

Dear **Kentucky Cancer Consortium** Partners:

KCC is pleased to provide you with the **August 27, 2014** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday’s Word, feel free to contact Jessica Jones at jjones@kycancerc.org.

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Affordable Care Act Implementation & Insurance	<ul style="list-style-type: none">• States not expanding Medicaid are missing out on \$424 billion in federal funds <p>Resources:</p> <ul style="list-style-type: none">• Index of Centers for Medicare & Medicaid Services (CMS) Resources by Languages: Includes American Sign Language (videos), Arabic, Chinese, English, Spanish, and many other languages. This resource provides information on the Health Insurance Marketplace (Marketplace) and Medicare & Medicaid. Information includes websites and downloadable infographics you could use when working with diverse populations.• Coverage to Care: Sponsored by Centers for Medicare & Medicaid, it is designed to help the newly insured understand:<ul style="list-style-type: none">○ What it means to have health insurance○ How to find a provider○ When & Where to seek health services○ Why prevention & partnering with a health provider is important for achieving optimal health
Brain Cancer	<ul style="list-style-type: none">• A possible explanation for why brain tumors are more common, and more harmful, in males• Blood test may revolutionize brain cancer diagnosis
Breast Cancer	<ul style="list-style-type: none">• Millions of underserved women in the US have benefited from CDC’s breast & cervical (B & C) cancer screening program<ul style="list-style-type: none">○ To view a recent <i>Cancer</i> supplement, containing 13 papers evaluating multiple aspects of B & C program, click here○ Infographic○ Want information about our own program? Contact the Kentucky Women’s Cancer Screening Program

	<ul style="list-style-type: none"> • Breast Cancer Facebook Page: The CDC’s Division of Cancer Prevention & Control are launching a Breast Cancer Facebook (FB) page to provide an interactive forum for public health partners, healthcare providers and the public to engage in conversations dedicated to preventing & reducing the effects of breast cancer in women. What can you/your organization do? <ul style="list-style-type: none"> ○ “Like” the FB page ○ Share the link with your own partners ○ “Tweet” about it to our partners ○ See attached media suggestions, tweets, and FB posts that you can use to spread the word about this new FB page • Aspirin, NSAID painkillers may reduce breast cancer recurrence for some • Cancer and the Secrets of your Genes • Women with severe, chronic health issues are screened for breast cancer less often
<p>Cervical Cancer</p> <p>(See HPV section too)</p>	<ul style="list-style-type: none"> • Millions of underserved women in the US have benefited from CDC’s breast & cervical (B & C) cancer screening program <ul style="list-style-type: none"> ○ To view a recent <i>Cancer</i> supplement, containing 13 papers evaluating multiple aspects of B & C program, click here ○ Infographic
<p>Colon Cancer</p>	<ul style="list-style-type: none"> • Kentucky Colon Cancer Screening Program (KCCSP) Update: The KCCSP is partnering with the KY Health Care Access Branch to provide assistance to Kentuckians seeking colorectal cancer screening information and/or services. By calling 1-800-633-8100 individuals throughout the state can obtain additional information regarding colon cancer screening and connect with local resources. <ul style="list-style-type: none"> ○ Want more information on the KCCSP (colon cancer screening program)? Check out the KCCSP website • Don’t forget about (2) colon cancer events coming up (See “Events” at the end of this email for details): <ul style="list-style-type: none"> ○ 5th Annual Colon Cancer Community Forum: Sept. 11th, Register by August 28th ○ Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Community Health Centers: September 11, Noon- 1:00pm EDT • FDA approves first non-invasive DNA screening test for colorectal cancer: FDA approved Cologuard, the first stool-based colorectal screening test that detects the presence of red blood cells & DNA mutations. • PODCAST: Lynch Syndrome; from_CDC and Public Health Genomics
<p>Data</p>	<ul style="list-style-type: none"> • Kentucky Cancer Registry: The Kentucky Cancer Registry (KCR) has been updated to make the site more user-friendly & interactive. This website is great for obtaining data related to incidence rates (new cases) and mortality rates (deaths) for many types of cancers. In addition, county-level data is provided.
<p>Genomics</p>	<ul style="list-style-type: none"> • Cancer Research: Not a One-Size-Fits-All Approach In the not-so-distant past, all people with cancer were treated with a one-size-fits-all approach. But thanks to recent advances in genome sequencing technologies and super computers, it’s now possible to ferret out the genetic mutations and other molecular abnormalities that

	<p>underline certain cancers, allowing for tailoring of treatments to unique aspects of the cancer.</p>
<p>Health Care</p>	<ul style="list-style-type: none"> • Physician Shortages: Our partners with the American Cancer Society sent this to us...it includes an interactive online model created by UNC-Chapel Hill researchers and it provides a tool to understand where shortages of specific kinds of doctors exist or will develop. By 2025, the nation is expected to face a shortage of more than 130,000 physicians, including 64,800 specialists and 65,800 primary care physicians. There have long been fears that a shortage of doctors would worsen problems with access to health care, even before the ACA. <ul style="list-style-type: none"> ○ Interactive Physician Shortage Forecasting Tool: FutureDocs ○ FutureDocs Forecasting Tool User Guide • Health Information Technology: More than 50% of hospitals are using electronic health records • Other: <ul style="list-style-type: none"> ○ Reducing wasteful health care spending begs the question, what is waste? ○ Clearing the Path Home: A <i>New York Times</i> article discusses the transition from hospital to home with the help of coaches & a Care Transitions Intervention Program. ○ Medicare to Start Paying Doctors who Coordinate Needs of Chronically Ill Patients
<p>Health Equity/ Health Disparities</p>	<ul style="list-style-type: none"> • Association between US immigration and rise in smoking among Latinos and Asians • Action Plan to Reduce Racial and Ethnic Health Disparities: Created by HHS, the plan outlines goals, strategies, and actions HHS will take to reduce health disparities among racial & ethnic minorities.
<p>Health Leadership</p>	<ul style="list-style-type: none"> • Community Leadership Institute of Kentucky- Request for Applicants: The UK Center of Excellence in Rural Health, the Kentucky Office of Rural Health, and the UK CCTS Community Engagement and Research Program are requesting applications for the Community Leadership Institute of Kentucky (CLIK), a new 3-week intensive leadership development training program. The CLIK is designed to enhance research and capacity-building competencies in community leaders (e.g., directors, administrators, and other persons who play a key role in using data and decision making). There are 8-10 slots available for the 2014 class. <p>In addition, each participant’s organization will receive a \$1500 grant for their participation in this competitive program and completion of their proposed project over a 12-month period. The participant’s organization <u>must have 501c3 status or a designated lead fiscal agency (health agency or non-profit) to receive and manage the grant award.</u> Please share this with interested colleagues & community partners.</p> <ul style="list-style-type: none"> ○ Application Due Date: August 29, 2014 ○ Applicants Notified: September 22, 2014 ○ Save the Training Dates: Oct. 21st, Oct. 28th, and Nov. 4th or 5th ○ For more information, contact:

	<ul style="list-style-type: none"> ▪ Beth Bowling, RN, beth.bowling@uky.edu, (606)-439-3557 ext. 83545 ▪ Carol R. White, MPH, crwhit3@email.uky.edu, (859) 218-0558
Health Literacy	<ul style="list-style-type: none"> • National Action Plan to Improve Health Literacy (U.S. Dept of Health & Human Services): This report provides some data on the prevalence of health literacy as well as how to develop a response with strategies being outlined, to address health literacy. • Tools for Making Written Material Clean & Effective: Centers for Medicare & Medicaid Services toolkit
Health Messaging/ Communication	<ul style="list-style-type: none"> • WEBINAR: Creating Effective Health Messaging: The Foundation for a Healthy Kentucky is offering a webinar focused on issue framing & promoting policy change. They will discuss the difference between media advocacy & health education messaging. <ul style="list-style-type: none"> ○ Date: Wednesday, Sept. 10th ○ Time: 1:00pm-2:00pm ET ○ Cost: FREE ○ Registration Link ○ For more info, contact Rachelle Seger
Hospice	<ul style="list-style-type: none"> • We Don't Know Death: 7 Assumptions We Make about Dying • Food and the Dying Patient: (Commentary article) Although written about a person with dementia, the information is applicable to a person with late stage cancer & who is unable to swallow on their own. • Hospice oversight may come from rare Bipartisan Health Bill • Do you want to read more about hospice care? The Kentucky Cancer Consortium (KCC) has a partner- Turner West- who compiles information on hospice & palliative care weekly. <ul style="list-style-type: none"> ○ Turner West, Director of Education & Community Programs & Director of Palliative Care Leadership Center; Hospice of the Bluegrass ○ Turner's email: mailto:west@hospicebg.org
HPV (Human Papillomaviruses)	<ul style="list-style-type: none"> • CONFERENCE: HPV-Free Kentucky: Confronting the HPV Crisis in Kentucky: Sponsored by the Dept. for Public Health HPV Initiatives Team <ul style="list-style-type: none"> ○ Date: Thursday, Sept. 4, 2014 (Register by Aug. 25th) ○ Time: 9:00am – 3:30pm ○ Where: Kentucky Transportation Conference Center; 200 Mero Street, Frankfort, KY ○ No Registration Fee, Box lunch provided ○ To view flyer, click here
Leukemia & Lymphoma	<ul style="list-style-type: none"> • Support groups are listed under the “Events” section at the bottom of this email • WEBINAR ARCHIVE: CLL: Current and Emerging Therapies: This webinar provides information on Chronic Lymphocytic Leukemia (CLL).

<p>Lung Cancer</p>	<ul style="list-style-type: none"> • Event: Gilda’s Club of Louisville has reached out to us to let us know that they have a Lung Cancer Networking Group. Could you please spread the word about this group? They are trying to reach more lung cancer patients, survivors, caregivers, etc. to invite them to attend. <ul style="list-style-type: none"> ○ Date: Held every 4th Wed. of the month ○ Time: 6:00pm (Dinner provided), 6:30-8:00pm ○ Location: Louisville, KY ○ For more info & to RSVP for this event, click here • Would you like to provide an informal presentation on lung cancer/lung cancer-related topic? Gilda’s Club, Lung Cancer Networking Group is looking for speakers or discussion leaders. If interested, please contact Barbara Head at mailto:Barbara.head@louisville.edu <p>Clinical Trials:</p> <ul style="list-style-type: none"> • ALCHEMIST Trial: The National Cancer Institute (NCI) recently announced the launch of (3) new trials collectively known as the Adjuvant Lung Cancer Enrichment Marker Identification & Sequencing Trials (ALCHEMIST). These trials aim to identify early-stage lung cancer patients with tumors that harbor certain uncommon genetic changes & evaluate whether drug treatments targeted against those molecular changes can lead to improve survival. The first precision medicine trial, Lung-MAP, launched in June 2014. <p>News, Information and Journal Articles:</p> <ul style="list-style-type: none"> • Previous pulmonary disease linked to increased lung cancer risk in large study • PODCAST: Lung Cancer Screening: The <i>Prevent Cancer Foundation</i> has released the second podcast in a series “Everything You Wanted to Know about Lung Cancer Screening”. • Lung Cancer Alliance Impact Report for 2013: Among other things, the report highlights national policy efforts that LCA advocated for during 2013. • U.S. Lung Cancer Rates Falling Overall, Study finds
<p>Obesity</p>	<ul style="list-style-type: none"> • EVENT: Registration is now open for the Southern Obesity Summit (8th Annual) <ul style="list-style-type: none"> ○ Date(s): October 5-7 ○ Location: Louisville Marriott, 280 W Jefferson St, Louisville, KY 40202 ○ Registration Link ○ CEU credits will be offered ○ Website page for more information • WEBINAR: Exploring the Connection between Overweight, Obesity, and Cancer: Presented by Florida Dept. of Health <ul style="list-style-type: none"> ○ Date: Thursday, August 28th ○ Time: 1:00-2:00pm EDT ○ One CEU is available ○ To join the webinar, click here ○ Teleconference info:

	<ul style="list-style-type: none"> ▪ Call-in toll-free number: 1-888-670-3525 ▪ Attendee access code: 297 003 0833 ○ See attached flyer for more info • <u>Smoke-Free Campaign Strategies used to Promote Physical Activity, Combat Obesity:</u> A researcher at UK, Melinda Ickes, is exploring whether similar models of promoting community readiness to adopt health policies might be effective in addressing both the risk factors of tobacco use & obesity. Ickes' current project aims to create political and societal support for physical activity policies by building upon the best practices of a successful, evidence-based policy development approach that advanced smoke-free policies in Kentucky. This research will focus on Jackson & Perry counties. <ul style="list-style-type: none"> ○ This project includes Shared Use, a priority policy project for KCC! • <u>Overweight, Obesity linked to higher risk of 10 common cancers</u>
Palliative Care	<ul style="list-style-type: none"> • <u>U.S. to tighten restrictions on common opioid painkillers</u> • Do you want to read more about palliative care? The Kentucky Cancer Consortium (KCC) has a partner-Turner West- who compiles information on palliative care & hospice weekly. <ul style="list-style-type: none"> ○ Turner West, Director of Education & Community Programs & Director of Palliative Care Leadership Center; Hospice of the Bluegrass ○ Turner's email: mailto:west@hospicebg.org
Pancreatic Cancer	<ul style="list-style-type: none"> • <u>Pancreatic cancer still the deadliest, with 74% of Patients Dying Within the First Year of Diagnosis</u> • <u>Diabetics' elevated risk for pancreatic cancer persisted long after diagnosis:</u> Individuals with diabetes have an excess risk for pancreatic cancer.
Policy (General)	<ul style="list-style-type: none"> • Forum: <i>Doing Care Differently: Journey to a Healthier Kentucky: 2014 Howard L. Bost Policy Forum:</i> This forum will explore current & emerging policy opportunities & challenges. <ul style="list-style-type: none"> ○ Date: Tuesday, Sept. 16, 2014 ○ Time: 8:30am – 4:30 (EST) ○ Location: Seelbach Hilton, 500 S. Fourth St., Louisville, KY 40202 ○ For more info & to register, click here ○ No cost to attend ○ Hosted by: Foundation for a Healthy Kentucky
Prevention & Early Detection	<ul style="list-style-type: none"> • DISCUSSION: Part 2: America Walks: Follow-up Discussion Forum <ul style="list-style-type: none"> ○ Date: August 28, 2014 ○ Time: 2:00pm – 3:00pm EDT ○ Click here to register & for more info • <u>Overweight, Obesity linked to higher risk of 10 common cancers</u> • <u>Study: Many Seniors Get Unnecessary Cancer Tests:</u> Older people who aren't expected to live more than 10 years are still being screened for prostate, breast, cervical and colon cancer- even though it is unlikely to benefit them, reported in in <i>JAMA Internal Medicine</i>. • <u>National Prevention Strategy: America's Plan for Better Health and Wellness:</u> Created by the National Prevention Council in 2010, this plan

	<p>provides a strategy to be used with the ACA in helping American become a healthy and fit nation.</p>
<p>Prostate Cancer</p>	<ul style="list-style-type: none"> • What Primary Care Needs to Know <ul style="list-style-type: none"> ○ Primary Care of Prostate Cancer Survivors: http://www.medscape.com/viewarticle/829783?src=wnl_edit_specol&uac=223894FK ○ VIDEO: Prostate Cancer Survivors need Well-Rounded Care: http://www.medscape.com/viewarticle/829775?src=wnl_edit_specol&uac=223894FK Gives an overview of the American Cancer Society’s guidelines for Primary Care Physicians (PCPs) managing prostate cancer survivor issues. ○ New ACS Guide for PCPs managing Prostate Cancer Survivors: http://www.medscape.com/viewarticle/826540?src=wnl_edit_specol&uac=223894FK
<p>Survivorship/ Patient Navigation</p>	<ul style="list-style-type: none"> • WE NEED YOUR HELP! Our partner, the Susan G. Komen Lexington Affiliate, is currently conducting their 2015 Community Profile surveys—an assessment process performed every two years in order to understand the state of breast cancer in the Eastern/Central region of Kentucky (To check if your county is covered, visit the Susan G. Komen Lexington website). The purpose of this profile is to establish focused priorities for granting, education needs, and to determine priority populations. Please take a few minutes to fill out this anonymous survey: <ul style="list-style-type: none"> • 2015 Community Profile Population Survey (Closes October 2014): https://redcap.uky.edu/redcap/surveys/?s=MxG3w2dGKR <ul style="list-style-type: none"> ○ Who should take the survey: Community people, cancer professionals, ANYBODY • And/or this 2015 Community Profile Breast Cancer Survivor Survey (Closes October 2014), https://redcap.uky.edu/redcap/surveys/?s=ceqAJsULpy <ul style="list-style-type: none"> ○ Who should take the survey: Breast Cancer Survivors • Event: Cancer Patient Navigators’ Forum: The Kentucky Cancer Consortium & partners are pleased to announce our 2nd statewide Cancer Patient Navigators’ Forum on Thursday, October 30, 2014 from 8:30am – 4pm at the Kentucky Historical Society in Frankfort. This <u>one-day meeting (agenda)</u> will provide a neutral venue for cancer patient navigation professionals from a variety of settings to gather and share best practices, highlight helpful resources, receive professional development and continuing education, and network with like-minded colleagues. Topics will include: Meeting Cancer Patient Navigation Program Standards, Tobacco Treatment throughout the

Cancer Patient Navigation Continuum of Care, Community Health Worker Certification in Kentucky, the role of the Kentucky Cancer Registry Cancer Data in Navigation Services, and more! **Registration is now open!** (NOTE: You may need to create a free account on the University of Kentucky's College of Social Work website to complete your registration.) There is no fee for the Forum. Questions? E-mail Katie Bathje at katie@kycancerc.org

- **Workshop: Accreditation 101: Learning the Basics of CoC Accreditation & Standards**: Are you working for a cancer program that is interested in accreditation or are you a staff member working in a Commission on Cancer (CoC)-accredited program? This one-day workshop may be useful to you.
 - **When:** September 12, 2014
 - **Where:** San Antonio, TX
 - **Cost:** \$450
 - **Presented by:** American College of Surgeons & CoC
- **New Website:** The National Cancer Institute (NCI)'s Office of Cancer Survivorship (OCS) recently launched its newly designed website. The website is targeted at four audiences: survivors & caregivers, researchers, health care professionals, and advocates.
 - You can check out the site here: <http://cancercontrol.cancer.gov/ocs/>
- **LIVESTRONG Cancer Institutes**: Creating a New Model of Patient-Centered Care: Patient-centered cancer care means treating the whole person- emotionally, physically, and practically. It is about communication and coordination from health care teams and empowerment of patients and caregivers.
- **JOURNAL ARTICLE: Health Care Needs of Cancer Survivors in General Practice: A Systematic Review.**
http://www.medscape.com/viewarticle/826214?src=wnl_edit_specol&uac=223894FK Published recently in the *BioMed Central Journal, Family Practice*
- **Preventing Infections During Cancer Treatment**: The CDC has launched a new public health awareness campaign focused on preventing infections. Despite advances in oncology care, infections from both community and healthcare settings remain a major cause of hospitalization and death among patients with cancer receiving chemotherapy.
 - CDC's interactive website: **3 Steps Toward Preventing Infections During Cancer Treatment: Prepare, Prevent, Protect**
 - CDC's **Preventing Infections in Cancer Patients** website
- **Many Cancer Survivors Balk at Kicking the Smoking Habit:**
http://www.medscape.com/viewarticle/829500?src=wnl_edit_specol&uac=223894FK
- **Rationale for Promoting Physical Activity among Cancer Survivors:**
http://www.medscape.com/viewarticle/824887?src=wnl_edit_specol&uac=223894FK

Tobacco Control

Tobacco-Free/ Smoke-Free Policy

- [Smoke-Free Campaign Strategies used to Promote Physical Activity, Combat Obesity](#): A researcher at UK, Melinda Ickes, is exploring whether similar models of promoting community readiness to adopt health policies might be effective in addressing both the risk factors of tobacco use & obesity. Ickes' current project aims to create political and societal support for physical activity policies by building upon the best practices of a successful, evidence-based policy development approach that advanced smoke-free policies in Kentucky. This research will focus on Jackson & Perry counties.
 - **This project includes Shared Use, a priority policy project for KCC! Educating on the dangers of secondhand smoke is also a priority policy project.**
- See also the “**Worksite Wellness**” section below for more information about smoke-free policies.

E-cigarettes:

- **Big Tobacco Tries to Don A New Look: Are You Buying?** Big Tobacco wants to reclaim the hearts and wallets of most adults Americans by rebranding its tarred image — pitching “smokeless” e-cigarettes, embracing the mantra “harm reduction,” and funding science that could turn tobacco plants into life-saving medicine. But amid perhaps the most ambitious image makeover in corporate history, Reynolds American's new direction got a timely boost Tuesday. Its recently acquired subsidiary, Kentucky BioProcessing (KBP), emerged as a key player in developing emergency Ebola treatments used on two American missionaries. The medium to produce that medical breakthrough: tobacco plants. To read more, click [here](#).
- [29 State Attorneys General Ask FDA to Strengthen E-Cigs Regulations](#) A group of 29 state attorney's general is asking the Food and Drug Administration to tighten their regulation on electronic cigarettes. In a letter, the attorneys ask the FDA to prohibit flavored e-cigarettes and to restrict advertising and marketing in the same manner it does traditional cigarettes.

Tobacco Media/Communications

- [Deadly Ebola has nothing on Tobacco](#): Recent editorial from the *Herald-Leader*. Tobacco kills more people than Ebola and always has. According to the [CDC](#), tobacco kills approximately 480,000 American smokers & non-smokers each year. Tobacco kills more Americans than AIDS, cocaine, alcohol, car crashes, homicides and suicides combined ([American Lung Association](#)).
- The CDC Office on Smoking and Health has developed three new videos to reveal the personal side of tobacco and disease:
 - [When Smoking Affects Your Family, It's Personal](#)
 - [When Smoking Affects Your Family, It's Personal- Former SF Regina Benjamin](#)
 - [When Smoking Affects Your Family, It's Personal- Ann Staples](#)

Other Tobacco Products:

	<ul style="list-style-type: none"> • Journal Article: Little Filtered Cigar, Cigarillo, and Premium Cigar Smoking Among Adults—United States, 2012-2013: Published in a recent <i>Morbidity & Mortality Weekly Report</i> (MMWR), the report highlights that although cigarette consumption declined during 2000-2011, consumption of cigars more than doubled during the same period. <p>Tobacco Research/Articles:</p> <ul style="list-style-type: none"> • Tobacco Use Harms Military Readiness, Official Says. Because tobacco use is harmful to military readiness, the Defense Department has an added responsibility to curb its use, the assistant secretary of defense for health affairs said today, noting that service members are more likely to use tobacco products than civilians. To read more, click here. • Reduced-nicotine cigarettes ‘do not lead to increased smoking intensity’: Researchers have previously been concerned that cigarettes with reduced levels of nicotine could lead to smokers increasing the intensity of their habit in order to satisfy their nicotine cravings. A new study of the prolonged use of reduced-nicotine cigarettes suggests that this may not be the case.
<p>Worksite Wellness</p>	<p>Worksite Wellness & Smoking Cessation</p> <ul style="list-style-type: none"> • Estimating the Cost of a Smoking Employee: Published in <i>Tobacco Control</i> (August 2014), authors M. Berman et al. found “an annual excess cost to employ a smokers is \$5816”. In addition, they concluded “employees who smoke impose significant excess costs on private employers” and suggest employers evaluated their tobacco-related policies. (Click here to read the abstract) • Every Smoker Costs an Employer \$6,000 a year. Really? • Kentucky Smoke-Free Workplaces: Good for Business: Our partners with the Kentucky Center for Smoke-Free Policy & the KY Chamber of Commerce have created a fact sheet on this study and the burden of smoking on KY businesses. This fact sheet can be used to stimulate discussion with elected officials & business owners about smoke-free policies. <ul style="list-style-type: none"> ○ For more information or guidance, please contact the KCSP at kcsp00@lsv.uky.edu • Do you know about the “Plan to be Tobacco Free” program? The Kentucky Cancer Program (KCP) has launched a new educational program designed to increase access to all tobacco cessation resources & improve medication utilization. <ul style="list-style-type: none"> ○ Program is FREE ○ This group program is given at worksites, healthcare facilities, schools/colleges, public housing sites, churches, etc. ○ One-time session lasting up to one hour ○ Presented by KCP Tobacco Treatment Navigators ○ For more information, please contact: <ul style="list-style-type: none"> ▪ Debra Armstrong, KCP- East, Program Director ▪ Kris Paul, KCP-West, Director of Regional Programs

	<ul style="list-style-type: none"> • <u>Guide to a Safe & Healthy Workplace</u>: The American Lung Association has a toolkit to help employers think comprehensively about how to create a lung-friendly workplace. In addition, there is a component for smoking cessation which benefits all employees regardless if they have a pre-existing lung condition such as asthma. Some resources they have include: <ul style="list-style-type: none"> ○ Making the Business case for Smoking Cessation ○ Providing a comprehensive & easy-to-use tobacco cessation benefit for employees ○ Offering a smoking cessation program (group or individual) to employees & their family members <ul style="list-style-type: none"> ▪ ALA’s program, <u>Freedom from Smoking</u> ▪ Want more information on “Freedom from Smoking”, smoking cessation program, contact KCC partner, <u>Tami Cappelletti</u> • Employees can also call the Kentucky Quitline. The KY Quitline (1-800-QUIT NOW) offers one-on-one proactive counseling for tobacco users who are ready to quit using tobacco products. <ul style="list-style-type: none"> ○ <u>Quit Now Kentucky Cessation Services Fact Sheet (English)</u> ○ <u>Quit Now KY Cessation Services Fact Sheet (Spanish)</u> ○ For more information, please contact <u>Bobbye Gray</u>.
Events	<ul style="list-style-type: none"> • LOUISVILLE: There are MULTIPLE upcoming events and support groups are being held at <u>Gilda’s Club Louisville</u>, from Wellness Groups to book clubs to support for caregivers. See attached flyer for topics, dates and times. • LOUISVILLE: There is an ongoing monthly support group for Lymphoma Survivors & their caregivers (see attached flyer): <ul style="list-style-type: none"> ○ Date: Monthly, on 2nd Tuesday ○ Time: 6:00-7:30 pm EST ○ Location: Baptist Health Cancer Resource Center; 4003 Kresge Way, First Floor, Louisville, KY 40207 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information • LEXINGTON: There is an ongoing monthly support group for Myeloma Survivors & their caregivers (see attached flyer): <ul style="list-style-type: none"> ○ Date: Monthly, on 2nd Tuesday ○ Time: 6:30-8:00pm EST ○ Location: Centenary Methodist Church, 2800 Tates Creek Road, Lexington, KY 40502 ○ Contact: Debby Phillips @ 1-800-955-2566 ext. 2393 for more information <p style="text-align: center;">SAVE THE DATE(s)</p> <ul style="list-style-type: none"> • WEBINAR: Exploring the Connection between Overweight, Obesity, and Cancer: Presented by Florida Dept. of Health <ul style="list-style-type: none"> ○ Date: Thursday, August 28th ○ Time: 1:00-2:00pm EDT ○ One CEU is available

- To join the webinar, [click here](#)
- Teleconference info:
 - Call-in toll-free number: 1-888-670-3525
 - Attendee access code: 297 003 0833
- See attached flyer for more info

- **HPV-Free Kentucky: Confronting the HPV Crisis in Kentucky:** Sponsored by the Dept. for Public Health HPV Initiatives Team

- **Date:** Thursday, Sept. 4, 2014 (Register by Aug. 25th)
- **Time:** 9:00am – 3:30pm
- **Where:** Kentucky Transportation Conference Center; 200 Mero Street, Frankfort, KY
- No Registration Fee, Box lunch provided
- To view flyer, [click here](#)

- **Stand Up 2 Finish the Fight:** Stand Up to Cancer & Relay for Life/American Cancer Society are having a viewing party for families. Each guest will receive a co-branded event t-shirt, a commemorative luminaria, snacks and drinks.

- **Date:** September 5, 2014 ([REGISTER](#) BY AUGUST 15th)
- **Time:** 7:00-9:00pm
- **Cost:** \$25.00 registration fee
- **Location:** 109 E. Broadway, Louisville 40202

- **WEBINAR: Creating Effective Health Messaging:** The Foundation for a Healthy Kentucky is offering a webinar focused on issue framing & promoting policy change. They will discuss the difference between media advocacy & health education messaging.

- **Date:** Wednesday, Sept. 10th
- **Time:** 1:00pm-2:00pm ET
- **Cost:** FREE
- [Registration Link](#)
- For more info, contact [Rachelle Seger](#)

- **5th Annual Colon Cancer Community Forum:** Presented by the KY Colon Cancer Screening Program and hosted by Lexington-Fayette County HD & Jessamine County HD

- **Date:** September 11, 2014 (**Pre-register by Aug. 28**)
- **Time:** 9:00am- 3:30pm, Light breakfast & lunch provided
- **Location:** Griffin Gate Marriott, 1800 Newtown Pike, Lexington, KY 40511
- **Registration Link:** <https://www.surveymonkey.com/s/XPMZR97>
 - Or call 859-288-2446
- CEUs pending

- [Click here](#) to view flyer

- **WEBINAR: Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Community Health Centers:** Presented by National Colorectal Cancer Roundtable

- **Date:** September 11, 2014
- **Time:** Noon-1:00pm EDT
- **Registration:** [Click here](#)
- For more info, contact MDoroshenk@cancer.org
- See attached flyer for details

- **Forum: *Doing Care Differently: Journey to a Healthier Kentucky: 2014 Howard L. Bost Policy Forum:*** This forum will explore current & emerging policy opportunities & challenges.

- **Date:** Tuesday, Sept. 16, 2014
- **Time:** 8:30am – 4:30 (EST)
- **Location:** Seelbach Hilton, 500 S. Fourth St., Louisville, KY 40202
- **For more info, directions & to register,** [click here](#)
- **No cost to attend**
- **Hosted by:** Foundation for a Healthy Kentucky

- **Southern Obesity Summit (8th Annual)**

- **EVENT:** Registration is now open for the **Southern Obesity Summit (8th Annual)**

- **Date(s):** October 5-7
- **Location:** Louisville Marriott, 280 W Jefferson St, Louisville, KY 40202
- [Registration Link](#)
- CEU credits will be offered
- [Website page](#) for more information

- **[1st International Symposium to Advance TOTAL WORKER HEALTH:](#)** This conference is hosted by the National Institute for Occupational Safety & Health (NIOSH), part of the US Centers for Disease Control & Prevention (CDC).

- **Dates:** October 6-8, 2014 (**Early Bird Sept. 5th**)
- **Where:** National Institutes of Health, Bethesda, MD

- **Cancer Action Network (CAN)-American Cancer Society: Patient Quality of Life Forum:** CAN with the American Cancer Society is hosting this forum to

provide a policy discussion on quality of life and palliative care issues. This is a unique opportunity to hear from health care organizations & share your views/concerns on this important topic.

- **Date:** **October 16, 2014**
- **Time:** 10:00am-2:00pm, lunch included
- **Location:** Historic Berry Hill Mansion; 700 Louisville Road, Frankfort, KY 40601
- **See attached flyer for details**

• **KY Cancer Patient Navigation Fall Forum: [SAVE THE DATE](#)**

- **Date:** **October 30th**
- **Time:** 8:30am – 4:00pm EDT
- **Where:** KY Historical Society in Frankfort
- **[Agenda](#)**
- **[Registration](#)** (Note: you may need to create a free account on the University of Kentucky's College of Social Work website to complete the registration). **No fee is required & lunch is provided.**
- Any questions? Contact Katie Bathje at katie@kycancerc.org

• **American Public Health Association: Annual Meeting & Exposition**

- Date: **Nov. 15-19** (Early Bird Registration: Aug. 28th)
- Location: New Orleans, LA
- **[Click here to register](#)**