

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **August 24, 2016** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at [katie@kycancerc.org](mailto:katie@kycancerc.org)

Sincerely, Kentucky Cancer Consortium Staff

CATEGORY	TITLE
ACA & Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Many Hispanics, Poor Still Without Health Insurance: Report --</a> Majority live in states that haven't expanded Medicaid, survey finds.</li> <li>• <a href="#">Controversial parts of Kentucky Medicaid plan remain</a></li> <li>• <a href="#">Survey of low-income Kentuckians, Arkansans suggests expansion of eligibility for Medicaid is making them healthier.</a></li> </ul>
Breast Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Breast-Feeding Rates Climb, But Many Moms Quit Early: CDC</a> -- American Academy of Pediatrics recommends babies get only breast milk for the first 6 months of life.</li> <li>• <a href="#">Two Genes Might Help Predict Breast Cancer Survival!</a>: Research suggests that tracking DNA activity patterns may someday help women with certain tumor types.</li> <li>• <a href="#">New Guidelines Set Safe Surgery Margins for Some Breast Cancers</a>: 2 millimeters is enough to guard against recurrences while reducing need for additional surgeries.</li> <li>• <b>REMINDER -- WEBINAR: <a href="#">Breastfeeding Support in the Community: What Works</a> -- <a href="#">Wednesday, August 31, 2016</a> 2pm-3:30 ET.</b> Join us to learn the main findings from 72 local level evidence-based breastfeeding support projects nationwide -- their lessons learned, understand what works and what does not and implications for public health breastfeeding programs in the community.</li> </ul>
Cancer Control	<ul style="list-style-type: none"> <li>• <a href="#">Cancer Now Leading Killer in 12 European Nations</a>: Gains against heart disease and stroke, especially in Western Europe, likely behind the shift.</li> </ul>
Childhood & Adolescents	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE: <a href="#">The unmet emotional, care/support, and informational needs of adult survivors of pediatric malignancies</a>.</b> [J Cancer Surviv. 2016 Aug;10(4):743-58]</li> <li>• <a href="#">ASCO’s “Voice on Cancer Blog: What It’s Like Being a Childhood Cancer Survivor</a></li> <li>• <b>CONTEST REMINDER:</b> Kosair Charities &amp; <a href="#">Gilda’s Club Louisville</a> are hosting a <a href="#">Teen Writing &amp; Visual Arts Contest entitled “The Write Stuff”</a>. Essays, poems, artwork and videos created by students in grades 6-12 who have a cancer connection are urged to apply. Cash prizes up to \$500 for winning entries. Entry deadline is <b>September 30, 2016</b>. <a href="#">Share with your networks</a>, and <a href="#">find rules here</a>.</li> <li>• The mission of <a href="#">Kids Cancer Alliance</a> is to enhance the quality of life for children with cancer and their families through recreational and support programs. Join KCA this</li> </ul>

	<p>Saturday, August 27<sup>th</sup> at 6pm for their <a href="#">“Concert For the Cause”</a> at the Downtown Louisville Marriott, 280 W Jefferson St, Louisville, KY 40202. Tickets can be purchased online at <a href="http://bidpal.net/concert">bidpal.net/concert</a>.</p>
Chronic Disease	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">The Temporal relationship between diabetes and cancer: A population based study</a>. [Cancer. 2016 Sep 1;122(17):2731-8.]</li> </ul>
Colon Cancer	<ul style="list-style-type: none"> <li>• <b>JOURNAL ARTICLE:</b> <a href="#">Understanding the contribution of family history to colorectal cancer risk and its clinical implications: A state-of-the-science review</a>. [Cancer. 2016 Sep 1;122(17):2633-45]</li> <li>• <b>AWARENESS REMINDER:</b> Join the <a href="#">Colon Cancer Prevention Project</a> at one of their “Kicking Butt” 5K Races this summer, in both Louisville and Lexington! See event section below for dates and locations!</li> <li>• <a href="#">Estill colon cancer survivor says, “Get checked. It is more than worth it.”</a></li> <li>• From our partners at the National Colorectal Cancer Roundtable: Increase in CRC screening rates for Community Health Centers – <a href="#">The UDS (Uniform Data Set) measure for CRC screening at community health centers</a> showed that rates jumped from 34.5% in 2014 to 38.3% in 2015.</li> </ul>
Data	<ul style="list-style-type: none"> <li>• <a href="#">Cancer on Course to Become Top Killer of Americans</a>: Report shows it will probably eclipse heart disease as leading cause of death in coming years. <a href="#">Read the data brief</a>.</li> <li>• <a href="#">CDC MMWR Quick-Stats: Age-Adjusted Death Rates for Males Aged 15–44 Years, by the Five Leading Causes of Death — United States, 1999 and 2014</a>; August 12, 2016 / 65(31);815</li> </ul>
Environmental carcinogens	<ul style="list-style-type: none"> <li>• <a href="#">BREATHE Nursing Researchers Collaborate with Geologists to Map Radon Risks in Kentucky</a></li> </ul>
Gynecologic Cancers	<ul style="list-style-type: none"> <li>• <a href="#">Use of Cancer-Linked Fibroid Device Declines After FDA Warning</a>: Rate of uterus removals done with power morcellators dropped significantly, study finds.</li> </ul>
Health Equity	<ul style="list-style-type: none"> <li>• <a href="#">For Aging Blacks, 'Golden Years' Often Marred by Disability</a>: And black women appear to be hardest hit, study finds.</li> </ul>
Human Papilloma Virus	<ul style="list-style-type: none"> <li>• <b>REMINDER: AUGUST is VACCINE AWARENESS MONTH:</b> To increase awareness that the HPV vaccine is cancer prevention, CDC has funded the American Cancer Society to work with partners to promote activities that improve HPV vaccination delivery. <a href="#">The National HPV Vaccination Roundtable</a> will bring together immunization and cancer prevention stakeholders to provide education, outreach, and training to the public and to health care providers. For more information on HPV-related cancers, please visit <a href="#">HPV and Cancer</a>.</li> </ul>
Lung Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Smog May Shorten Lives of Lung Cancer Patients</a>: Large review in California finds lower survival rates among those with most exposure to dirty air.</li> </ul>

	<ul style="list-style-type: none"> <li>• <a href="#">Breath Test for Lung Cancer: Research Makes Headway -- Exhaled breath analysis may offer 'user-friendly' method for diagnosis, screening.</a></li> <li>• <a href="#">Study highlights importance of regular lung cancer screenings for those at high risk</a></li> </ul>
Obesity, Nutrition and Physical Activity	<ul style="list-style-type: none"> <li>• <a href="#">Report finds foundation initiative to help seven Ky. communities grow healthy children is making progress, with goal of replication.</a></li> <li>• <a href="#">Women's Cancer Risk Rises With Years Spent Overweight:</a> Study found odds for 4 types rose 10 percent for every decade of obesity.</li> </ul>
Palliative Care	<ul style="list-style-type: none"> <li>• <b>From our partners at Hospice of the Bluegrass:</b> <a href="#">Populations and Interventions for Palliative and End-of-Life Care: A Systematic Review</a> (Journal of Palliative Medicine) This recent systematic review shows that palliative care improves <b>cancer</b>, CHF, COPD and dementia outcomes.</li> </ul>
Patient Navigation	<ul style="list-style-type: none"> <li>• <b>Brand New Patient Navigation Tool Released: GW Cancer Institute recently launched the Patient Navigation Barriers and Outcomes Tool™(PN-BOT™),</b> a customizable, free, Excel-based data entry management and reporting product designed for oncology patient navigation programs. Use the PN-BOT™ to document, track and generate simple reports on a variety of patient and care characteristics. <a href="#">Learn more about the PN-BOT™ and download.</a></li> </ul>
Policy	<ul style="list-style-type: none"> <li>• <a href="#">Kentucky falls short on cancer-fighting public policy, report states</a></li> <li>• <a href="#">RELATED NAT'L PRESS RELEASE: New ACS CAN Report Shows States Are Making Progress Implementing Policies to Reduce Toll of Cancer</a></li> </ul>
Prostate Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Early Prostate Cancer Diagnoses Continue to Fall in U.S.: Study</a></li> </ul>
Providers	<ul style="list-style-type: none"> <li>• <a href="#">Pay Gaps Persist for Female Doctors Across the U.S.: Study</a> -- Medicare reimbursement review finds male specialists earning more.</li> </ul>
Skin Cancer	<ul style="list-style-type: none"> <li>• <a href="#">Survey Finds Support for Limits on Indoor Tanning:</a> But young women in Washington, D.C., who use tanning salons oppose a total ban.</li> </ul>
Survivorship	<ul style="list-style-type: none"> <li>• <a href="#">Cancer Survivors More Prone to Obesity, Study Finds:</a> Risk appears to be particularly high for people who had breast or colon cancer.</li> <li>• <a href="#">Kentucky cancer survivor invents bag to help patients after surgery.</a></li> <li>• <a href="#">TAKING ACTION: Anthem Foundation Awards \$55,000 Grant to Grow LIVESTRONG® at the YMCA Program</a></li> </ul>
Tobacco Control	<p><b>Tobacco Control</b></p> <ul style="list-style-type: none"> <li>• Read this new fact sheet from the <b>Kentucky Center for Smoke-free Policy</b> entitled "<a href="#">Providing Quitline Services is a Smart Investment</a>".</li> </ul>

- **From our partners at the American Lung Association:** [“The U.S. House of Representatives has proposed to cut the Centers for Disease Control and Prevention’s \(CDC\) Office of Smoking and Health \(OSH\) budget by \\$110 million dollars.](#) This devastating decrease would result in significant cuts to the funding our state receives from CDC for the Kentucky state tobacco control program and state quitline. In response, we want to send a strong and robust message from our state to our congressional delegation to oppose this drastic cut and to instead support the Senate’s level funding for OSH at \$210 million.” For information about how your organization can sign on to Kentucky’s ALA letter, **please contact Heather Wehrheim by Wednesday, August 31<sup>st</sup> at [heather.wehrheim@lung.org](mailto:heather.wehrheim@lung.org).**
- **[This Key Neighborhood Factor May Help Smokers Quit:](#)** Study found that the farther a person had to walk to buy cigarettes, the more likely they were to quit.
- **CDC’s MMWR:** [Tobacco Advertising and Promotional Expenditures in Sports and Sporting Events — United States, 1992–2013.](#) Weekly / August 19, 2016 / 65(32);821–825.
- **Freedom From Smoking® Facilitator Training:** Freedom From Smoking facilitator training on **October 27th, 2016** at the Barren River District Health Department at 1109 State St. in Bowling Green. To register contact Lisa Houchin at [Lisa.Houchin@barrenriverhealth.org](mailto:Lisa.Houchin@barrenriverhealth.org) . **Schedule trainings in your area of the state, and discuss scholarships by contacting Bobbye Gray at [bobbye.gray@ky.gov](mailto:bobbye.gray@ky.gov) or 502-564-9358 ext. 4017.** The \$100 registration fee includes FFS Facilitator Guide, certificate of course completion, continental breakfast and lunch.
- **[Paying Smokers to Quit May Pay Off:](#)** Study found financial incentives inspired some to overcome the addiction.
- **WEBINAR:** [Helping Cancer Survivors to End Tobacco Use and Improve Health Outcomes.](#) This **Monday, August 29, 2016,** 2:00 p.m. – 3:00 p.m. ET. Continued tobacco use by cancer patients and survivors may reduce the effectiveness of treatment, worsen side effects of treatment and increase the likelihood of a second cancer. [Dr. Diana Stewart Hoover](#) and [Dr. Jennifer Vidrine](#) will describe the lessons they are learning as they seek to adapt an existing evidence-based tobacco cessation intervention, “Motivation And Problem-Solving” (MAPS), for cervical cancer survivors.

#### Secondhand Smoke

- [Fewer than 1/3 of Ky. schools have comprehensive tobacco-free policies, covering fewer than 1/2 of students; 85% of adults favor.](#)
- [Smoking Bans in Affordable Housing Benefit All: Study](#) -- Secondhand exposure lowered, and smokers more likely to quit.

#### E-Cigarettes

	<ul style="list-style-type: none"> <li>• <b>From our partners at KCSP:</b> The FDA’s deeming rule to regulate e-cigarettes, hookahs, and cigars currently faces six lawsuits, after two cases were consolidated and one case was dismissed. Overall, lawsuits against the new deeming rule are continuing to be filed by the e-cigarette and cigar industries. The Tobacco Control Legal Consortium has created a <a href="#">fact sheet</a> that describes the current lawsuits against the deeming rule. Be sure to check their <a href="#">website</a> for updates as information related to the cases changes.</li> <li>• <a href="#">Adolescents Who Wouldn’t Have Smoked May Be Drawn to E-Cigarettes</a></li> </ul>
Events	<p><b>Events in Lexington</b></p> <ul style="list-style-type: none"> <li>• Join the Colon Cancer Prevention Project for this year’s <a href="#">“Kicking Butt 5K” in Lexington</a> on <b>September 24, 2016</b>.</li> <li>• <a href="#">The Kentucky Chamber of Commerce</a> and the National Council for Public-Private Partnerships present: <b>“Kentucky P3: Public-Private Partnerships -- Opportunities and Obstacles” Conference on October 27-28, 2016</b> at the Griffin Gate Marriott Resort &amp; Spa in Lexington. Attend this conference and get an in-depth look at Kentucky's new P3 legislation and what it means for businesses and government entities across the state.</li> <li>• <b>CONFERENCE: <a href="#">Kentucky's Immunization Trifecta Conference, "Educate, Immunize, Protect"</a></b> to be held on <b>November 2-4, 2016</b> at the Embassy Suites, Newtown Pike, Lexington KY. <a href="#">Click here to access TRAIN to register</a> for credit for the conference . You must register on TRAIN to obtain credit. <a href="#">Reserve your hotel room</a>. Visit the <a href="#">Kentucky Rural Health Association’s website</a> for more information.</li> <li>• The <a href="#">Kentucky Primary Care Association</a> is hosting their <a href="#">2016 Annual Conference</a> on <b>November 9-11, 2016</b>, at the Embassy Suites in Lexington, KY . <a href="#">Register today!</a></li> </ul> <p><b>Events in Louisville</b></p> <ul style="list-style-type: none"> <li>• <a href="#">An Evening with Friends</a> -- An evening to celebrate and support <a href="#">Friend for Life Cancer Support Network</a>. Learn more about his valuable non-profit, and participate in Live and Silent Auctions, buffet dinner, cash bar. <b>Saturday, August 27, 2016</b> at 5:30pm at the Audubon Country Club - 3265 Robin Road, Louisville, KY 40213. <a href="#">Purchase your tickets today.</a></li> <li>• <b>SAVE THE DATE:</b> The <b>Kentucky Cancer Control Summit</b> will be held on <b>March 1-2, 2017</b> at the Muhammed Ali Center, 144 N. Sixth Street, Louisville, KY 40202. The Summit objectives include: cancer screening guidelines; impact of social determinants of health on cancer screenings; action steps on ways your organization can increase recommended cancer screenings in Kentucky focused on breast, cervical, colon and lung cancers. Stay tuned for registration info!</li> <li>• There are MULTIPLE upcoming events and support groups are being held at <a href="#">Gilda’s Club Louisville</a>, from Wellness Groups to book clubs to support for caregivers.</li> </ul> <p><b>Events of Interest (in chronological order)</b></p>

- **Lung Cancer Symposium: Friday, September 16, 2016**, the NE KY AHEC, together with St. Claire Regional Hospital, will host the Lung Cancer Symposium at the CHER building in Morehead, KY. Conference targeted to physicians, physician assistants, nurses, nurse practitioners, and other interested health care professionals and will offer continuing education CEUs. The symposium will also have a community education component and will be open to members of the public interested in learning about smoking cessation and lung cancer screening.
- **Lung Cancer Alliance is hosting their 2nd annual Screening and Care conference Sept 23-24th in Washington, DC.** Conference will bring together healthcare professionals from screening programs across the country to meet, share lessons learned, troubleshoot problems and identify continued areas of need in lung cancer screening programs. This conference is designed for healthcare professionals – including nurses, nurse navigators, PAs, physicians and other clinical and administrative support staff involved directly in lung cancer screening programs.
- **Patient Navigation Training in Integrative Cancer Care: October 23-28, 2016** at Kripalu Center for Yoga & Health, Stockbridge, MA, is an initiative of the Smith Center for Healing and the Arts. The training is open to both new and experienced navigators, and is particularly useful to professionals who would like to expand their skills and services to include whole-person and comprehensive navigation support. For more information visit [www.oncologynavigation.org](http://www.oncologynavigation.org)
- **SAVE THE DATE:** The **25th AICR Research Conference on Nutrition, Physical Activity, Obesity and Cancer** will be held on **November 14-16, 2016** at the Marriott Bethesda North Hotel & Conference Center in North Bethesda, MD.