectureship](#), "Current Controversies and Critical Questions about Ovarian Cancer" will be held on **Monday, Sept. 25, 2017** at The Olmsted, 3701 Frankfort Ave. in Louisville. This event is designed for physicians, nurses and other health care providers. **Register By Sept. 18th** by either calling **(502) 629-1234**, or [registering online.](#)
- **LEXINGTON:** [2nd Annual Kentucky Community Health Worker Conference](#) will be held on **September 28th & 29th** at the Marriott Griffin Gate Resort and Spa in Lexington Ky. If you are a CHW or an organization interested in knowing the TREMENDOUS effects a CHW program can have on your cause or area of focus, we invite you to attend to learn more about supporting CHWs and increasing the utilization of the CHW model within the state of Kentucky. [Register today.](#)
- **LOUISVILLE:** The American Cancer Society's [Rivalry Gala](#) will be held Sept. 29 at the Seelbach Hotel. The event raises funds to fight cancer & features a red-versus-blue theme. The night honors Cure Champions and includes dinner, cocktails, games, live & silent auctions, plus a performance by Linkin' Bridge.
- **LOUISVILLE:** Komen Kentucky's [Louisville Race for the Cure](#) will be held **October 14, 2017** at Louisville Slugger Field.
- **MAYFIELD: Workshop: Working with the Media, October 20, 1PM-3PM CT,** Mayfield. Join the Foundation for a Healthy Kentucky as they present an in-person workshop to help nonprofit organizations work effectively with the media to improve news coverage of their efforts. This workshop is hosted by the Purchase Area Development District. Register [here.](#)
- **LEXINGTON:** Komen Kentucky's [Lexington Race for the Cure](#) will be held **October 21, 2017** at Robert Stephens Courthouse Plaza.

- **ERLANGER:** “Fostering Health Innovation in Kentucky and Ohio” Forum will be held on **Monday October 23, 2017**, 9:30 a.m. – 4:00 p.m. ET in the St. Elizabeth Training and Education Center, 3861 Olympic Blvd Erlanger, Kentucky 41018. The event is sponsored by the [Foundation for a Healthy Kentucky](#) and [Interact for Health](#), and [registration is open](#). Morning Keynote is Aaron Truchil, MS, Director of Analytics & Informatics at the [Camden Coalition of Healthcare Providers](#). He will discuss their work on cross-sector, person-level data sharing and community partnership building to drive hotspotting work and whole-person care in the City of Camden. Afternoon keynotes include Barbara Sears, Dir. of the Ohio Dept. of Medicaid, and Gilbert C. Liu, MD, MS, Medical Dir. of CHFS, KY Dept. for Medicaid Services and Chair of Urban Health Policy Research at the UofL School of Medicine, will share ways these programs are using data to improve health.
- **FRANKFORT:** The **Kentucky Cancer Consortium Lung Cancer Network** will host a [meeting at Berry Hill Mansion in Frankfort On Tuesday, October 24th from 10am – 3pm](#). Topics to include how to maximize utilization of tobacco treatment in light of the passage of KRS 304:17A; the status of a proposed increase in the tobacco tax; current radon prevention policy; and opportunities for local smoke-free policies. Register by October 10th at <http://j.mp/2wegA3b>
- **LOUISVILLE:** The American Cancer Society’s [Making Strides Against Breast Cancer of Louisville](#) will be held at Waterfront Park on **SATURDAY, Oct. 28**. Registration begins at 7 a.m.; the walk begins at 9 a.m. Join this walk to help save lives, celebrate lives and lead the fight for a world without cancer.
- **BOWLING GREEN:** The [2017 Kentucky Rural Health Association Conference](#) will be held on **November 16-17, 2017** at the WKU Knically Conference Center, Bowling Green Kentucky. [Register today.](#)
- **LEXINGTON:** The American Lung Association’s [LUNG FORCE Expo will take place on Friday, December 1st at the Hyatt Regency in Lexington](#). The Expo is a program designed for patients, caregivers and healthcare providers to learn more about the latest trends, resources and research surrounding lung cancer, COPD and asthma. Speakers from a variety of fields will present current medical information on topics that have the most impact on those whose lives are touched by these conditions, as well as provide up-to-date medical information for healthcare professionals to help support patients.
- **LEXINGTON:** The **2017 Kentucky Immunization Conference, “Kentucky’s Immunization Trifecta – Educate, Immunize, Protect”** will be held on **December 5-6, 2017** at the Embassy Suites, Newtown Pike, Lexington KY. [Register today](#); [Lodging](#) information; Or you may [utilize TRAIN to register](#) for the conference. Cost is \$100