

Dear **Kentucky Cancer Consortium** Partners:

The Kentucky Cancer Consortium (KCC) is pleased to provide you with the **August 12, 2015** issue of “Wednesday’s Word” (see table below), a bi-weekly KCC communication relaying recent state and national cancer control articles, resources, events and tools to your “cyber-doorstep”. You may read archived editions on [our website](#). If your organization has a cancer- related item for Wednesday's Word, feel free to contact Katie Bathje at katie@kycancerc.org

Sincerely, Kentucky Cancer Consortium Staff

| CATEGORY | TITLE |
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| ACA & Cancer | <ul style="list-style-type: none"> • Number of Uninsured Americans Fell Nearly 16 Million Since 2013 • Gov. Beshear’s Statement on Gallup Study Finding Kentucky’s Uninsured Rate at 9 percent • State says many screenings of Medicaid patients more than doubled after program was expanded under Obamacare |
| Cancer clusters | <ul style="list-style-type: none"> • U.S. Navy investigates report of cancer cluster at Guantanamo |
| Colon Cancer | <ul style="list-style-type: none"> • The Colon Cancer Prevention Project is hosting the 10th Annual Kicking Butt 5K on August 22 at 9 a.m. in Louisville, Ky. (Festivities start at 8 a.m.). Come join us for this butt-kicking event, and see why it was named Louisville's Best Charity Event in 2014! • Registration is open for a National Colorectal Cancer Roundtable webinar on Improving Links of Care: How to Increase Access to Specialists for Community Health Center Patients in the Delivery of Colorectal Cancer Screening & Follow-up Care. The webinar will be held on Monday, August 17th from 3:00pm to 4:00pm EST. You must be pre-registered to join the Webinar: https://acsevents.webex.com/acsevents/onstage/g.php?d=664630572&t=a • Kentucky Congressman signs on as Co-Sponsor to Federal Colon Cancer screening legislation |
| Data | <ul style="list-style-type: none"> • This summer the State Cancer Profiles website released new and updated data from a variety of sources. The target audiences for this NCI/CDC website are health planners, policy makers, and cancer information providers who need quick and easy access to descriptive cancer statistics in order to prioritize investments in cancer control. |
| Endometrial Cancer | <ul style="list-style-type: none"> • Contrary to popular myth, "the pill" prevents endometrial cancer, study finds |
| Evidenced-Based Practice | <ul style="list-style-type: none"> • The Guide to Community Preventive Services (The Community Guide) is Beta testing its new website, https://daiss.thecommunityguide.org/. Please continue to explore the new site and help provide feedback. |
| General | <ul style="list-style-type: none"> • National Cancer Institute Q & A: What is Cancer Overdiagnosis? |

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| Health Equity | <ul style="list-style-type: none"> • How Does Class Affect Public Health? |
| Hospice and Palliative Care | <ul style="list-style-type: none"> • Too Few Patients with Cancer Communicate Preferences for End-of-Life Care • A More Cohesive Home: Integrating Primary And Palliative Care For Seriously Ill Patients |
| Lung Cancer | <ul style="list-style-type: none"> • Visit the KY LEADS (Lung Cancer Education, Awareness, Detection and Survivorship) Collaborative Facebook page to stay up to date on the latest in lung cancer efforts in Kentucky. • How to know if lung cancer screening is right for you |
| Obesity, Nutrition and Physical Activity | <ul style="list-style-type: none"> • Coca-Cola Funds Scientists Who Shift Blame for Obesity Away From Bad Diets |
| Ovarian Cancer | <ul style="list-style-type: none"> • 1 in 3 Women Survive Ovarian Cancer a Decade or More: Study: Many of these patients even had 'high-risk' disease that lowered odds of a good prognosis. • Combo Rx May Boost Ovarian Cancer Outcomes, But Too Few Get It: Study. Therapy involves dosing chemo directly into the abdomen, researchers explain. |
| Patient Navigation | <ul style="list-style-type: none"> • Did you miss the Patient-Centered Education & Research Institute's July workshop entitled "Developing the Gold Standard in Patient Navigation" held in Louisville? View speakers' presentations, as well as the list "20 Things to Make the Healthcare Navigation Community Better", here. |
| Policy/Systems/ Environmental Changes | <ul style="list-style-type: none"> • The 13th edition of ACS CAN's "How Do You Measure Up?" illustrates where states stand on issues that play a critical role in reducing cancer incidence and death. The goal of every state should be to achieve "green" in each policy area delineated in the report. Check on Kentucky here. • Kentucky Trail Towns: Healthy Lifestyles, Healthy Economies |
| Prevention | <ul style="list-style-type: none"> • Do Sporty Teen Girls Live Longer, Healthier Lives? Exercise from 13 to 19 cut odds for early death from cancer and all causes, researchers say. • 'Yo-Yo' Dieting Won't Raise Cancer Risk, Study Finds: People trying to lose weight should be encouraged to do so, researcher says |
| Public Health | <ul style="list-style-type: none"> • Americans endangered by cuts to local health departments |
| Survivorship | <ul style="list-style-type: none"> • Spirituality May Benefit Cancer Patients: Studies find those with strong beliefs may have better mental and physical health |

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| | <ul style="list-style-type: none"> ● REMINDER: See the “Events” section below regarding information on the Friend for Life Support Network fundraising opportunity to be held on August 22nd in Louisville, KY. ● Gilda’s Club has some new programming for cancer survivors over the summer. |
| Tobacco Control | <p>Smoke-Free/Smoke-Free Policy</p> <ul style="list-style-type: none"> ● Elizabethtown schools go tobacco-free, including e-cigs; Hardin County follows suit but will allow smoking in private vehicles <p>Electronic Cigarettes</p> <ul style="list-style-type: none"> ● Liquid Nicotine From E-Cigs Poses Poison Danger to Kids: Even small amounts of the chemical can cause serious illness, expert says. <p>Tobacco Cessation</p> <ul style="list-style-type: none"> ● LEXINGTON TRAINING OPPORTUNITY: Lexington-Fayette County Health Department will host a training for Freedom From Smoking facilitators in Lexington if the minimum number of 8 participants register. Participants from other counties are welcome and encouraged to participate! The date will be determine once the minimum number has been meet. You will be responsible for paying the \$100 fee. Please contact Angela Brumley-Shelton at angela.brumley-shelton@ky.gov or 859-288-2457 if you are interested. ● RESOURCE REMINDER: Quit Now Kentucky: <u>Uninsured callers</u> to the Quit Now Kentucky who enroll in coaching and remain active in quitting can receive 8 weeks of FREE Nicotine Replacement Therapy. Bilingual service provided. Tobacco screening, assessment, support materials, and proactive counseling available through 1-800-QuitNow (1-800-784-8669 or 1-855-DéJeloYa); Web-based tobacco cessation at www.QuitNowKentucky.org; and tobacco cessation assistance through text and e-messaging. <p>Mass Media</p> <ul style="list-style-type: none"> ● MEDIA REMINDER: CDC Tips from Former Smokers campaign Kentucky was chosen by CDC to receive additional radio, billboards, bulletins, and TV ads to build awareness of the health damage caused by smoking as well as to encourage smokers to quit during a media campaign from June 15-August 16. <ul style="list-style-type: none"> ○ What can you/your organization do to help? Leverage the <i>Tips</i> campaign by using CDC-developed materials found here: http://www.cdc.gov/tobacco/campaign/tips/ Post a button or video to your webpage; use ready-made social media postings. ○ The KDPH-Tobacco Prevention and Cessation Program wants to know how you’ve used these materials, and include examples! Email Bobbye Gray at bobbye.gray@ky.gov |

Events

Events in Lexington

- [Susan G. Komen Lexington's "Pink Carpet Couture: A Tops & Tails Event"](#) will be a night full of fun & fashion. This year's event will take place at the **Downtown Arts Center** **Saturday, August 22, 2015** from 6:00 PM - 10:00 PM at 114 E. Main St. in Lexington. Evening to include food, drinks, and a silent auction; followed by a high fashion show & Komen's **Men in Skirts** show, featuring eleven local celebrity men who will strut their stuff in a skirt on the runway, to support Komen Lexington and the fight against breast cancer! Purchase tickets [HERE](#).

Events in Louisville

- **FUNDRAISER: [An Evening with Friends](#):** An event to support the work and mission of the [Friend for Life Cancer Support Network](#), **one week from today on Wednesday, August 22nd at 5:30pm**; Audobon Country Club in Louisville. [Click here](#) to register.
- **IMMUNIZATION Conference: [Educate, Immunize, Protect- KY's Immunization Trifecta: Kentucky Immunization Conference](#)**- Sponsored by the KY Rural Health Association and the KY Immunization Program on **October 14-16th** in Louisville, KY. [Registration](#) is \$50. [Agenda](#) to include educational sessions on HPV vaccination and adolescent vaccination strategies. [Click here](#) for conference sponsorship info.
- **Gilda's Club of Louisville** offers **MULTIPLE events and support groups**- check out their upcoming events in addition to their regularly scheduled support groups and activities (click on [Gilda's Club](#)).

Events of Interest (in chronological order)

- **LUNG CANCER Community Event: [Frankly Speaking about Lung Cancer](#):** Hosted by the University of Cincinnati Cancer Institute; on **Wednesday, August 22nd, 11-12:30pm**.
- **COLORECTAL CANCER Community Event: [Colorectal Cancer: From Diagnosis to Survivorship](#):** Hosted by the University of Cincinnati Cancer Institute. **August 24th, 6:00-7:30pm EST**.
- **HEALTH EQUITY Symposium:** The 2nd annual [Geographic Health Equity Symposium- Where You Live Matters to Your Health](#). **September 10-11th** at Tulane University, School of Public Health & Tropical Medicine, New Orleans, LA. Attendance is free.
- **COMMISSION ON CANCER ACCREDITATION: [Accreditation 101: Learning the Basics of CoC Accreditation and Standards](#)**. September 11, 2015 at the Baltimore Hilton, [registration](#) is \$850
- **LUNG CANCER Symposium: [Lung Cancer in the 21st Century: An Educational Conference for Healthcare Professionals](#):** Hosted by the University of Cincinnati Cancer Institute, to be held **September 25, 2015**.
- **HEALTH POLICY Forum:** The [2015 Howard L. Bost Health Policy Forum](#) on Monday, **September 28th** will offer new insights and opportunities from a range of civic sectors for a shared vision, policies, and actions for community health. Hosted by Foundation

for a Healthy Kentucky in Bowling Green, KY at the Holiday Inn Sloan Convention Center.

- **HEALTH IT Summit:** [2015 Kentucky eHealth Summit](#) on **September 30, 2015**. Hosted by the Kentucky Health Information Exchange in Bowling Green, KY; Holiday Inn/Sloan Convention Center. [Sponsorship and registration information](#) is now available.
- **PATIENT NAVIGATION:** The [Academy of Oncology Nurse & Patient Navigators 6th Annual Navigation and Survivorship Conference](#) will be held **October 1-4th** in Atlanta, GA. Topics: evolving challenges of program improvement, the role of personalized medicine, and implementation of best practices in navigation, survivorship, and psychosocial care.
- **TOBACCO USE Conference:** [National Conference on Tackling Tobacco Use in Vulnerable Populations](#) on **October 5th & 6th** in Bethesda, MD. Various vulnerable and high-risk populations addressed include people with mental illness, substance use problems, youth, pregnant women, and people of low socioeconomic status, LGBT persons. [Abstracts](#) are requested.
- **HEALTH LITERACY:** 6th Annual [Health Literacy Kentucky](#) Summit “Kentucky Health Literacy Now”; **October 7, 2015** at the University of Louisville, Shelby Campus, Founders Union Building. Registration coming soon!