

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **August 26, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
Barriers to Care	<ul style="list-style-type: none"> <li>• <a href="#">Travel Time Can Hamper Follow-Up Chemo, Study Says: The farther the location, the less likely patients got treatment after cancer surgery</a></li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Tell-tale biomarker detects early breast cancer in NIH-funded study</a></li> <li>• <a href="#">Surgery, radiotherapy for early-stage breast cancer 'may not reduce mortality'</a></li> <li>• <a href="#">Scientists Probe Obesity's Ties to Breast Cancer Risk: Findings suggest heavy women might need more focused screening</a></li> <li>• <a href="#">UK Researchers to further study link between obesity and breast cancer</a></li> <li>• <a href="#">False-Positive Mammogram Result Traumatic for Most Women: Study:</a> Majority had issues such as anxiety, sleeplessness, often persisting long after being declared cancer-free.</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky gets \$2.6 million in federal funding to improve screening rates for colon cancer</a></li> <li>• <b>WEBINARS:</b> Thursday, September 10th at 1:00pm EST –What Health Plans Can Do to Achieve 80% by 2018; and “Evaluating Systems Change focused on Colorectal Cancer Screening”, September 29, 2015, 1pm-2pm EST, hosted by the <a href="#">National Colorectal Cancer Roundtable</a>.</li> </ul>
Data	<ul style="list-style-type: none"> <li>• The most recent release of the <a href="#">United States Cancer Statistics: 1999-2012 Incidence and Mortality Web-based Report (USCS)</a> is available. New in this report: Five-year relative survival data for selected cancer sites by race, sex, and age group for 2001 through 2011. Find USCS data online at <a href="http://www.cdc.gov/uscs">www.cdc.gov/uscs</a>. The <a href="#">Interactive Cancer Atlas</a> (InCA), with exportable data, shows how rates differ by state and change over time.</li> <li>• <b>MMWR Weekly QuickStats:</b> “<a href="#">Percentage of Office-Based Primary Care Physicians Not Accepting New Patients, by Source of Payment — United States, 2013</a>”, released August 14, 2015 / 64(31);862</li> <li>• <b>CONFERENCE:</b> “<a href="#">Data! Fostering Health Innovation in Kentucky and Ohio</a>” on Thursday, 10/29. Health data enthusiasts, nonprofit and philanthropic orgs, hospitals, health depts, community planners and researchers are encouraged to attend. <a href="#">Register for the event</a> to be held <b>9:30 am to 4 pm EST at the NKU METS Center, 3861 Olympic Blvd.</b>,</li> </ul>

	Erlanger, KY 41018. Presented by Interact for Health and the Foundation for a Healthy Kentucky.
Endometrial Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Black Women Less Likely to Survive Uterine Cancer, Study Finds: Researchers want to investigate possible molecular differences in tumors from women of different races.</a></li> </ul>
Environmental Carcinogens	<ul style="list-style-type: none"> <li>• <a href="#">Genetically Modified Foods, Herbicides and Human Safety: Researchers decry heavy use of weedkillers; manufacturer says no threat exists</a></li> </ul>
Evidenced-Based Practice	<ul style="list-style-type: none"> <li>• <a href="#">Summary of the Community Preventive Services Task Force’s (Task Force) Annual Report to Congress, with Special Update on Recommendations to Prevent Cancers</a></li> </ul>
Health Disparities Research	<ul style="list-style-type: none"> <li>• <b>CONFERENCE SCHOLARSHIP OPPORTUNITY:</b> <a href="#">Scientist↔Survivor Program at the Science of Cancer Health Disparities Conference</a>. November 13 - 16, 2015 in Atlanta, hosted by the American Association for Cancer Research. AACR will cover the cost of approved travel, lodging for accepted participants of the Scientist↔Survivor Program.</li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <a href="#">Too Few Blacks, Hispanics Becoming Doctors: Study. Shortage of minority physicians may affect U.S. patient care, experts say.</a></li> </ul>
Hospice and Palliative Care	<ul style="list-style-type: none"> <li>• <a href="#">A Racial Gap in Attitudes Toward Hospice Care</a></li> <li>• <a href="#">When patients live far from care, video conferencing can be a palliative support life line</a></li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <b>CONFERENCE: “Lung Cancer in the 21st Century”</b>, hosted by the <a href="#">University of Cincinnati Cancer Institute</a> on <b>Saturday, September 26, 2015 8:00 AM - 2:00 PM</b> (Eastern Time). This educational conference, for healthcare professionals and business administrators, will be held at the Marriott Northeast 9664 Mason Montgomery Road in Mason, OH. For more information, <a href="#">look online</a>. CEs available.</li> </ul>
Melanoma	<ul style="list-style-type: none"> <li>• <a href="#">Scientists Spot What Keeps Moles from Becoming Melanomas: Protein that suppresses tumor puts brakes on further cell division</a></li> </ul>
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> <li>• <a href="#">Doctor's Support Boosts Weight Loss: Researcher suggests including physicians in commercial programs</a></li> </ul>
Patient Navigation	<ul style="list-style-type: none"> <li>• <a href="#">Balancing Work and Caregiving</a></li> <li>• <b>Do your patients ask for guidance on working through treatment? Do you wish you had better answers?</b> Non-profit org “Cancer and Careers” offers free, one-hour webinars for Healthcare Professionals covering the practical and legal issues concerning balancing work and cancer, including: <a href="#">Returning to Work</a> — Thursday, October 22<sup>nd</sup>, 1pm-2pm and <a href="#">Health Insurance Options</a> — Thursday, November 12<sup>th</sup>, 1pm-2pm. <a href="#">Register online</a>. CEs for nursing and social work available.</li> </ul>

<b>Policy/Systems/ Environmental Changes</b>	<ul style="list-style-type: none"> <li>• <b>WEBINAR: “Engaging Youth in Policy Work”</b>, Wednesday, 9/16 at 1pm EST, hosted by the Foundation for a Healthy KY featuring presenters from Youth Empowerment Solutions. Participants will learn the role of youth in doing policy advocacy work and the tools coalitions need to do policy work with youth. <a href="#">Register now</a>.</li> </ul>
<b>Prevention</b>	<ul style="list-style-type: none"> <li>• <a href="#">Start of School Year Calls for Vaccine Check: Experts outline which ones are recommended at what ages</a></li> <li>• <a href="#">CT Scan Use in Kids Fell Over Past Decade: More children are undergoing MRI scans and ultrasounds, which don't carry radiation risks</a></li> </ul>
<b>Skin Cancer</b>	<ul style="list-style-type: none"> <li>• <a href="#">Deadly Skin Cancer More Common in Organ Transplant Recipients: Study</a></li> </ul>
<b>Survivorship</b>	<ul style="list-style-type: none"> <li>• <a href="#">Acupuncture Best for Hot Flashes in Breast Cancer Survivors: Study</a>. Even 'sham' acupuncture beat one frequently used medication.</li> </ul>
<b>Tobacco Control</b>	<p><b>Smoke-Free/Smoke-Free Policy</b></p> <ul style="list-style-type: none"> <li>• <b>Eliminating socioeconomic disparities in smoke-free protection:</b> An article in the current issue of the <i>American Journal of Public Health</i> looks at patterns of smoke-free law coverage in 10 states (including Kentucky), finding that “residents with less education and lower incomes generally had lower odds of being protected by smoke-free laws”. The link to full text is <a href="#">here</a>.</li> <li>• <b>Why ONLY comprehensive smoke-free laws are effective:</b> Read this <a href="#">Campaign for Tobacco Free Kids Factsheet</a>. <ul style="list-style-type: none"> <li>○ <b>EXAMPLE:</b> <a href="#">After weak smoke-free law passed in Georgia, Smoking Makes a Comeback</a></li> </ul> </li> </ul> <p><b>Electronic Cigarettes</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Many Young Adults Think Hookahs, E-Cigs Safer Than Cigarettes: Researchers say advertising may influence perceptions.</a></li> <li>• <a href="#">Teens who vape e-cigarettes turning to tobacco, USC researchers find</a></li> <li>• As a new school year begins, <b>educate the children in your life about e-cigarettes</b>. Read the Kentucky Center for Smoke-free Policy’s <a href="#">fact sheet here</a>.</li> </ul>
<b>Worksite Wellness</b>	<ul style="list-style-type: none"> <li>• The <a href="#">CDC Worksite Health ScoreCard</a> (HSC) is a FREE online tool designed to help employers assess and improve health promotion programs in their worksites. Enhanced functions have been added in 2015. <a href="#">Video tutorials</a> are available.</li> </ul>
<b>Events</b>	<p><b>Events in Lexington</b></p> <ul style="list-style-type: none"> <li>• <b>REMINDER: LEXINGTON TRAINING OPPORTUNITY:</b> Lexington-Fayette County Health Department will host a training for Freedom From Smoking facilitators in Lexington if the minimum number of 8 participants register. Participants from other counties are</li> </ul>

welcome and encouraged to participate! The date will be determine once the minimum number has been meet. You will be responsible for paying the \$100 fee. Please contact Angela Brumley-Shelton at [angela.brumley-shelton@ky.gov](mailto:angela.brumley-shelton@ky.gov) or 859-288-2457 if you are interested.

- **AMERICAN CANCER SOCIETY: Belles and Beaus Ball** - Best of the Bluegrass event, to be held at the Carrick House in Lexington on September 25, 2015. Includes dinner, drinks and entertainment by The Jimmy Church Band. More details at [www.bellesandbeauslexington.org](http://www.bellesandbeauslexington.org)
- **KENTUCKY CANCER LINK & KENTUCKY CANCER FOUNDATION: “The Best is Yet to Come” Charity Gala, celebrating 100 years of Frank Sinatra.** An intimate evening of tasting, dinner, dancing and more on October 29<sup>th</sup>, 7pm at Hill ‘n Dale Farms in Lexington, featuring music by Frank Sinatra, Jr. Tickets can be purchased for this event by calling 859.309.1700 or via email to [vickib@kycancerlink.org](mailto:vickib@kycancerlink.org)
- **AMERICAN CANCER SOCIETY All In to End Cancer Casino Night** at the Livery in Lexington on 11/20/15. Join us for an unforgettable evening of casino games featuring celebrity dealers, popular eats and libations, live music, a silent auction, and more! For more information, visit [allintoendcancer.org](http://allintoendcancer.org) or call 859-260-8350.

#### Events in Louisville

- **IMMUNIZATION Conference: Educate, Immunize, Protect- KY’s Immunization Trifecta: Kentucky Immunization Conference-** Sponsored by the KY Rural Health Association and the KY Immunization Program on **October 14-16<sup>th</sup>** in Louisville, KY. **Registration** is \$50. **Agenda** to include educational sessions on HPV vaccination and adolescent vaccination strategies. **Click here** for conference sponsorship info.
- **Two Freedom From Smoking facilitator trainings** are currently schedule for Louisville and Bowling Green: **November 11, 2015 in Louisville and February 17, 2016 in Bowling Green**, contact Tami Cappelletti for more information. The facilitator training and materials is \$100.00 per facilitator. For more information contact Tami Cappelletti with the American Lung Association at (502) 363-2652 or toll free at (877) 893-5864 or email at [tami.cappelletti@lung.org](mailto:tami.cappelletti@lung.org) .
- **Gilda’s Club of Louisville** offers **MULTIPLE events and support groups-** check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda’s Club](#)).

#### Events of Interest (in chronological order)

- **HEALTH EQUITY Symposium:** The 2<sup>nd</sup> annual [Geographic Health Equity Symposium- Where You Live Matters to Your Health](#). **September 10-11<sup>th</sup>** at Tulane University, School of Public Health & Tropical Medicine, New Orleans, LA. Attendance is free.
- **COMMISSION ON CANCER ACCREDITATION: Accreditation 101: Learning the Basics of CoC Accreditation and Standards.** **September 11, 2015** at the Baltimore Hilton, **registration** is \$850

- **LUNG CANCER Symposium:** [Lung Cancer in the 21<sup>st</sup> Century: An Educational Conference for Healthcare Professionals](#): Hosted by the University of Cincinnati Cancer Institute, to be held **September 25, 2015**.
- **HEALTH POLICY Forum:** The [2015 Howard L. Bost Health Policy Forum](#) on Monday, **September 28<sup>th</sup>** will offer new insights and opportunities from a range of civic sectors for a shared vision, policies, and actions for community health. Hosted by Foundation for a Healthy Kentucky in Bowling Green, KY at the Holiday Inn Sloan Convention Center.
- **HEALTH IT Summit:** [2015 Kentucky eHealth Summit](#) on **September 30, 2015**. Hosted by the Kentucky Health Information Exchange in Bowling Green, KY; Holiday Inn/Sloan Convention Center. [Sponsorship and registration information](#) is now available.
- **PATIENT NAVIGATION:** The [Academy of Oncology Nurse & Patient Navigators 6<sup>th</sup> Annual Navigation and Survivorship Conference](#) will be held **October 1-4<sup>th</sup>** in Atlanta, GA. Topics: evolving challenges of program improvement, the role of personalized medicine, and implementation of best practices in navigation, survivorship, and psychosocial care.
- **TOBACCO USE Conference:** [National Conference on Tackling Tobacco Use in Vulnerable Populations](#) on **October 5<sup>th</sup> & 6<sup>th</sup>** in Bethesda, MD. Various vulnerable and high-risk populations addressed include people with mental illness, substance use problems, youth, pregnant women, and people of low socioeconomic status, LGBT persons. [Abstracts](#) are requested.
- **HEALTH LITERACY:** 6th Annual [Health Literacy Kentucky](#) Summit “Kentucky Health Literacy Now”; **October 7, 2015** at the University of Louisville, Shelby Campus, Founders Union Building. Registration coming soon!
- **AMERICAN CANCER SOCIETY** Inaugural Red vs. Blue Gala on October 17<sup>th</sup> at the Valhalla Golf Club in Louisville: includes a cocktail reception, dinner, competitive live auction, and after-party. Every sponsorship, ticket, auction bid, and hot air balloon ride will offer a chance to claim “points” for the red or blue team. Learn more at [rivalrygala.org](http://rivalrygala.org)
- **OBESITY:** [Southern Obesity Summit](#) in Jackson, Mississippi at the Jackson Marriott Downtown, on **November 15-17, 2015**. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from 16 Southern States. [Registration is now open.](#)