

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **August 30, 2017** issue of “Wednesday’s Word”, a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer-related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff



CATEGORY	TITLE
Alcohol	<ul style="list-style-type: none"> <li>• CDC developed the <a href="#">Guide for Measuring Alcohol Outlet Density</a> to help public health practitioners measure alcohol outlet density (the number and concentration of retail alcohol outlets in a defined geographic area) at the state and local levels. This guide discusses the importance of measuring alcohol outlet density, a key risk factor for excessive drinking, and different approaches for doing so, along with their strengths and limitations.</li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Study Supports Annual Mammograms Starting at Age 40: Researchers estimate thousands more U.S. lives would be saved each year.</a></li> <li>• <a href="#">Antiperspirant Use Seems Safe During Breast Cancer Treatment: Study</a>: Many doctors worry about skin damage during radiation, but new research found no such effect</li> <li>• <a href="#">Could Urban Lighting Raise Breast Cancer Risk for Some Women?</a> Study found link between ambient light and higher odds in young, smoking females, but more research needed.</li> <li>• <b>REMINDER: <a href="#">Young and Strong</a></b>, A program for young women with breast cancer at Dana-Farber Cancer Institute, invites you to join a live webcast on <b>Wednesday, September 20<sup>th</sup> from 12:00PM-1:00PM EST</b>. Jennifer Ligibel, MD will discuss, “Integrative Therapies and Breast Cancer.” Online registration is now open, please click <a href="#">here</a> to register.</li> </ul>
Cancer Control	<ul style="list-style-type: none"> <li>• <a href="#">Appalachian Region Endures Dramatic Health Challenges Compared with Nation, New Research Shows</a></li> <li>• <a href="#">Death comes sooner in Appalachia. It comes much sooner in Eastern Kentucky.</a></li> <li>• <a href="#">Can a Blood Test Detect a Range of Cancers Earlier?</a> Researchers move 'a step forward,' assessing DNA fragments for colon, breast, ovarian and lung tumors.</li> <li>• <a href="#">Heart Risks May Rise After Cancer Diagnosis</a>: Study found heightened odds for dangerous clots that travel throughout body.</li> <li>• <a href="#">When Stress Hormone Falts, Your Health May Suffer</a>: Study suggests lack of variation in cortisol levels could be linked to ills like inflammation, cancer.</li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="#">High-Cal Foods May Raise Cancer Risk in Women, Even Without Weight Gain</a>: Plant-based diet could help avoid malignancies, study suggests.</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">Replacing the Guaiac Fecal Occult Blood Test With the Fecal Immunochemical Test Increases Proportion of Individuals Screened in a Large Healthcare Setting</a>. Akram et al. 2017 August 15 (8). Clinical Gastroenterology Hepatology.</li> <li>• <a href="#">Register for 80% by 2018 Progress Webinar</a>, to be held on Tuesday, October 3<sup>rd</sup> at 1:00pm ET, featuring NCCRT Chair and ACS Chief Cancer Control Officer, Dr. Richard Wender. Dr. Wender will discuss the latest CRC screening measures and what they tell us about our progress and challenges; the urgency needed over the next 15 months; and share plans for the transition to the next iteration of our colorectal cancer screening work.</li> <li>• <a href="#">Read this two-pager from The Community Guide</a> summarizing the finding that multicomponent interventions increased colorectal cancer screening by any test by a median of 15.4 percentage points. The largest screening increases were seen among <a href="#">multicomponent interventions that combined approaches from each of the three strategies</a> or that combined approaches to increase community demand and access.</li> <li>• The 2016 national average for CRC screening in HRSA-funded health centers has just been released and is at 39.9%, which increased from 38.3% in 2015. <a href="#">Read more about this increase!</a></li> </ul>
Cost	<ul style="list-style-type: none"> <li>• <a href="#">Cancer Takes Financial Toll, Even With Insurance</a>: 1 in 6 insured patients spends one-third of their income on bills related to treatment, U.S. study finds.</li> <li>• <a href="#">Most People Not Bargain Hunters When It Comes to Health Care</a>: While they believe in price shopping, they don't follow through, researchers report.</li> </ul>
Data	<ul style="list-style-type: none"> <li>• CDC Announced the Release of the <a href="#">2016 Behavioral Risk Factor Surveillance System (BRFSS) Data Set</a>. Reaching participants on both landline and cellular telephones, the survey collects information on health risk behaviors, clinical preventive health practices, and health care access (primarily related to chronic disease and injury) from a representative sample of noninstitutionalized adults aged 18 years or older in each state.</li> <li>• CDC has released a public use research <a href="#">NPCR and SEER Incidence – United States Cancer Statistics (USCS) database</a> that provides cancer data from all 50 U.S. states, Washington D.C., and Puerto Rico. This is the first time combined data from the CDC's <a href="#">National Program of Cancer Registries (NPCR)</a> and the National Cancer Institute's <a href="#">Surveillance, Epidemiology, and End Results (SEER) Program</a> have been made available in this format.</li> </ul>
Environmental Carcinogens	<ul style="list-style-type: none"> <li>• <a href="#">Study on strip mining and health suspended, but all sides were heard at meetings already scheduled in Hazard and Lexington</a></li> </ul>
Health Disparities	<ul style="list-style-type: none"> <li>• <a href="#">Black Men Have Lowest Survival Rates Among Patients with Anal Cancer</a></li> <li>• <a href="#">Study finds Appalachian health is falling farther behind the rest of the nation, and Kentucky's health falls behind Appalachia's</a></li> </ul>

<p><b>Hospice and Palliative Care</b></p>	<ul style="list-style-type: none"> <li>• The <b>American Hospital Association</b> (AHA) has named <a href="#">Bluegrass Care Navigators</a> (Lexington) as one of this year’s <a href="#">Circle of Life Award</a> awardees – a national honor given to programs that show leadership, innovation, and collaborative focus in family- and patient-centered end-of-life and palliative care. The organization partnered with <b>Appalachian Regional Healthcare System</b> for a program, Bluegrass Transitional Care, that provides home coaches for patients who need additional care, resulting in a 37 percent decline in readmissions. <b>Congratulations, BCN!!</b></li> <li>• CMS has created a new online tool called “<a href="#">Hospice Compare</a>”, providing consumers a way to see how the hospice they are considering stacks up against the national average when it comes to such measures as managing pain, treating symptoms, treatment preferences, and consideration of a patient’s beliefs and values in providing end-of-life care.</li> <li>• <a href="#">Caregiving Needs Double as End of Life Nears</a>: Most rely on family members to provide that support, researchers say.</li> </ul>
<p><b>Human Papilloma Virus</b></p>	<ul style="list-style-type: none"> <li>• MMWR <i>Weekly</i> for August 25, 2017; Vol 66(33); 874–882. <a href="#">National, Regional, State, and Selected Local Area Vaccination Coverage Among Adolescents Aged 13–17 Years — United States, 2016</a>. HPV up-to-date estimates were 49.5% for females and 37.5% for males and 6.0–6.5 percentage points higher than ≥3-dose adolescent HPV coverage. HPV up-to-date vaccination coverage was 15 percentage points lower among adolescents living in nonmetropolitan statistical areas (MSAs) than among adolescents living in MSA central cities.</li> </ul>
<p><b>Lung Cancer</b></p>	<ul style="list-style-type: none"> <li>• <a href="#">Could Common Vitamin Supplements Raise Lung Cancer Risk?</a> Increased odds only seemed to affect men or male smokers, study suggests.</li> <li>• The <a href="#">American Lung Association’s LUNG FORCE initiative</a> has partner with the Ad Council to launch a new lung cancer screening campaign, “Saved by the Scan.” The campaign is designed to raise awareness of the benefits of early detection through lung cancer screening and drive high-risk individuals to take an online lung cancer screening eligibility quiz at ALA’s new website, <a href="#">SavedByTheScan.org</a> – and, if they meet the guidelines, compel them to talk to their doctor and be screened for lung cancer. Watch a <a href="#">:30 TV spot</a>; a <a href="#">behind the scenes video</a> about the campaign; and many more <a href="#">campaign resources</a>.</li> <li>• <a href="#">Free to Breathe</a> is partnering with Penn Medicine Abramson Cancer Center on the 9th Annual Focus on Lung Cancer Conference on <b>Friday, Sept. 29, 2017</b>. Anyone living with lung cancer, as well as family members, caregivers and healthcare professionals, are encouraged to attend. You don't even have to come to Philadelphia – <b>a livestream is being offered as well</b>. Connect with the lung cancer community and find out the latest advances in treatment. <a href="#">Register for the livestream conference now</a> at <a href="#">PennMedicine.org/Abramson/Lung</a></li> </ul>
<p><b>Pediatric &amp; AYA Cancer</b></p>	<ul style="list-style-type: none"> <li>• New Supplement Highlights Cancer Prevention in Young Adults: CDC’s Division of Cancer Prevention and Control recently sponsored a <a href="#">special supplement</a> to the <i>American Journal of Preventive Medicine</i> that looks at ways to reduce cancer risk during early adulthood.</li> </ul>

Pharmacology	<ul style="list-style-type: none"> <li>• <a href="#">FDA May Limit 'Risk Info' in Direct-to-Consumer TV Drug Ads</a>: Would new approach to broadcast advertising deprive consumers of vital information?</li> </ul>
Prostate Cancer	<ul style="list-style-type: none"> <li>• <b>September is Prostate Cancer Awareness Month.</b> ACS has multiple resources to help your organization raise awareness. <a href="#">This section on cancer.org</a> highlights prostate cancer and how the ACS is making an impact. Their <a href="#">Prostate Cancer fact sheet</a> is an easy-to-read two page informational resource. And <a href="#">this video</a>, featuring ACS's Dr. Durado Brooks, helps men understand the importance of an informed decision while adding levity to a sensitive topic.</li> <li>• <a href="#">Common Treatment for Early Prostate Cancer May Carry Heart Risk</a>: Hormone-suppressing regimen may raise odds for heart failure, but it brings benefits, too, researchers say.</li> </ul>
Skin Cancer	<ul style="list-style-type: none"> <li>• <b>New Skin Cancer Prevention Progress Report Available:</b> The <a href="#">2017 Skin Cancer Prevention Progress Report</a> highlights new data, developments, and success stories since the release of the <i>Surgeon General's Call to Action to Prevent Skin Cancer</i>.</li> </ul>
Survivorship	<ul style="list-style-type: none"> <li>• <a href="#">5 Steps to Take Before You Start Packing</a>: In this ASCO Cancer.net guest post, certified physician assistant Mark Honor discusses 5 crucial steps people with cancer should take before they leave home.</li> <li>• <a href="#">New NCCN Patient Resources for Rectal Cancer Now Available</a></li> <li>• <b>Resource For Patients on Weight Management:</b> ASCO's booklet <a href="#">Managing Your Weight After a Cancer Diagnosis: A Guide for Patients and Families</a> provides information on different weight loss methods, common challenges to losing and maintaining weight, and emotional challenges. It includes tips for talking with the health care team about weight loss and resources to help patients reach their goals.</li> <li>• <b>Leading Experts Discuss Important Cancer Topics:</b> CancerCare hosts live <a href="#">Connect Education Workshops</a> via phone and online. These free workshops provide the latest cancer information straight from leading experts, and offers a chance to ask the experts your own questions.</li> <li>• <b>GW Cancer Institute <a href="#">Cancer Survivorship E-Learning Series for Primary Care Providers</a>.</b> This free continuing education program provides a forum to educate primary care providers who may have patients who are cancer survivors about how to better understand and care for survivors in the primary care setting. CME, Nursing and CHES credits are available.</li> </ul>
Tobacco Control	<p><b>Tobacco Control</b></p> <ul style="list-style-type: none"> <li>• <b>OP ED by Foundation for a Health Kentucky's Ben Chandler:</b> <a href="#">E. Ky. health worst in Appalachia; curbing smoking best solution</a></li> <li>• <a href="#">FDA expected to soon decide if smokeless cigarette can be sold in U.S., rule on Philip Morris's health claims later</a></li> </ul>

- **Research shows that a significant increase in the tax on tobacco products will lead to lower smoking rates, improved health, and reduced health care costs.**
- [Foundation for a Healthy Kentucky offers workshop to help businesses implement smoke-free policies](#)
- A new section of subtitle 17A of Kentucky Revised Statute Chapter 304 was created in 2016 to clearly define and reduce barriers to tobacco cessation. The statute requires all health plans in Kentucky to provide coverage for all US FDA approved tobacco cessation medications, as well as all forms of tobacco cessation services recommended by the U.S. Preventive Services Task Force. [Read QuitNow Kentucky's factsheet that outlines these recent changes.](#)
- **Healthy People 2020: Who's Leading the Leading Health Indicators in Tobacco?** Join us on **Thursday, September 21, 2017** at 12:00 p.m. ET to learn about progress made toward achieving the Healthy People 2020 Tobacco Leading Health Indicators. You'll also hear how the Hawaii Tobacco Prevention and Education Program is implementing a comprehensive strategy to prevent youth from starting to use tobacco and to promote quitting among adults and youth. [Register Now!](#)
- The LFCHE and [Kentucky CancerLink](#), in partnership with ALA, are hosting a "[Freedom From Smoking Group Quit Program](#)" at the Eastside Library on 3000 Blake James Drive in Lexington, KY 40509 (Off Palumbo Dr.). The series runs through October 3<sup>rd</sup>, held on Tuesdays from 5:30 p.m. to 7:00 pm. Call (859) 309 - 1700 to register.
- [Community Leadership Program Graduates Address Tobacco Use in High School Students in Appalachia](#)
- Several [Freedom from Smoking Facilitator Trainings](#) are scheduled throughout the state this year. Contact Tami Cappelletti to register: [Tami.Cappelletti@lung.org](mailto:Tami.Cappelletti@lung.org)
  - September 7<sup>th</sup> Breathitt Co., Jackson, KY
  - September 26<sup>th</sup>, Owensboro, KY
  - October 18<sup>th</sup>, Marion, KY
  - December 12<sup>th</sup>, Louisville, KY
  - January 24, 2018, Louisville, KY
  - April 11, 2018, Louisville, KY
- Schedule a Freedom From Smoking® Facilitator Training in your region! Contact Bobbye Gray at [bobbye.gray@ky.gov](mailto:bobbye.gray@ky.gov) or 502-564-9358 ext. 4017. In addition, Freedom From Smoking® Facilitator Recertification is available via 90-minute webinars. The recertification will extend certification for three years. Tami Cappelletti will contact those in need of being recertified.

#### Events of Interest (in chronological order)

#### Events

- **LOUISVILLE:** There are [MULTIPLE upcoming events and support groups](#) are being held at [Gilda's Club Louisville](#) in June, from Wellness Groups to book clubs to support for caregivers.
- **LOUISVILLE:** The Colon Cancer Prevention Project is hosting the [12<sup>TH</sup> Annual 2017 Kicking Butt 5k](#) on **Saturday, August 26<sup>th</sup>** at the [Big Four Bridge in Waterfront Park](#) to raise awareness and funds to eliminate preventable colon cancer by increasing screening rates.

The [Colon Cancer Prevention Project](#) is a 501(c)(3) that works to lessen the impact of colon cancer through advocacy, health systems improvement, and patient support.

- **WASHINGTON, D.C.:** [ACS CAN's](#) annual national Leadership Summit and Lobby Day will host more than 700 cancer patients, survivors and their loved ones from all 50 states and nearly every congressional district in Washington, D.C. **Sept. 10<sup>th</sup> – 13<sup>th</sup>**. Their goals are to support increased funding for NIH and NCI; advance legislation to improve access to palliative care; and support the Removing Barriers to Colorectal Cancer Screenings Act to ensure that seniors on Medicare have access to colorectal cancer screening without any surprising out-of-pocket costs. If you would like to purchase a [luminaria in honor of a loved one for the "Lights of Hope" ceremony](#) to be held at the Lincoln Memorial on 9/12, visit <http://bit.ly/2wkypSx>
- **LEXINGTON: CONFERENCE:** The [Patient-Centered Education & Research Institute](#) is hosting "[The Road to Better Healthcare: Patient Navigation & Certification Conference](#)" on **September 21<sup>st</sup> & 22<sup>nd</sup>, 2017** at the Four Points Hotel in Lexington, KY. This conference is for all health care professionals including physicians, PA's, NP's, patient navigators (RN/LPN/Lay), advocates, coaches, social workers, community health workers, and medical assistants working with patients and their families in a hospital setting or out-patient settings such as physician/medical practices, LTC (SNF's, assisted living, senior housing) and home health.
- **MOREHEAD:** The Northeast AHEC and UK College of Medicine are partnering to host the "[Lung Cancer and Smoking Cessation Symposium](#)" on **September 22, 2017** from 8:30 am - 2:45 pm at the Center for Health Education & Research in Morehead. Continuing education credits will be available for CME, CNE (CHES, RT, PT credit pending). [Register today!](#)
- **MORGANTOWN, WEST VIRGINIA:** [Triage Cancer](#) has developed a series of free conferences for cancer patients, survivors, caregivers, advocates, and oncology health care professionals. The next Triage Cancer Conference in our region will be held on **September 23, 2017 in Morgantown, West Virginia from 9:00 am – 4:30 pm** at the Waterfront Place Hotel. CEs will be available for nurses and social workers. Learn valuable information about navigating practical cancer survivorship issues wherever you may find yourself on your cancer survivorship journey. Triage Cancer Conferences include sessions on: Being an empowered patient and advocate; Understanding Your Health Insurance Options; Navigating Your Health Insurance Coverage; Clinical Trials; Estate Planning; Employment Issues: Working Through Treatment; Taking Time Off, & Returning to Work Navigating Finances After Cancer Accessing Financial Assistance Options. [Register for the conference here.](#)
- [2nd Annual Kentucky Community Health Worker Conference](#) will be held on **September 28th & 29th** at the Marriott Griffin Gate Resort and Spa in Lexington Ky. If you are a CHW or an organization interested in knowing the TREMENDOUS effects a CHW program can have on your cause or area of focus, we invite you to attend to learn more about supporting CHWs and increasing the utilization of the CHW model within the state of Kentucky. [Register today.](#)
- **LOUISVILLE:** Komen Kentucky's [Louisville Race for the Cure](#) will be held **October 14, 2017** at Louisville Slugger Field.

- **LEXINGTON:** Komen Kentucky's [Lexington Race for the Cure](#) will be held **October 21, 2017** at Robert Stephens Courthouse Plaza.
- **ERLANGER:** "Fostering Health Innovation in Kentucky and Ohio" Forum will be held on **Monday October 23, 2017**, 9:30 a.m. – 4:00 p.m. ET in the St. Elizabeth Training and Education Center, 3861 Olympic Blvd Erlanger, Kentucky 41018. The event is sponsored by the [Foundation for a Healthy Kentucky](#) and [Interact for Health](#), and [registration is open](#). Morning Keynote is Aaron Truchil, MS, Director of Analytics & Informatics at the [Camden Coalition of Healthcare Providers](#). He will discuss their work on cross-sector, person-level data sharing and community partnership building to drive hotspotting work and whole-person care in the City of Camden. Afternoon keynotes are Barbara Sears, Dir. of the Ohio Dept. of Medicaid, and Gilbert C. Liu, MD, MS, Medical Dir. of CHFS, KY Dept. for Medicaid Services and Chair of Urban Health Policy Research at the UofL School of Medicine, will share ways these programs are using data to improve health.
- **LOUISVILLE:** [Making Strides Against Breast Cancer of Louisville](#) will be held at Waterfront Park on October 28, 2017 at 9:00 a.m. Join this walk to help save lives, celebrate survivors, and honor loved ones lost. With every dollar raised, we're able to make a bigger impact by helping conduct innovative research, promote early detection, and simply provide a hand to hold.
- **BOWLING GREEN:** The [2017 Kentucky Rural Health Association Conference](#) will be held on **November 16-17, 2017** at the WKU Knicely Conference Center, Bowling Green Kentucky. [Register today](#).
- **LEXINGTON:** The **2017 Kentucky Immunization Conference**, "[Kentucky's Immunization Trifecta -- Educate, Immunize, Protect](#)" will be held on **December 5-6, 2017** at the Embassy Suites, Newtown Pike, Lexington KY. [Register today](#); [Lodging](#) information; Or you may [utilize TRAIN to register](#) for the conference. Cost is \$100